

**FRIEDRICH  
EBERT**  
**STIFTUNG**  
Washington Office

1155 15th Street, NW, Suite 1100  
Washington, DC 20005 / USA  
Telephone: (202) 331-1819  
Fax: (202) 331-1837

**TELEFAX**

**Date:** February 22, 1994 **Fax Number:** (215) 898-2024 **Total Pages:** 1

**To:** Dr. George Gerbner

**From:** Dr. Dieter Dettke

**Re:** \_\_\_\_\_

Dear Dr. Gerbner,

This is the program we briefly discussed on the telephone. Unfortunately, there is no precise date yet, but I hope to hear from Dr. Buxbaum, Director of the Center for German and European Studies at the University of California, Berkeley, soon. I would appreciate any comments you would have on the overall subject and on the issues and potential participants of the panel (Panel 4, "How to Deal with Violence in the Media").

Sincerely,

*i.a. Ellen Thelmer*

Dieter Dettke

*Annis McBeth Williams  
Vor BC  
Vancouver*

**The Friedrich Ebert Foundation & The Center for German and European Studies at  
the University of California at Berkeley**

**Preliminary Conference Agenda**

***Youth Culture and Youth Violence***

**at the  
University of California at Berkeley**

**Thursday**

**afternoon**

**Arrival of participants**

**evening**

**Dinner (participants only) with introductions to the  
conference by Richard Buxbaum, University of California  
at Berkeley and Dieter Dettke, Friedrich Ebert Foundation**

**Friday**

**9:00 a.m. -**

**12:00 noon**

**Panel 1 :**

***Youth Groups and Violence in Comparative  
Perspective***

**Issues:**

- **Data on Offenses and Offenders**
- **Comparative Trends in Illegal Youth Group  
Behavior: Economic and Non-Economic  
Explanations of Changing Patterns of Group  
Criminality**

**Speakers:**

- **Bryan Tougher, Department of Corrections, State  
of California**
- **David Downes, London School of Economics**
- **Franklin Zimring, University of California at  
Berkeley**
- **Hans Bertram, Deutsches Jugendinstitut**
- **Claudius Ohder, Unabhängige Kommission gegen  
Gewalt**

12:00 noon -

2:15 p.m.

Lunch and Keynote Address:  
*Youth Group Behavior and American Media: The  
Message of Violence*

Speaker: George Gerbner, Annenberg School for Communication,  
University of Pennsylvania

Commentator: Jörg von Uthmann, Frankfurter Allgemeine Zeitung, New York

2:30 p.m. -

5:30 p.m.

Panel 2:  
*Youth Culture: Groups, Gangs and the Question of  
Authority*

Issues:

- Macrosocial Change and Youth Group and Gang
- Territorial and Non-Territorial Groups and Gangs
- The Authority of Authorities and Counterauthorities:
  - Changing Institutions and Their Influence on  
Adolescent Acculturation
  - Cool Culture, Hot Media, and the Shock of Political  
Rhetoric

Speakers:

- James Short, Washington State University
- Martin Sanchez-Jankowski, University of California at  
Berkeley
- Diego Vigil, University of Southern California
- Jerome Skolnick, University of California at Berkeley
- Troy Duster, University of California at Berkeley
- Claus Leggewie, University of Giessen

6:00 p.m. -

7:30 p.m.

Reception with Keynote Address:  
*Youth Violence and the German Media*

Speaker: Robert Leicht, Die Zeit

Commentator: Marc Fisher, former Washington Post Correspondent in Bonn  
and Berlin

**Saturday****9:00 a.m. -****12:00 noon****Panel 3:*****Responses to Youth Violence: Education and Law Enforcement*****Issues:**

- Government and Society and The Hobbesian World of Gang Values
- Family and Gender Dynamics
- Schools and Educational Programs
- Community Programs: Governmental or NGO Responses
- Policing Strategies and Criminal Justice Responses

**Speakers:**

- Franklin Zimring, University of California at Berkeley
- Jerome Skolnick, University of California at Berkeley
- Jürgen Fuchs, Bundesministerium für Frauen und Jugend
- Günter Bierbrauer, University of Osnabrück
- Wilhelm Heitmeyer, University of Bielefeld

**12:15 a.m. -****2:15 p.m.****Lunch and Keynote Address:*****Political Dimensions of Youth Violence*****Speaker:****Thomas Krüger, Senator for Youth and Family, Berlin****Commentator:****Brian Taugher, Department of Corrections, State of California****2:30 p.m. -****6:00 p.m.****Panel 4:*****How to Deal with Violence in the Media*****Issues:**

- The Debate about Violence: The Publisher's and the Editor's Perspective
- Exploitation of Violence for Commercial Gain: Cultural and Societal Consequences
- Self-Portrayal and Self-Promotion of Criminals
- Censorship, Objectivity and Journalistic Responsibility: Towards a Code of Conduct for Reporting About Violence

