

Commonwealth of Pennsylvania
Office Of The Governor



GOVERNOR'S COMMUNITY PARTNERSHIP FOR SAFE CHILDREN

Pennsylvania First Lady
Michele M. Ridge, Chair

Clay R. Yeager
Executive Director

October 15, 1997

Dr. George Gerbner
234 Golf View Road
Ardmore, PA 19003

RE: Airline tickets for November 6, 1997 Program in Harrisburg

Dear Dr. Gerbner: *George*

As promised, I am enclosing tickets for your travel from Philadelphia to Harrisburg and return on November 6, 1997. As the program approaches, I will be in contact with you. Again, thank-you for participating in the upcoming public television presentation.

Very truly yours,

Clay R. Yeager
CLAY R. YEAGER
Executive Director

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Pennsylvania First Lady
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Clay R. Yeager
Executive Director

October 22, 1997

**TO: Panel Members, "If Seeing Is Believing?...Violence, the Media and Our Children"
Thursday, November 6, 1997; Harrisburg Hilton and Towers**

FROM: Clay R. Yeager, Executive Director *CRY*

RE: Logistics and Agenda

I want to thank each of you for your participation in the upcoming program on Thursday, November 6, 1997 at the Harrisburg Hilton and Towers. I am very excited about the program and am especially grateful for your willingness to contribute. We are expecting an audience of about 400 will be in attendance and, as you know, the program will be taped for public television.

At your earliest convenience, please notify me of your travel arrangements and lodging needs. I will arrange for someone to meet you at the Harrisburg airport to transport you to the Hilton. If you are not arriving the evening of Wednesday, November 5th, **please plan on arriving on Thursday morning no later than 11:30 AM.** We have arranged for a private luncheon to be served in the **Bridgeport Room** at the Hilton. Our lunch will begin at noon. Only members of the panel, our moderator Charles Ogletree and I will be in attendance. We want to do this so that everyone has an opportunity to meet with each other, and for Professor Ogletree to review the program and discussion. For your information, I am enclosing a list of your colleagues on the panel. If you would like to stay after our program is finished, you will be our guest for the remainder of the two-day conference.

I am looking forward to seeing everyone in just a few weeks. There is a tremendous level of interest and enthusiasm for the upcoming program. The fact that you have agreed to be part of it has substantially contributed to that level of interest.

Please notify me as soon as possible regarding the travel and lodging issue. Or, if you have any questions generally about the program, please do not hesitate to contact me.

Date: Mon, 3 Nov 1997 15:14:32 -0500 (EST)
X-Sender: pwirth@pop.rochester.ny.us.ican.net (Unverified)
Mime-Version: 1.0
To: ggerbner@pobox.asc.upenn.edu
From: Peter Wirth <pwirth@ican.net>
Subject: Editorial Board Meeting in Harrisburgh

*Will go here
by cabs*

George,

I spoke with Dale Davenport at the Patriot-News, 812 Market St., 717-255-8100 and he is interested in meeting with you on Thursday. I told him your schedule and we aimed for 10:20. I faxed him some bio material on you. I suggest you bring the Diversity Index, TV Violence What To Do About It article and anything else you want to leave behind.

His office is about a 20 minute drive from the airport and four blocks from the Hilton Hotel.

I called Cliff Yaeger to inform him what you are doing. I will confirm with everybody.

Can you take a cab from the airport to the newspaper. Cliff made arrangements to pick you up but the staff person is picking up another person at 10:15 and if that person is late it would cut into your editorial board meeting time.

I'll call.

Pete

George,

I spoke with Cliff yesterday and will confirm today. i told him your meeting should end at 11:30 and asked if it would be a problem if you were a few minutes late. He said no, so you have some "wiggle room." It is a four block walk to the Hilton but I'm going to see if the people at the paper can drive you over in the interests of saving some time.

