

We'll be celebrating  
"Girls Re-cast TV" at  
our luncheon. We'd be  
delighted if you join us!

**girls  
inc.**

**Amy Sutnick Plotch**

Director of Communications

**Girls Incorporated**

30 East 33rd Street

New York, NY 10016-5394

Tel: 212 689-3700

Fax: 212 683-1253

**G**irls Incorporated is a national youth organization dedicated to helping every girl become strong, smart and bold. For over 50 years, Girls Incorporated has provided vital educational programs to millions of American girls, particularly those in high-risk, underserved areas. Today, innovative programs help girls confront subtle societal messages about their value and potential, and aim to prepare them to lead successful, independent and complete lives.

Each year, Girls Incorporated serves 350,000 young people, ages 6 to 18, at over 900 sites nationwide. Fifty-four percent of the girls the organization serves belong to racial and ethnic minority groups; sixty-one percent come from families earning \$20,000 or less; and over half are from single parent households, most of which are headed by single women.

**National Headquarters**

30 East 33rd Street  
New York, NY 10016  
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Alice Hilseweck Ball  
*President*

Isabel Carter Stewart  
*National Executive Director*

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**Image...**



**Imagination!**

**Girls Incorporated**

**1996 CELEBRATION LUNCHEON**

## Our Cover Artist

Miriam Schapiro was born in Canada in 1923. She has received many national honors and awards. Her work appears in numerous museum collections internationally, and in New York City at the Metropolitan Museum of Art, the Museum of Modern Art, the Whitney Museum of American Art and the Brooklyn Museum.

Ms. Schapiro created the work on the cover as part of a show presented by The Steinbaum Krauss Gallery entitled "Memories of Childhood." Her series of nine collages tells the story of a young girl, Alexandra, who knew at a very early age that she wanted to become an artist, and who in fact grew up to be one.

This is the second year Girls Incorporated has featured the work of a woman artist for its Celebration Luncheon.

## This Year's Luncheon

focuses on media images of girls and salutes role models who have made a difference for the better.

Girls Incorporated believes in the motto, "If you can see it, you can be it," and we work to ensure that television, print media and movies play a more positive role in sparking girls' imagination and dreams for the future.

Girls Incorporated

# 1996 Celebration Luncheon

Thursday, March 7, 1996

Waldorf-Astoria Hotel • Grand Ballroom • Park Ave at 50th Street\*

**Reception:** 12:00 noon

**Luncheon:** 12:30 - 2:00 pm

**Forum:** 2:00 - 3:00 pm

## Co-Chairs

Brenda C. Barnes  
*Chief Operating Officer  
Pepsi-Cola North America*

Toni Fay  
*Vice President  
Community Relations  
Time Warner Inc.*

Richard Masur  
*President  
Screen Actors Guild*

Regina Montoya  
*President  
WorkRules Company*

## Corporate Vision Award

NIKE, Inc.

## Honorees

Douglas W. McCormick  
*President and CEO  
Lifetime Television*

Pat Mitchell  
*President  
Turner Original Productions*

Nichelle Nichols  
*Actor, Author  
Star Trek's "Lt. Uhura"*

Judy A. Smith  
*Senior Vice President  
Corporate Communications  
NBC*

Lydia Stephans  
*Vice President, Programming  
ABC Sports  
Former Olympic Speedskater*

## Host

Kaity Tong  
*Weekday News Anchor  
WPIX Channel 11*

# Image...

# Imagination!

Cover Image:  
© Miriam Schapiro  
*Memories of Childhood #8*  
Her Parents' Library, 1994  
Eighth work in a series of nine images  
Mixed media collage on paper  
15" x 11"  
Photo by Don House  
Courtesy Steinbaum Krauss Gallery,  
New York City

\*For wheelchair access use driveway entrance on 50th Street between Park and Lexington Avenues

# Image... Imagination!

## 1996 CELEBRATION LUNCHEON

*I am pleased to attend the 1996 Celebration Luncheon. Enclosed is my check payable to Girls Incorporated for:*

