

WILCOCK

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November 27, 1995

Dr. George Gerbner  
Anaheim School of Communications  
234 Golf View Road  
Ardmore, PA 19003.

Dear Dr. Gerbner,

Herewith a copy from PGS WWW page of your July lecture in Toronto. An edited copy has just appeared in "Peace Magazine."

As I mentioned to you, I set up a WWW Page for Physicians for Global Survival, Canada and have included this article in the Arms section - since Media often play a role in the preconditions of war as arms races do.

There is also a petition section which has currently petitions concerning the legality of nuclear weapons (World Court Project) and on behalf of the International Campaign to Ban Landmines. I had in mind to support your Cultural Environment Movement, and wonder if you have considered a Civil Media Petition.

PGS WWW address is <http://www.web.apc.org/~pgs/>

The petition needs a paragraph of explanation and perhaps links to your paper, and if you have it, to your own WWW address. When people sign it, their names and email id. are saved to disk and can then be printed etc. The application of signatures should be mentioned on the signing page.

I enjoyed your talk, and would like to read the documentation that you mentioned in July.

Please respond re this Civil Media Petition.

Yours sincerely,

Ross Wilcock

*I enclose a copy of Peace Magazine and an piece I wrote a year or so ago re Mass Media & World info.*

*glad to meet you - best wishes for a better cultural environment!*

Ross Wilcock

Front Page



# Physicians for Global Survival, Canada

## - Index



PGSC is the Canadian affiliate of IPPNW (International Physicians for Prevention of Nuclear War).

[| PGSC](#) | [| Arms](#) | [| War](#) | [| Peace](#) | [| Health](#) | [| Human Dignity](#) | [| IPPNW](#) | [| Students](#) |

[| World Court Project](#) | [| Land Mine Project](#) |

[| Hot Issues](#) | [| Memories](#) | [| Petitions](#) | [| Write Letters](#) | [| Sign Guestbook](#) |

Nothing that I can do will change the structure of the universe. But maybe, by raising my voice, I can help in the greatest of all causes -- goodwill among men and peace on earth.  
*Albert Einstein, c 1920.*

Editor: Ross Wilcock, <[rwilcock@web.apc.org](mailto:rwilcock@web.apc.org)> Physicians for Global Survival, Canada, 170A Booth Street, Ottawa, Ontario, K1R 7W1, CANADA

Civil Media Petition - an electronic sign up petition

Needs text to describe its purpose eg:

Please sign this petition if you would like mass media to represent a better cultural environment - less violence, more education, .... please suggest.

The petition has sign up boxes for Name, County and email and stores to disk

John Doe, Canada, [jdoe@address](mailto:jdoe@address).

These could then be used for emailing, and optionally printed.

- Does such an idea fit in to the purposes

of the cultural encroachment movement.

How can it get better? What does ~~the~~ government  
to do?

The best way is to call on someone who has internet  
access - or friend, an institution or CyberCafe - and  
check it out yourself - then you will see properly

<http://www.web.apc.org/~pgo/>

Hope this helps -

Ross Wilcock.

# PGSC World Court Petition

The World Court Project seeks of the World Court a ruling concerning the legality of use, or threat of use of nuclear weapons. By signing this petition, you are making a Declaration of Conscience against use, or threat of use, of nuclear weapons...

**"I believe that nuclear weapons are morally wrong. I wish my belief to be brought to the attention of the World Court."**

Your democratic opinion is a valid submission under the terms of reference of the World Court. Signing here enables World Court Project News updates to be forwarded to your mailbox.

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Your Full Name  
State/Province  
Your Email Address

Country

*for example*

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[Return to Entry menu](#) | [Return to Petition menu](#) |

## Civil Media Petition

Mass Media have been key factors in the hate campaigns that resulted in massacres in Rwanda, Bosnia and Chechnya. Please help to stop the tide of hate by supporting this Civil Media petition.

Full Name  
State/Province                      Country  
Email Address

[| Return to Entry menu |](#) [Return to Petition menu |](#)

*If you are interested in this idea, please suggest a more complete introduction to signing the petition.*

# PGSC Guestbook

Welcome. Please **ADD** your comments and/or suggestions! Use direct email to previous guests. | [Return to Entry index](#) |

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**I have just found your page after much trial and error but I love it!!**

Sylvia Keet <[sylviak@atcon.com](mailto:sylviak@atcon.com)>

Tantallon, NS Canada - Mon Nov 20 19:16:08 1995

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**Ross, I am in Houston, in my son's hospital lab. He has left me browsing.**

**You have done a great job and all that I have seen here looks good. It represents a lot of careful work editing and formatting, and this is well done. Thanks very much. Alan.**

Alan Phillips <[aphil@web.apc.org](mailto:aphil@web.apc.org)>

- Mon Nov 20 12:02:47 1995

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**Dear Ross,**

**You've done a wonderful job of this page. Great to see the World Court News updates.**

**Best wishes, Mary-Wynne**

Mary-Wynne Ashford <[mash@web.apc.org](mailto:mash@web.apc.org)>

Victoria, BC Canada - Sun Nov 19 12:40:28 1995

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**Hi Ross... Very impressive. I'll visit your pages again. We are working as IPPNW Hamburg here on these themes too. Many thanks for your work.**

Dr. Herbert Richter-Peill <[H.RICHTER-PEILL@cl-hh.comlink.de](mailto:H.RICHTER-PEILL@cl-hh.comlink.de)>

Hamburg, Germany - Sat Nov 11 11:15:41 1995

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**SPECTACULAR JOB, ROSS AND COLLEAGUES!!!!**

Lachlan Forrow <[lforrow@igc.apc.org](mailto:lforrow@igc.apc.org)>

Boston, MA USA - Sat Nov 11 10:58:18 1995

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**Hi Ross...nice little system you've got going here. I noticed on pgs.priv this morning that the page had updates of the WCP stuff that is appearing on ippnw.campaign, so thought I'd take a look. Bill**

Bill Singleton <[bsingle@web.apc.org](mailto:bsingle@web.apc.org)>

Ottawa, ON Canada - Fri Nov 10 10:22:59 1995

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**Dear Ross, The site has improved greatly the last week with the graphics and new layout of the main entry.**

**Do you have time for anything else these days ? Kurt H.**

Kurt Hanevik <[kurt.hanevik@ikb.uib.no](mailto:kurt.hanevik@ikb.uib.no)>

Bergen, Norway - Wed Nov 8 12:18:22 1995

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**It is really comforting and reassuring to know that an organization of this nature exist.**

**There is still hope for the world.**

Kwasi Darko <[kwasi.darko@utoronto.ca](mailto:kwasi.darko@utoronto.ca)>

Toronto, On Canada - Mon Nov 6 23:46:20 1995

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**Hi Ross. Just testing**

Kent Wakely <[kwakely@web.apc.org](mailto:kwakely@web.apc.org)>