



# Washington State University

Edward R. Murrow School of Communication

PO Box 642520  
Pullman, WA 99164-2520  
509-335-1556  
FAX 509-335-1555

March 25<sup>th</sup>, 1997

George Gerbner  
Dean Emeritus  
University of Pennsylvania  
234 Golf View Rd  
Ardmore PA 19003

*Vibrant -  
per*

Dear Professor Gerbner:

One of my responsibilities as AEJMC president is to organize the keynote session for the annual convention in Chicago. For this year's session, I would like to present a panel of scholars in communication who have made the most significant and lasting contributions to the field. I would like the panel to address these questions: 1. "Should communication researchers address public policy issues?" 2. "What research in communication has made the greatest impact, or has the potential of making the greatest impact on public policies in the United States?" I would like to invite you to be a member of this panel. The keynote session will be on Wednesday, July 30<sup>th</sup>, 4:30 - 6 p.m. at the Hyatt Regency in Chicago. So far, Steve Chaffee, Oscar Gandy, and Ellen Wartella have agreed to be on the panel. I have asked Ev Dennis to moderate.

I hope you will be able to accept this invitation. You can contact me by phone (509-335-1556); fax (509-335-1555); e-mail (vburnham@mail.wsu.edu); or regular mail.

AEJMC will be happy to pay for all of your travel expenses, including airline tickets, meals, hotel and registration.

Thanks very much for considering this invitation.

Best regards,

Alex Tan  
President, AEJMC

SCHOOL OF COMMUNICATION  
Washington State University  
Pullman, WA 99164-2520  
tel (509) 335-1556  
fax (509) 335-1555

# fax t r a n s m i t t a l

to: *Professor George Herbert*

fax #: *610/642-3061*

from: *Alex Tan*

date: *3/25/97*

re: *AEIMC*

pages: *2*, including this cover sheet

NOTES:



# Washington State University

Edward R. Murrow School of Communication

P.O. Box 642520  
Pullman, WA 99164-2520  
509-335-1556  
FAX 509-335-1555

March 25<sup>th</sup>, 1997

George Gerbner  
Dean Emeritus  
University of Pennsylvania  
234 Golf View Rd  
Ardmore PA 19003

*Wed*  
*US AIR 10:35 - 11:44*  
*Wed, 10:06 -> 1 pm.*  
~~*\$ 841.00*~~  
*Senior dis. \$ 758.00 r.k.*

Dear Professor Gerbner:

One of my responsibilities as AEJMC president is to organize the keynote session for the annual convention in Chicago. For this year's session, I would like to present a panel of scholars in communication who have made the most significant and lasting contributions to the field. I would like the panel to address these questions: 1. "Should communication researchers address public policy issues?" 2. "What research in communication has made the greatest impact, or has the potential of making the greatest impact on public policies in the United States?" I would like to invite you to be a member of this panel. The keynote session will be on Wednesday, July 30<sup>th</sup>, 4:30 - 6 p.m. at the Hyatt Regency in Chicago. So far, Steve Chaffee, Oscar Gandy, Ellen Wartella have agreed to be on the panel. I have asked Ev Dennis to moderate.

I hope you will be able to accept this invitation. You can contact me by phone (509-335-1556); fax (509-335-1555); e-mail (vburnham@mail.wsu.edu); or regular mail.

AEJMC will be happy to pay for all of your travel expenses, including airline tickets, meals, hotel and registration.

Thanks very much for considering this invitation.

Best regards,

Alex Tan  
President, AEJMC

From: fgg at post1 3/30/97 2:27PM  
To: vburnham@mail.wsu.edu at SMTP-po  
Subject: From George Gerbner

----- Message Contents -----

Dear Pres. Tan:

Thank you for your kind invitation to the keynote session panel at the AEJMA convention in Chicago Wed. July 30, including cost of transportation, hotel, meal and registration. I am very pleased to be able to accept. Please let me know if you wish to reimburse, or make your own arrangements for my travel, hotel, etc.

Sincerely -

George

L: 15 C: 10 %Full: 0 Highlight(#####): AltF1 Help: F1 End: F10

From: fgg at post1 4/1/97 4:52PM  
To: vburnham@mail.wsu.edu at SMTP-po  
Subject: From George Gerbner

----- Message Contents -----

Dear Alex -

Thanks for the call. My reservation calls for arriving Wed. July 30 about noon, and leaving the next morning. I understad that I will not be charged for hotel (you are making the reservation for one night), registration and meals, and reimbursed for travel. Airfare with senior discount comes to rt. \$758.00. It would help if you could send me an advance for that. Best regards  
- George.

