



325 Huntington Avenue, Suite 112 • Boston, Massachusetts 02115 • (617) 266-3450

8/13/98
Trained to love
re. book - by
might fly?

June 11th, 1998

Dr. George Gerbner
234 Golf View Road
Ardmore PA 19003

Dear Dr. Gerbner,

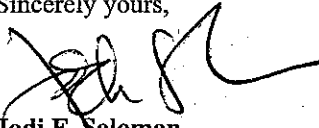
When signed, this letter will confirm your engagement to lecture at Arkansas State University (**Hereinafter referred to as SPONSOR**), in State University, AK, on the 4th of November 1998. **The tentative schedule is:** dinner, 8:00pm lecture.

For this engagement you will receive 70% (seventy percent) of the gross of \$3,000 (three thousand dollars) plus overnight accommodations including ground transportation and all meals. Your air travel expenses will be deducted from the gross. All out of pocket receipts incurred by you in direct connection to this engagement shall be received by our office by fax, phone, or mail **NO LATER THAN 7 (seven) days** after the engagement. Reimbursable expenses are: taxi to and from airport and hotel and meals. **You must provide original receipts for reimbursement.** You will receive your honorarium immediately after we receive payment from **SPONSOR**. This agreement is governed by the Commonwealth of Massachusetts.

In the event of cancellation of the date by the **SPONSOR**, Jodi F. Solomon Speakers Bureau, Inc. shall not be responsible under any circumstances whatsoever for payment of any fees. In the event of cancellation on your part due to reasons beyond your control (weather, illness, transportation delays, etc.) you will not be held responsible to us or to **SPONSOR** providing you are able demonstrating in writing proof of the same. In the event that you cancel this engagement for any other reason whatsoever, you will be liable to Jodi F. Solomon Speakers Bureau, Inc., and **SPONSOR** for any damages or costs incurred, including but not limited to tickets, fees, etc. Jodi F. Solomon Speakers Bureau, Inc. is responsible for purchasing airline tickets. If you change the schedule after travel has been approved, you are responsible for making the necessary changes in travel arrangements and incur all costs and penalties involved. As an independent contractor it is your responsibility to carry adequate public liability and other appropriate forms of insurance, to pay all taxes incident hereto, and otherwise indemnify, protect and hold harmless, Jodi F. Solomon Speakers Bureau, Inc. from any and all liability, including injury, loss or damage sustained by either you en route to, or at the engagement.

Please sign both copies of this agreement and send one back to me. Please include any publicity materials, which would help us to promote your presentation. You can always reach me at 617-266-3450 or by fax at 617-266-5660 should you have any questions.

Sincerely yours,


Jodi F. Solomon
President

AS AGREED AND ACCEPTED TO:

Dr. George Gerbner

CHECK PAYABLE TO:

Social Security Number or Federal ID #:

SPEECH TITLE:

PLEASE SPECIFY ANY NEEDS: (Dietary, A.V., etc.)

Ret 6/30/98

From: "F. David Levenbach" <FIDEL@toltec.astate.edu>
To: ggerbner@nimbus.ocis.temple.edu
Date: Fri, 21 Aug 1998 08:15:39 CST
Subject: Talk at Arkansas State University, 4 Nov 98
Cc: solomonj@ix.netcom.com
Priority: normal
Status:

Eric Budd sent me a copy of your message to him about the content of your lecture here this fall. Your comments will help me as we start publicizing the event. Thank you. The title you proposed is also fine.

We look forward to your appearance and hope that you will let us know if we can do anything to help you as you prepare for the engagement.

fidel@quapaw.astate.edu

F. David Levenbach
Honors Program
Arkansas State University
Post Office Box 2889
State University, AR 72467

870-972-2308; telecopy 870-972-3884

www.astate.edu/docs/acad/honors/index.htm

From: solomonj@ix.netcom.com
Date: Mon, 28 Sep 1998 13:57:53 -0500 (CDT)
To: ggerbner@nimbus.ocis.temple.edu
Subject: Proposed travel for early November
MIME-Version: 1.0
Status:

Dear Dr. Gerbner:

Hope this finds you well. I have a tentative itinerary for your two engagements in November (Arkansas State and Nebraska Wesleyan):

November 4th

Northwest Airlines flight 1157
Leave Philadelphia 11:40am
Arrive Memphis 1:20pm
(This is the closest major airport to Arkansas State)

November 5th

Northwest Airlines flight 456
Leave Memphis 6:00am
Arrive Minneapolis 8:14am
Northwest Airlines flight 3220
Leave Minneapolis 9:05am
Arrive Lincoln 10:35am
(The hotel in Memphis is right next to the airport; also, this is the most direct flight to Lincoln NE)

November 6th

Northwest Airlines flight 1646
Leave Lincoln 8:50am
Arrive Chicago O'Hare 10:13am
Northwest Airlines flight 482
Leave Chicago O'Hare 11:00am
Arrive Philadelphia 1:49pm

Please let me know if this is workable, or if any changes should be made. You can reach me by phone at 617-266-3450. Thank you, and enjoy your day.

Sincerely,

Eric M. Budd
Assistant to the President

To: solomonj@ix.netcom.com
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: New return flight from Lincoln
Cc:
Bcc:
X-Attachments:

Thanks, Eric. Glad about 4:00 pm session and return to Phila Thurs, Nov.5 pm. That will work fine.

Please send me a corrected complete itinerary when available. When confirmed, I would like to get an electronic ticket to my home address.

George.