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Clay R. Yeager
Executive Director

November 6, 1997

TO: George Gerbner

FROM: Clay Yeager *Clay*

Welcome to Harrisburg. I hope you had a pleasant trip from Philadelphia. We are expecting a very large crowd - over 400 - for the panel and public television taping. Thank-you once again for agreeing to be part of the program.

I am enclosing a copy of the program brochure. You should know that we have added an additional participant since the time of printing. At the suggestion of Charles Ogletree, Mr. Bill Stephney, President and CEO of StepSun Records will participate. If you are not familiar with the company, StepSun is a rap, hip-hop and black music record company. Prior to founding StepSun, Mr. Stephney was vice-president and general manager of Def Jam Records where he co-created and produced the rap group *Public Enemy*. Clearly, his participation opens up the discussion into a new venue.

If you have expenses related to your travel, meals or miscellaneous items associated with your participation, please forward them to me as soon as possible. There should be a fairly quick turnaround on reimbursement.

As a reminder, the panel will be getting together at NOON on Thursday for a private luncheon and meeting with Charles Ogletree. We are scheduled to meet in the BRIDGEPORT BOARDROOM. I will see you then, if not sooner.

Thanks again, George.

X-Sender: hwinant@nimbus.ocis.temple.edu (Unverified)
Mime-Version: 1.0
Date: Fri, 21 Nov 1997 00:06:07 -0500
To: ggerbner@nimbus.ocis.temple.edu, ggerbner@pobox.asc.upenn.edu
From: Howard Winant <hwinant@nimbus.ocis.temple.edu>
Subject: The planned visit to Sociology

Dear George,

As we approach the moment of your appearance in Sociology -- your colloquium or symposium or whatever I should call it -- I want to confirm time and place and title: Monday, Dec. 8th, from 2:10 to 3:30; place is the Department of Sociology, 7th floor of Gladfelter Hall (which is at 12th and Berks Streets); official title is "Who's Telling All the Stories? Media in an Age of Global Monopolies."

I will print up a little publicity and have already ascertained that there is interest. I have circulated e-mail to the faculty, etc., so I am hoping for a good turnout. Would you like to have a little lunch beforehand with a few of the participants in the session? Say...1PM? Or would you like simply to appear at the appointed time and place? Or would you like to be unofficially conducted from your office or elsewhere to our luxuriously appointed classroom where the session will take place? Are there any other requirements that you have? For example, A-V requirements...? Just let me know.

Looking forward.

With best wishes and thanks,

Howard Winant

Howard Winant
Department of Sociology
713 Gladfelter Hall
12th St. and Berks Mall
Temple University
Philadelphia, PA 19122-6089
(215) 204-1445 (voice)
(215) 242-1896 (fax)
WINANT@BLUE.TEMPLE.EDU (e-mail)
<http://blue.temple.edu/~winant> (URL)

To: Howard Winant <hwinant@nimbus.ocis.temple.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: The planned visit to Sociology
Cc:
Bcc:
X-Attachments:

DEAR HOWIE -

Thanks for your message. I look forward to our meeting Monday, Dec. 8. from 2 to 3:30 pm. I would enjoy having lunch at 1 p.m. with you and whomever you wish to invite before the colloquium, but not if it is inconvenient for anyone, Please let me know about lunch.

I am familiar with our "luxuriously appointed classrooms" -- I teach in one. I used to teach AV -- my main lesson being: "Don't use it for an 'idea talk' because it only distracts from the flow of ideas,, unless there is something that cannot be explained or revealed in any other way." So I don't need any, nor any ceremony.

See you on the 8th, if not before.

George

Dear George,

>

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>colloquium or symposium or whatever I should call it -- I want to confirm
>time and place and title: Monday, Dec. 8th, from 2:10 to 3:30; place is
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>Looking forward.

