

MEDIA



WATCH

Oct. 23, 1992

Dear George Gerbner,

Please take a quick look at our latest media literacy video, *Don't Be A TV: Television Victim*. It is just 15 minutes long. If you have quote or comment please call the number below. Or Fax us your response at 408-423-9119. We look forward to hearing from you.

Thank you for all your work, hooray for your comments in TV Guide!

Sincerely,

*Ann J. Simonton*  
Ann J. Simonton

*Anti-dote  
to TV addiction  
more critically  
Control*

*Directly  
Previous Self was - Sound  
Was is not a video game movie*

P.O. BOX 618 SANTA CRUZ, CA. 95061-0618

408-423-6355

*Guide  
Just a manual  
Violence*

THE ANNENBERG SCHOOL FOR  
COMMUNICATION

UNIVERSITY of PENNSYLVANIA

3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

November 30, 1992

Ann Simonton  
Media Watch  
Fax: 408 423 9119

Dear Ann Simonton:

Am back from trips and deadlines. Thanks for letting me look at your new video, *Don't be a TV: Television Victim*. Here is my comment:

A powerful antidote for another TV: the Television Virus of mindless stereotyping, violence, and other misanthropies. Essential part of a liberal education.

I will be speaking at St. Mary's College in Moraga, CA, on January 14. Any chance of arranging a visit and/or an event (including a screening of *TVictim*, of course...) the day before or after? I will also ask Kathleen Tyner and Rick Crawford.

Look forward to hearing from you.

Sincerely yours,



George Gerbner  
Professor of Communication and Dean Emeritus