

RIANE EISLER

25700 Shafter Way • Carmel, California 93923 • Tel (408) 624-8337 Fax (408) 626-3734

November 12, 1993

George Gerbner
Cultural Environment Movement
P.O. Box 31847
Philadelphia, PA 19104

Dear Professor Gerbner:

I was very impressed by the materials that you sent me, which I shared with my husband, the social psychologist David Loye. (As you know, he conducted a study at UCLA on television affects on adult behavior). So much of your thinking and ours is on the same wave length that I am immediately sending you the form that you enclosed, expressing our interest in affiliating the Center for Partnership Studies with the Cultural Environmental Movement.

There is also a network of approximately twenty Centers for Partnership Education. I would like to request that you send some information (not the whole packet) to one of these coordinators of this network: Del Jones, 1770 N. Camino Sabadell, Tucson, AZ 85715 (phone and fax: 602-298-6542). Also, could you send a press release to Jennifer Macleod, 4 Canoe Brook Drive, Princeton Junction, NJ 08550 (phone: 609-799-0378, fax: 609-275-3810), who puts out a newsletter that goes to the various centers, from which they then excerpt for their own newsletters.

Under separate cover I am sending you a copy of The Chalice and The Blade, as I think it will be of interest to you. Certainly I agree wholeheartedly with you that what we urgently have to do is to create a very different cultural environment through the power of television -- one that in terms of the conceptual framework that I use can help us move toward a partnership rather than dominator model of society.

I was particularly impressed by the work that you have done on gender. Are there any other papers on this subject that you can send me? I believe that an underlying question that we have to address is the stereotypical male socialization for domination and violence (which the media so powerfully disseminates) and the relegation to girls and women of the stereotypically "feminine" caring and nurturing values. I think that this underlies many of the problems we see on television, not only in programming, but in the news, where as you point out, the primary emphasis is on the kinds of "exciting" and "heroic" violence associated with stereotypical masculinity.

I look forward to hearing from you and to cooperating with you on your urgently needed efforts to change what we are teaching not only to children but to adults.

Warmest good wishes,

Riane Eisler

Riane Eisler

P.S. I am also enclosing for you a check for \$50.00 to become a sustaining member.

and an article you may find of interest + relevance.

CENTER FOR PARTNERSHIP STUDIES

Box 51936 • Pacific Grove, California • 93950

November 29, 1993

George Gerbner
Cultural Environment Movement
P.O.Box 31847
Philadelphia, PA 19104

Dear George:

I've been following your talks and correspondence with Riane (we're both co-founders of this Center as well as creative partners and married) with great interest.

I just wanted to write you to let you know how delighted I am with your new movement and how much I admire you for launching it.

It has been such a frustration to me all these years since I dumped six years or so of my life (and nearly half a million in Lilly foundation money) into the seemingly black hole of TV violence research to see so little effect. You may remember the piece by myself and Rod Gorney on our research you ran in your Communications journal back in the mid to late 70s -- a large field experiment involving presentation of stimuli via cable television in L.A. It's also been frustrating to see nothing made of our finding that prosocial television could produce high ratings. And compounding this frustration has been the realization that Gorney's lofty -- but oh so accurate -- designation of the theme for our project as "Mass Entertainment and Human Survival," which I now know was first sounded by Adorno and other members of the Frankfurt School, has been so little recognized except in your relentlessly ongoing work over the years.

So few of the by now legions of us who've tried to make a difference as researchers ever could stick it out long enough, and then also still have the jutzpah, to start an organization in effect like Peter Finch in "Network," who sticks his head out the window to shout "I'm mad as hell and not going to take it any more."

I'm particularly impressed by your apparently new tack, based on old insight, of beginning to focus on the nature of the media conglomerates as the main devils behind the scenes. I think the route you indicate of seeking legislation to curb them, begin to regulate them by law in prosocial directions, and ideally bust them up if they can't reform is particularly interesting. Contrary to so many sensible schemes for which no one can find an effective

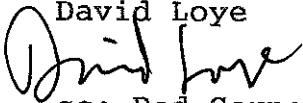
Am follow-up?
Good?
Please return **ABAP.**

precedent and data base of anti-trust law. I think that funding for even a single top law student to research this route out in depth and give you a research paper your organization could then issue as a research bulletin, with distribution to the right congresspeople and staffs, should be a top candidate for funding.

Again, bless you for what you're doing. I'm proud to sign up as a founding member (sustaining) and just wish my financial contribution could be more.

All good wishes in your critically important new venture,

David Loye

A handwritten signature in cursive script, appearing to read "David Loye".

cc: Rod Gorney

EISLER

Rep
5/4/95

RIANE EISLER

25700 Shafter Way • Carmel, California 93923 • Tel (408) 624-8337 Fax (408) 626-3734

April 13, 1995

Dr. George Gerbner
Cultural Indicators and Cultural Environment Movement
University City Science Center
3624 Market Street, One East
Philadelphia, PA 19104

Dear George:

Congratulations on your new -- and vitally important -- enterprise.

I want to join those who honor you for the work you have done, the work you are doing, and the project you are now embarking on for the benefit of us all.

Wishing you all the very best,

Riane Eisler

Riane Eisler

P.S. I have spoken to the World Business Academy people, and hope that is unfolding well. I look forward to seeing you in the next few months.

