



UNIVERSITY OF MASSACHUSETTS
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Department of Communication Studies

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October 20, 1987

Larry Gross, Chair
Search Committee
The Annenberg School of Communications
3620 Walnut Street
University of Pennsylvania
Philadelphia, PA 19104-6220

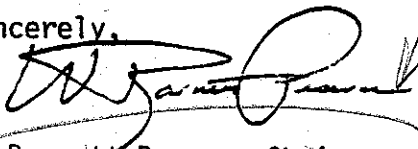
Dear Larry:

Thank you for sending your current Bulletin, and of course I'll be glad to help in any way that I can in your search for a new Dean.

Its an awesome task; George's shoes loom large.

Enclosed please find a copy of my vitae as you requested.

Sincerely,


W. Barnett Pearce, Chair
Department of Communication

WBP/dlm

Revised February, 1987

CURRICULUM VITA

W. Barnett Pearce
Professor and Chair
Department of Communication
University of Massachusetts, Amherst

EDUCATION:

B.A.: Carson-Newman College, 1965, Philosophy (Magna Cum Laude)
Southwestern Baptist Theological Seminary, Theology, Social
Ethics
M.A.: Ohio University, 1968, Interpersonal Communication
Ph.D. Ohio University, 1969, Interpersonal Communication

PROFESSIONAL EXPERIENCE:

University of North Dakota, 1969-1972
Assistant/Associate Professor, Department of Speech and
Department of Journalism
Director of Communication Program
University of Kentucky, 1973-1975
Associate Professor, Department of Speech
University of Massachusetts, 1975-present
Associate Professor, Professor (1979), Chair (1984);
Department of Communication

PROFESSIONAL OFFICES:

President, Interpersonal and Small Group Interaction
Division, Speech Communication Association (1979-1980)
President, Eastern Communication Association (1981-1982)
Member-at-Large, Board of Directors, International Communication
Association (1976-1979)
Member, Research Board, International Communication Association
Member, Committee on Professional Ethics, International
Communication Association
Member, Research Committee, American Forensics Association
Chair, Nominating Committee, International Communication
Association
Chair, Past-Officers Club, Eastern Communication Association
Chair, Distinguished Service Awards Committee, Eastern
Communication Association
Member, Constitution Committee, Eastern Communication Association
Member, Editorial Review Staff, Human Communication
Research; Communication Quarterly; Quarterly Journal of
Speech; Communication Monographs; Intercultural and
International Communication Annual
Organizer and Chairman, SCA Doctoral Honors Seminar, "Rules
Based approaches in Communication Theory: Problems,
Prospects and Feasibility," University of Massachusetts,
1976
Series Editor, "Interpersonal and Intercultural Communication,"
Lawrence Erlbaum, Inc.

HONORS/AWARDS/ACHIEVEMENTS:

- Member of the National Debate Tournament Championship team, 1965
- University-wide "Outstanding Teacher Award," sponsored by Standard Oil Foundation, conferred by University of North Dakota, 1972
- Hill Foundation Summer Research Fellowship, university of North Dakota, 1972
- Listed in Directory of American Scholars, Social and Behavioral Sciences volume
- Listed in Outstanding Young Men of America
- Listed in Outstanding Educators in America
- Award for the Development of Teaching, University of Massachusetts, 1978, to develop a multi-disciplinary course (now ComStu 312 "Communication and the Human Condition")
- Selected as a ECA (Eastern Communication Association) "Fellow," 1982-1983 (an acknowledgment for scholarship)
- Selected as Keynote Speaker and Panelist ("Fulbright Scholar") for the Conference on Communication, Society and Culture, Dubrovnik, Yugoslavia, September, 1982
- Selected as participant in the Symposium on Communication Theory from Eastern and Western Perspectives, Honolulu, December, 1980
- Selected as participant in the Second Symposium on Communication Theory from Eastern and Western Perspectives, Yokohama, July, 1982
- Selected as participant in the Third Symposium on Communication Theory from Eastern and Western Perspectives, Shanghai, November 1983. (Conference cancelled due to politics)
- Selected as participant in the conference on "Politics and Prophetic Religions", Forte-de-France, Martinique, November 1984
- Selected as participant in the conference on "Unity and Understanding in the Islamic World," Istanbul, September, 1985
- Selected as participant in the conference on "Religion and the Political Order," Hilton Head, South Carolina, October, 1985
- Recipient, first annual Everett Lee Hunt Award for Scholarship, presented by the Eastern Communication Association, May, 1986.
- Selected to present a "Master Class" at the 1987 ECA Convention

