

Date: Fri, 5 Sep 1997 15:36:47 -0400 (EDT)  
From: Vincent Mosco <vmosco@ccs.carleton.ca>  
X-Sender: vmosco@rideau  
To: George Gerbner <fgg@asc.upenn.edu>  
Subject: Call for Papers (fwd)  
MIME-Version: 1.0

CALL FOR PAPERS  
INTERNATIONAL ASSOCIATION FOR MASS COMMUNICATION RESEARCH  
SECTION ON POLITICAL ECONOMY  
CONFERENCE IN GLASGOW, SCOTLAND JULY 26-30, 1998

At its 1997 Meeting in Oaxaca, Mexico, the members of the Political Economy Section decided to organize the following sessions for the 1998 Glasgow Conference. Abstracts and papers are invited on:

1. Labor and the Political Economy of Communication
2. Feminism and Political Economy (jointly with the Gender Section)
3. Political Economy, Race and Ethnicity (jointly with the Working Group on Race and Ethnicity)
4. Political Economic Theory
5. Political Economy and the Disney Empire
6. Does Place Matter?: Political Economy and Global/Local Power

Deadlines:       for Abstracts                   Feb 1, 1998  
                  Completed Papers         June 1, 1998

Abstracts of papers (300 words max) should be sent to:

Professor Vincent Mosco  
Acting IAMCR Political Economy Section President  
School of Journalism and Communication  
Carleton University  
Ottawa, ON K1S 5B6  
CANADA  
Email: vmosco@ccs.carleton.ca  
Phone: + 613 520-2600 Ext. 7426; Fax: + 613 520-6690.

For information concerning membership in IAMCR, conference registration, travel to Glasgow, Scotland, etc., please contact:

International Association for Mass Communication Research (IAMCR)  
IAMCR '98 Secretariat  
c/o Meeting Makers  
50 George Street  
Glasgow G1 1QE  
Scotland, United Kingdom  
Phone: + 44 (0) 141 553 1930       Fax: + 44 (0) 141 552 0511

To: Vincent Mosco <vmosco@ccs.carleton.ca>  
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>  
Subject: Re: Call for Papers (fwd)  
Cc:  
Bcc:  
X-Attachments:

Vinny:

Just back from Italy, off to othet trips, teaching, etc. -- anything I don't do immediately gets swamped with the tide of new demands. So, here is my blurb:

AN INDEX OF DIVERSITY TO "PROD" U.S. ENTERTAINMENT INDUSTRY

The cast of dramatic characters in television drama and top-grossing motion pictures falls far short of adequately representing the true diversity of the American scene. That is the conclusion of PROD (Proportionate Representation of Diversity), a new index produced by the Cultural Indicators research project directed by George Gerbner. The Diversity Index is based on all major speaking parts in representative samples of prime time television programs and in the 40 top-grossing movies for each season.

>Hi George-

>

>Thanks very much for responding to my Glasgow conference note. It would  
>be great if you could participate in our session on race and ethnicity as  
>you suggested. Of course, in your case, I will not need a paper. Get me  
>a title and a paragraph or two by the February 1 deadline for abstracts  
>and that will be all. It will be great to have you at the conference.

>

>By the way, Hamid Mowlana is the current President.

>

>All the best-

>

>Vinny

>

>Vincent Mosco

>vmosco@ccs.carleton.ca

>Phone: 613-520-2600 ext. 7426

>Fax: 613-520-6690

<http://www.carleton.ca/~vmosco/vm.html>

Date: Fri, 17 Oct 1997 12:32:19 -0400  
From: Hamid Mowlana <mowlana@american.edu>  
Reply-To: mowlana@american.edu  
Organization: American University  
MIME-Version: 1.0  
To: George Gerbner <Ggerbner@pobox.asc.upenn.edu>  
Subject: Re: Glasgow

Dear George,

The following information will be on our webpage after this weekend and will also appear in the next newsletter, but I thought it might be useful for you to receive it ASAP.

I hope all continues to be well with you. I look forward to seeing you when our paths cross again.

Regards,  
Hamid

21st General Assembly and Scientific Conference of IAMCR Glasgow,  
Scotland 26th -30th July 1998

GENERAL THEME:

The end of the nation ? Media forms and media identities in the digital age.

As the end of the millennium draws near, new technologies are converging at an ever increasing rate. At the same time individual nations are looking both inward and outward with respect to democratic representations. The result of these latter developments is the devolving of power more widely within national, regional and continental groupings in one direction while in the other there are ever expanding alliances of nations such as the European community (EC) with like-minded interests albeit primarily of an economic nature.

The convergence of new technologies, which are taking up more and more of the lives of people, and the political tendency to require people to take greater individual responsibility for their lifestyles provide a new challenge to media and communication researchers. To assist in debate about this challenge the conference theme will be highlighted in two parts. The first part will concern changes in the nation state brought about by larger economic groupings while the second part will visit issues related to the free flow of information in a global context.