P.S.S. Please don't forget to send me the article (with complete citation to the book) you promised. Thanks!

5/17/95

3 pages

George Gerbner

University City
Science Center- One East

3624 Market Street
Philadelphia, PA 19104
Telephone/fax 215-387-5202

Dear Riane -

Keeping you posted ...

When will you be in
Philadelphia?

Yours -

George

Home Office

**234 Golf View Road
Ardmore, PA 19003**

Telephone/Fax 610-642-3061
Internet FGG@ASC.UPENN.EDU

EGSLOK

5 pages
total

George Gerbner
University City
Science Center- One East
3624 Market Street
Philadelphia, PA 19104
Telephone/fax 215-387-5202

September 4, 1995

Dear Riane:

I like your op-ed very much. Attached return with a few typos, corrections, marginal comments.

Other suggestions, as numbered on ms:

1. "There may also have been more bloodthirsty eras than the present, but never before has every home been drenched in images of expertly choreographed brutality." (I think I wrote this somewhere, so you may quote me if you want to use it. Free to alter, paraphrase, or, of course ignore.)

2. "I think we can. The first step is to get organized as an independent citizen coalition to address, etc....(Such a coalition already exists; it is called the Cultural Environment Movement, and will have it Founding Convention in St. Louis next March.)

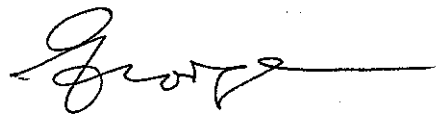
"The second step is to air that Convention on television in order to refocus, etc. "

I would skip the top paragraph on Page 5, and end with your last paragraph. I think it's good and strong.

In a rush to get ready for trip to NY early tomorrow morning, and to Washington, D.C. on Wednesday to teach my first class at American University.

Thanks for sharing this with me.

Best regards -



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RIANE EISLER

25700 Shafter Way • Carmel, California 95023 • Tel (408) 624-8537 Fax (408) 626-3734

February 28, 1986

George Gerbner
Fax: 810-842-3061/215-887-5300

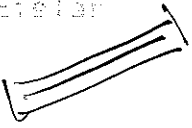
Arr. Fri 5:30
Lv. Sun 7:54

DEAR GANNON:

I have tried to phone you, but there is no answer or answering machine. Please call me.

Warmest regards,

Riane Eisler
Riane Eisler



R/15 Fri
deat 5555
Monday 2:30 - LA 10:40
DWA 150 ht
Lv 12 - 5:30

Sunday 17th
SL. 7:54 -
DWA 211

1913

deese segment
non-ref.
14 day
advance

Orange Sun 10:05
3/20 Wed 5577
Lv Oc 8:50
Monday 8:13

Request quiet
room

Send
top to cover
Report cards
More in line
Long range effects
Media response

Memo

New Pierre - 3/20/96

Your influence was
felt through to the
end - and beyond.

Ilona and I
enjoyed visiting with
you.

Here is a quick
post-mortem.

Thanks -

George

George Gerbner

OFFICE:

University City Science Center
3624 Market Street, One East
Philadelphia, PA 19104
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RIANE EISLER

25700 Shafter Way • Carmel, California 93923 • Tel (408) 624-8337 Fax (408) 626-3734

March 26, 1996

TO: George Gerbner

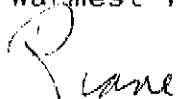
Dear George:

I like the second draft of the letter.

Also, I am faxing you the draft I did of the Viewer's Declaration of Independence. I hope it is useful to you. Please let me know what you think.

Please give my love to Ilona.

Warmest regards,



Riane Eisler

5 pages

Memo

3/29/96

Dear Priscilla -

Here's review. Also another page #11, and who's about Action Agenda and MediaWatch (Ann Simonson's organization).

There is a request for publication of Convention material, perhaps a book. Could you mail me a copy of your speech.



George Gerbner

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Andrea Suzanne Eisler

April 30, 1996

Dear *George*

On July 22nd of this year, my mother, Riane Eisler will celebrate her sixty-fifth birthday.

I hope this will be a very special birthday for her. To help make it special my sister Loren and I are putting together an Appreciation Book of letters from friends to give to her on that day.

I am writing to you as a friend of hers with the hope you may be able to send us a letter of either good wishes or telling of some significant memory the two of you have shared or even a drawing you feel would be meaningful to her.

It would also be nice if you might send a photo of yourself to include in the book. The book will be something she can treasure always and we hope it will make her very happy.

If you possibly can, it would be helpful if we could get your letter by the end of May so we may begin to plan the layout and arrangement for the book.

We look forward to hearing from you soon.

Sincerely Yours,

Andrea

Andrea Eisler

To Riane Eisler, the cultural historian who
makes history by writing it and then acting
on its lessons, both in private as a friend
and in public as author, speaker,
organizer:

Ilona and I and a rapt audience of 250 Cultural
Environment Movement leaders from 14 countries are
your witness. You are a lead keynote speaker at
the Founding Convention of the Cultural Environment
Movement on March 16, 1996, in St. Louis, MO.
Condensing the lessons of the last ten thousand
years into a twenty-minute narrative, you ask:
*"Does it have to be that way? Does there have to be
so much brutality, so much injustice, when as human
species we are unique in our capacity for caring,
for love, for creativity rather than destruction?"*

Let us keep asking that question, and it does not

"have to be that way."

