

VICTORY OVER VIOLENCE

Three
Conferences,
One Goal:



**FREEDOM
FROM
FEAR**

VICTORY
FOR

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September
10-11

VICTORY
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September
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October
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October
17-18

WELCOME...

...to the continuation of a quartet of conferences that are at the heart of our growing Freedom From Fear campaign.

Sparked by a 1995 forum on ending violence against the elderly, each of these Fall-of-1996 conferences will generate an exciting unity of purpose by:

—CONNECTING action people with positive programs.


—COMMUNICATING sound solutions to public problems.

—MOBILIZING ready resources with community resolve.

Join us as we open the door to a future free of fear. Your leadership, along with that of so many others who seek an end to violence, is needed at one or two or all three of these sessions.



Lynn Hardy Yeakel
Mid-Atlantic Regional Director
U.S. Department of Health and
Human Services



Violence against women is an issue finally getting the attention that was long overdue. At this conference we will answer the questions:

—What is being done for battered women in this region and around the country?

—What model programs exist, and what new ones are needed?

—How can we build bridges and remove barriers so we can help survivors and their families to live free of violence?

Who should attend?

Leaders in: advocacy, state domestic violence and rape crisis coalitions, the judiciary, law enforcement, academia, health care, and the government.

What will happen?

People from many disciplines will share successes and challenges. Pursuing methods for effective alliances and community mobilization, the conference will creatively approach the goal of improving options for battered women.

Where and when will this take place?

City Line Holiday Inn in Philadelphia. September 10, 1996 at 9 A.M. through lunch on September 11.

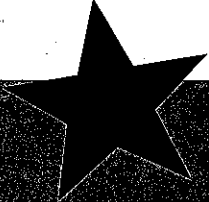
Cost: Fee, meals and hotel package: \$175

Fee and meals only: \$100

VICTORY
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"You gain strength, courage and confidence by every experience in which you really stop to look fear in the face. You are able to say to yourself, 'I have lived through this horror. I can take the next thing that comes along.' You must do the thing you think you cannot do."

Eleanor Roosevelt



"Child Care/Early Childhood Education: Keys to Economic Development and Violence Prevention"

Child care and early childhood education are key ingredients of a successful economic development strategy for every community.

Safe, reliable child care reduces absenteeism in the workplace, enhances productivity, and promotes workforce readiness. More importantly, it helps families break the cycles of poverty and violence.

This conference will present successful models of community partnerships that connect business, government, caregivers, educators and families—all seeking solutions for a complex problem.

Who should attend?

Business and civic leaders, Empowerment Zone and Enterprise Community board members, city, state and federal policy makers, foundation executives, child care and early childhood managers, parents.

What will happen?

The summit will examine: the economic impact of child care and early childhood development programs on business and communities; the role that community leaders can play in integrating these programs into each community's economic development strategy; and the connection between effective programs and violence prevention—in families, schools and neighborhoods.

Where and when will this take place?

Children's Hospital of Philadelphia and University of Pennsylvania's Penn Towers, at 10 A.M. on September 30, through lunch on October 1.
Registration fee: \$50.

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At all three conferences:

CONNECTING...

...what's needed. Recognizing the relationship between issues like teen pregnancy and child sexual abuse; violence against women and welfare dependency; substance abuse and exploitation of the elderly and...


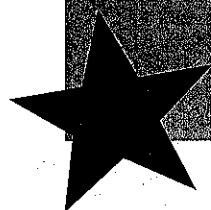
...service systems and resources that can accomplish much more working together: policymakers and advocates, business and religious leaders, law enforcement officials and educators, community leaders from Empowerment Zones and Enterprise Communities throughout the Mid-Atlantic states.

COMMUNICATING...

...what works. Making public the research on successful child abuse prevention programs and innovative community-based initiatives; examining partnerships that produce solutions; exploring positive attitudes and actions that improve lives and relationships in communities and families.

MOBILIZING...

...what we have. Human beings create violence. Human beings can prevent it, by understanding and rallying our resources of courage, creativity and commitment, by uniting the people and programs of the community behind an unshakable belief that Freedom From Fear is a worthwhile and achievable goal.



Violent behavior in society often begins at home. Preventing such violence against women, children and the elderly is possible if we learn more about programs already available.

Training and education for parents and young children; outreach to and treatment for alcohol and drug addicts; shelter, counseling and emergency interventions for victims—all of these are solutions waiting to be shared with community and family leaders who believe the violence can and must be ended.

Who should attend?

Action people—advocates for children, women, and the elderly; members of law enforcement and the criminal justice system; corporate executives and small business owners; religious leaders; policymakers; philanthropists; educators; reformed perpetrators; survivors—and all men and women who care.

What will happen?

An exchange of ideas like never before. The “lessons learned” from the three previous Freedom From Fear conferences will be discussed and debated as we review the most successful combined community response programs—uniting our efforts to bring an end to violence in and out of our homes.

Where and when will this take place?

First District Plaza, Philadelphia
10 A.M., October 17 through lunch on October 18.
Cost: Registration fee: \$50.

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Q. What is the “Freedom From Fear” Campaign (F3)?

A. F3 is a special initiative of the Mid-Atlantic Regional Office (Region III) of the U.S. Department of Health and Human Services.

Working with concerned citizens throughout the region, F3 seeks to convince all people that violent behavior can and must be made socially unacceptable.

Q. Who are the sponsors of these conferences?

A. HHS will convene the meetings in partnership with state and local government agencies and a wide range of non-profit organizations.