BOOKS:

- Uma Narula and W. Barnett Pearce, Development As Communication: A Perspective on India: Carbondale: Southern Illinois University Press, 1986.
- W. Barnett Pearce and Vernon E. Cronen, Communication, Action and Meaning: Creating Social Realities, N.Y.: Praeger, 1980.
- W. Barnett Pearce. An Overview of Communication and Interpersonal Relationships. Palo Alto: Science Research Associates, January, 1976. Second edition: Edie and Pearce, Interpersonal Communication, 1982.

BOOKS: (cont.)

Charles Rossiter, Jr. and W. Barnett Pearce, Communicating Personally: A Theory of Interpersonal Communication and Human Relationships. Indianapolis: Bobbs-Merrill, January, 1975.

CHAPTERS IN BOOKS:

- W. Barnett Pearce and Victoria Chen, "'Translation' and 'Interlocution': The Representational Rhetorics of Clifford Geertz and of James Clifford." In Herert Simons, ed. Title Not Certain, in press.
- W. Barnett Pearce and Karen Foss, "The Historical Context of Communication as a Science," in Communication as a Social Science. San Francisco: Wadsworth, expected 1987. Gordon L. Dahnke, ed. ✓
- W. Barnett Pearce, Stephen Littlejohn and Alison Alexander, "The Quixotic Quest for Civility: An Analysis of the Interaction Between the New Christian Right and 'Secular Humanists'", in Religion and Politics. New York: Paragon Press, expected 1987. Jeffrey Hadden and Anson Shupe, eds.
- Zulkarnaina Mohd. Mess and W. Barnett Pearce, "Dakwah Islamiah: Islamic Revivalism on the Politics of Race and Religion in Malaysia," Politics and Prophetic Religions. New York: Paragon Press, expected 1986. Jeffrey Madden and Anson Shupe, eds., pp. 196-220.
- W. Barnett Pearce and Kyung-wha Kang, "Acculturation and Communication Competence: A Case Study," in Larry Kincaid, ed. Communication Theory from Eastern and Western Perspective. Albany: SUNY Press, expected in 1986.
- W. Barnett Pearce and Kyung-wha Kang, "Conceptual Migrations: Implications of 'Travellers' Tales' for Communication Theory" in Y. Y. Kim and Bill Gudykunst, eds. Intercultural and International Communication Annual, Vol. 11. expected 1987.
- W. Barnett Pearce, "Scientific Research Methods in Communication Studies and their Implications for Theory and Knowledge," Speech Communication in the Twentieth Century. Carbondale: Southern Illinois University Press, 1985. Tom Benson, ed. pp. 255-281 (Everett Lee Hunt Award prizewinning essay) ✓
- Vernon E. Cronen, W. Barnett Pearce and Karl Tomm, "A Dialectical View of Personal Change." The Social Construction of Persons. N.Y.: Springer-Verlag, 1985. Keith Davis and Kenneth Gergen, eds., pp. 205-224.

CHAPTERS IN BOOKS: (cont.)