*World System  
Necessary Problem  
Harvest*

- Speakers:**
- **Martin Schulze, ARD**
  - **Marc Fisher, former Washington Post Correspondent in Bonn and Berlin**
  - **Robert Leicht, Die Zeit**
  - **Jörg von Uthmann, Frankfurter Allgemeine Zeitung, New York**
  - **Diane Camper, New York Times**
  - **Sheila Kast, ABC Television**

**7:00 p.m.** **Informal Dinner (Participants only)**

**Sunday** **Travel of German Participants to Los Angeles**

**Monday**

**morning** **Meeting with Jan S. Sunoo, Federal Mediation and Conciliation Service**

**12:00 - 2:00 p.m.** **Luncheon hosted by the Goethe-Institute: *Youth Culture and Youth Violence in Germany***

**Speakers: Robert Leicht and Senator Thomas Krüger**

**afternoon** **Meeting with Los Angeles Police Department, organized by Police Commissioner Garry Greenebaum**

**evening** **Participation in Police Patrols with the Los Angeles Police Department**

**Tuesday**

**morning** **Tour of Inner City and Meeting with Gang Leaders, organized by Prof. Rose (University of California at Los Angeles)**

**lunch** **Housing Project or Inner City Location**

**afternoon** **Departure to Germany**

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**TELEFAX**

**Date:** June 29, 1994 **Fax Number:** 215-898-2024 **Total Pages:** 7

**To:** Dr. George Gerbner

**From:** Dr. Dieter Dettke

**Re:** \_\_\_\_\_

Dear Professor Gerbner,

Attached is a program that includes your suggestion of Deborah Prothrow-Stith as a panelist for November 28th.

Sincerely yours,

  
Dieter Dettke

**FRIEDRICH-EBERT-STIFTUNG, WASHINGTON OFFICE  
GOETHE-INSTITUT WASHINGTON**

**YOUTH CULTURE, VIOLENCE, AND THE MEDIA  
ARE WE ASKING THE RIGHT QUESTIONS?**

Tuesday November 29 - Wednesday November 30, 1994

Draft program, 6-29-94

*Monday evening, November 28:* dinner for invited speakers

*Tuesday, November 29*

9 a.m. - 9.30 a.m.

**Welcome and Introduction:**

**Dieter Dettke (Friedrich-Ebert-Stiftung) and  
Dieta Sixt (Goethe-Institut)**

- content oriented introduction setting the agenda

**9.30 a.m.- 12.15 p.m. Youth and Violence: Are We Losing Control?**

**Issues:**

**The State of Affairs in the U.S. and in Germany:**

- data on scope and characteristics of violence (e.g. choice of weapons, group or individual, what types of groups, political violence, drug related issues, entrepreneurial violence, etc., group specific or across the social spectrum, urban/suburban/rural)
- violence as threat for society at large: cause and/or consequence of deterioration and failure of social institutions (e.g. family, community, religious institutions, schools)
- sociological analysis of causes for youth violence: economic or non-economic explanatory models (culture, history, race/ethnicity, etc.)

**Format:** 2 Germans, 2 Americans, 1 moderator. Four 15 minute presentations, 15 minute coffee break, 1 hour public discussion

**Speakers:** **Hans Bertram**, Deutsches Jugendinstitut München

**Claus Leggewle**, Universität Gießen

**James Short**, Washington State University

**Anne Camphell**, Rutgers University (Feminist Social Psychologist who lived with female gang members and published book about the experience)

**Moderator:** **Hans-Jürgen Rosenbauer**, Ostdeutscher Rundfunk

**12.15 p.m. - 2.30 p.m.** **Luncheon and Keynote address:**

**Senator Bill Bradley (D - New Jersey)**

[comparative analysis and synthesis of previous panel and transition to media focus]

**2.30 p.m. - 5.30 p.m** **Violence in the Media and the Media on Violence**

- Issues:**
- violence in the news (both TV and print, incl. selection and handling of news issues), reenactment phenomenon and "real life" shows
  - violence in fiction (in particular TV fiction), movies, music and music videos
  - cause and effect discussion: what triggers what?
  - to what degree do the media foster or hinder an intelligent public discussion of the underlying social/economic/cultural/political issues? How do commercial decisions of the media themselves come into play?
  - civil rights issues: free expression, artistic freedom, free press & media v. editorial and/or governmental control, codes of ethics, etc.

- Format:** 2 media representatives (1 German, 1 U.S.); 2 scholars (1 German, 1 U.S.) and 1 youth culture media representative; 5 short statements (5 minutes each), followed by moderated panel discussion of 45 minutes, coffee break and public discussion of 1 hour
- Panelists:** **Charlayne Hunter-Gault, PBS**  
**Ulrich Stock, Die Zeit**  
**Horst-Eberhard Richter, Universität Frankfurt**  
**Deborah Prothrow-Stith, Harvard University**  
**MTV representative** (involved in programming) to represent youth culture perspective (European rep. or U.S. person who is in charge of European programming)
- Moderator:** **Derek McGinty, National Public Radio (NPR)**  
 alternatives: Diane Rehm, NPR; Diane Kemper, New York Times
- Evening:** field trips for German participants: some participants would accompany local TV crews on crime/violence reporting assignments, others would accompany police patrols in D.C., Montgomery county, Prince George's county, and Arlington, VA.

