

February 16, 1999

The Honorable Patricia Schroeder
Institute for Civil Society
Via fax 202 745 0694

cem
cultural
environment
movement
P.O. BOX 31847
PHILADELPHIA, PA 19104

Dear. Pat:

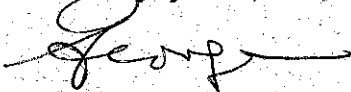
I am writing on behalf of the Cultural Environment Movement (CEM) Board of Directors and the entire international membership to extend a cordial invitation to be the keynote speaker at our biennial convention March 25-28, 1999 at Ohio University, Athens, Ohio.

The Cultural Environment Movement (CEM) is a non-profit coalition of over 250 independent organizations and 6,300 individual supporters in every state of the U.S. and 57 other countries on six continents. We are united in working for freedom, fairness, gender equity, general diversity, and democratic decision-making in media ownership, employment and representation.

For the longest time in human history, the storytelling process was hand-crafted, home-made, community-inspired by those who had much to tell. Now it is mostly mass-produced by a few global conglomerates who have much to sell. That is a profound transformation in the socialization of children and the telling of all the stories. CEM is a response to that challenge. Its research arm, the Cultural Indicators project, is a data base and a series of reports relating recurrent features of the world of television to viewer conceptions of reality. Under a grant from the Screen Actors Guild, we produce and distribute the Television Diversity Index and other reports of media content, effects, and policy. Under another grant from the Robert Wood Johnson Foundation, we produce reports on drugs (including alcohol and tobacco) in media content.

Your keynote would receive wide media attention and help inspire, energize and mobilize the delegates to the convention. I look forward to your earliest response to the phone, fax or e-mail address below.

Sincerely yours,



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