- Underwriter Table: \$25,000  
*(includes gold page ad in Journal)*
- Corporate Partner Table: \$10,000  
*(includes full page ad in Journal).*
- Benefactor Table: \$5,000  
*(includes half page ad in Journal)*
- Table Sponsor: \$2,500  
*All tables seat ten.*
- Corporate Representative: \$500
- Individual Supporter: \$250
- I would also like to take an ad in the Journal (see reverse)

*I regret that I cannot attend the 1996 Celebration Luncheon, but wish to show my support:*

- By sponsoring a table of girls to attend the event: \$2,500
- By sponsoring an individual girl to attend the event: \$250
- By making a contribution of \$ \_\_\_\_\_
- By taking an ad in the Journal (see reverse)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

*All contributions are tax-deductible to the extent allowed by law. We estimate the fair market value of the luncheon to be \$70 per person. A copy of our latest annual report is on file with the New York State Department of State, Office of Charities Registration, 162 Washington Ave., Albany, NY 12231 or at our office at 30 E 33rd St., New York, NY 10016.*

# JOURNAL AD RETURN FORM

**Yes!** I would like to make a contribution by placing an advertisement in the Girls Incorporated Celebration Luncheon Journal.

## Kindly Reserve:

— Inside Covers	8 <sup>1</sup> / <sub>2</sub> " x 11" ( <i>bleed</i> )	\$4,500
— Full page ( <i>Gold</i> )	7" x 10" ( <i>non-bleed</i> )	\$2,500
— Full page ( <i>B&amp;W</i> )	8" x 10" ( <i>non-bleed</i> )	\$1,500
— Half Page	8" x 5" ( <i>non-bleed</i> )	\$850
— Quarter Page	3 <sup>1</sup> / <sub>2</sub> " x 4 <sup>1</sup> / <sub>2</sub> " ( <i>non-bleed</i> )	\$450
— Business Card	3 <sup>1</sup> / <sub>2</sub> " x 2"	\$150

**Materials Due:** Friday, February 16, 1996

All advertisements must be supplied camera-ready.

*(Note: This does not apply to Business Card advertisements.)*

*No tickets will be mailed; your reservations will be held at the door. For further information, call Taghrid Hassan, (212) 689-3700 or fax (212) 683-1253.*

**girls  
inc.**

Girls Incorporated

BOSNIA'S GOLD PEACE: THE DANGERS FOR AMERICA

& WORLD REPORT  
**U.S. News**  
DECEMBER 4, 1995 / \$2.95

HOW TO PICK THE **BEST** CHARITIES



1996 GUIDE TO GIVING

**STANDOUT GOOD GUYS**

*Helping girls or Somali refugees,  
these charities are something special*

**GIRLS INC.**

Fifty years after its birth to serve the nation's "future homemakers and mothers," Girls Inc. is a model for adapting to changing needs. Activities at its 138 affiliates address the very adult problems facing the young members, many from poor or single-parent families. A teen pregnancy prevention program has halved pregnancy rates, while drug abuse and delinquency initiatives complement rec-

reation and sports. Brigette Corder, 18, has found a second home since age 9 at the Sioux City, Iowa, Girls Inc. Her proudest achievement may be the career center she set up for her peers, but the most lasting reward, she says, "is self-confidence. If I hadn't been active, I'd probably just be a follower today."

■ Contact: (212) 689-3700

A  
**Guide  
to  
Giving**

**Girls Incorporated:**

# **Developing Strong, Smart and Bold Girls for Fifty Years**

**G**irls Incorporated is a national youth organization dedicated to helping every girl become strong, smart and bold. For over 50 years, Girls Incorporated has provided vital educational programs to millions of American girls, particularly those in high-risk, underserved areas. Today, innovative programs help girls confront subtle societal messages about their value and potential, and prepare them to lead successful, independent and complete lives.

## **Membership**

Girls Incorporated serves 350,000 young people ages 6-18 at over 900 sites nationwide. Fifty-four percent of the girls the organization serves belong to racial and ethnic minority groups; sixty-one percent come from families earning \$20,000 or less; and over half are from single parent households, most of which are headed by women.

