



TEMPLE UNIVERSITY
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School of Communications and Theater

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George Gerbner
Bell Atlantic Professor of Telecommunications

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To Whom it May Concern:

I am writing to recommend Evelyn Pan for an Assistant Professorship in communications theory with Boston University's College of Communication. I was Ms. Pan's thesis advisor at the University of Pennsylvania in 1993 and believe that she has great potential for scholarship in the field of communications research.

In her senior year, Ms. Pan came to me with an interest in examining the pornography industry and its harmful messages about women. After meeting with me for consultations in how to approach the subject, Ms. Pan ultimately produced a well-written, cogent and engaging analysis of the social content of pornography. Using communications research methodologies, she tested her theories, and then examined her findings with neutrality, clarity, and with an eye toward future research ideas. Ms. Pan's thesis, which also thoughtfully considered legal and feminist perspectives on this issue, demonstrated her maturity of intellect and true potential for advanced research and writing in communications theory. I rewarded her efforts with a grade of A+.

Ms. Pan would be an asset to your faculty, and I strongly recommend her to you.

Sincerely,

A handwritten signature in cursive script, reading "George Gerbner".