George and Ilona Gerbner
July 22, 1996

Daniel Mayeda:

Riane Eisler is a cultural historian, best-selling author and media consultant for the likes of Disney and Paramount. She's also an activist, who has done pioneering work in human rights, developing a new integrated model that includes the rights of women and children. Born in Vienna, she was a refugee from the Nazis at the age of six. Miss Eisler grew up in Havana and at 14 emigrated into the United States where she obtained degrees in sociology and law from my Alma Mater UCLA. Ms Eisler is the author of *The Chalice and the Blade: Our History, Our Future* which has been hailed by Princeton anthropologist Ashley Montague as "the most important book since Darwin's *Origin of Species*." She's internationally recognized as a highly original thinker for her identification of the partnership and dominator models of social organization and her development of cultural transformation theory which synthesizes vast areas of knowledge and provides a new perspective on our past, present and our possibilities for our future. I'm honored to introduce to you Riane Eisler.

Riane Eisler:

It's a great pleasure to be here tonight at this exciting and historic convention. I would like to talk to you about *From Domination to Partnership: Reclaiming our Future* and I want to begin by honoring the organizers of this meeting who have worked so hard to do it and especially George Gerbner who is what we need, a scholar who is an activist. I like to think that my work also follows that tradition of being both a scholar and an activist. I'll try to place what is happening here right now

a period of regression, right now. I want to address a number of key questions. First, what can we learn from our past, from taking a fresh look at our past that can help us to recreate our future. Second, related to that, what are the key intervention points that we need to look at as we prepare ourselves to put together what I hope will be what I think of a new media bill of rights and responsibilities that we sorely need. We're all here because we recognize something, something that George has written about intensively and I have focused a great deal of my research on, that we humans live by stories. We shape not only how we view the world but how we act the world and what kind of world we create through the stories, the images, the invisible symbolic context and we also recognize something that my work has focused on, that there is an interaction, not a simple cause and effect relationship, but an interactive relationship between that fabric of myth and stories and images and our day-to-day lives and very particularly how human relations are structured through institutions such as the family, religion, economics, politics, and so forth. This power of stories -- I was deeply moved by the story that we heard and I can relate to it on a very personal level, this policy of termination, inherent in the dominator model. One of the cornerstones of it is to equate difference with inferiority or superiority. So we had a lot of policies of termination historically. I lived through one of those and the power of stories was one I dramatically learned when I was a very little girl, because I was born in Europe, in Vienna, at a time, in terms of my conceptual framework, of massive dominator regression, the rise to power of the Nazis. There were stories being told then and images about how people like me and my parents who happen to be born Jews were subhuman, how we had to be hunted, exterminated, and killed. And so from one day to the next, from this cute little kid I became a hunted animal. We fled quite literally for our lives. We very dramatically escaped only by hair's breadth because we were on one of the last ships before one which perhaps some of you have heard of because a movie was made about it called *The Voyage of the Damned*, it was the *St. Louis*, the ship that got turned back from Havana and sent many people to their death. So the question that we're all asking because we wouldn't be here if we were not asking the same question that I had to ask as a child: Does it have to be this

way? Does there have to be so much brutality, so much injustice, when as human species we are unique in our capacity for caring, for love, for creativity, rather than destruction. Of course, my work then was very much informed by the questions in my own life just as our work here -- I'm sure everyone has a story to tell as to why we are here. My study was very different from other studies which is why it attracted a great deal of attention. It was very ambitious. It was a multidisciplinary study, continuing, that drew from many disciplines because my interest was connections, patterns, not just looking at what economics, or the family or religion look like, but how they interconnect with the stories, with what we used to call ideologies or myths. I drew from a large database. It included-- I focused on western history primarily, the whole of our history, including even our prehistory. And I also drew from a database, and this is very critical, that included the whole of humanity, both its female and its male halves. Something very interesting happened. Because I was drawing from a much larger database I was able to identify connections. If we look at only a part of a picture, we don't see the whole picture, and we certainly can't see the connections. So I began to see patterns. I called them the dominator and the partnership configurations. And this is relevant to what is happening right now, because we are going through a period of tremendous pulling us back, towards more rigid dominator model. The configuration is of course transcultural, it's not only here. I'll touch briefly on some key elements.

First of all, it is very important if we look at how the roles and relations of the two halves of humanity-- which is of course what women and men are even though we're told this is just a women's issue--are socially constructed. It not only affects our own life's choices as women and men, but it affects the social construction of everything, our families, whether they are authoritarian, the kind of family we're told is traditional. Actually it is a relatively recent tradition, in evolutionary time, this dominator family where men are supposed to control, women are to serve, and children are to learn early on that it is dangerous to question orders no matter how unjust. That's the kind of family that under the rhetoric of family values. So when people talk to us about strengthening the family values we need to ask what kind of family would you like to strenghten--a dominator or authoritarian family or a democratic or partnership family. Now

basic violence = brutality.

5000 year of dominant history

Page of Ideas // pleasuredite = violence @
Pain

10,000 years — not to take for
granted?