On 11 September 1997 the Scottish people voted for a devolved assembly (or parliament) in order to run specifically Scottish affairs from within Scotland. How these internal changes will affect future life in Scotland could well be a further sub-theme of IAMCR 98.

OBJECTIVES

The IAMCR 98 Conference will have five main purposes as follows:

1. To explore the relationship of media and communication research in the context of the nation state in larger economic and other groupings and the devolution of power within nation states and larger groupings.
2. To discuss the free flow of information internationally and factors such as censorship which hinder or otherwise restrict the communication of ideas across cultures and within cultures.
3. To support the core academic work of IAMCR through the provision of adequate time and facilities to fully meet the requirements of each individual section of the association.
4. To provide an opportunity for members and delegates to discuss the future policies and direction of IAMCR in the 21st Century.
5. To celebrate the 50th anniversary of the declaration of human rights through the provision of an appropriate workshop and other activities.

PROVISIONAL PROGRAMME

(All times, titles of sessions and activities are provisional and will be confirmed before the next issue of the IAMCR Newsletter)

SATURDAY 25TH JULY

3.00pm - 6.00pm Executive Board Meeting

SUNDAY 26TH JULY

8.30am - 10.00am Section Heads Meeting  
10.00am - 12 noon International Council Meeting  
12 noon - 2.00pm Lunch & Conference Briefing  
2.00pm - 4.00pm International Council Meeting  
2.00pm - 6.00pm Registration  
4.00pm - 6.00pm Special Plenary Session: AIERI/IAMCR/AIECS  
Sections: Future Perspectives: The Way Ahead  
6.30pm - 8.00pm Welcome Reception

MONDAY 27TH JULY

8.00am - 9.00am Registration  
9.00am - 10.30am Opening Plenary Session - The end of the Nation?  
10.30am - 11.00am Coffee Break  
11.00am - 1.00pm Plenary Session - Media Research in Britain  
1.00pm - 2.00pm Lunch  
2.00pm - 4.00pm Meetings of Sections  
4.00pm - 4.30pm Coffee Break  
4.30pm - 6.30pm Meetings of Sections and Working Groups  
7.30pm - 9.00pm Civic Reception (City Chambers)

TUESDAY 28TH JULY

8.30am - 10.30am Meetings of Sections  
10.30am - 11.00am Coffee Break  
11.00am - 1.00pm Meetings of Sections  
1.00pm - 2.00pm Lunch

2.00pm - 4.00pm Meetings of Sections  
 7.00pm - 9.00pm Dinner at the Lord Todd

## WEDNESDAY 29TH

8.30am - 10.30am Meetings of Sections  
 10.30am - 11.00am Coffee Break  
 11.00am - 1.00pm Meetings of Sections  
 1.00pm - 2.00pm Lunch  
 2.00pm - 4.00pm GENERAL ASSEMBLY  
 4.00pm - 4.30pm Coffee Break  
 4.30pm - 6.30pm GENERAL ASSEMBLY  
 7.30pm - 11.00pm Gala Dinner (Thistle Hotel)

## THURSDAY 30TH

8.30am -10.30am Meetings of Sections  
 10.30am - 11.00am Coffee Break  
 11.00am - 1.00pm Plenary Session- Issues of Censorship and  
 Restraint in the Digital Age  
 1.00pm - 2.00pm Lunch  
 2.00pm - 4.00pm Meetings of Sections  
 4.00pm - 4.30pm Coffee Break  
 4.30pm - 6.30pm Meetings of Sections  
 6.30pm - 7.00pm International Council Meeting

Details of the Women's Caucus and Women's Dinner are currently under discussion. Programming information will be confirmed by the committee as soon as possible and sent out personally to IAMCR members with confirmed conference details in the week beginning 5 January 1997.

## CONFERENCE ACCOMMODATION

## CAMPUS VILLAGE

The attractively landscaped Campus Village was purpose built for accommodating students of the University of Strathclyde. It comprises over 700 bedrooms, including a large number of rooms with en-suite (shower) facilities. In the centre of the village the Lord Todd complex houses a bar, small shop, launderette and restaurant. Set in the Cathedral Precinct and adjacent to Provan's Lordship - the oldest house in Glasgow - the Campus Village is only 5 minutes walk from the city centre.

## How to get there

## By road

>From Edinburgh and the North of England take Exit 15 off the M8 motorway. At the second set of traffic lights turn left then first right. The Campus Village is on the right.

## By rail

Arrivals from the west and most Intercity services from England arrive at Central Station from where a ten minute taxi ride will take you to the Campus Village. Arrivals from Edinburgh and the East come into Queen Street which is a five minute walk from the Campus Village. (Taxis should cost approximately stlg3 to stlg4).

