

Date: Sat, 07 Nov 1998 17:36:25 -0600
From: "herbert w, simons" <hsimons@astro.ocis.temple.edu>
Reply-To: hsimons@astro.ocis.temple.edu
Organization: Temple University
MIME-Version: 1.0
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
CC: Simons <HSimons@astro.ocis.temple.edu>
Subject: Re: TIF Guidelines
Status:

*Meet Wed
n/n
12:45 Fac club*

George Gerbner wrote:

- >
- > Herb:
- >
- > You wrote:
- > Here are the guidelines for staging of TIF events.
- >
- > But there were no guidelines.
- >
- > In any case I also look forward to seeing you at 12:45 on 11/11 in the
- > lobby of the Diamond Club.
- >
- > George
- >
- > George Gerbner
- > Bell Atlantic Professor of Telecommunication
- > Temple University, Philadelphia. Tel/fax 610 642 3061
- > E-mail:ggerbner@nimbus.temple.edu

George:

Here's what I thought I sent:

George:

All potentially good topics. I'd suggest you pick three, then survey via SCATFAC listserv for faculty reaction. A few rules: (a) TIF seminars must involve two or more competent advocates for opposing positions who (b) are either at Temple or "a train ride away" and willing to accept modest honoraria (\$500 for non-Temple; \$0 for Temple); (c) can present at appropriate hours (T,Th 10-11:30; 11:40-1:00 are best) and dates (avoid exam times, semester beginnings and endings, vacation times).

If you've got a topic and are willing to administer a TIF event, send a 2 page proposal to me. If approved by TIF's Planning Comm., we'll post it, publicize it, etc. LET'S DO IT!

End of old e-mail. New message below:

Let me add some things I mentioned over the phone. (d) You'd be expected to contact faculty personally and invite them to come and bring their classes; we'd do all other publicity. (e) You'd be the Moderator unless you're highly invested in and/or identified with one position, in which case you could serve as one of the advocates and help us find another Moderator. (f) Your written proposal should indicate title of program (hopefully a provocative one that identifies the central controversy),

participants and affiliations, time and place (I'd recommend the KIVA),
format (I'd recommend something highly interactive, with lots of time
for audience questioning), time allocations, audiovisual or other
special needs. A paragraph or two of rationale would also be helpful.
What's the controversy about? Why should it be of widespread concern to
the Temple community?

Date: Sun, 29 Aug 1999 22:55:27 -0400
From: "herbert w, simons" <hsimons@astro.ocis.temple.edu>
Reply-To: hsimons@astro.ocis.temple.edu
Organization: Temple University
MIME-Version: 1.0
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
Subject: Temple Issues Forum Topic
Status:

Herb Simons wrote:

George:

Good talking with you by phone.

Here's a title for your proposed topic that I think TIF's planning group would find acceptable. Would it interest SCAT students and faculty? I expect so, but you should check this out with a few people in SCAT: e.g., Pat Bradley, Betsy Leebron, Karen Turner, Paul Swann. One of them might be convinced to serve as Moderator, assuming you'd prefer a panelist role. But, as before, it would be up to you to get commitments from the other panelists, to select a format, and to help with publicity. I'll help with campus-wide publicity, but you should contact individual colleagues in SCAT and urge that they bring their classes.

TV Violence Reconsidered: What Do We Now Know About Its Effects?

Pick a Tuesday or Thursday in February, 2000 and we'll run with it. Better yet, give me alternative dates and times (10-11:30 and 11:30-1 are best) and I'll check room availability.

Please let me know your plans in the next few weeks. Once again: at least two panelists with opposed positions. "No more than a train ride away." We talked about possibly including a couple of students on the panel. That would be fine.

Date: Fri, 17 Sep 1999 21:34:55 -0400
Sender: "Herbert W. Simons" <hsimons@astro.ocis.temple.edu>
From: "Herbert W. Simons" <hsimons@astro.ocis.temple.edu>
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
X-EXP32-SerialNo: 00002713
Subject: RE: Temple Issues Forum Topic
Mime-Version: 1.0
Status:

George:

Would you ask Betsy, then?

Jeff Chester is a fine speaker and a good guy. Boldt is smart and articulate. I don't know Black. What's their take on effects (and reasons for the effects) of violence on TV? As long as we have clear differences of opinion, I'm satisfied.