Amplification + replication of mass
times of violence — was on
streets. All mass progress —
public display — street corners —
dominant systems maintenance —
connections // Utopian — divine
right of man / evolution / concept of
nature //

Domination must toward control.
of control CEM essential.

Making history by writing history —
Compelling evidence — original — no glorification
of pain in sacred history — Adam & Eve
lived in harmony // → Walter Kelly books
Remyth // Prose/epic / perpetual

Zone 11:30 -

213 299 4748

Families

Children learn early on that it is dangerous to question orders - even if unjust.

Family values - what kind of family - subv. or demo -

Wife dem - subv. -
Word mixed, normal & normal =
dominant way

3. Interactions - built in structural violent // traditional family

Public/private.

unp. social construction =
stereotypical - Masculine = identity
domination & comp. quest

Hidden subject of Agenda. Money for
Pentagon - but not for children, health,
environment.

News - keeps domestic model
going.

It is not even to many people to
be present at a historic occasion.

PS is a historic occasion.

Let's seize PS history movement

August 14, 1996

*George and Ilona Gerbner
234 Golf View Road
Ardmore, PA 19003*

Dear George and Ilona:

What a wonderful surprise! Your thoughtfulness meant so much to me on my birthday -- and will continue to be meaningful to me always.

I had to leave almost immediately after my birthday for South America for speaking engagements in Chile and Argentina, so this note has been delayed until my return. I want to thank you so much for your beautiful letter and photo.

I wish you could see the beautiful book that Andrea and Loren put together of the letters and photos and art work. So many good memories, so many good people whose good wishes, like yours, I will treasure always.

Thank you!

Much love,

Riane

Riane

4/3/97

George Gerbner

University City
Science Center- One East

3624 Market Street
Philadelphia, PA 19104
Telephone/Fax 215-387-5202

Dear Pierre -

Thanks for your good
suggestions about celebrities.
But I can't get to them,
except through their agents -
and they cost \$18,000 - \$30,000
per event!

If you know of any
way to contact any of them,
please let me know.

With warm regards -

George

PS - Michael, FBI.

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RIANE EISLER

25700 Shafter Way • Carmel, California 93923 • Tel (408) 624-8337 Fax (408) 626-3734

Fax: 610-642-3061

5-26-97

2 pages

Dear George -

It was good talking with you! I spoke to Larry,
& we brainstormed something for a short memo
on the One for One project, which he is working up
& will send (fax or E-mail) you before the
board meeting.

Re. the article, he will either participate or only
look at it & give comments -- I left the choice
to him. As I said, I think it is an opportunity
to perhaps reach some progressive business people.
I am fixing a sheet on it. I gave the part on
investing in the book. My arrangement with
them is that I get a small share of profits like
the other authors, but without investing, so it
will be the same for this article (chapter). I
will ask John to send you a one page agreement
on this.

With affection (to Alona too)

R

Date: Mon, 31 Aug 1998 23:49:55 -0700
From: Riane Eisler <eisler@partnershipway.org>
MIME-Version: 1.0
To: george gerbner <ggerbner@nimbus.ocis.temple.edu>
Subject: title
Status:

Dear George:

That is an offer I cannot refuse. I have cut and pasted (formatting is a mess) the table of contents, a list of the 12 partnership literacies and competencies the book describes, and excerpts from the short opening. The book is almost finished -- and I still don't have a title or subtitle!. Nor do I have a more accessible set of terms for literacy and competency -- I want this to be an accessible book!!!

I have sent more than a paragraph, I hope that is OK, as I thought it would give you a better sense of what I am doing.

Thanks so much! RE

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 World Cultures and Myths
- Five The Two Halves of Humanity: Gender
- Six From Mother Earth to Cyberspace:
 Science and Technology
- Seven The Many Faces of Power:
 Politics and the Media
- Eight Somatic Wisdom: Bodies and Sexuality
- Nine Walking Our Talk: Ethics, Morality, and Spirituality
- Ten Making It Happen: Creativity and Leadership

12 literacies and competen
Emotional
Parenting
Socio-economic
Historical
Environmental
Multicultural/Mythical
Gender

Scientific/Technological
Political/Media
Somatic
Values
Creativity/Leadership

Life-Skills for a Partnership World

Twenty five years ago, in the early 1970s, I stood at a turning point. I had to rethink everything about my life. I was the single mother of two children, doing research, writing, lecturing, still working in our adversarial legal system as a family attorney, looking for the life companion I yearned for, not getting enough sleep, grieving over the sudden death of both my parents, not paying attention to what I ate; in short, living in an unsustainable way. I nearly collapsed. I became so ill that at times it seemed as if I would not survive. I had to make basic changes - changes that in the end led to the fulfillment of dreams I had not even let myself fully dream and the actualization of potentials I would not otherwise have realized.

Today our world stands at a turning point. Many of the old ways of thinking and of doing things, hallowed traditions, ideas and behaviors we take for granted as the only way things can be, are making us and our planet ill, taking us ever closer to the brink of collapse. It is for us collectively a time to make the basic changes needed to ensure our future.

We all want to live good lives. We especially want this for our children, and many of us work very hard so we can send them to college and leave them well-provided financially. But today much more is needed. The new realities of our rapidly changing world demand changes in how we view our world and live in it, changes that will make the difference between just wishful thinking and doing what needs to be done.