By air

See below for information about Glasgow Airport

CHARING CROSS TOWER HOTEL

The Charing Cross Tower Hotel has a Three Crown Commended grading by the Scottish Tourist Board. It is in the centre of Glasgow's business, theatre and shopping districts, and just 15 minutes from Glasgow Airport by car or taxi. It has convenient access to the M8 motorway and adjacent to Charing Cross low level rail station from where the city centre is only a few minutes walk away. There are 282 quality en-suite twin, double and single rooms and the hotel offers a variety of facilities on 12 floors including a cosy bar, popular restaurant and vending bar. All rooms are equipped with telephone, colour satellite TV, radio, tea and coffee making facilities and a hairdryer. The hotel is approximately 15 to 20 minutes walk from the University of Strathclyde campus. Alternatively, Charing Cross Station is adjacent to the hotel and offers a regular service to Queen Street Station which is a five minute walk from the University of Strathclyde.

How to get there

By road

Take the Charing Cross Exit from the M8 motorway.

By rail

Arrivals from the west and most Intercity services arrive at Central Station from where a 10 minute taxi drive will take you to the hotel. Arrivals from Edinburgh and the east come into Queen Street. This is also approximately ten minutes away by taxi. From Queen Street there is also a low level train which will take you to Charing Cross low level station adjacent to the hotel. (This costs approximately stlg1 for a low level train and stlg2 to stlg3 for a taxi).

By air

See below for information about Glasgow Airport

REGISTRATION AND ACCOMMODATION COSTS

The costs of the conference, which include registration and accommodation fees, payable in Pounds Sterling, will be as follows:

University Basic Single room (with washbasin)  
stlg400 (\$630) - extra day stlg20

University Single room with ensuite shower  
stlg440 (\$705) - extra day stlg30

Hotel Single Room  
stlg560(\$895) - extra day stlg60

Hotel Twin-bedded Room for two people\*  
stlg940(US\$1490) - extra day stlg75 (or stlg37.50 each)  
\* the price in a shared room will therefore be stlg470(\$745)per person

Registration Fee only (for those not requiring accommodation in Glasgow)  
stlg320 (\$500)

The Registration Fee includes all meals and coffee breaks during the four days of the conference, the welcome reception, and a charge for all of the necessary conference facilities. Accommodation costs include the Registration Fee. Conference members will, therefore, be asked to specify which of these five packages they wish to pay for in advance of the conference. In addition to the above charges people accompanying conference delegates will be expected to pay appropriate accommodation and meal costs which will be detailed in further detail in the information sent directly to IAMCR members January 1998.

An additional charge of stlg65(\$100) will be made for non-members and it would, therefore, be to their advantage to become IAMCR members in advance of the conference by paying the sum of \$80 to the Treasurer. A further charge of stlg65(\$100) will also be levied on conference delegates who register after the deadline for registration which will be indicated in the conference information to be sent to IAMCR members in January 1998.

#### TRAVEL INFORMATION

##### Air Travel

Glasgow International Airport is located 15 minutes from the city centre. It is served by the major EUROPEAN airlines with direct flights from over 30 scheduled major destinations including Amsterdam, Copenhagen, Paris, Frankfurt and New York(although this latter destination has been discontinued by British Airways recently for the winter months without a definite commitment to reinstate it for summer 1998). There are over 35 flights each day from London(Heathrow, Gatwick or Stanstead) and regular services from most major UK airports including Birmingham, Manchester, Leeds/Bradford and East Midlands.

For North American visitors there are normally six direct flights to Glasgow Airport every week. To assist conference delegates on arrival in Glasgow a reception desk will be provided during hours which will be specified in the mailing to be distributed to IAMCR members in the week beginning 5 January 1998.

Taxis from the airport to the City Centre cost approximately stlg12 to stlg15. There is a shuttle bus transfer service to the City Centre which departs from the entrance of the airport terminal and arrives into Buchanan Bus Station some ten minutes walk from the University of Strathclyde Campus.

The Glasgow Airport Telephone Enquiry number is:

>From UK: 0141 887 1111                      From outside UK: + 44 141 887 1111

##### Rail Travel

The area enjoys Intercity train services to and from the rest of the UK. An hourly rail service operates between London Euston and Glasgow Central with a journey time of five hours.

##### Travel Documentation

Visas are required in addition to passports for the nationals of certain countries. It is, therefore, essential for intending delegates from non- EEC countries to check with the British Embassy or a British Consulate in their own countries well in advance of making their travel arrangements to see if a visa is required.

If intending delegates need a formal invitation to the conference in order to obtain a visa then such a formal letter may be obtained from either the office of the IAMCR President in Washington, DC or the National Organising Committee via the IAMCR 98 Conference Secretariat, c/o MEETING MAKERS LTD at the address below.