==== Original Message From George Gerbner <ggerbner@nimbus.ocis.temple.edu>
====

>Herb: The persons I know are Larry Gross and Betsy Leebron. Both would do
>fine; Betsy is closer,

>
>Other suggestions below. Let me know what you think. George

>
>Chery Avery Black, Temple

>
>David Boldt (Inky columnist, conservative)

>
>Jeffrey Chester
>Executive Director
>Center for Media Education
>2120 L Street NW Suite 200
>Wash. DC 20037

>
>Janette Dates, Dean
>School of Communications, Howard University,
> 2400 Sixth Street, NW, Suite 402, Washington, DC 20059,

>
>Norman Felsenthal, BTMM

>
>Linda Fuller, Prof.
> Communications Dept of Worcester Collerge, Mass

>
>Harriet K. Goodheart

>
>How about Bob Greeberg?
>Betsy Leebron?

>
>Terry Gross, WHYY

>
>Kevin Ferris kferris@phillynews.com, Inky edit. writer

>
>Kathleen Jamieson, Dean, Annenberg School at Penn

>
>Susan Kahlenberg , Former student (Grad?)

>
>Joan Lynch, Prof., Villanova
>
>Dina Mendros, Reporter, City Paper
>
>Paul Mojzes
>Academic Dean, Rosemont College
>
>Jean Moore, Temple radio
>
>Nancy Morris, Temple faculty
>
>Marty Moss-Coen, WHYI Radio Times
>
>Priscilla Murphy, MM&C
>
>Bill Noveli, Campaign for Tobacco Free Kids, Wash.DC
>
>Kathleen O'Reilly
>Attorney at Law
>414 "A" Street Southeast
>Washington, D.C. 20003
>
>Robert Sherman
>Surdna Foundation, NY
>
>Danny Schechter
>Executive Producer/Vice President
>Globalvision, Inc.
>1600 Broadway, Suite 700
>New York, NY 10019
>
>Andrew Jay Schwartzman
>Executive Director
>Media Access Project
>2000 M Street Northwest, Suite 400
>Washington, D. C. 20036
>
>Concetta Stewart, BTMM
>
>SariThomas, BTMM (former doctoral student advisee at Penn)
>
>Cathy Trost
>Casey Journalism Center, 8701-B Adelphi Road, Adelphi Md.
>National resource for journalists who cover disadvantaged children and
>their families.
>
>Shalini Venturelli
>Prof. American U, Wash.DC
>
>Barbie Zelizer, Prof. ASC, Penn, former student.
>>
>
>>George:
>>
>>Possible moderators: Paul Swann, Karen Turner, Larry Gross, Betsy Leebron
>>
>>Panelists: A couple of your more articulate and knowledgeable grad students

To: "Herbert W. Simons" <hsimons@astro.ocis.temple.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: RE: Temple Issues Forum Topic
Cc:
Bcc:

X-Attachments:

Herb - on second thought I'd rather ask Jean Moore to moderate, maybe Betsy for panel. What do you think? George.

George:

>

>Would you ask Betsy, then?

>

>Jeff Chester is a fine speaker and a good guy. Boldt is smart and articulate.
>I don't know Black. What's their take on effects (and reasons for the effects)
>of violence on TV? As long as we have clear differences of opinion, I'm
>satisfied.

>

>

>

>===== Original Message From George Gerbner <ggerbner@nimbus.ocis.temple.edu>

>=====

>>Herb: The persons I know are Larry Gross and Betsy Leebron. Both would do
>>fine; Betsy is closer,

>>

>>Other suggestions below. Let me know what you think. George

>>

>>Chery Avery Black, Temple

>>

>>David Boldt (Inky columnist, conservative)

>>

>>Jeffrey Chester

>>Executive Director

>>Center for Media Education

>>2120 L Street NW Suite 200

>>Wash. DC 20037

>>

>>Janette Dates, Dean

>>School of Communications, Howard University,

>> 2400 Sixth Street, NW, Suite 402, Washington, DC 20059,

>>

>>Norman Felsenthal, BTMM

>>

>>Linda Fuller, Prof.

>> Communications Dept of Worcester Collerge, Mass

>>

>>Harriet K. Goodheart

>>

>>How about Bob Greeberg?

>>Betsy Leebron?