- Vernon E. Cronen and W. Barnett Pearce, "Toward an Explanation of How the Milan Method Works: An Invitation to a Systemic Epistemology and the Evolution of Family Systems," Applications of Systemic Family Therapy: The Milan Approach. London: Grune and Stratton, Ltd. 1985, pp. 69-94. David Campbell and Rosalind Draper, eds.
- W. Barnett Pearce, Vernon E. Cronen and Linda Harris, "Methodological Considerations in Building Human Communication Theory", in F.E.X. Dance, ed. Human Communication Theory. N.Y.: Harper & Row, pp. 1-41.
- Vernon E. Cronen, W. Barnett Pearce and Linda Harris, "The Coordinated Management of Meaning: A Theory of Communication," in F.E.X. Dance, ed. Human Communication Theory, N.Y.: Harper & Row, pp. 61-89.
- W. Barnett Pearce, Linda M. Harris and Vernon E. Cronen, "The Coordinated Management of Meaning : Human Communication in a New Key" in John Weakland and Carol Wilder, eds. Rigor and Imagination: Essays in Communication from the Interactional View. N.Y.: Praeger, pp. 149-194.
- W. Barnett Pearce, Marsha Stanback and Kyung-wha Kang, "Cross-cultural Studies of the Reciprocal Causal Relation between Communication and Culture" in Sari Thomas, ed. Studies in Communication Theory and Interpersonal Interaction. Norwood, N.J.: Ablex, 1984, pp. 3-10.
- W. Barnett Pearce and Richard Wiseman, "Rules Theories: Varieties, Limitations, and Potentials," Intercultural Communication Theory. Beverly Hills: Sage, 1983, pp. 79-88. Wm. Gudykunst, ed.
- W. Barnett Pearce, "Practical Syllogism" in Rom Harre and Roger Lamb, eds. The Encyclopedic Dictionary of Psychology, Cambridge: MIT Press, 1983, pp. 484-486.
- W. Barnett Pearce and Keith R. Stamm, "Coorientation States and Interpersonal Communication," in New Models for Communication Research. Beverly Hills: Sage, 1973, pp. 177-203. Peter Clarke, ed.
- Kathleen Boyton and W. Barnett Pearce, "Personal Transitions and Interpersonal Communication: A Study of Navy Wives," in Edna Hunter and Stephen Nice, eds., Military Families: Adaptation to Change. New York: Praeger, 1978, pp. 130-141.

CHAPTERS IN BOOKS: (cont.)

- Vernon E. Cronen, Eugene E. Kaczka, Mark Pawlik and W. Barnett Pearce. "The Structure of Interpersonal Rules for Meaning and Action: A Computer Simulation of 'Logical Force' in Communication," in Proceedings of the 1978 Simulation Conference. Published by: Society for Computer Simulation; Operations Research Society, National Bureau of Standards.
- Donald P. Cushman and W. Barnett Pearce, "Generality and Necessity in Three Types of Theories, with Special Attention to Rules Theories," in Brent Ruben, ed. Communication Yearbook I. New Brunswick, N.J.: Transaction Press, 1977, pp. 173-182. Competitively selected as one of the "top three" in the Information Systems Division of the ICA, and one of the "top four" at the Berlin conference of the ICA.
- W. Barnett Pearce and Robert J. Branham, "The Ineffable: An Examination of the Limits of Expressibility and the Means of Communication," in Brent Ruben, ed. Communication Yearbook II. New Brunswick, N.J.: Transaction Press, 1978, pp. 345-350. Competitively selected as one of the "top three" in the Intercultural Division of the ICA.
- Vernon E. Cronen, W. Barnett Pearce and Lonna Snavely, "A Theory of Rule Structure and Forms of Episodes, and a Study of Unwanted Repetitive Patterns (URP)," in Dan Nimmo, ed. Communication Yearbook III (New Brunswick: Transaction Press, 1979, pp. 225-240. Competitively selected as one of the "top three" in the Interpersonal Communication Division of the ICA.

JOURNAL ARTICLES

- W. Barnett Pearce, Stepehn W. Littlejohn, and Alison Alexander, "The New Christian Right and the Humanist Response: Reciprocated Diatribe," Communication Quarterly, 35, 1987, in press.
- Robert J. Branham and W. Barnett Pearce, "A Contract for Civility: Edward Kennedy's Lynchburg Address," Quarterly Journal of Speech, 73, 1987, in press.
- W. Barnett Pearce and Karen Foss, "The Future of Interpersonal Communication," Bulletin of the Association of Communication Administrators, in press
- Robert J. Branham and W. Barnett Pearce, "Between Text and Context: Toward a Rhetoric of Contextual Reconstruction," Quarterly Journal of Speech, 71, 1985, 19-36.

JOURNAL ARTICLES (cont.)