#### GENERAL INFORMATION

##### Currency and Banking

Scotland uses the Pound Sterling and conference payments will be required in this currency (although US Dollars are also indicated above for the purpose of cost comparison). Banks are generally open between the hours of 0930 and 1600. (Some banks open before and some are open later than this time, but you should be guaranteed to find a bank open between these hours). In addition to Bank of England bank notes there are three Scottish Banks which issue bank notes - the Bank of Scotland, the Clydesdale Bank and the Royal Bank of Scotland. Bank notes from all four banks are legal tender throughout the UK although many smaller English shops and companies do not always accept Scottish notes. Notes are issued for sums of five pounds, ten pounds and above by all banks and in a one pound denomination by the Royal Bank of Scotland only.

##### Climate

Glasgow and the West of Scotland are subject on the one hand to a maritime climate due to the prevailing westerly winds from across the Atlantic and also on the other to continental influences from the East. The result of these two influences is a degree of unpredictability in the weather. While July in Scotland should be warm and sunny this cannot always be guaranteed. Temperatures range from a maximum of 18 degrees Centigrade to a minimum of 10 degrees Centigrade in July. The month has an average of 170 hours sunshine (or 5.5 per day) and an average rainfall of 62 millimetres. It is advisable to bring a pullover or a light jacket with you as well as some light rainwear.

##### Shopping and Entertainment

Glasgow is renowned for its excellent choice of shops and for its variety of entertainment. As well as its famous Barras market in the East End, it has specialist shops selling everything from antiques to designer clothes. There are all the usual high street shops and for something a bit different Princes Square has top quality goods in a pleasant setting. Most shops are open from 0900 to 1730 hours and late night shopping is customary on Thursday evenings in major stores and the main shopping areas such as Argyle Street and Sauchiehall Street.

In food and drink terms, there is definitely something for everyone and something to suit every budget. There are numerous international restaurants and cafes as well as bars ranging from traditional pubs to trendy wine bars. A detailed list of restaurants bars and public houses will be included in the conference pack.

If you like the outdoors, Glasgow has many parks and sport venues and there are street entertainers to watch both day and night. After dark, nightclubs are full and there are often special events involving dance, acting and music.

## ACCOMPANYING PERSONS' PROGRAMME

The following tours and excursions are available from a travel agent to be appointed by the National Organising Committee in advance of the conference and after it ends. Details of the travel agent's name and contact information will be sent to all conference delegates in the personal information to be forwarded in the week beginning 5 January 1998. Delegates wishing to go on tours and excursions will be asked to contact the travel agents direct and payment will be expected in Pounds Sterling. All prices for these tours and excursions are given in Pounds Sterling with the approximate equivalent in US Dollars adjacent.

EDINBURGH - CAPITAL CITY (Eight hours) stlg32.00 (\$50)

Delegates drive by motorway to Edinburgh, Scotland's capital city where they take a sightseeing tour including a stop at the Castle and a walk down the Royal Mile passing St Giles' Cathedral, the City Chambers and John Knox house. A stop is made at Holyrood Palace then they drive round the Georgian "new town" and Princes Street. Some free time for personal sightseeing and shopping will be allowed before returning to Glasgow via Stirling where another famous castle is visited

LOCHS AND MOUNTAINS (Four hours) stlg18.00(\$30)

A tour to the countryside outside Glasgow will give a taste of Scotland's scenery. A drive is made along the River Clyde to Loch Lomond and a walk through the village of Luss, a picturesque village on the lochside where the television series 'Take the High Road' is filmed. Continuing north to Tarbet visitors travel up the hill known as the Rest and Be Thankful to Loch Fyne where a visit is made to Inverary Castle, home of the Duke of Argyll. Visitors return to Loch Long and the Gareloch where a short trip is made to the resort of Helensburgh before returning to Glasgow.

PERTH AND ST ANDREWS (Eight hours) stlg29.00(\$45)

The route to Perth is by motorway and on arrival in this historic city a visit is made to Scone Palace, coronation palace of Scottish kings. The tour continues to the county of Fife, driving beside the River Tay and crossing the bridge at Dundee. Some time is spent in St Andrews, famous in Scotland's history with the oldest university in the country and the remains of a castle and a cathedral. Visitors will see the Old Course - the best known golf course in the world - and have some free time before returning to Glasgow.

STIRLING AND THE TROSSACHS (Seven hours) stlg32.00(\$50)

A drive is made to Stirling, an important city in Scotland's history, and a tour is made of the castle passing many other historic buildings in the vicinity. Visitors proceed then to Callander, a pretty tourist village where a short break is taken before driving through the Trossachs, an area of mountains and lochs. A sail on Loch Katrine on the SS Walter Scott occurs before returning to Glasgow.

ART NOUVEAU TOUR (Four hours) stlg16.50(\$25)

This tour will concentrate on the works of Charles Rennie Mackintosh, one of the most important Art Nouveau architects. A start is made at Queen's Cross Church, now headquarters of the CRM society to learn

more about his life and works. Then Glasgow School of Art, his most famous building, is then visited and the tour continues to the Hunterian Museum to see a reproduction of his home.

