

# PHYSICIANS FOR SOCIAL RESPONSIBILITY

The U.S. Affiliate of International  
Physicians for the Prevention of Nuclear War  
Recipient of the 1985 NOBEL PEACE PRIZE

Philadelphia Chapter  
3624 Market Street  
Philadelphia, PA 19104

(215) 898-6911

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*Dr Gerbner*

TO: MEMBERS OF THE HEALTH ORGANIZATION  
COMMITTEE

RE: MEETING DATE FOR DEMOCRACY IN MEDIA:  
CULTURAL ENVIRONMENT MOVEMENT

CONVENED BY DR. GEORGE GERBNER

TUESDAY, SEPTEMBER 21, 1993

5:30 - 6:30 p.m.

Annenberg School of Communication  
3620 Walnut Street, Philadelphia  
Room 300

*I look forward to seeing  
you @ the meeting  
Just Cliff*

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ALBERT  
EINSTEIN  
MEDICAL  
CENTER



*like with Joel 9/14/93*

5501 Old York Road  
Philadelphia, PA 19141-3098

Paul Jay Fink, M.D.

Chairman, Department of Psychiatry  
Albert Einstein Medical Center

October 4, 1993

Medical Director  
Belmont Center for  
Comprehensive Treatment™

Dr. George Gerbner  
Dean Emeritus  
Annenberg School of Communications  
University of Pennsylvania  
3620 Walnut Street  
Philadelphia, PA 19104

Dear George,

Writing a resolution for the Health Committee of the Cultural Environment Movement has been more difficult than I had presumed. However, I am responding to your second request which is to send a list of names and addresses of organizations which may want to participate in the Movement and to see if that list will be expansive enough through the people who were at the meeting to give you a start on communication with various health related organizations. The following are ones that come to my mind immediately:

Philadelphia County Medical Society  
2100 Spring Garden Street  
Philadelphia, PA 19130  
Mr. John Trevi

Delaware Valley Hospital Council  
1315 Walnut Street  
Philadelphia, PA 19107  
Mr. Jeff Flood

Philadelphia Psychiatric Society  
2100 Spring Garden Street  
Philadelphia, PA 19130  
Ms. Barbara Pauley

Correspondence to:

**BELMONT** 

Center for Comprehensive Treatment™  
Einstein Healthcare Network

4200 Monument Road  
Philadelphia, PA 19131-1689  
(215) 581-5494  
(215) 879-4533 FAX

Dr. George Gerbner  
October 4, 1993  
Page 2

Psychiatric Physicians of Pennsylvania  
777 East Park Drive  
P.O. Box 8820  
Harrisburg, PA 17105-8820  
Marvin Kanefield, DO

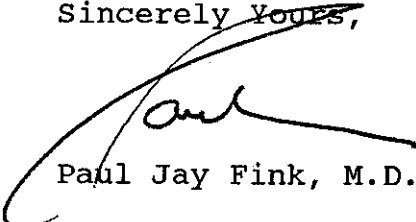
City of Philadelphia  
Department of Health  
Room 540  
Municipal Services Building  
Philadelphia, PA 19102  
Ms. Estelle Richman

Commonwealth of Pennsylvania  
Pennsylvania Department of Public Welfare  
Health and Welfare Building  
Room 502  
P.O. Box 2675  
Harrisburg, PA 19105-2575  
Mr. Ford Thompson, Jr.

American College of Physicians  
P.O. Box 365  
Greenbelt, MD 20768  
Ms. Alice Conde

There are in fact many separate organizations. I am not clear how far this list should go in the beginning. I am sure we will have an opportunity to discuss this and I will also be working on the health statement.

Sincerely Yours,



Paul Jay Fink, M.D.

cc: Joel Chinitz, M.D.

PJF:laa  
3238:11.12

THE ANNENBERG SCHOOL FOR  
COMMUNICATION  
UNIVERSITY of PENNSYLVANIA  
3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

October 5, 1993

Dr. Joel Chinitz  
RSVP  
834 1087

Dear Joel:

Thank you for sending me your draft. It is an excellent statement. Let me suggest that you include the following revision of the last paragraph, and the response form (we can also provide return envelopes if you wish) that follows as the next page.

Suggested final paragraph:

The U.S. Public Health Service has also recognized the issues of violence and other health hazards on the cultural front as the new frontier of health promotion and disease prevention. We have been requested by its Center for Substance Abuse Prevention to compile a directory of organization interested in supporting the Cultural Environment Movement as a means of outreach to the community of health organizations. At this point we need your expression of interest only; we will keep you advised in the coming months as plans progress, and consult with you about next steps. Please complete and return the enclosed form.

