

Oct

Agenda
Coordinating Committee of
Media & Democracy Congress II
(Friday, January 31st.)

I Introductions: Acting chair and facilitator: Makani Themba

II Overview & Structure: - Don Hazen

- a. Committees
- b. Sponsoring & Endorsing Organizations
- c. NYC Support Groups:

III Planning process - Viveca Greene

- a. Location/date
- b. Timetable

IV Message and Image of Congress - Robert Bray

- a. Materials
- b. Press strategy
- c. SPIN plans

V Content Overview - Don Hazen

Program & Streams

- * Nation evening - Victor Navasky
- * Watch Dog - Activism - FAIR
- * Journalism- Activism - Makani Themba
- * Journals of Opinion - IPA
- * Youth - Robin Templeton
- * On Line - Alfredo Lopez/ Christine Triano
- * Audience - Suzanne Stenson
- * Analysis of Concentration Issues & Global Media: Bob McChesney
- * Impact of Commercialism: Media Literacy - Viveca Greene
- Others

VI Next Steps

Booklet → CEM - org cool
hony // CEM - shell checks
MMC see Hmng

COORDINATING COMMITTEE

EXPECTED:

Ellen Braune, New Channels
Robert Bray, IAJ
Kate Duncan, CEM
Jeff Cohen, FAIR
George Gerbner, CEM
Viveca Greene, IAJ
Don Hazen, IAJ
Lillian Jimenez, Media Network
Nancy Kranich, Libraries for the Future
Ruby Lerner, Association of Independent Video & Filmmakers (AIVF)
Alfredo Lopez, People Link
Bob McChesney, University of Wisconsin, Madison
John Moyers, Schumann Foundation
Victor Navasky, The Nation
Danny Schechter, Globalvision
Mark Schubbs, Pacifica Radio (KPFK)
Suzanne Stenson (for Jim Yee), ITVS
Jonathan Tasini, National Writers Union
Robin Templeton, IAJ
Makani Themba, Praxis Project
Christine Triano, IAJ/VoxPop
Urvashi Vaid

UNABLE TO ATTEND:

Juan Gonzales, NY Daily News
Frank Joyce, United Auto Workers
David Mendoza, National Campaign for Freedom of Expression
Patrice O'Neill, California Working Group/We Do the Work
Raul Ramirez, Center for Investigative Reporting
Beth Schulman, Independent Press Association (IPA)

Congress Program and Activities

Oct 16-17-18

21, 23

The overall analysis underlying the Congress program is that there are two fundamental responses to the media democracy crisis: efforts to hold the corporate media accountable and initiatives to improve all aspects of independent journalism. Programming for Congress II will be organized in the context of these two challenges:

Methods of Programming: on the table are a full range of models for presenting and interchanging information at M & D II including: briefings, panels, presentations, debates/dialogues, case study presentations, trainings, town meetings, press conference format, videos and other creative forms of communication.

Applying the grid: As we move toward developing programming for the Congress we need to be conscious of a full range of diversity issues: gender, race, age, sexual orientation, geography, type of media; mainstream/alternative etc.

Below is a first draft of potential content streams and topics appropriate for panels or trainings. Added are names of potential people and organizations who might take responsibility for moving these issues/topics forward in the planning process. One way to begin to think about programming is a tracked system which would include several levels of presentations:

- a. skill development
- b. policy briefings
- c. informational panels
- d. large audience panels and whatever other options make sense

Below is a very first draft of a list to provoke discussion:

Holding the media system accountable

- * Watchdog/ Issue Distortion - FAIR
- * Grass roots campaigns/media activism - Makani Themba; Rocky Mountain Media Watch;
- * Holding PBS & NPR accountable - FAIR/Global Vision
- * Dialogue with Mainstream Media -
- * Garnering better media coverage for issues to balance debate : SPIN & Robert Bray
- * Policy Advocacy/ Telecommunications Act/ Universal Service: Kranich/Chester (paper/briefings)
- * Promoting Public Interest Journalism and investigative reporting - Nation Institute/IAJ/Juan Gonzalez
- * Cultural Environment Movement Process - Gerbner

Benjamin

Vive
Munich
SF 10/18

Media laws - Pres Laws -

Gender equity -

Monopoly -

ANTV TRUST

pt. 1/2

Sept 2002
Action

TRIAL BUNAL

II Strengthen Independent Media.

- * Building Independent Journals - IPA/Beth Shulman
- * On-line as journalistic informational model - Alfredo Lopez: IGC
Christine Triano
- * Expanding the audience for independent electronic media/- Stenson/ITVS/
Ruby Lerner/Working Group/ Global Vision/
- * Building Independent Journalism - Collaboration across lines:
Journalistic /union/gay/straight/ethnic - Urvashi Vaid/John Anner/ Dortehea
Benz
- * Grass roots media - public access; micro radio - Paper Tiger/ Free
Speech TV - Schwartz/ Karl Grossman/ Jessica Glass/ Greg Ruggerio
- * Access Issues: Libraries for the Future/ Media Access Project/

III Bridge Topics

- * Journalist-Activist dialogues - Makani Themba
- * Youth - Robin Templeton
- * Gay/Women/Ethnic media groupings - Flanders/Vaid
- * Training of journalists/new media opportunities - Triano
- * The Journalistic Future:
- * Unity '99 panel/stream
- * Writers rights; Who represents writers? - Jon Tasini
- * Fund Raising:

Congress Calendar/Timetable

(1.28.97)

January

- Coordinating committee meeting (announce possible dates, expected "streams," potential speakers and discuss format of Congress and role of committee)
- Freeing the Media (preliminary flyer for Congress available)
- Meet with CJS faculty/secure main space
- Identify hotels to list, contract (Mayflower, Empire, other hotels further downtown)

February

- Begin shaping "streams"
- Letters/invitations to major speakers
- Develop Nation event for brochure
- Complete brochure design
- CJS faculty meeting (2/5)
- Design marketing opportunity package - mail to potential sponsors; make follow up contacts (including SVN)

March

- Mail brochures
- DH in New York-- site visits, meetings, etc.
- "Stream" meetings...
- Continue work on Congress sequence of events
- More speaker invites/topic development
- Send out brochures
- 3/12 New York screening of Fear & Favor

April

- Coordinating committee meeting

May

- SPIN training
- Pre-Congress Congress
- Reserve SF-NY airline block

June

- Special event in LA (TBA)
- Continue programming work: shape panels, assign panelists, etc (continuous)

July

- Special event in SF (TBA)
- Arrange for audio and video recordings
- A/V work

August

- Early-bird registration deadline
- Book Party SF/NY; book press hit
- Ads/announcements in Nation, ITT, etc.
- Bookstore arrangements
- Food arrangements
- Recruit volunteers

September

- DH & VG in NY
- Mailing to participants (from SF)
- Continue ads/announcements
- Work out staging
- Press outreach

October

- Final Schedule out
- Create/stuff Packets, name badges, signage
- Congress