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November 29, 1994

Dr. George Gerbner
Annenberg School for Communications
University of Pennsylvania
3620 Walnut Street
Philadelphia, P.A. 19104

Dear Dr. Gerbner:

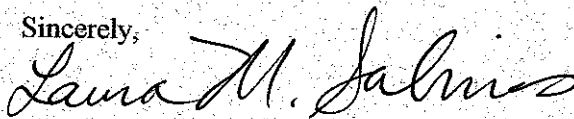
It was very nice chatting with you last week about the status of Latino children and areas that need to be explored. Your keynote address from the Houston Conference was insightful and will certainly add to our newsletter. In case you have forgotten who I am, I'll refresh your memory a bit. I'm Laura Salinas, from Corporate Fund for Children out of Austin, Texas. We spoke last week about the work our organization is doing, and the work you are doing with the National Council of La Raza.

In September, we launched the National Latino Children's Agenda with Tipper Gore, the minutes are enclosed. We have written curriculums for Scholastic Inc., and provide technical assistance and training for various groups throughout Texas. Our FACES project (Family Action through Community Enhancement Strategies) was developed to help communities establish community-wide prevention programs to reduce the abuse of alcohol, drugs, and tobacco use by youths. We have FACES sites in Houston, McAllen, Laredo and the Wintergarden area in South Texas.

On another note, I am also looking forward to discussing the status of Latinos and the media. My thesis work is an ethnographic profile/study of two Latina Anchors in Texas. They are from top markets in Houston and Dallas, and I consider them to be very professional and the best at what they do. I'm interested in hearing about their experiences, struggles, outside pressures, that may influence their news judgment. The idea is similar to the work Gans did in the newsroom, but instead of looking at the industry as a whole, or white males, I am concentrating on two Latinas.

I welcome any and all information you may have on these two different issues, and look forward to speaking with you in the near future.

Sincerely,



Laura Marie Salinas
Community Media Specialist

**Rebeca María Barrera
Executive Director**