

February 11, 1996

Professor Monroe Price  
Fax 212 790 0205

the *liberating* alternative

**cem**  
cultural  
environment  
movement

P.O. BOX 31847  
PHILADELPHIA PA 19104

Dear Monroe:

On behalf of Webster University and the Cultural Environment Movement (CEM), I have the honor of extending this cordial invitation to participate in the International Broadcast Standards Summit on March 15, 1996, in St. Louis, Missouri, USA. The Summit will open the Founding Convention of the Cultural Environment Movement held from March 15 through 17.

The Summit will assemble heads of broadcast standards councils, communications commissions, and other experts in the U.S., Canada, the United Kingdom, and other countries. Attending the Summit will be Keith Spicer, Chairman of the Canadian Radio-television and Telecommunications Commission, Colin Shaw, Director of the Broadcasting Standards Council, United Kingdom and others, still being confirmed.

The CEM Founding Convention will assemble on the campus of its host and co-sponsor, Webster University. It will be the inaugural congress of the Cultural Environment Movement, a coalition of independent citizens' organizations and supporters in every state of the U.S. and 57 other countries on six continents. Delegates to the Convention represent a wide range of social and cultural concerns, united in working for freedom, fairness, diversity, responsibility, respect for cultural integrity, the protection of children, and democratic decision-making in the cultural mainstream of all countries.

In addition to Summit participants, the distinguished group of keynote speakers includes Joan Brown Campbell, General Secretary, National Council of Churches; Dorothy Gilliam, *Washington Post* columnist and Immediate Past President of the National Association of Black Journalists; Robert McChesney, historian and author of *Telecommunications, Mass Media and Democracy*; Sumi Sevilla Haru, Immediate Past President of the Screen Actors Guild; Riane Eisler, cultural historian, author of *The Chalice and the Blade: Our History our Future*; Lynn Curtis, President of the Eisenhower Foundation, Keyan Tomaselli, Director, Centre for Cultural and Media Studies, University of Natal, Durban, South Africa; and Teresa Heinz, Chair, Heinz Family Philanthropies (invited).

The International Broadcast Standards Summit meeting will take place Friday, March 15, from 10 a.m. to 3:45 p.m. The first session from 10 to noon will feature 10-minute presentations and a panel discussion by participants before

The Founding Convention of the Cultural Environment Movement will be held at Webster University in St. Louis, Missouri, on March 15-17, 1996. For more information call 215.387.5303.



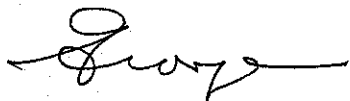
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an audience of Convention delegates. An informal lunch will provide the opportunity to discuss common issues of international standards and to prepare for the afternoon presentations and discussions. The 2 p.m. to 3:45 p.m. session will continue and conclude the discussion with the additional participation of interested Convention delegates. The CEM Founding Convention will officially open at 4 pm. Participants in the Summit are welcome to join a Working Group of their choice and take part in its deliberations.

It will be necessary to arrive in St. Louis, Missouri, on Thursday, March 15. Participants are invited to dinner at the hotel that evening. Hotel accommodations and all meals will be our responsibility. Travel may be arranged by your office or by the Convention's travel agent on your account. In any case, we need to know your itinerary to be able to meet participants at the airport.

Additional information is attached, and more details will be communicated as they become available. We hope you will be able to accept this invitation and share your perspective especially on post-Soviet broadcast standards with other participants and delegates. As time is short, please call or fax your response, or any questions you might have, as soon as possible to the numbers given below. If you can attend, please also send a brief (one-paragraph) biographical sketch for the information of participants and delegates.

Sincerely yours,



George Gerbner, Dean Emeritus  
The Annenberg School for Communication  
University of Pennsylvania  
Founder and Chair, the Cultural Environment Movement  
Tel/fax 610 642 7479 or 215 387 5202.  
Fax only: 215 387 1560