L: 12 C: 13 %Full: 0 Highlight(#####): AltF1 Help: F1 End: F10

[113] From: Vicki Burnham <vburnham@mail.wsu.edu> at SMTP-po 4/3/97 6:27PM (2411 bytes: 61 ln)  
To: fgg at POST1  
Subject: From: Alex Tan

----- Message Contents -----

Text item 1: Text Item

Received: by cmail from unicorn.it.wsu.edu  
From vburnham@mail.wsu.edu  
X-Envelope-From: vburnham@mail.wsu.edu  
Received: from comm2.murrow.wsu.edu (com2.urel.wsu.edu [134.121.234.88])  
by unicorn.it.wsu.edu (8.8.5/8.8.5) with SMTP id PAA25461  
for <fgg@asc.upenn.edu>; Thu, 3 Apr 1997 15:16:59 -0800 (PST)  
Date: Thu, 3 Apr 1997 15:16:59 -0800 (PST)  
Message-Id: <199704032316.PAA25461@unicorn.it.wsu.edu>  
X-Sender: vburnham@mail.wsu.edu  
X-Mailer: Windows Eudora Pro Version 2.1.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: fgg@asc.upenn.edu  
From: Vicki Burnham <vburnham@mail.wsu.edu>  
Subject: From: Alex Tan

Dear George:

Thanks very much for accepting my invitation to be a member of the keynote panel at this year's AEJMC convention in Chicago. The panel will be on Wednesday, July 30th, 4:30-6 p.m. at the Hyatt Regency. Please check your listing below and let me know if you would like to make any changes.

KEYNOTE PANEL

Topic : Communication Research and Public/Media Policy

1. Should communication researchers address public/media policy issues?
2. If yes, what research in communication has made the greatest impact, or has the potential of making the greatest impact on public/media policies in the United States?

Moderator: Everette Dennis, Senior Vice President, The Freedom Forum

Panelists:

Steven Chaffee, Professor and Chair, Dept. of Communication, Stanford University

Ellen Wartella, Professor and Dean, College of Communication, University of Texas

George Gerbner, Dean Emeritus, Annenberg School of Communication, University of Pennsylvania

Paul Simon, former U.S. Senator, and currently distinguished professor, College of Mass Communication and Media Arts, Southern Illinois University

Oscar Gandy, Professor, Annenberg School of Communication, University of Pennsylvania

Sharon Dunwoody, Professor, School of Journalism and Mass Communication and Chair, Center for Environmental Communication and Educational Studies, University of Wisconsin-Madison

We would like to offer to pay for your airline tickets, and will pay for

>

meals, hotel, and conference registration

Again, thanks very much.

Alex Tan

Dear Alex:

Thank you for the message and hospitality.

I think Question 1. is superfluous. The answer is necessarily "It all depends on the researcher." We don't tell researchers what they "should" do.

What concerns me about Question 2 wording is that it seems like a competitive race ("Who's First?") rather than a more collegial question. Perhaps:

Some communication research projects address public policy issues and/or media policy issues. What are examples of such projects, which have historically made the greatest impact in either or both areas, and which new approaches (if any) have the greatest potential for future impact?

While this is a complex question, it will allow each participants to selectively re-interpret it and then answer it.

Thanks for the offer of reimbursement, etc.; I need it as I have no

institutional support. Will you make the hotel reservation (for the one night of the panel) and pre-register me? George.

L: 28 C: 66 %Full: 5 Highlight(#####): AltF1 Help: F1 End: F10

To: jane proctor <janeproc@mail.wsu.edu>  
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>  
Subject: Re: Mime-Version: 1.0  
Cc:  
Bcc:  
X-Attachments:

>Dear Alex;

Yes I got my ticket so as to get what the travel agent said was a good fare, though it's still ridiculously high -- \$758.00 round-trip. Arriving 7/30/97 mid-day, leaving the next morning. (Sorry but I am squeezed on both ends.) Please reserve hotel for one night and register me for the convention. I am mailing you photocopy of ticket and receipt, and appreciate your offer to reimburse, Please send to home address. Look forward to seeing you and to the panel.

Best regards to you...

George

>Dear George,

>

>Thanks for your suggestions regarding the AEJMC keynote panel in Chicago on  
>Wednesday, July 30, 4:30-6p.m., at the Hyatt Regency. I will include your  
>suggestions in my instructions to panelists.

