

ARTEMCHUK - KIEV

THE ANNENBERG SCHOOL FOR
COMMUNICATION

UNIVERSITY of PENNSYLVANIA

3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

July 26, 1993

Professor Galik Artemchuk
Rector
Kiev State Pedagogical Institute
for Foreign Languages
73 Krasnoarmeiskaya St
Kiev-150, Ukraine
Fax: 044 227 6788

Dear Professor Artemchuk:

Thank you for your fax letter of July 19 and the kind invitation.

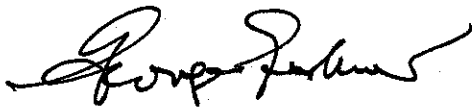
My autumn schedule is full. The spring semester might be a possibility. The trip would be to Kiev for three full days, and three or four lectures. I would need to know if the audience would be a stable group for all lectures (like a mini-seminar) or mostly different persons each time.

If the former (stable group) I could give one general open lecture for anyone interested, and a seminar of three or four sessions. If the latter, I would give three of four separate lectures. The subjects, in any case, would include the role of communication studies at a university, the issue of violence on television, the issue of women and minorities on television, and media analysis (which could be the subject of the mini-seminar).

I could arrive on a Tuesday and leave on Saturday. I would require full round-trip airfare plus lodging and meals.

Please let me know if you are interested.

Sincerely yours,



George Gerbner
Professor of Communication and Dean Emeritus