- W. Barnett Pearce and Sally Freeman, "On Being Sufficiently Radical in Gender Research: Some Lessons from Critical Theory, Kang, Milan and MacIntyre," Women's Studies in Communication, 7, 1984, 65-68.
- W. Barnett Pearce and Sharon M. Rossi, "The Problematic Practices of 'Feminism': An Interpretive & Critical Analysis," Communication Quarterly, 32, 1984, pp. 277-286.
- ★ Kang, Kyung-wha and W. Barnett Pearce, "The Place of Transcultural Concepts in Communication Research, with a case study of Reticence," Communication, 9, 1984, 79-96.
- W. Barnett Pearce and Kim Elliott, "Putting the right 'Concepts' into the right 'Order'," Intermedia, 11, 1983, 15-19.
- W. Barnett Pearce and Kim Wolfson, "A Cross-cultural Comparison of the Implications of Self-disclosure in Conversational Logics," Communication Quarterly, 31, 1983, 249-256.
- W. Barnett Pearce and John W. Lannamann, "Modernity Makes Immigrants of us All: Communication Competence and Intercultural Communication," Journal of Asian-Pacific and World Perspectives, 6, 1982, 27-34.
- W. Barnett Pearce, guest editor. "The Logics of Communication", Communication, 6, 1981, whole issue.
- Vernon E. Cronen and W. Barnett Pearce, "Logical Force in Interpersonal Communication: A New Concept of the 'Necessity' in Social Behavior," Communication, 6, 1981, 5-67.
- Marsha Stanback and W. Barnett Pearce, "'Talking to the Man': Some Communication Strategies Used by Subordinants and their Implications For Intergroup Relations," Quarterly Journal of Speech 67, 1981, 21-30. Reprinted in Larry Samovar and Richard E. Porter, eds. Intercultural Communication: A Reader. Belmont, California: Wadsworth 1985. Fourth Edition.
- Julia T. Wood and W. Barnett Pearce, "Sexists, Racists, and Other Classes of Classifiers: Form and Function of ...ist Accusations", Quarterly Journal of Speech, 66, 1980, 239-250.

JOURNAL ARTICLES (cont.)

- W. Barnett Pearce, Vernon Cronen, Kenneth Johnson, Greg Jones, and Robert Raymond, "The Structure of Communication Rules and the Form of Conversation: An Experimental Simulation," Western Journal of Speech Communication, 44, 1980, 20-34. Reprinted in Sarah Trenholm, Human Communication Theory. Englewood Cliffs, N.J.: Prentice-Hall, 1986.
- W. Barnett Pearce, Vernon E. Cronen and Forrest Conklin, "On What to Look at When Studying Communication: A Hierarchical Model of Actor's Meanings," Communication, 4, 1979, 195-220.
- W. Barnett Pearce and Forrest Conklin, "A Model of Hierarchical Meanings in Coherent Conversation and a Study of 'Indirect Responses'," Communication Monographs, 46, 1979, 75-87.
- W. Barnett Pearce, "Toward an Anthropomorphic Social Science: A Reply to Levine and to Rosser and Harre," Journal of the Theory of Social Behavior, 9, 1979, 117-122.
- W. Barnett Pearce, "The Logics of Coordinated Management of Meaning: A Substantive Approach to Communication Education," Communication Education, 28, 1979, 22-38.
- W. Barnett Pearce and Raymond Fischer, "An Empirical Test of the 'One-World' Hypothesis," Central States Speech Journal, 25, 1974, 142-146.
- W. Barnett Pearce, "Trust and Interpersonal Communication," Speech Monographs, 41, 1974, 236-244. Reprinted in Ben W. Morse and Lynn A. Phelps, eds. Interpersonal Communication: A Relational Perspective. Minneapolis: Burgess, 1980, pp. 356-363.
- W. Barnett Pearce, Paul Wright, Stewart Sharp and Kathy Slama. "Affection and Reciprocity in Self-Disclosing Communication," Human Communication Research, 1, 1974, 5-14.
- W. Barnett Pearce, "Metatheoretical Concerns in Communication," Communication Quarterly, 25, 1977, 3-6.
- Keith Stamm and W. Barnett Pearce, "Message Focus and Message Content: Two Studies in Communication Behavior and Coorientational Relations," Communication Research, 1, 1974, 184-203.

JOURNAL ARTICLES (cont.)