Joel, you are of course welcome to make changes in this and in the form. Please let us have a copy of the list to which you are mailing this so as to avoid duplication with our list.

Sincerely yours,



**cultural  
environment  
movement**

P. O. Box 31847

Philadelphia, PA 19104

**EXPRESSION OF INTEREST IN AFFILIATING WITH THE CULTURAL  
ENVIRONMENT MOVEMENT**

This statement is part of an "outreach" program to ascertain the nature and extent of organizational interest in *CEM*. Potential affiliation has no effect on the independence of the organization and involves no financial or any commitment other than willingness to be represented at a conference and to participate in the development of statements and policies.

\_\_\_\_\_  
Name of organization

is interested in affiliating with the *Cultural Environment Movement* under conditions stated above.

\_\_\_\_\_  
Responsible officer (Print full name and title)

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone number(s)

\_\_\_\_\_  
Fax number

\_\_\_\_\_  
E-mail address of the organization and/or of a contact person

Please attach printed material about the organization, if available, or write a brief description of it below.

\_\_\_\_\_  
Name of person completing this statement, if different from the above.

Please return completed form to *CEM*.

**PHYSICIANS  
FOR SOCIAL  
RESPONSIBILITY**

**COMMUNITY HEALTH PROGRAMS**

The U.S. Affiliate of International  
Physicians for the Prevention Of Nuclear War  
Recipient of the 1985 NOBEL PEACE PRIZE

Philadelphia Chapter  
3624 Market Street  
Philadelphia, PA 19104  
215) 898-6911

February 7, 1994

George Gerbner, Ph.D.  
Annenberg School for Communication  
The University of Pennsylvania  
3620 Walnut Street  
Philadelphia, PA 19104

Dear Dr. Gerbner:

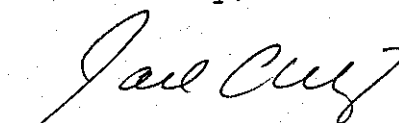
During the past week I spoke with and wrote to representatives of a number of health-related organizations regarding the Cultural Environment Movement. I asked that they both sign a statement of 'organizational interest' and enlist other participants. Most of those I contacted were supportive and several agency executive directors indicated that they would present the issue to their 'boards'.

I contacted and am awaiting a response from the following organizations:

Lutheran Settlement House  
Family Services of Philadelphia  
PA. Coalition Against Domestic Violence  
Univ. of Pennsylvania School of Nursing  
Abbottsford Health Center  
Philadelphia Health Management Corporation  
Women in Transition  
Women Organized Against Rape  
Hahnemann Public Health/Preventive Medicine Program  
Telewoman  
PA. Assoc. of Emergency Physicians  
Philadelphia Corporation for Aging  
Maternity Care Coalition of Greater Philadelphia  
Montgomery County Health Department  
Philadelphia Department of Public Health  
Philadelphia Pediatric Society  
School District of Philadelphia Preschool Headstart  
Philadelphia Citizens for Children and Youth  
Pennsylvania Assoc. of Physician Assistants

I will continue to make additional contacts and follow-up with appropriate organizations. I will, of course, forward the completed statements to you. I anticipate that, at some point, a number of groups will want to meet with you to discuss issues and future plans of the Cultural Environment Movement.

Yours truly,



Joel Chinitz, M.D., M.P.H.



Physicians for Social Responsibility

Philadelphia Chapter

704 N. 23rd Street

Phila PA 19130

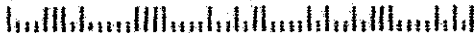


George Gerbner

Annenberg

3620 Walnut

Phila PA 19104-6220



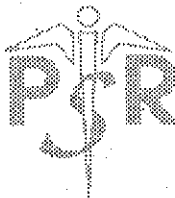
# PHYSICIANS FOR SOCIAL RESPONSIBILITY IS MOVING

## OLD ADDRESS:

Phila/PSR  
3624 Market Street  
Phila PA 19104 215/898-6911

EFFECTIVE MONDAY, APRIL 25, 1994

## NEW ADDRESS:



Phila/PSR  
704 N. 23rd Street  
Phila PA 19130  
215/765-8703 (Tel)  
215/765-8701 (Fax)

9/8  
George - just  
got your report.  
I'll share it w/ Joel.  
Hope our paths  
cross.  
Sandy