

Hebrun

Cultural Indicators Project
 Analytic Categories Used in Cultivation Analysis
 as of March 15, 1976

	STARCH	ORC	WORC	NJKIDS I
<u>TV Viewing</u>				
Low	2 hrs or less, daily	less than one hr, "yesterday"	2 hrs or less, daily	2 hrs or less, daily
Medium	-----	1-3 hours, "yesterday"	3 hrs, daily	2-6 hrs, daily
High	4 hrs or more, daily	3 hrs or more, "yesterday"	4 hours or more, daily	6 hrs or more, daily
<u>Newspaper Reading</u>				
Low	Once in a while or almost never	less than 15 minutes, "yesterday"	less often than every day	almost never
Medium	-----	15-44 minutes, "yesterday"	-----	Once in a while
High	Daily	45 minutes or more, "yesterday"	every day	almost every day
<u>Sex</u>				
Male	Male	Male	Male	Male
Female	Female	Female	Female	Female
<u>Age / Grade</u>				
	Under 30	Under 30	Under 30	Sixth
	30-54	30-54	30-54	Seventh
	30 and over	30 and over	55 and over	Eighth
<u>Education / Parent's Education</u>				
Low	No College	Did Not Complete High School	No College	Neither Parent attended college
Medium	at least some college	Completed High School	at least some college	-----
High	-----	Completed at least one college course	-----	-----