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>With best wishes and thanks,

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>Howard Winant

>

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>(215) 204-1445 (voice)
>(215) 242-1896 (fax)
>WINANT@BLUE.TEMPLE.EDU (e-mail)
><http://blue.temple.edu/~winant> (URL)

To: Howard Winant <hwinant@nimbus.ocis.temple.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Monday arrangements

Cc:

Bcc:

X-Attachments:

Dear Howie --

Thanks for notice and kind invitation for lunch. I look forward to seeing you Monday at 12:45 at the Faculty Club. Any suggestions for my talk? (I plan to speak about 30 minutes and go to discussion, usually the best part.)

George

>Hi George,
>I think everything is set for your visit and talk on Monday. I've put out
>the publicity (with a good Tom Tomorrow cartoon), and even ordered some
>snacks. Lunch at 12:45 at the Faculty Club? Then a leisurely walk down
>Berks Mall to our well-appointed classroom, and then we begin at 2:10 or so.
>Please let me know if these arrangements are sufficient, if you would like
>to make any changes, or anything else you need.
>With thanks,
>Howie
>
>Howard Winant
>Department of Sociology
>713 Gladfelter Hall
>12th St. and Berks Mall
>Temple University
>Philadelphia, PA 19122-6089
>(215) 204-1445 (voice)
>(215) 242-1896 (fax)
>WINANT@BLUE.TEMPLE.EDU (e-mail)
><http://blue.temple.edu/~winant> (URL)

Date: Sun, 7 Dec 1997 22:51:41 -0500 (EST)
X-Sender: pwirth@pop.rochester.ny.us.ican.net
Mime-Version: 1.0
To: Rosendr@aol.com
From: Pete Wirth <pwirth@ican.net>
Subject: Re: Interview with gerbner - Att. Rose - Urgent
Cc: ggerbner@pobox.upenn.edu, ggerbner@nimbus.ocis.temple.edu

Rose,

George called me tonight (Sunday) and said that there might be a problem with Wed as regard to the interview in January in CA. I asked him to speak directly with you on Monday.

I know we have both gone around and around this time and that you have worked hard to set up the interview, so I hope we can pull this off.

Pete

At 11:08 AM 12/4/97 -0500, you wrote:

>Content-ID: <0_5588_881251702@mrin51.mail.aol.com.2736>

>Content-type: text/plain

>

>Good Morning Peter!

>

>I spoke with George yesterday and sent him a confirmation letter via email.

> I am sending hard copy to him today. I have attached the file for you. Do

>you need a copy of the map? If you do let me know.

>

>Have a great day!

>

>Rose

>Content-ID: <0_5588_881251702@mrin51.mail.aol.com.2738>

>Content-type: application/octet-stream;

> name="Conf-Gerbner, George 1/21/98";

> X-Mac-Creator="4d535744";

> X-Mac-Type="5736424e"

>

>Attachment Converted: C:\ICAN\U98712.dir\Conf-Ger.doc

>

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Pennsylvania First Lady
Michele M. Ridge, Chair

Clay R. Yeager
Executive Director

December 12, 1997

George Gerbner, Ph.D.
234 Golf View Road
Ardmore, PA 19003

RE: Final, edited copy of *"If Seeing is Believing?..Violence, the Media and Our Children"*

Dear Dr. Gerbner:


I am pleased to enclose a final edited copy of our discussion taped for public television last month in Harrisburg. As you might guess, editing was tedious and at times difficult. The richness and breadth of discussion and contributions by panel members was quite significant. Nevertheless, I am quite proud of the program and will be anxious to hear from you regarding your thoughts on it.

It was truly a remarkable privilege to work with you on this program. Clearly, you are *the* expert on an issue that many, including myself on occasion, take for granted. Your insights and contributions to this program are quite important. Once again, I want to express my sincere gratitude for your gracious involvement.

Please let me know what you think of the program. For your information, the program will be broadcast on **Sunday, January 4, 1998 by WHYI, Channel 12, public television affiliate in Philadelphia.** You may want to inform your friends and colleagues of its scheduled broadcast.

Again thank you, Dr. Gerbner. I hope you have an enjoyable and safe holiday season.

Very truly yours,


CLAY R. YEAGER
Executive Director