>>

>>Terry Gross, WHY

>>

>>Kevin Ferris kferris@phillynews.com, Inky edit. writer

>>

>>Kathleen Jamieson, Dean, Annenberg School at Penn

>>

>>Susan Kahlenberg , Former student (Grad?)
>>
>>Joan Lynch, Prof., Villanova
>>
>>Dina Mendros, Reporter, City Paper
>>
>>Paul Mojzes
>>Academic Dean, Rosemont College
>>
>>Jean Moore, Temple radio
>>
>>Nancy Morris, Temple faculty
>>
>>Marty Moss-Coen, WHYR Radio Times
>>
>>Priscilla Murphy, MM&C
>>
>>Bill Noveli, Campaign for Tobacco Free Kids, Wash.DC
>>
>>Kathleen O'Reilly
>>Attorney at Law
>>414 "A" Street Southeast
>>Washington, D.C. 20003
>>
>>Robert Sherman
>>Surdna Foundation, NY
>>
>>Danny Schechter
>>Executive Producer/Vice President
>>Globalvision, Inc.
>>1600 Broadway, Suite 700
>>New York, NY 10019
>>
>>Andrew Jay Schwartzman
>>Executive Director
>>Media Access Project
>>2000 M Street Northwest, Suite 400
>>Washington, D. C. 20036
>>
>>Concetta Stewart, BTMM
>>
>>SariThomas, BTMM (former doctoral student advisee at Penn)
>>
>>Cathy Trost
>>Casey Journalism Center, 8701-B Adelphi Road, Adelphi Md.
>>National resource for journalists who cover disadvantaged children and
>>their families.
>>
>>Shalini Venturelli
>>Prof. American U, Wash.DC
>>
>>Barbie Zelizer, Prof. ASC, Penn, former student.
>>>
>>
>>>George:
>>>
>>>Possible moderators: Paul Swann, Karen Turner, Larry Gross, Betsy Leebron
>>>

>>>Panelists: A couple of your more articulate and knowledgeable grad students
>>>plus you, someone who says TV violence has no significant effects, and
>>>someone
>>>who offers a different theory than yours about how TV violence works on
>>>viewers.

>>>I don't know who you should get as faculty panelists. Try to get 1-2 people
>>>who live and work in this area or near it--"a train ride away."

>>>

>>>Note: Shusterman Hall is confirmed.

>>>

>>>Note: Sherry Culver of WYBE TV wants to televise it. Okay?

>>>

>>>

>>>===== Original Message From George Gerbner

><ggerbner@nimbus.ocis.temple.edu>

>>>=====

>>>>Herb: Feb 8 from 11:30-1:00, with informal lunch discussion

>>>>afterwards. Shusterman Hall ok. Your suggestions for panelists, moderators

>>>>welcome; let me know what you suggest, and then I'll think about others.

>>>>(Just back from Atlanta engagement, much backed-up.) George

>>>>

>>>>Herb Simons wrote:

>>>>

>>>>Hi George:

>>>>

>>>>Let's do it on Feb 8th from 11:30-1:00, with informal lunch discussion

>>>>afterwards. Shusterman Hall is available. I'll order a conference-style

>>>>set-up

>>>>for about 80 people, each with mikes on the long table in front of them.

>>>>It's

>>>>pretty close to ideal.

>>>>

>>>>Let me know if this works for you and who has agreed to be moderator

>>>>(assuming

>>>>you want to be a panelist). Then, in a month or so, I'll need to know the

>>>>panelists.

>>>>

>>>>Also, WYBE TV (Ch. 35) wants to televise this if coverage of production

>>>>costs

>>>>can be found. Are you interested?

>>>>

>>>>George Gerbner wrote:

>>>>

>>>>> Herb:

>>>>>

>>>>> Title is fine. I will recruit as soon as we can set the date. As far as I

>>>>> know now, Feb 3 (Thursday) and Feb 22 (Tuesday) are taken. Other dates

>>>>>are

>>>>> ok, and 11:30-1:00 is my preference. As soon as you let me know the date

>>>>> and place, and help me with a draft of the announcement so I get all

>>>>> details right, I will start the recruiting. George.

>>>>>

>>>>> Herb Simons wrote:

>>>>> >

>>>>> >George:

>>>>> >

>>>>> >Good talking with you by phone.