## **Programs**

Girls Incorporated develops research-based informal education programs that encourage girls to take risks and master physical, intellectual and emotional challenges. Major programs address math and science education, pregnancy prevention, media literacy, adolescent health, substance abuse prevention and sports participation.

## **Research**

The National Resource Center (NRC) is the organization's research, information services and training site. Extensive research and evaluation conducted by the NRC provide the foundation for all Girls Incorporated programs. The NRC also responds to requests for information on girls' issues and distributes Girls Incorporated publications.

## **Advocacy**

Girls Incorporated informs policy makers about girls' needs locally and nationally. The organization educates the media about critical issues facing girls. In addition to teaching girls how to advocate for themselves, proactive community activities bring girls' voices into the public arena.

## **Funding**

Girls Incorporated is a not-for-profit organization which receives 87 percent of its revenue from public support — corporations, foundations, government grants and individuals. The remainder comes from membership dues, interest and dividends.

1/96

*For more information contact:*

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**Girls Incorporated  
National Resource Center**

441 West Michigan Street  
Indianapolis, IN 46202-3233  
Tel: (317) 634-7546  
Fax: (317) 634-3024  
E-mail: [HN3580@handsnet.org](mailto:HN3580@handsnet.org)

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# Girls Incorporated 1996 Celebration Luncheon

## Vice Chairs

ABC Sports  
Robin Klehr Avia  
Avon Products Inc.  
BBDO  
CITIBANK  
Margaret Duffy  
Sylvester Green  
Drs. Irma & Andrew  
Hilton  
Marilyn "Penny" Jones  
Lifetime Television  
Va Maughan  
Merrill Lynch & Co.,  
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The Michael Allen  
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Linda Moran  
National Basketball  
Association  
Donna Brace Ogilvie  
PepsiCo, Inc.  
Cecily Cannan Selby  
William S. Shanahan  
Shell Oil Company  
Sony Music  
Entertainment Inc.  
Tara Stacom  
Alice Tisch  
Tracy-Locke

## Table Sponsors

Robert Bennis  
Robert Chang  
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Corporate Interiors  
Contracting, Inc.  
Patricia Goldstein  
Marilyn Jordan Taylor

## Benefit Committee

Roz Abrams  
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Linda G. Alvarado  
Tracy Austin  
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Mary Berner  
Bonnie Blair  
Barbara Taylor Bradford  
June Granger Branche  
Blair Brown  
Anne L. Bryant  
Marcy Carsey

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Diane B. Diamondstein  
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Marian Wright Edelman  
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Electronic Systems  
Associates/Syska &  
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Linda Ellerbee  
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Linda Larsen German  
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Jerome S. Gillman  
Consulting Architect  
P.C.

Wanda Goodloe  
Susan D. Goodman  
Susan Grode  
Agnes Gund  
Kamyra Harding  
Henegan Construction  
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Jackie Joyner-Kersey  
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Geraldine Laybourne  
Nancy Lieberman-Cline  
The Honorable Nita M.  
Lowey  
Judith E. McDowell  
Nell Merlino  
The Honorable Ruth W.  
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Milestone Capital  
The Honorable Susan  
Molinari  
Robin Morgan  
Dr. Yolanda T. Moses  
Nancylee Myatt  
Debra Y. Oppenheim  
Leonard & Susan Nimoy  
Katha Pollitt

Alvin F. Poussaint,  
M.D.  
Ruth L. Powers  
Mrs. Allen (Kelli)  
Questrom  
Susan B. Rahm  
Janet A. Levy Rivkin  
Shirley Lord Rosenthal  
Pleasant T. Rowland  
Susan Sarandon  
William Shatner  
leslie Shreve  
Pam Shriver  
Muriel Siebert & Co.,  
Inc.  
Barry Skolnik  
Esta G. Soler  
Barbara Sprung  
Julia W. Sprunt  
Lyn St. James  
Bernice Steinbaum  
Gloria Steinem  
Allison Stern  
Jeri Taylor  
Nina Totenberg  
Rochelle Udell  
Van Nostrand, Vascotto  
Associates Inc.  
Women's Sports &  
Fitness  
Alfre Woodard  
Karen Zehring

*(Committee in formation)*