>

>Are you still arriving Wednesday, July 30th and leaving the next morning?

>If so, we will make hotel reservations for July 30th.

>

>Have you purchased your airline tickets? If so, please send me the receipt

>so we can reimburse you. We will register you for the convention. My

>address is:

>

>Could you e-mail me your responses regarding your arrival date in Chicago,

>and whether you have airline tickets?

>

>Thanks and best regards,

>

>Alex



**Corporate Services**

GERBNER/GEORGE\*36-90007XX

AMERICAN EXPRESS  
TRAVEL RELATED SERVICES COMPANY, INC.  
BUSINESS TRAVEL CENTER  
200 North Warner Road, Suite 150  
King of Prussia, Pennsylvania 19406  
Phone: 610 768-7100

**INVOICE/ITINERA**

ACCT.NO      DATE      PAGE      INVOI  
601073      APR 01 1997      01      9

INVOICE TO: DR GEORGE GERBNER  
3508 MARKET ST-SCIENCE CENTER STE 0  
UNIVERSITY OF PENNSYLVANIA

DELIVER TO: DR GEORGE GERBNER  
DELIVER TICKETS 03APR  
00000

PNR: PVCO  
BRANCH: 5  
AGENT 344

30 JUL 97 - WEDNESDAY US AIRWAYS    FLT: 1279    FIRST CLASS CONFIRMED  
LV: PHILADELPHIA    1035A    AR: CHICAGO/OHARE    1144A NONSTOP  
EQUIPMENT-BOEING 737 JET    ELAPSED TIME- 2:09  
SNACK    SEAT- 1D  
SEAT CONFIRMED: NON SMOKING AISLE

31 JUL 97 - THURSDAY US AIRWAYS    FLT: 237    FIRST CLASS CONFIRMED  
LV: CHICAGO/OHARE    1006A    AR: PHILADELPHIA    100P NONSTOP  
EQUIPMENT-BOEING 737 JET    ELAPSED TIME- 1:54  
LUNCH    SEAT- 1D  
SEAT CONFIRMED: NON SMOKING AISLE

24 HR EMERGENCY HOTLINE 800-847-0242 ACCESS CODE-AW47  
FOR THE HOURS 8AM-5PM PLEASE CALL:800-796-7573  
DUE TO ENHANCED AIRPORT SECURITY..YOU ARE REQUIRED  
TO PRESENT GOVT ISSUED PHOTO ID TO ENTER THE TERMINAL  
AND ANSWER QUESTIONS ABOUT YOUR BAGGAGE.  
BOARDING PASSES ARE TO BE REQUESTED 30 DAYS BEFORE DEPARTURE  
TRAVEL ARRANGEMENTS PREPARED BY LORI WILSON GRAY  
TRAVEL ARRANGEMENTS REQUESTED BY DR GERBNER

\*\*\*\*\*  
\*DOMESTIC CHECKIN IS 1 HOUR PRIOR TO DEPARTURE\*  
\*\*\*\*\*

\*\*HAVE A SAFE AND PLEASANT TRIP\*\*  
THIS TICKET CARRIES A FEE ON EACH FLIGHT COUPON  
FOR ANY ITINERARY CHANGES OR TICKET REISSUE.  
THIS IS A PROMOTIONAL FARE. CHANGES MAY RESULT IN A HIGHER  
AIRFARE IF THE FARE RULES FOR \*NEW\* ITINERARY ARE NOT MET.  
PLEASE RETAIN COPY OF INVOICE/ITINERARY FOR YOUR RECORDS  
NO HOTEL HAS BEEN REQUESTED  
NO CAR HAS BEEN REQUESTED  
YOUR FREQUENT FLYER INFORMATION HAS BEEN GIVEN TO ALL  
CARRIERS. TO ENSURE PROPER FLIGHT CREDIT YOU MAY WISH  
TO CONFIRM AT CHECK-IN.  
THANK YOU FOR TRAVELING WITH AMERICAN EXPRESS AND HAVE A PLEASANT TRIP

TICKET NUMBER/S: 1289367562  
4209691340022018 BACARD  
GERBNER/GEORGE

758.00

# AEJMC

## ASSOCIATION FOR EDUCATION IN JOURNALISM AND MASS COMMUNICATION

121 LeConte College • University of South Carolina

Columbia, SC 29208-0251

803/777-2005 • FAX: 803/777-4728

E-mail: AEJMC@SC.EDU

Home Page: <http://www.aejmc.sc.edu/online/home.html>

TO: AEJMC 1997 Summer Convention Registrant

FROM: Richard Burke, Convention Registrar *RJB*  
Fred L. Williams, Convention Manager *FLW*

SUBJECT: 1997 Convention Registration

Thank you for your convention registration. We look forward to seeing you in Chicago. Since you pre-registered, the on-site process will be considerably easier.