>>>>> >

>>>>> >Here's a title for your proposed topic that I think TIF's planning group
>>>>> >would find acceptable. Would it interest SCAT students and faculty? I
>>>>> >expect so, but you should check this out with a few people in SCAT:
>>>>> >e.g., Pat Bradley, Betsy Leebron, Karen Turner, Paul Swann. One of them
>>>>> >might be convinced to serve as Moderator, assuming you'd prefer a
>>>>> >panelist role. But, as before, it would be up to you to get commitments
>>>>> >from the other panelists, to select a format, and to help with
>>>>> >publicity. I'll help with campus-wide publicity, but you should contact
>>>>> >individual colleagues in SCAT and urge that they bring their classes.

>>>>> >
>>>>> > TV Violence Reconsidered: What Do We Now Know About Its Effects?

>>>>> >
>>>>> > Pick a Tuesday or Thursday in February, 2000 and we'll run with it.
>>>>> >Better yet, give me alternative dates and times (10-11:30 and 11:30-1
>>>>> >are best) and I'll check room availability.

>>>>> >
>>>>> > Please let me know your plans in the next few weeks. Once again: at
>>>>> >least two panelists with opposed positions. "No more than a train ride
>>>>> >away." We talked about possibly including a couple of students on the
>>>>> >panel. That would be fine.

>>>>> >
>>>>> >George Gerbner
>>>>> >Bell Atlantic Professor of Telecommunication
>>>>> >Temple University, Philadelphia. Tel/fax 610 642 3061
>>>>> >E-mail:ggerbner@nimbus.temple.edu

>>>>> >
>>>>> >
>>>>> >

>>>>> >George Gerbner
>>>>> >Bell Atlantic Professor of Telecommunication
>>>>> >Temple University, Philadelphia. Tel/fax 610 642 3061
>>>>> >E-mail:ggerbner@nimbus.temple.edu

>>>>> >
>>>>> >Herbert W. Simons
>>>>> >Professor of Speech Communications
>>>>> >265-65 Temple University, Philadelphia, PA 19122
>>>>> >wk: 215-204-1880 fax: 215-204-8543
>>>>> >hm: 215-844-5969
>>>>> >Coordinator Temple Issues Forum, <http://www.temple.edu/tif>
>>>>> >Homepage, <http://astro.temple.edu/~hsimons>

>>>>> >
>>>>> >
>>>>> >

>>>>> >George Gerbner
>>>>> >Bell Atlantic Professor of Telecommunication
>>>>> >Temple University, Philadelphia. Tel/fax 610 642 3061
>>>>> >E-mail:ggerbner@nimbus.temple.edu

>>>>> >
>>>>> >Herbert W. Simons
>>>>> >Professor of Speech Communications
>>>>> >265-65 Temple University, Philadelphia, PA 19122
>>>>> >wk: 215-204-1880 fax: 215-204-8543
>>>>> >hm: 215-844-5969
>>>>> >Coordinator Temple Issues Forum, <http://www.temple.edu/tif>
>>>>> >Homepage, <http://astro.temple.edu/~hsimons>

Date: Fri, 24 Sep 1999 09:44:10 -0400
From: "herbert w, simons" <hsimons@astro.ocis.temple.edu>
Reply-To: hsimons@astro.ocis.temple.edu
Organization: Temple University
MIME-Version: 1.0
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
Subject: Re: Temple Issues Forum Topic
Status:

Herb wrote:

Jean Moore is fine. But I still don't have a sense of which panelists and why. What's the controversy? What are the dividing lines? How will Betsy differ from you or Jeff Chester, Black, etc.

George Gerbner wrote:

> Herb - on second thought I'd rather ask Jean Moore (Temple radio) to
> moderate, maybe Betsy for panel. What do you think? WYBE TV (Ch. 35) is
> fine. George.
>

To Herb Simons

My suggestions:

1. The coming of Digital. (We are having a conference on that, see attachment. Could also organize a forum).
2. Can democracy survive monopoly media? (Including the consequences of the Telecommunications Act of 1996, virtually legitimizing monopolies.)
- *3. Drugged: Alcohol and Tobacco on Prime Time Television,
4. The Arrogance of power: U.S. media vs. the UN. and UNESCO.
- *5. Who Is Telling All the Stories? Market censorship in America.
6. Crime Time Prime Time, or Marketing Global Mayhem