Dear Dr. Gerbner:

>
>Hope you are well. You asked if there was a return flight on the same day
>as the talk, and I inquired with our travel agent. There is a TWA flight
>leaving Lincoln that evening at 4:35pm, arriving in Philadelphia at 10:00pm.
>Is this workable for you?
>
>Just interrupted to take a call from Dr. Levenbach. He can push the
>informal session to 4:00pm to accommodate the 1:20pm flight. Currently, the
>itinerary for Arkansas State is:
> 1:20pm arrive at Memphis airport; Dr. Levenbach will meet you there
> 4:00pm informal session with students and faculty
> 6:00pm dinner with President and faculty
> 8:00pm lecture "Marketing Global Mayhem" followed by question & answer
> period
> 9:00pm drive back to Radisson Hotel in Memphis
> 6:00am (next day) flight to Lincoln
>
>We'll keep in contact. I'm going to try again to get a hold of someone at
>Nebraska Wesleyan. Be well...
>
>Sincerely,
>
>Eric M. Budd
>Assistant to the President

NOVEMBER 4th

11:40am Leave Philadelphia on Northwest flight 1157
1:20pm Arrive Memphis, to be picked up by Dr. David Levenbach;
drive to Arkansas State University
4:00pm Informal session with students and faculty
6:00pm Dinner with President and faculty members
8:00pm Lecture: "Marketing Global Mayhem" followed by Q&A
9:00pm Driven back to Radisson Hotel at Memphis airport

NOVEMBER 5th

6:00am Leave Memphis on Northwest flight 456
8:14am Flight arrive in Minneapolis; layover
9:05am Leave on Northwest flight 3220
10:35am Arrive Lincoln NE, to be picked up by Dr. Joyce Gleeson or
Kelli Smith; short drive to campus
11:45am Lunch with hosts
1:00pm Lecture: "Marketing Global Mayhem"
4:35pm Leave Lincoln on TWA flight 404
5:49pm Flight arrive in St. Louis; layover
6:45pm Leave on TWA flight 108
9:58pm Arrive in Philadelphia

To: "Joyce G. Gleason" <jgg@calvin.NebrWesleyan.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: November 5th
Cc: rpokora@nebrwesleyan.edu, solomonj@ix.netcom.com
Bcc: Victoria <cem@libertynet.org>, Peter <pwirth@ican.net>
X-Attachments:

DEAR MS. GLEASON:

Thank you for your message. I will be pleased to contribute what I can while I am there. So feel free to schedule me as you see fit. The itinerary below seems fine. Please let me know when you receive this message. I look forward to seeing y'all!
gg

Dear Dr. Gerbner,

>

>We are looking forward to your presentation on November 5 at Nebraska Wesleyan U. We are an undergraduate, liberal arts institution and most of our students are from Nebraska with a very small out-of-state enrollment and a few international students. One of the purposes of our Forum series is to broaden our horizons! This semester our theme is Violence in Today's Society and thus, your topic will enlighten us about the role of the media in adding to the problem. If you hadn't already planned to do so, we would like you also to address ways in which we can work to solve the problem.

>

>The committee wondered if you might be willing to meet with students during the hour or so following your talk before returning to the airport. I will be able to drive you back to the airport after my class at 3:15, but several students and faculty members would like to meet with you informally between 2-3:15pm if this is possible.

>

>Otherwise, the itinerary we have set is as follows:

>

>10:35 am Arrival on NW #3220 Amanda Garner, student, will meet you

>

>11:45 am Lunch with several students and faculty members in Student Cafeteria

>

>1-1:50 pm Presentation (please allow about 10 minutes for Q & A)

>

>2-3:15 Free time or meet informally with students if possible

>

>3:20 Joyce Gleason will meet you for return trip to airport

>

>If you would copy your reply to me also to Rachel Pokora (rpokora@nebrwesleyan.edu), she is coordinating the informal meeting if you agree to do this.

>

>Thank you---we're looking forward to your visit.

>

>Sincerely,

>

>Joyce Gleason

Please remember to submit all original receipts, including
airline tickets, within seven days after scheduled event

CONTACT INFORMATION FOR DR. GEORGE GERBNER

November 4th, 1998 at: Arkansas State University
P.O. Box 2889, State University AR 72467

Person meeting at airport: Dr. F. David Levenbach – 870-972-2308 (w); 870-933-0030 (h)
Email: FIDEL@toltec.astate.edu

Contact Name: Dr. F. David Levenbach – 870-972-2308 (w); 870-933-0030 (h)
Email: FIDEL@toltec.astate.edu

Commute time from airport: 1 hour 45 minutes (campus); immediate (hotel)

Itinerary: 4:00pm informal session with students and faculty
6:00pm dinner with President and faculty members
8:00pm lecture, "Marketing Global Mayhem", followed by Q&A

Theme of Engagement: Marketing Global Mayhem

Location of Engagement: Fine Arts Center Recital Hall

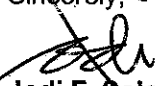
Accommodations: Radisson at Memphis International Airport
901-332-2370
Confirmation # 120366

Air Travel:

November 4th		
Northwest flight 1157		
Leave Philadelphia		11:40am
Arrive Memphis		1:20pm
November 5th		
Northwest flight 456		
Leave Memphis		6:00am
Arrive Minneapolis		8:14am
Northwest flight 3220		
Leave Minneapolis		9:05am
Arrive Lincoln		10:35am

It is always a good idea to call your sponsor ahead of time to introduce yourself and to go over the schedule. Don't hesitate to call me should you have any questions or need additional information. I can be reached at the office at 617-266-3450, page number at 781-958-3476 or at 617-266-2857.

Sincerely, -


Jodi F. Solomon
President