To ensure that we and our children have clean air and healthy food in our time of environmental degradation and despoilation, we have to find ways of living on our planet without exhausting and polluting it. To ensure that we have real security in our age of biological and nuclear weapons, we have to create an economy with more emphasis on sharing and caring and learn how to resolve conflicts nonviolently. To build healthier families and more helpful communities in this time of breakdown and stress, we need to become more sensitive to our own real needs and the needs of others. If we and our children are to find meaning and spiritual fulfillment in a time when religious and nationalistic fanaticism are again sweeping our globe, we need to reaffirm the humanism that gave birth to American democracy, but within a larger, more inclusive vision of belonging and purpose that will inspire the new millennium.

The new millennium is of course an artificial marker. In Chinese, Hebrew, and Indian calendars, we are long past the year 2000. Still, the turning of a new millennium symbolizes a reality. We today stand at an evolutionary crossroads: a time of crisis, but also of opportunity to learn new ways of living that can help us realize our incredible human potentials.

We have been endowed by nature with an amazing brain, an enormous capacity for love, a remarkable creativity, an ability to evaluate alternatives and plan our future, and a unique ability to change and grow through learning. Indeed, the word education literally means to draw forth. But instead, much of our education, both formal and informal, has all too often diminished and blocked, rather than enhanced and developed, our enormous human potentials.

The thwarting of our potentials has always had extremely negative

consequences, as is all too starkly borne out by the chronic bloodshed, misery, and inequity of much of recorded history. But in our time of nuclear and biochemical technologies, in a world where not only technologies of communication and transportation but also technologies of destruction can reach their destination in a matter of minutes, a new kind of education that can help us and our children better develop and use our great latent human capacities for thinking, caring, and creating in both our personal lives and social policy is essential.

We need a new understanding of what is and a new vision of what can be. Above all, we need to do what we can to ensure our future and that of our children.

This book describes twelve basic literacies and competencies that can help us do this. They consist of knowledge and skills we are not taught in our schools, but should be: the mental, emotional, and practical tools that can help us build a truly new millennium where our essential humanity can be realized.

(what follows and is not included describes the partnership and dominator models; then it continues)

The critical thing is to nurture the awareness that the dominator way is not inevitable, and to work together to make partnership a reality. Acquiring an understanding of the partnership and dominator configurations offers a clearer understanding of our choices for the future. We need to raise our own consciousness to the partnership alternative. We need to show others that the partnership alternative is not only viable, but more satisfying and effective. Above all, we need to cultivate the life-skills needed to make this alternative a reality.

The chapters that follow outline twelve basic partnership literacies and competencies. They provide the mental and action tools to create and support equity, nonviolence, and democracy in our families, schools, businesses, communities, and nations worldwide. They are the basic life-skills needed if we and our children are to have a habitable Earth, if we are to survive ~ and thrive.

The first of these tools for living is emotional literacy and competency, which is foundational for healthy psyches and satisfying relationships. Closely related is parenting literacy: the basic understandings and skills we need to be good parents. Somatic (bodily and sexual) literacy and competency are equally foundational, as are values (moral, ethical, and spiritual) literacy and competency.

These four basic literacies and competencies are described separately in chapters one, two, eight, and nine. But they are not isolated, either from one another or from any of the other eight literacies and competencies described in the other chapters. Indeed, one of the main points of this book is there is in reality no separation between what has conventionally been classified as private and public, personal and political ~ and that to solve our problems and live better lives we have to understand how they are interrelated.

As we will see, what happens in our personal lives is inextricably interconnected with the social and economic system that surrounds us, with the condition of our natural environment, with our history, with our mythologies, and, particularly in our postmodern "global village," with the different nations and peoples with whom we share our Earth. Hence, another set of basic understandings and skills we urgently need today, described in chapters three and four, are socio-economic, environmental, historical, mythological, and multicultural literacy and competency.

These are all integral aspects of what is increasingly recognized as

essential in our complex postmodern world: systems or holistic, rather than linear or simple cause-and-effect, thinking. Because systems thinking requires pattern recognition, it is greatly facilitated by using the partnership and dominator models as analytical lenses. Looking through these analytical lenses helps us make sense of much that otherwise seems random and disconnected, showing interrelationships that are otherwise not visible. It provides us with a more holistic understanding of our world and our place in it ~ which, in turn, makes it possible to better see what interventive and preventive measures can take us to a better future.

Using the templates of the partnership and dominator models as analytical tools also makes it possible to see the pivotal importance for our present and future of how gender roles and relations are organized ~ whether as rankings or domination and submission or as equal partnerships. Since women and men are the two halves of humanity, gender roles and relations provide a mental map for all other relations and also profoundly influence our guiding system of values. Hence gender literacy and competency, discussed in chapter five, is another prerequisite for constructing a partnership future.

Equally basic in our high technology age is scientific/technological literacy and competence ~ particularly in relation to whether scientific and technological breakthroughs are informed by a dominator or partnership ethos. Again, science and technology can only be understood in their larger context, and chapter six brings this out. The same is true of politics and the media ~ which are the subject of chapter seven. Last, but not least, are the life-skills discussed in chapter ten: creativity and leadership literacy and competence. These are essential to accelerate the urgently needed shift to a more environmentally sustainable, equitable, and peaceful way of life.