Please check the enclosed verification of your registration. Your name tag will be printed from this information. Make any necessary changes and return the form to us. **Bring this registration record with you to the convention.**

Convention Registration/Information will be on the Ballroom Level of the **Hyatt Regency Chicago**. Registration/Information will operate during these times:

Monday, July 28	6 p.m. to 9 p.m.
Tuesday, July 29	8 a.m. to 7 p.m.
Wednesday, July 30	8 a.m. to 5 p.m.
Thursday, July 31	8 a.m. to 5 p.m.
Friday, August 1	8 a.m. to 5 p.m.
Saturday, August 2	8 a.m. to 3 p.m.

Additional details regarding the convention are posted frequently on the Association's Web Site. Be certain to check them out. In addition this information also may be helpful:

1. Make certain you take advantage of the special fares available from **Delta** and **US Airways** described on the enclosed sheet.
2. If flying, also make certain you notice the enclosed coupon regarding the shuttle van transportation from your airport to the hotel.
3. If traveling by car, overnight parking at the Hyatt Regency Chicago is \$24 per day with in-and-out privileges. There is less expensive parking nearby the hotel.
4. If you need a rental car either before, during or after the convention, check the special rates negotiated for the convention by calling Columbia Travel and Tours at 1-800-874-7321 or Avis at 1-800-331-1600 and ask for code J945181.
5. Make certain you plan to attend "A Sense of Wonder," the closing event of the 1997 Convention. See enclosure for more details.
6. Address and telephone number to leave at home: Hyatt Regency Chicago, 151 East Wacker Drive, Chicago, IL 60601-3709, (312) 565-1234. Callers should leave a voice-mail message for you in your room if you aren't available. The convention registration desk will not take telephone messages for delegates.

### 1996-97 Executive Committee

#### President

Alexis S. Tan  
Washington State University  
Murrow School of Communication  
Pullman, WA 99164-2520  
509/335-1556  
FAX: 509/335-1555

#### President-Elect

Stephen R. Lacy  
Michigan State University

#### Chair, Professional Freedom and Responsibility Committee

Jo-Ann Huff Albers  
Western Kentucky University

#### Chair, Research Committee

Dan Berkowitz  
University of Iowa

#### Chair, Teaching Standards Committee

Marilyn Kern-Foxworth  
Texas A&M University

#### Chair, Council of Divisions

Lee Wilkins  
University of Missouri

#### Vice Chair, Council of Divisions

Greg Lisby  
Georgia State University

#### Chair, Council of Affiliates

Richard Holden  
Dow Jones Newspaper Fund

#### Past President

Pamela J. Shoemaker  
Syracuse University

#### Chair, Commission on the Status of Women

JoAnn M. Valenti  
Brigham Young University

#### Chair, Commission on the Status of Minorities

Kenneth Campbell  
University of South Carolina

#### ASJMC President

Robert Ruggles  
Florida A&M University

#### ASJMC President-Elect

J. William Click  
Winthrop University

#### Executive Director

Jennifer H. McGill

# Closing Gala

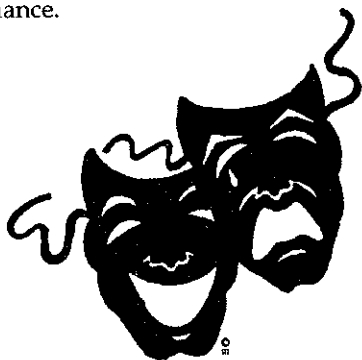
*"A Sense of Wonder" — No fee*

The closing gala this year will bring the live theatrical production "A Sense of Wonder" to AEJMC. Based on the life of the late Rachel Carson, the play is the story of the woman often called the patron saint of the environmental movement. Carson, a marine biologist and zoologist, is best known for her late 1950s book *Silent Spring*, which detailed the dangers of chemical pesticides. The play focuses on the furor her book created in the chemical industry, the government and the press. It is also the story of an extremely private scientist who finds herself at the center of a national controversy.