If you are interested in finding out more about Scotland, please contact the Scottish Tourist Board :

Telephone number : +44 (0)131 332 2433
Fax number : +44 (0)131 315 4545
WWW page: www.holiday.scotland.net

IAMCR 98 CONFERENCE PRE-REGISTRATION FORM

PERSONAL DETAILS

Name
Title (e.g Professor, Dr, Mr, Ms)
Position
Organisation
Address
City
Post/Zip Code
Country
Telephone
Fax
Email

I am interested in receiving further information about the conference
yes

I am interested in attending the conference yes

ACCOMMODATION

I would like to stay in Basic University accommodation yes

I would like to stay in University accommodation with ensuite shower yes

I would like to stay in a hotel single room yes

I would like to stay in a hotel twin-bedded room for two people yes

I expect to be accompanied by a partner yes

PLEASE RETURN THE COMPLETED FORM TO:

Amanda Thomson

IAMCR

Conference Secretariat

Meeting Makers

50 George Street

Glasgow G1 1QE

Scotland

Tel: +44 (0) 141 553 1930

Fax: +44 (0) 141 552 0511

Email: amanda@meetingmakers.co.uk

#### GLASGOW

Scotland's largest city, Glasgow was acknowledged with the European City of Culture award in 1990. Easily accessible by road, rail, air or sea, the city boasts remarkable architecture and a wide variety of entertainment for all ages.

#### Museums and Art Galleries

Outside of London, Glasgow has the largest collection of museums and art galleries in the UK and the majority of these offer free admission.

#### Kelvingrove Art Gallery & Museum

Situated in the West End of Glasgow this museum/gallery houses a natural history department and a permanent fine art collection including Dutch 17th Century art and Impressionist works. Even the building itself, an impressive late Victorian landmark, is worth a look.

#### The Burrell Collection

This collection of one man whose love of antiquities comprises over 8000 items was presented to the city by Sir William & Lady Burrell in 1944. It is situated in the wooded grounds of Pollock Country Park and is full of artifacts ranging from Chinese ceramics to Eastern rugs.

#### Gallery of Modern Art

The new GOMA as it is affectionately called has art workshops and interactive computers as well as four floors of art by living artists.

#### The Museum of Transport

This museum features numerous cars, buses, trains and trams, models of Clyde-built ships and a reconstruction of a typical 1938 Glasgow street.

#### The People's Palace

Set in Glasgow Green, the People's Palace has a wide and colourful display of the social and industrial history of Glasgow from the 12th Century.

#### Places of Interest

Glasgow Cathedral

Founded by the patron saint of Glasgow, St Mungo, this gothic building dates in part to the 12th century. The tomb of St Mungo can be found in its crypt.

Provand's Lordship

Built in 1471, this house with its Medieval garden is the oldest domestic building in Glasgow.

The Tenement House

This house dating from around 1892 is exactly as it was in the 19th Century and shows just how living conditions were in Victorian times in Glasgow.

Glasgow School of Art

Probably the best know architectural achievement of Charles Rennie Mackintosh, the School of Art remains an educational establishment to this day.

Date: Tue, 18 Nov 1997 17:23:37 GMT  
X-Sender: amanda@mail.meetingmakers.co.uk  
Mime-Version: 1.0  
To: ggerbner@nimbus.ocis.temple.edu  
From: Amanda Thomson <amanda@meetingmakers.co.uk>  
Subject: IAMCR Conference

Dear Professor Gerbner

Thank you for your pre-registration form. We will send you out further information as soon as it becomes available.

Regards

Amanda Thomson

\*\*\*\*\*

Amanda Thomson

Meeting Makers

+44 (0) 141 553 1930



# UNIVERSITY OF LEICESTER

104 REGENT ROAD · LEICESTER LE1 7LT · ENGLAND

JDH/MJG

28 November 1997

CENTRE FOR  
MASS  
COMMUNICATION  
RESEARCH

RESEARCH  
PROFESSOR

JAMES D. HALLORAN

TELEPHONE

0116 252 3864/3  
(Direct line)

0116 252 2522

(University Switchboard)

FACSIMILE

0116 252 3874

TELEX

347250 LEICUN G

Professor George Gerbner  
234 Golf View Road  
Ardmore  
PA 19003  
U.S.A.

Dear George

Thank you for your letter of 19 November, and for the most useful and interesting enclosures - the earlier material in particular. I really am grateful to you for taking the time and trouble to respond to my request in this way. If the others to whom I wrote responded similarly it would make my task much easier and enable me to give the end product a human face. I am giving myself plenty of time, so I shall certainly be back to you again. Will you be in Glasgow?

I am pleased to learn that you are still active. Warmest congratulations on the Bell Atlantic appointment. Don't overdo it!!

With many thanks.

Yours sincerely

James D. Halloran  
Research Professor



THE QUEEN'S  
ANNIVERSARY PRIZES

1994

Date: Sun, 8 Feb 1998 17:27:32 -0500 (EST)  
From: Vincent Mosco <vmosco@ccs.carleton.ca>  
X-Sender: vmosco@rideau  
To: George Gerbner <fgg@asc.upenn.edu>  
Subject: Re: Call for Papers (fwd)  
MIME-Version: 1.0

*Plot Economy  
Race & Ethnicity*

George-

With reference to my other message- I just dug this out of my thick file of abstracts. Just confirm that this is what you will be doing and we're set.