As a mother and recent grandmother, I feel a passionate urgency to do what I can to help avert the global cataclysms that threaten our future and that of our children. I do not have all the answers. No one does. But I know that if we join together we can affect our future. I know from my own experience that we can change, that we can learn new ways of living that are healthier, more fulfilling, more productive. I know from my research that the dislocations of our time offer us the opportunity to make fundamental changes. And I know from the wonder, joy, imagination, and love that are my little granddaughter's natural gifts ~ as, given half a chance, they are every child's ~ that the human spirit, once liberated from its dominator fetters, will soar onto as yet unimagined realms of possibility.

The stakes are high ~ and they go beyond survival. The real stakes are about creating a world where the wonder and beauty latent in all children can be realized, where love can freely do its magic, where we can both individually and collectively fulfill not only our basic physical needs but our mental, emotional, and spiritual needs: a partnership world that supports, rather than stunts, our enormous potentials for creativity, joy, and caring.

To: Riane Eisler <Eisler@partnershipway.org>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Titles
Cc:
Bcc:
X-Attachments:

Riane:

Here are a few possible titles for you the peruse, comine, use if suitable.
George

Partnership: Making It Happen
How to Navigate Complex Relationships

Partnership, Parenting and Power
How to Survive in a Complex World

Partnership: Life Skills in a Complex World

Partnership
Survival Skills in a Difficult World

Partnership
Life Skills for a New Millennium

Partnership: the Turning Point in Human Relationships

Partnership vs. Domination
The Crucial Choice for Us and the World

Partnership[]The Birthright of Children, Parents, Citizens

Partnership
A High-Stakes Gambit Beyond Survival

Partnership
Creating a Life Beyond Survival

Partnership, the Delicate Balance



TEMPLE UNIVERSITY
A Commonwealth University

School of Communications and Theater

Annenberg Hall, Rm. 06 (011-00)
Philadelphia, Pennsylvania 19122
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E-mail: ggerbner@nimbus.temple.edu

George Gerbner
Bell Atlantic Professor of Telecommunications
To Whom It May Concern:

September 28, 1999

I am writing to express my strong support for the Center for Partnership Studies. The Center draws from the groundbreaking work of Dr. Riane Eisler, the internationally known author of *The Chalice & The Blade*. Dr. Eisler's new book *Tomorrow's Children: A Blueprint for Partnership Education in the 21st Century* is the basis of the Center's latest project Weaving the Future: Partnership Schools.

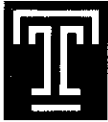
Dr. Eisler's contribution to education is, in my opinion, unique and urgently needed. My own work in the fields of mass media convinces me that the most important environmental issue of our time, profoundly impacting all other issues, including the health of our physical environment, our societies, and our children, is our cultural environment. Education, both formal and informal, needs to be changed if our children are to have what they need to grow up to be healthy, creative, caring, and productive members of society.

Weaving the Future: Partnership Schools can make a major difference in giving young people the education they need. The youth violence of our time is a symptom of the failure of education, both formal and informal, to do this.

I believe that if our mass media are to change, our schools need to lead the way, providing young people the insights, knowledge, tools, and values that will equip them to not only be media literate but to grow up into the kinds of citizens who will see that positive changes in our mass media are made. This is the kind of education that *Weaving the Future* will help schools provide. I urge you to invest in their critically important programs.

Sincerely yours,

George Gerbner
Bell Atlantic Professor of Telecommunications
Temple University; Dean Emeritus, The Annenberg School of Communications,
University of Pennsylvania.



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Sincerely yours,

George Gerbner
Bell Atlantic Professor of Telecommunications
Temple University; Dean Emeritus, The Annenberg School of Communications,
University of Pennsylvania.

RIANE EISLER

November 7, 1999

George Gerbner
234 Golf View Rd.
Ardmore, PA 19003

Dear George:

I want to formally thank you for your lovely comment on *Tomorrow's Children*. It means a great deal to me and I am sure it will help bring the book greater attention.

I have asked my publishers to send you a copy of the book when it comes out in February.

Love,

Riane Eisler





CENTER FOR
PARTNERSHIP
STUDIES

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March 2000

Dear Friends:

I have exciting news!

As you will see from the enclosed, my new book, *Tomorrow's Children: A Blueprint for Partnership Education in the 21st Century* was just published by Westview Press. This is the book so many of you have been asking for, the book that moves education reform from add-ons to whole systems change.

In the words of Tim Seldin, president of the Montessori Foundation: "As the world responds in shock and horror to the violence that seems to be infecting our schools, *Tomorrow's Children* offers a practical approach to creating schools that teach partnership, respect, and global understanding." **I am happy to announce that the publishers have agreed to offer *Tomorrow's Children* to you at a 20% discount. (Please see enclosed flyer.)**

The other exciting news is that CPS has moved its headquarters to Arizona, where under the directorship of Del Jones it sponsors *Partnership Education Consultants (PEC)*. PEC provides consulting, curriculum development, continuing teacher education, and other support to individuals, schools, and universities to implement the three core components of *partnership education: partnership process, content, and structure.*

Last, but not least, *The Gate*, the story of my coming of age in pre-Castro Cuba as a refugee from the Nazi Holocaust will be published this Spring. You will be able to find this fictionalized memoir about my formative childhood and early teen years on iUniverse.com.