Actress Kaiulani Lee portrays Carson in this up-close look at a woman who became a champion for nature. Ms. Lee has starred in more than a dozen plays on- and off-Broadway. She has guest-starred in several television series including *Law and Order*, *The Equalizer*, *The Waltons* and *Tales from the Dark Side*. Her film credits include *The Seduction of Joe Tynan*, *The Fan*, *Garp*, *Cujo* and *Compromising Positions*.

The performance will begin promptly at 7 p.m., Saturday, August 2. Attendees should be seated by 6:45 p.m.

An informal reception with a cash bar follows the performance.



*This session was originally planned as part of the Wild Women in the Academy series by the Commission on the Status of Women and the Public Relations Division.*

# SPECIAL AIRFARES SAVE MONEY

*Delta*  
XP497

*US Airways*  
Gold File  
15140005

Delta and US Airways offer discounts for travel to the AEJMC Convention on Excursion Fares, Zone Fares, Coach Fares and Promotional Fares.

- ➔ **Call Columbia Travel and Tours**, convention travel specialists in Columbia, South Carolina, the Association's Official Travel Agency, 8:30 a.m. to 5:30 p.m. (ET) Monday through Friday. If Delta or US Airways does not offer the best schedule for your travel, the agency will ticket on all airlines for your benefit.

Call: • 1-800-874-7321 (Continental U.S.)  
• 1-803-788-7111 (other)  
• 1-803-699-0005 (fax)

Payment by credit card is available and tickets are mailed. The very low Excursion Fares require up to a minimum 21-days advance for reservations and ticketing within 24 hours. These seats go fast and are limited.

- ➔ **Call the campus travel agency** where you are required to arrange approved ticketing. Give them the special ticketing codes necessary for the discounts.
- ➔ **Call your preferred travel agency.** Give them the special ticketing codes (in boxes above) necessary for the discounts.
- ➔ **Call Delta (1-800-241-6760) and US Airways (1-800-334-8644) direct.** (Use codes listed above.)

EVERETTE E. DENNIS  
 SENIOR VICE PRESIDENT

EXECUTIVE DIRECTOR  
 INTERNATIONAL CONSORTIUM OF UNIVERSITIES

*Bill Perian*

*Alex Tan*

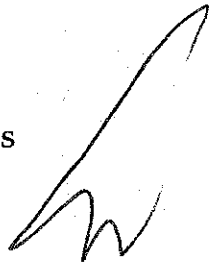
*Recap of the  
 Keynote -  
 Dinner - where?*

*Only demo county - please!  
 Maryland - 1.3%*

MEMORANDUM

TO: George Gerbner  
 FROM: Everette E. Dennis  
 DATE: July 3, 1997  
 RE: AEJMC Panel

*part of  
 yet  
 to  
 Anne*



Thanks so much for responding to Alex Tan's invitation to participate in the opening Presidential session of the Association for Education in Journalism and Mass Communication convention in Chicago in a few weeks.

As you know our session titled, "Communication Research and Public/Media Policy" will be on Wednesday, July 30 from 4:30 to 6:00 p.m. That is the convention's opening session, so we're hoping for strong attendance. It is also abutting the opening reception, which should also be good for us.

Given the eminence of our panel who, in addition to yourself, includes: Steven Chaffee; Sharon Dunwoody; Oscar Gandy; Paul Simon; and Ellen Wartella, it occurs to me that we ought to make this a lively public conversation, rather than six fragmented speeches. Everyone should, of course, feel free to say what they want and to make any statement making clear their views on the topic of the research-public policy link in our field, but I thought that the following would be the best way to proceed:

I'll make an opening statement about the topic, its background and context and current state--all in short order. Then I'd like to follow with questions that specifically relate to your background, interests and views as well as those of our fellow panelists. For example:

--What, if anything, do communication and journalism scholars, critics and commentators have to offer policy makers, whether in government or the private sector?

--To what extent have they been successful and in what areas?

*Our research  
 interpret  
 policy  
 implications*

*Attendance  
 tobacco -> very strong  
 Alcohol - ed 75% but  
 ale news -*

Victoria ghetto -

--What role should research evidence have on decisions about children's television programming or other high profile communication and media areas where public interest abounds and where government and the private sector have vested interests?

Custom viol -

--To what extent are communication and media researchers exploring important public problems related to the information society, media ownership, the Internet and other areas?

Global marketing

--Where has knowledge best informed and guided action in recent years? In the past?