Vinny

Vincent Mosco  
vmosco@ccs.carleton.ca  
Phone: 613-520-2600 ext. 7426  
Fax: 613-520-6690

*|| Tues 2-4  
Wed 1-3*

*04.29*

<http://www.carleton.ca/~vmosco/vm.html>

----- Forwarded message -----

Date: Tue, 7 Oct 1997 22:53:39 -0500  
From: George Gerbner <Ggerbner@pobox.asc.upenn.edu>  
To: Vincent Mosco <vmosco@ccs.carleton.ca>  
Subject: Re: Call for Papers (fwd)

Vinny:

Just back from Italy, off to other trips, teaching, etc. -- anything I don't do immediately gets swamped with the tide of new demands. So, here is my blurb:

*AN INDEX OF DIVERSITY TO "PROD" U.S. ENTERTAINMENT INDUSTRY*

The cast of dramatic characters in television drama and top-grossing motion pictures falls far short of adequately representing the true diversity of the American scene. That is the conclusion of PROD (Proportionate Representation of Diversity), a new index produced by the Cultural Indicators research project directed by George Gerbner. The Diversity Index is based on all major speaking parts in representative samples of prime time television programs and in the 40 top-grossing movies for each season.

George

George Gerbner  
Bell Atlantic Professor of Telecommunication  
Temple University, Philadelphia. Tel/fax 610 642 3061  
E-mail:ggerbner@nimbus.temple.edu or ggerbner@pobox.asc.upenn.edu

**Raboy Marc, 3/13/98 8:31 PM, global media policy**

*Tues 2-4 K8.11*

~~From:~~ Raboy Marc <raboym@ERE.UMontreal.CA>

Subject: global media policy

To: ambrosia@web.net, bramas@alpha.unisa.ac.za, jcburgel@vnet3.vub.ac.be, calabres@spot.Colorado.edu, rfesta@uol.com.br, ggerbner@nimbus.ocis.temple.edu, hamelink@mail.antenna.nl, rwmccches@facstaff.wisc.edu, tikano@uta.fi, freenet002@tornado.be, sean@nexus.ie, sventur@american.edu, sverhulst@hotmail.com, rhorwitz@ucsd.edu, thomas.streeter@uvm.edu, sparksc@westminster.ac.uk, klug@law.wisc.edu, pradip@wacc.gn.apc.org, waisbord@scils.rutgers.edu, slavko.splichal@uni-lj.si, rvincent@hawaii.edu

*? Wed, 2-4*

*Global  
Media  
Policy*

Date: Fri, 13 Mar 1998 15:31:56 -0500 (EST)

Cc: raboym@ERE.UMontreal.CA (Raboy Marc)

MIME-Version: 1.0

Dear friends,

The following proposal to convene a Working Group on Global Media Policy has been submitted to the International Association for Mass Communication Research (IAMCR), which will hold its next biennial conference in Glasgow, Scotland, July 26-30, 1998.

This initiative follows discussions at various meetings over the past year, at which there was an expressed need for convening a group to focus on the urgency of policy intervention with respect to the emerging global media environment.

The list of proposed participants is by no means exclusive, and I apologize immediately for any glaring omissions while inviting all of you to extend the invitation to other interested parties as you see fit.

The proposal is self-explanatory and necessarily brief, but I hope to circulate a more substantial document before the Glasgow meeting. In the interim, please let me know if you will be able to attend this important event. For further information regarding the IAMCR congress, please consult the IAMCR web page at: <http://auvm.american.edu/~mowlana/iamcr.htm>

With all best wishes,

Marc Raboy

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IAMCR Working Group on Global Media Policy

Invited participants: Alain Ambrosi, Sandra Braman, Jean-Claude Burgelman, Andrew Calabrese, Regina Festa, George Gerbner, Cees Hamelink, Robert Horwitz, Karol Jakubowicz, Heinz Klug, Bob McChesney, Kaarle Nordenstreng, Marc Raboy, Jan Servaes, Sean O Siochru, Colin Sparks, Slavko Splichal, Tom Streeter, Pradip Thomas, Shalini Venturelli, Stefaan Verhulst, Rick Vincent, Silvio Waisbord

A certain conventional wisdom has it that globalization and the accompanying disintegration of national sovereignty means the end of public policy approaches to media and communication. The activities of this working group will be based on the contrary assumption that the challenges of globalization demand new, transnational policy approaches aimed at enabling media and communication to better serve the global public interest. We propose to hold two sessions at the Glasgow IAMCR Conference:

1) The first session will focus on identifying a set of priority global

media policy issues. These might include the need to ensure a public interest presence in international conventions currently being negotiated, global regulatory issues, mechanisms for creating and sustaining global public service media, and promoting a declaration of communication rights and responsibilities.