For the sake of today's and tomorrow's children, and for us all, I feel a passionate urgency about bringing partnership education into our schools and universities. I invite you to read and use *Tomorrow's Children* and to support the Center for Partnership Studies. Join us to help make the 21st century the Partnership Century.

With warmest regards,

Riane Eisler

Enclosures

Riane Eisler

AUTHOR OF THE NATIONAL BESTSELLER
THE CHALICE AND THE BLADE



Tomorrow's Children

A BLUEPRINT FOR PARTNERSHIP
EDUCATION IN THE 21ST CENTURY

Tomorrow's Children

A Blueprint for Partnership Education in the 21st Century

by Riane Eisler

Foreword by Nel Noddings

"Tomorrow's Children is an important and powerful manifesto—a blueprint for how to take the first steps toward a saner and more humane educational system. Eisler is a creative American visionary, and her strategy to overcome dominator societies and create a world

based on partnership is a loving alternative to the technocratic nonsense that often dominates the school reform debates."

—Rabbi Michael Lerner, editor of *Tikkun Magazine* and author of *The Politics of Meaning*

When Riane Eisler published her classic book *The Chalice and the Blade* in 1987, she introduced the idea of "partnership," a model for society that stresses environmental sustainability, nonviolence, multiculturalism, and gender-fairness. Now, in *Tomorrow's Children*, Eisler applies the partnership model to modern education, providing parents and teachers with specific ways to apply her ideas to the teaching of school-age children.

Eisler explains how for too long a dominator model, which emphasizes control, authoritarianism, violence, and gender discrimination, has characterized our educational system. *Tomorrow's Children* recommends sweeping changes in both the content and process of teaching and maintains that ideas of struggle, conquest, and destruction can successfully be supplanted by those of cooperation, mutual aid, and respect for creation. The result is a revolutionary and inspiring picture of how education—and by extension, society—might look in the twenty-first century.

Friends of the Center for Partnership Studies:

Take advantage of a special offer from Westview Press and order your copy of *Tomorrow's Children* at 20% off the retail price, or \$20.00 plus shipping. Simply call the Perseus Books Group customer service department at (800) 386-5656 to order with a credit card. Refer to source code U108 to receive the special discount. Special sales and publicity, call David Tobey, (303) 444-3541.

Praise for Tomorrow's Children...

"[Eisler] synthesizes a variety of classroom techniques into a compelling framework for developing lessons that speak to the urgency of the environmental and social challenges facing us in the next century. Inviting readers to think outside conventional boxes of educational reform, this is an ambitious, imaginative and practical guide to a better educational future."

—*Publishers Weekly*

"Timely, inspirational, and challenging, this book offers a balanced and useful approach to education and the development of humanity. Schoolteachers, educators, administrators, and parents will find the additional resources at the end of this book useful."

—*Library Journal*

"Yes, yes, yes! Bold and persuasive, Eisler's plan to transform education is an education in itself. Her evolutionary insights are timely and needed for the whole-brain learning that each child deserves. Bravo, Riane, for lighting this pathway towards a child-honoring society."

—Raffi, singer, composer, and author of *The Life of a Children's Troubadour*

"*Tomorrow's Children* is holistic and helpful, idealistic yet practical. It's written by a scholar who is also a grandmother and it's filled with knowledge, experience and love. Riane Eisler's stories are great; her concepts are wise and timely. This book will stimulate debate on how to educate our children."

—Dr. Mary Pipher, author of *Reviving Ophelia*, *The Shelter of Each Other*, and *Another Country*

"*Tomorrow's Children* is a rich legacy and practical guidebook for creating relevant education for future generations. Riane Eisler's Partnership Education model for the 21st Century is a catalyst for educational transformation which offers exceptional knowledge, skills, vision, and tools to create a better future."

—Angeles Arrien, Ph.D., author of *The Four-Fold Way* and *Signs of Life*

"Out of Riane Eisler's many years of research in cultural evolution comes an educational system that is both wise and revolutionary. Partnership Education gives us an excellent model with which to analyze and create both curriculum and pedagogy in a way that addresses our deepest concerns about environmental health, social justice, and the future of our children. As a college instructor and a homeschooling parent, I am profoundly grateful to Riane Eisler for this practical and inspirational approach. *Tomorrow's Children* renews my hope for achieving a future that is sustainable and equitable, creative and caring."

—Jean Hegland, author of *Into the Forest*

"*Tomorrow's Children* is a profoundly important call and a blueprint for educational reform. With passion and verve, Riane Eisler advances a partnership model as opposed to a dominator model as the best foundation upon which we may, collectively and individually, forge a future of progressive human relations and social organization. As we enter the millennium, this compelling book, with its treasure of insightful materials, serves as a beacon for effective education and collaboration across all boundaries. It should be read by educators, parents, and all who care about our children's tomorrows."