Violence, tobacco, netting

--What voices should researchers heed in selecting problems for study and analysis?

Asian, Latino

--What role is there for abstract study and theoretical considerations and how can it best be articulated and promoted?

Good  
peny  
Cultration

--Should media researchers, critics and scholars have a role in forecasting the future of media industries and related areas?

to predict  
marketing

--For whom should media researchers direct their work? Other scholars, media industries, media employees and professionals, the public?

--To what extent should media research and operational projects, such as civic journalism, serve as change agents?

--Should researchers be the institutional memories for the communications field? If so, how might they best do this?

NO -  
but  
we see  
Arlis, debase

Naturally, I will focus questions specifically to you and your own work and interests, rather than so generally, but I hope that we can have a productive public conversation on the role of media and communication research in the public policy realm, the old knowledge-to-action debate with a new twist.

I have some biosketch material on you, but if you have a fresh vita or capsule bio that would be helpful. Please fax it to Stephan Wilson in my office at 703-284-3535.

Again, thanks.

Date: Wed, 9 Jul 1997 15:04:28 -0700 (PDT)  
X-Sender: pleloup@mail.wsu.edu  
Mime-Version: 1.0  
To: ggerbner@pobox.asc.upenn.edu, dunwoody@facstaff.wisc.edu,  
chaffee@leland.Stanford.EDU, wartella@mail.utexas.edu,  
gandy@pobox.asc.upenn.edu, psimon@siu.edu  
From: Pam LeLoup <pleloup@wsu.edu>  
Subject: AEJMC  
Status: R

TO: Steven Chaffee, Professor and Chair, Department of Communication,  
Stanford University

Ellen Wartella, Professor and Dean, College of Communication,  
University of Texas

George Gerbner, Dean Emeritus, Annenberg School for  
Communication, University of Pennsylvania

Paul Simon, former U.S. senator, and currently Distinguished  
Professor, College of Mass Communication  
and Media Arts, S. Illinois University

Oscar Gandy, Professor, Annenberg School for Communication,  
University of Pennsylvania

Sharon Dunwoody, Professor, School of Journalism and Mass  
Communication and Chair, Center for  
Environmental Communication and Educational Studies, University  
of Wisconsin-Madison

FROM: Alex Tan, Director  
Murrow School of Communication, Washington State University  
President, AEJMC

Thanks again for your participation at the AEJMC Keynote session on  
Wednesday, July 30, 1997 in Chicago. Ev Dennis has sent you a memo  
explaining the format for the panel and asking for your bios.

There is one addition to the panel. Jesse Jackson called yesterday and said  
that he would speak at the session. Too good an opportunity to pass up.  
(The convention program has been printed, so Jesse Jackson will be an  
insert!) He will lead the discussion with remarks on media and race,  
ebonics and related issues. We are giving him a time limit of 20 minutes.  
Jennifer is giving us more time for the keynote-we can run into the opening  
reception if necessary. Ev Dennis will handle the panel discussion as a  
"public conversation". He will be directing questions to each panel member.  
We are asking C-Span to cover the session. Hope all of this is O.K.! You  
are all invited to a reception in my suite at the Hyatt Regency on Thursday,  
July 31st. Jennifer will send invitations-with time and suite numbers.  
Also, I would like to invite you for dinner at the hotel on Wednesday after  
the opening reception which will be held immediately after the keynote  
session.

Thanks for your patience!

Regards,

Alex

# **AEJMC**

---

**121 LeConte College  
University of South Carolina  
Columbia SC 29208-0251  
803-777-2005**

July 15, 1997

George Gerbner  
234 Golf View Road  
Ardmore PA 19003

Dear Dr. Gerbner:

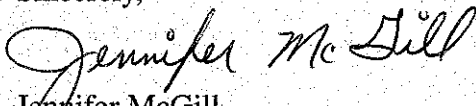
AEJMC President Alex Tan cordially invites you to attend two special functions during the AEJMC Convention in Chicago.

Alex would like for you to join him for dinner following the keynote session/reception Wednesday July 30. He is inviting all of the keynote panelists and hopes you will be able to come. Please RSVP to Alex by July 25.

You are also invited to a special reception in Alex's suite on Thursday, July 31 from 8 p.m. to 9 p.m. at the Hyatt Regency Chicago. His room number will be available at the convention.

Thank you again for participating in the keynote session. I hope to see you at the convention.

Sincerely,

  
Jennifer McGill  
Executive Director