

George Gerbner

**University City
Science Center- One East**

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Philadelphia, PA 19104
Telephone/Fax 215-387-5202

June 26, 1997

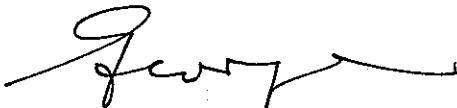
Dear Madeline:

Letter is fine. My contact info should be:

George Gerbner
3508 Market Street, Suite B-030
Philadelphia, PA 19104
Tel: 610 642 3061
E-mail: ggerbner@pobox.asc.upenn.edu

Or any selection from that.

Good Luck!



Home Office
234 Golf View Road
Ardmore, PA 19003
Telephone/Fax 610-642-3061
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*George,
OK? I can
make an
arrange
proposal?*

Madeline Levine, Ph.D.
35 B Rancheria Rd
Kentfield, Ca. 94904
(415) 461-5806; fax (415) 464-0480

June 26, 1997

Dear Mr. Factor. — *as in
that Factor*

This letter serves a two-fold purpose. First, I would like to thank you for your support of the Los Angeles Violence Prevention Coalition Convention. I was a speaker at the convention, and rarely have attended a gathering of so many people blessed with such enthusiasm and commitment. I was both humbled by the experience and delighted to be a part of it. I'm sure that you receive many letters of appreciation for your activism in good causes, please add this one.

It came to my attention after my presentation on the effects of media violence on children that you and your wife were in the audience. I wish I had known so that I could have thanked you in person. I have no idea whether you have a copy of my book or not. If you don't please accept it with my gratitude (I believe at some point during your talk you mentioned that your wife disliked the Teenage Mutant Ninja Turtles). If you do have it, pass it on to someone with an interest in the topic.

I would also like to make you aware of an organization called CEM- Cultural Environment Movement. I mentioned the work of Dr. George Gerbner, Dean Emeritus of the Annenberg School of Communication at the University of Pennsylvania and founder of CEM. This is an organization committed to re-

evaluating and re-structuring mass media in this country so as to lessen its overarching negative effects and bring it into the realm of democratic process. Like the people at the VFC, the members of CEM work on the front-lines of advocacy for the disenfranchised. Perhaps your foundation could be of help to CEM, as it is a new, exciting, emerging, struggling organization.

If you have any interest in this, or think it appropriate, you can reach Dr. Gerbner at (610) 642-7479 or write to CEM at PO Box 31847, Philadelphia, Penn. 19104.

Once again let me congratulate you for your involvement with people who work very hard, often at obscenely low wages, to try and leave the world a better place.