—Darlene Clark Hine, John A. Hannah Professor of History, Michigan State University



Riane Eisler is best known as the author of the international bestseller *The Chalice and the Blade* (Harper & Row, 1987). Her other works include *Sacred Pleasure* (HarperCollins, 1995), *The Partnership Way* (Holistic Education Press, 1998), and most recently her fictionalized memoir of growing up in Havana, Cuba, as a refugee from the Nazis, *The Gate* (iuniverse.com).

CENTER FOR PARTNERSHIP STUDIES

More from Riane Eisler

The new millennium is a time for us to make fundamental changes. I invite you to join us in laying the foundations for a partnership future for our children and generations still to come.

We need *you* to help make the urgently needed changes in education – and society. Please:

- ◆ **Read, use, and share *Tomorrow's Children* with your friends and colleagues.**
- ◆ **Ask the schools in your community to bring in Partnership Education Consultants** to help implement the three core components of partnership education: process, content, and structure.
- ◆ **Attend a workshop on partnership education.** Email Jim Knight at Jim_Knight@stratenet.sped.ukans.edu to obtain additional information.
- ◆ **Obtain a degree in Partnership Studies or Partnership Education through distance learning:**
 - Undergraduate, Prescott College, Tucson Branch, Bill Walton
bcwalt@azstarnet.com
 - Master of Arts in Education, California State University Monterey Bay,
Christine Sleeter sleeter@Monterey.edu
- ◆ **Attend the next Partnership conference:** Partnership 2000, Sept.21-24, Tucson, AZ.
- ◆ **Lead a Partnership study group using *Tomorrow's Children*.**
- ◆ **Find schools that want to become partnership education pilot sites.** For instance, at the Nova High School in Seattle, WA, a team of teachers and students developed, and are now teaching, an 11th grade class focusing on biology and history from a partnership perspective. After a second year of in-class development, this innovative program will be available to all through the Center for Partnership Studies.
- ◆ **Join the International Partnership Network to link with like-minded people and make a tax-deductible donation to the Center for Partnership Studies.**

Join the Partnership Movement – Help Create a Partnership World

Center for Partnership Studies
PO Box 30538, Tucson, AZ 85751 phone: 520-546-0176 fax: 520-298-0639
www.partnershipway.org
Contact Del Jones at cpsdel@aol.com

RIANE EISLER

October 29, 2001

George Gerbner
234 Golf View Road
Ardmore, Pa 19003-1002

Dear George:

It's been too long since we spoke, but you are very often in my thoughts. I am now writing you this letter because we are both passionately committed to a better future for all the world's children and because I believe my new book, *The Power of Partnership*, can help move us in this direction at this critical time. I would greatly appreciate a short comment from you for the book jacket. Your endorsement will help bring *The Power of Partnership* to public attention, and it will mean a great deal to me personally.

Now more than ever – after the terrorist attacks – people are searching for new ways of looking at our world and living in it, but often feel it is impossible to take appropriate action that can have impact on the kind of future we and our children will have. I wrote *The Power of Partnership* as a new genre of self-help book that encompasses both personal transformation and social transformation, and shows the integral connections between the two. I wrote much of it before September 11, because it was clear even then that at our level of technological development personal and cultural transformation may be survival requisites. As you know, my books *The Chalice and The Blade*, *Tomorrow's Children*, and other earlier works introduced the partnership model. This book details the practical steps to bring partnership into action: steps that everyone can incorporate into their daily lives.

The Power of Partnership: Seven Relationships that Will Change Your Life looks at the full range of human relations - from our relationship with ourselves, to our intimate relationships, to our relationships in our work and communities, to our nation, to our world, and our relationships with nature and spirit. It offers insights and tools to help create a global community moving forward on the path of partnership – of equity, sustainability, and peace.

I hope that when you look at the enclosed galleys you will be moved to write a strong comment for the jacket of *The Power of Partnership*. Due to the recent events, my publisher has pushed up the release date of my book, so I would need to hear from you by November 28th. I have attached a sheet that will make it easier for you to send your comments directly to my publisher. Of course, please don't hesitate to contact me directly to discuss this. You can reach me at 831-624-8337 or via e-mail at eisler@partnershipway.org.

I admire all you have done in your life and your writing to help create a world of partnership where human rights are truly respected and our Mother Earth is honored rather than despoiled. Thank you for being a wonderful role model for all of us and for considering my request.

Warmest regards,


Riane Eisler



FAX TO MARC ALLEN, NEW WORLD LIBRARY, 415-884-2199

From: George Gerbner

Advance Comment on:

The Power of Partnership by Riane Eisler

New World Library has my permission to use the remarks below for publicity purposes in book jacket, catalog, and advertising copy. These comments may be edited for style or length, as long as the meaning is not changed.

Name (as it should appear): _____

Address: _____

Phone _____

How you wish to be identified (such as author of, Ph.D.): _____

This form may be faxed to New World Library, to the attention of Marc Allen at (415) 884-2199. Or you can e-mail your response to marc@nwlib.com.

Response needed by November 28, 2001.

Comments:

Thank you!

To: marc@nwlib.com
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Blurb for Eisler book
Cc: Eisler@partnershipway.org
Bcc:

X-Attachments:

More relevant than ever in a post-September 11, 2001 world, *The Power of Partnership* details the steps to build sound and lasting relationships with the self, the intimate partner, the world, and life itself. It is essential reading for every person searching for ways to improve our lives and our world.