

**THE ANNENBERG SCHOOL FOR
COMMUNICATION**

UNIVERSITY of PENNSYLVANIA

3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

October 23, 1992

John M. Phelan, Director
The Donald McGannon Communications
Research Center
Fordham University Rose Hill Campus, The Bronx

Dear Jack:

Many thanks for your letter of October 14 and the brochure. I think the whole operation is admirable and much needed.

You may be interested to know that I just got back from Rome where I taught a 2-week course in media analysis at the Salesian University. I also visited with Bob White who showed me around at the Gregorian U.

If your 1968 visit here bore good fruit, your work has been at least equally useful to my thinking and writing. I hope the Center will continue to thrive and you will keep me posted on your activities.

Sincerely yours,

George Gerbner
Professor of Communication and Dean Emeritus