*Wednesday, November 30*

7.30 a.m. - 9.30 a.m. **Live Video Presentation and Teleconference**

**Video** topic: focus on violence in schools, relation to the issue of media and violence (incl. look at solutions)

produced in cooperation with Children's Express and a group of students from Magdeburg: use students as reporters, but have professionally produced

**Structure:**

- 1) Moderator introduces project, subject, and panelists
- 2) First 15 minute video (U.S. production)
- 3) Discussion: short reactions of American panelists to the video and questions from German panelists to

- the American panelists (10 minutes)
- 4) Second 15 minute video (German production)
  - 5) Discussion: short reactions of German panelists and questions from American panelists to the German panelists (10 minutes)
  - 6) General discussion across Atlantic with comparative focus: discussions among panelists, and contributions by audiences
- Format:** 1 moderator on each side (U.S. journalist in Germany and German journalist in U.S.), 1 important politician on each side and 1 youth journalist on each side (rep. of group who did video)
- Panelists:**
- German side: **Peter Glotz**  
alternative: **Jens Reich**
- U.S. side: **Dep. Secretary of Education Madeleine Kunin**  
alternative: **Augusta Kappner, Asst. Dep. Sec. of Education**
- Moderators:**
- U.S. side: **Kurt Kister, Süddeutsche Zeitung**  
German side: **Kwamé Foster (United Media International, Berlin)**
- Live Audiences:** to include conference participants, youth journalists who made the videos, participants in Amerika Haus Berlin event, and on both sides additional audiences to be drawn from local schools
- 9.30 a.m.-9.45 a.m. Coffee Break (with pastry)
- 9.45 a.m.-11.30 a.m. continuation off the air of discussion on U.S. side and on German side (Amerika Haus Berlin)\*:  
panel discussion and question and answer session with audience;
- panel in the U.S. to be supplemented by **Jürgen Zinnecker, Universität und Gesamthochschule Siegen und Mitautor der Schell Jugendstudie 1992**
- 11.30 a.m.- 12 noon Change of locale back to conference facility (if necessary)

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\*Program to be determined by Amerika Haus Berlin

12 p.m. - 2 p.m.

**Luncheon and Keynote Address:****Rita Süßmuth**

[Pulling the issues together and leading over to solutions discussion]

alternatives: Kurt Biedenkopf

Hinrich Enderlein (Minister for Science,  
Research & Culture, Brandenburg)

Heinz Eggert (Interior Minister Saxony)

2 p.m. - 5 p.m.

**Do We Have the Right Answers?**

Issues:

different level of "solutions":

- *general:* law enforcement, social work, family values, transmitting democratic values (institutions and rule of law), economic issues (incl. housing), school to work transition, what schools can do, multiculturalism in education
- *media specific:* codes of ethics (censorship, role of commercial media), self-regulation or external regulation (business-government-people), youth empowerment, multiculturalism in media

Panelists:

2 politicians (1 German, 1 American; 2 youth media representatives, 1 representative for youth project, 1 representative of an advocacy group)

Format:

1 moderator, 6 short statements (10 minutes each) followed by 10 minute break, followed by moderated panel discussion of 1 hour and public discussion of 1 hour

**Jann S. Wenner**, editor Rolling Stone Magazine  
alternative: music editor David Fricke**Jim Hubbard**, Founder of Shooting Back project **Robert**  
alternative: Robert Clampitt, Director of Children's  
Express**Bettina Wüdrich**, Redaktionsleiterin Jetzt (Jugend-  
magazin der Süddeutschen Zeitung)**Marian Wright Edelman**, Children's Defense Fund

**Politicians:**

**Helde Simonis** (Ministerpräsidentin Schleswig-Holstein)  
alternatives: **Hans-Ulrich Klose** (SPD Parliamentary Group)  
**Herbert Schnoor** (Interior Minister Northrhine Westphalia)

**Eleanor Holmes Norton** (D - Rep. DC)  
alternatives: **Senator Barbara Boxer** (D - California)  
**Maxine Waters** (D - Rep. for South Central LA)

**Moderator:** **Dieta Sixt** (Goethe-Institut)

**5 p.m.- 6.30 p.m.** **Concluding Session: Media and Youth Violence -- Are We Asking the Right Questions -- Do We Have the Right Answers?**

- Issues:**
- Pulling together of issues of conference, putting them in perspective, synthesis of discussions and results
  - outlook

**Format:** 30-minute presentation by speaker with comprehensive expertise who has followed entire conference followed by 1 hour moderated panel discussion with senior journalists

**Speaker:** **George Gerbner**, Annenberg School for Communication, University of Pennsylvania, PA

**Panelists:** **Martin Schulze**, Stellvertretender Studioleiter ARD Studio Bonn  
**Daniel Schorr**, National Public Radio  
**Martin Walker**, Washington Correspondent The Guardian  
**Moderator:** **Dieter Dettke**, Friedrich-Ebert-Stiftung

**6.30 - 7.30 p.m.** **Reception**