- W. Barnett Pearce and Virginia Buchli. "Listening Behavior in Coorientational Relations," Journal of Communication, 24, 1974, 62-70.
- W. Barnett Pearce and Bernie Wiebe. "An Item-Analysis of Jourard's SDQ-21," Educational and Psychological Measurement, 35, 1975, 115-118.
- W. Barnett Pearce, "A Humane Science: Toward a Reapproachment Between the Sciences and the Humanities," Carson-Newman College Faculty Studies, 8, 1975, 35-43.
- W. Barnett Pearce and Theodore Mueller. "Vocalic Communication and Second Language Learning," French Review, 48, 1975, 856-863.
- W. Barnett Pearce and Dwight Teeter. "Obs*nty: Some Historical and Behavioral Perspectives," Intellect, February, 1975, 166-170.
- Keith Stamm and W. Barnett Pearce, "Communication Behavior and Coorientational Relations," Journal of Communication, 21, 1971, 208-220.
- W. Barnett Pearce and Raymond D. Buchli. "Coalition and Communication," Human Communication Research, 1, 1975, 213-221.
- W. Barnett Pearce and Thomas Benson, eds., "Alternative Theoretical Bases for Human Communication Research: A Symposium," Communication Quarterly, 25, 1977, (Whole #1).
- W. Barnett Pearce, "Naturalistic Inquiry in Human Communication: Its Function and Form," Communication Quarterly, 1977.
- Donald P. Cushman and W. Barnett Pearce, "Generality and Necessity in Three Types of Theory, with Particular Attention to Rules Theory," Human Communication Research, 3, 1977.
- W. Barnett Pearce, "Teaching Interpersonal Communication as a Humane Science: A Comparative Analysis," Communication Education, 26, 1977, 104-112, 153.
- W. Barnett Pearce, "The 'Ecumenical Spirit' in the Scientific Community: A Reply to Miller and Berger," Western Journal of Speech Communication.

JOURNAL ARTICLES (Cont.)

- Ray Wagner and W. Barnett Pearce, "Teaching the Fundamentals Tomorrow," Iowa Journal of Speech, Fall, 1969.
- W. Barnett Pearce, "Communicating the Reasons for Decision by Means of the Ballot," Journal of the American Forensic Association, 5, (Spring, 1969), 73-77.
- W. Barnett Pearce, "On Fooling the People, Whether Some, Most or All of the Time: An Examination of the People's Right to Know," in Thomas Tedford, editor, Free Speech Yearbook, (New York: SCA, 1970). Reprinted in hearings on S. 1125 by the Senate Judiciary Committee, Subcommittee on the Separation of Powers; and in James C. Backes and Donald J. Shields, eds., History of Free Speech in Decision Making: Readings and Cases (Dubuque, Iowa. Kendall, Hunt, 1974), 167-172.
- W. Barnett Pearce and Bernard Brommel. "Vocalic Communication and Persuasion," Quarterly Journal of Speech, 58, 1972, 298-306.
- W. Barnett Pearce and Forrest Conklin, "Nonverbal Vocalic Communication and Perceptions of the Speaker," Speech Monographs, 38, 1971, 235-241.
- W. Barnett Pearce, "The Effect of Vocal Cues on Attitude Change and Credibility," Western Speech, 35, 1971, 171-184.
- W. Barnett Pearce, Keith Stamm and Herb Strentz. "Communication and Polarization During a Campus Strike," Public Opinion Quarterly, 30, 1971, 228-234.
- W. Barnett Pearce and Russ Marks. "The Protagoras Memorial Debate Tournament," Journal of the American Forensic Association, 7, 1971, 284-287.
- Bernie Wiebe and W. Barnett Pearce. "Item-Analysis and Revision of the Barrett-Lennard Relationship Inventory," Journal of Clinical Psychology, 29, 1973, 495-497.
- Bernie Wiebe and W. Barnett Pearce. "Relationship with and Self-Disclosure to Friends," Perceptual and Motor Skills, 37, 1973, 610.
- W. Barnett Pearce, "Consensual Rules in Interpersonal Communication: A Reply to Cushman and Whiting," Journal of Communication, 23, 1973, 160-168. Reprinted in Ben W. Morse and Lynn A. Phelps, eds. Interpersonal Communication: A Relational Perspective. Minneapolis: Burgess, 1980, 244-248.

W. Barnett Pearce
VITA - 10

JOURNAL ARTICLES (cont.)

- W. Barnett Pearce and Stewart Michael Sharp. "Self-Disclosing Communication," Journal of Communication, 23, 1973, 409-425.
- W. Barnett Pearce, "Attitudes Toward Forensics," Journal of the American Forensic Association, 10, 1974, 134-140.
- W. Barnett Pearce, "Forensics and Speech-Communication," Bulletin of the Association of Departmental Administrators in Speech Communication, No. 7, April, 1974, 26-32.