2) The second session will focus on strategies for effective intervention with respect to global media policy. Discussion here will focus on ways and means of building a constituency for worldwide popular mobilization in favour of global democratization of media, including a proposal to organize a World Congress on Media and Communication.

Convenor: Marc Raboy

Department of Communication, University of Montreal  
Box 6128, station centre-ville, Montreal, Quebec H3C 3J7, Canada  
tel.: +1 514 343 7171; fax: +1 514 343 2298  
e-mail: raboym@ere.umontreal.ca

From: Raboy Marc <raboym@ERE.UMontreal.CA>  
Subject: Re: global media policy  
To: ggerbner@nimbus.ocis.temple.edu (George Gerbner)  
Date: Sat, 14 Mar 1998 11:24:08 -0500 (EST)  
Cc: raboym@ERE.UMontreal.CA (Raboy Marc)  
MIME-Version: 1.0

Thanks George. Will let you know as soon as I know; of course IAMCR timetable is not set yet. Conference runs July 26-30. Meanwhile, I receive all your/CEM stuff of course, but if you have anything else that could be particularly targeted to the topic of this group, please send it along. Hoe you're well, Marc.

>  
> Dear Marc: Thanks for message. Am backed-up, no time for Web, please let me  
> know exact time(s) of suggested participation as I can be in Glasgow only  
> on days when I have some role at the conference. George.

> >Dear friends,

> >The following proposal to convene a Working Group on Global Media Policy  
> >has been submitted to the International Association for Mass Communication  
> >Research (IAMCR), which will hold its next biennial conference in  
> >Glasgow, Scotland, July 26-30, 1998.

> >This initiative follows discussions at various meetings over the past  
> >year, at which there was an expressed need for convening a group to focus  
> >on the urgency of policy intervention with respect to the emerging global  
> >media environment.

> >The list of proposed participants is by no means exclusive, and I  
> >apologize immediately for any glaring omissions while inviting all of  
> >you to extend the invitation to other interested parties as you see fit.

> >The proposal is self-explanatory and necessarily brief, but I hope to  
> >circulate a more substantial document before the Glasgow meeting. In the  
> >interim, please let me know if you will be able to attend this important  
> >event. For further information regarding the IAMCR congress, please  
> >consult the IAMCR web page at: <http://auvm.american.edu/~mowlana/iamcr.htm>

> >With all best wishes,

> >Marc Raboy

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> >IAMCR Working Group on Global Media Policy

> >Invited participants: Alain Ambrosi, Sandra Braman, Jean-Claude Burgelman,  
> >Andrew Calabrese, Regina Festa, George Gerbner, Cees Hamelink, Robert  
> >Horwitz, Karol Jakubowicz, Heinz Klug, Bob McChesney, Kaarle Nordenstreng,  
> >Marc Raboy, Jan Servaes, Sean O Siochru, Colin Sparks, Slavko Splichal,  
> >Tom Streeter, Pradip Thomas, Shalini Venturelli, Stefaan Verhulst, Rick  
> >Vincent, Silvio Waisbord

> >A certain conventional wisdom has it that globalization and the  
> >accompanying disintegration of national sovereignty means the end of public  
> >policy approaches to media and communication. The activities of this  
> >working group will be based on the contrary assumption that the challenges  
> >of globalization demand new, transnational policy approaches aimed at

> >enabling media and communication to better serve the global public  
> >interest. We propose to hold two sessions at the Glasgow IAMCR Conference:  
> >  
> >1) The first session will focus on identifying a set of priority global  
> >media policy issues. These might include the need to ensure a public  
> >interest presence in international conventions currently being negotiated,  
> >global regulatory issues, mechanisms for creating and sustaining global  
> >public service media, and promoting a declaration of communication rights  
> >and responsibilities.  
> >  
> >2) The second session will focus on strategies for effective intervention  
> >with respect to global media policy. Discussion here will focus on ways and  
> >means of building a constituency for worldwide popular mobilization in  
> >favour of global democratization of media, including a proposal to organize  
> >a World Congress on Media and Communication.  
> >  
> >Convenor: Marc Raboy  
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> > e-mail: raboym@ere.umontreal.ca  
>  
>  
>  
> George Gerbner  
> Bell Atlantic Professor of Telecommunication  
> Temple University, Philadelphia. Tel/fax 610 642 3061  
> E-mail:ggerbner@nimbus.temple.edu  
>  
>  
>

May 2-4

Date: Wed, 10 Jun 98 15:20:42 EDT
From: "Shalini S. Venturelli" <SVENTUR@american.edu>
Organization: The American University
Subject: JIC/IAMCR Panel
To: ggerbner@nimbus.ocis.temple.edu
cc: ggerbner@pobox.asc.upenn.edu
Status:

C 4.11

Dear Professor Gerbner,

By now you should have heard from the Journal of International Communication Editorial Office regarding the acceptance of your article for the Special Issue on Human Rights. As Special Editor of that issue, I would like to invite accepted authors to participate on a human rights panel at the IAMCR meeting in Glasgow in July.

The human rights panel will commemorate the forthcoming publication of the special issue, which will include your article. The panel will be moderated by myself and Naren Chitty, Editor of the JIC. As a panelist, you would be invited to share and discuss the ideas you have raised in your article for the special issue.

It is essential that you inform me as soon as possible about your willingness to participate. The panel will take place on Tuesday, July 28th from 2-4 p.m.

I look forward to your reply.

With best wishes,

Shalini Venturelli
Editor, Special Issue on Human Rights
Journal of International Communication
The American University
Washington, DC
phone: (202) 885 1635
fax: (202) 885 2494
email: sventure@american.edu

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TEMPLE UNIVERSITY  
A Commonwealth University

School of Communications and Theater

Annenberg Hall, Rm. 06 (011-00)  
Philadelphia, Pennsylvania 19122  
Voice/Fax: 610-642-3061  
E-mail: ggerbner@nimbus.temple.edu

George Gerbner  
Bell Atlantic Professor of Telecommunications

Holiday Garden Court

July 6, 1998

Sent

Karen Devine, c/o

Aileen McColl

Meeting Makers

tel: +44 (0) 141 553 1930

fax: +44 (0) 141 552 0511

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I hereby authorize you to charge my VISA credit card No. 4209 6913  
4002 2018 exp. 2/99

George Gerbner

Called 7/7/98

Talked to KD,

can ignore fax of 7/6/98

Will be there Sunday, July 26, 27, 28, 29  
Leave Tuesday, July 30

~~Order taxi~~ Reserve Hotel Bristol in  
Geneva for one night, Saturday

night.

Leave here Sat

# MEDIA CRITICISM TODAY

Round Table Discussion in Glasgow, July 25, 1998

Dear Colleagues

Discussion on media criticism has continuously gained more ground among media scholars, journalists and citizen activists in various countries. Now seems to be a good time to summarize experiences and to exchange ideas about the future of media criticism. Therefore it has been decided to arrange, in connection with the coming IAMCR 1998 Conference in Glasgow, a round-table discussion, a platform for all interested scholars, journalists, activists and institutions on contemporary trends in the field. The Glasgow University Media Group has kindly offered to host this as a pre-conference meeting of the IAMCR conference. The Media Group is arranging this round-table meeting in collaboration with the Tampere Journalism Research and Development Centre.

The meeting *Media Criticism Today* will take place on Saturday 25th of July at 3-7 pm. The venue is the Department of Sociology, 61 Southpark Avenue, University of Glasgow, Glasgow G12 8LF.

The agenda will include:

- \* An update on the current activities of the Glasgow University Media Group.
- \* Brief presentations (5-10 minutes) by the participating individuals and institutions to summarize their activities on the field, preferably supported by written documents.
- \* General discussion on trends and challenges of contemporary media criticism.
- \* Discussion about possible co-operation and networking.

While this is an open invitation and no participation fee is required we would appreciate advance notice of participants in order to arrange suitable facilities and to finalize the agenda. If you are not able to come but would like to have your project or institution introduced at the meeting, you are welcome to send relevant material to the organizers in advance for distribution at the meeting.

The 21st Scientific Conference & General Assembly of the International Association for Media and Communication Research will start on 26th of July at the University of Strathclyde, Glasgow. Enquiries about the IAMCR conference can be addressed to the Conference Secretariat, e-mail [iamcr@meetingmakers.co.uk](mailto:iamcr@meetingmakers.co.uk).

For further information on the *Media Criticism Today* meeting, please contact

Professor  
John Eldridge  
Department of Sociology  
61 Southpark Avenue  
University of Glasgow  
Glasgow G12 8LF, Scotland  
e-mail [gkca27@udcf.gla.ac.uk](mailto:gkca27@udcf.gla.ac.uk)

Associate Professor  
Heikki Luostarinen  
Department of Journalism  
University of Tampere  
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33101 Tampere, Finland  
e-mail [tihelu@uta.fi](mailto:tihelu@uta.fi)



## **Glasgow University Media Group**

### **Recent publications**

**Getting the Message. News, Truth and Power. Edited by John Eldridge (Routledge, 1993)**

**Glasgow Media Group Reader, vol 1. Edited by John Eldridge (Routledge, 1995)**

**Glasgow Media Group Reader, vol 2. Edited by Greg Philo (Routledge, 1995)**

**Media and Mental Distress. Edited by Greg Philo (Longman, 1996)**

**John Eldridge, Jenny Kitzinger & Kevin Williams. The Mass Media and Power in Modern Britain (Oxford University Press, 1997)**

**David Miller, Jenny Kitzinger, Kevin Williams & Peter Beharrel. The Circuit of Mass Communication (Sage, 1998)**