Lead partners include:

Victory for Women — Pennsylvania Coalition Against Domestic Violence and the statewide domestic violence coalitions from every state in the region.

Child Care Summit — Delaware Valley Child Care Council, Commonwealth of Pennsylvania Departments of Public Welfare and Commerce, City of Philadelphia, and many others.

Victory for Families — Family Support Services and the national Family Violence Prevention Fund, with generous underwriting from the Presbyterian Foundation for Philadelphia.

Q. What area is covered by Region III?

A. The mid-Atlantic states of Delaware, Maryland, Pennsylvania, Virginia, West Virginia, and the District of Columbia.

Who is Invited?

Action People from throughout the Mid-Atlantic States; community leaders from Empowerment Zones and Enterprise Communities; advocates for children, women, and the elderly; members of law enforcement and the criminal justice system; corporate executives and small business owners; religious leaders; policy makers; philanthropists; educators; reformed perpetrators; survivors and all men and women who care.

What Will Happen?

An exchange of ideas and innovative solutions, presentations of successful community response programs and the uniting of our efforts to bring an end to violence in and out of our homes.

Where and When is the Conference?

Philadelphia: First District Plaza
38th and Market Streets

9:30 a.m. on Thursday October 17, 1996,
through lunch on Friday October 18, 1996
(Registration begins at 8:30 a.m.)

\$50 Registration Fee (including ALL meals)
Hotline (215) 596-0449

SPONSORED BY:

THE MID-ATLANTIC REGIONAL OFFICE (REGION III)*
U.S. DEPARTMENT OF HEALTH AND HUMAN
SERVICES

and

FAMILY SUPPORT SERVICES, INC.

with generous underwriting from...

THE PRESBYTERIAN FOUNDATION FOR
PHILADELPHIA

and valuable assistance from...

THE FAMILY VIOLENCE PREVENTION FUND

* Region III Includes the States of Delaware, Maryland,
and West Virginia, the District of Columbia, and the
Commonwealths of Pennsylvania and Virginia.



Philadelphia Host Committee

Hon. Lynne Abraham, District Attorney
Carlos Acosta, Empowerment Zone Director
Harry E. Cerino, William Penn Foundation
Hon. Ida K. Chen, Judge, Family Court
Rabbi Alan D. Fuchs, Rodeph Shalom Congregation
George Gerbner, Ph.D., Dean Emeritus, Annenberg
School for Communications
Kenneth D. Hill, Sun Co.
David Hornbeck, School District of Philadelphia
Joan Kuriansky, President's Advisory Council on Violence
Against Women
Alba Martinez, Esq., Congreso de Latinos Unidos
P. Afeefa Murray, Women Against Abuse
Annette Palutis, National Education Association
Rev. Joseph Patterson, Black Clergy of Philadelphia
Virginia C. Peckham, Ph.D., Family Support Services
Joan Reeves, Department of Human Services
Ana Rodriguez, Philadelphia Police Department
Geaneen Rutledge, KYW-TV and KYW News Radio
I. Donald Snook, Jr., The Presbyterian Foundation
for Philadelphia
Doris Wynn, Millcreek Older Adults Group

VICTORY OVER VIOLENCE IN OUR FAMILIES

A conference on commitment that
you CANNOT afford to miss.

An action agenda that you CAN
afford to apply to your life and
community.

Thursday & Friday
October 17-18, 1996
Philadelphia

FREEDOM
FROM FEAR

CONNECTING



Thursday Morning, October 17, 1996

8:30-9:30 a.m. REGISTRATION

9:30 a.m. OPENING OF CONFERENCE

Lynn Hardy Yeakel, Mid-Atlantic Regional Director,
U.S. Department of Health & Human Services,
(DHHS)

9:45 a.m. CONNECTING REALITIES --
SIX PERSONAL STORIES

10:15 a.m. CONNECTING REMEDIES

- A) Preventing Child Abuse - The William Penn Foundation Study
- B) Virginia Experiments - Urban, Rural, and Statewide Responses

11:00 a.m. CONNECTING RESOURCES

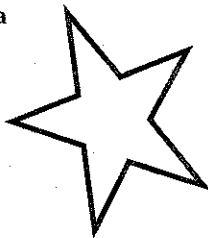
Peter Edelman, Assistant Secretary for Planning and Evaluation, DHHS, Washington, D.C.

Gretchen Lewis, Secretary, West Virginia Department of Health and Human Resources

Carmen Nazario, Secretary, Delaware Department of Health and Social Services

Joan Reeves, Commissioner, Department of Human Services, Chair, Children's Cabinet
and

Donna Cooper, Director, Mayor's Office of Community Services, Philadelphia



COMMUNICATING



Thursday Afternoon and Evening

12:00 p.m. LUNCHEON
"COUNTING ON KINDNESS"

Wendy Lustbader, M.S.W.

1:30 p.m. REPORTS FROM EARLIER
FREEDOM FROM FEAR
CONFERENCES

- A) Victory Over Violence Against the Elderly
- B) Victory Over Violence Against Women
- C) Child Care Summit

2:00 p.m. DEFINING THE MESSAGE AND
THE MESSENGERS

- A) Share Circles - Participant Leadership
- B) The Role of Parents, Teachers, Caregivers, Business, Religious, and Community Leaders
- C) The Role of the Media - Leadership examples from Pittsburgh and Philadelphia

5:15 p.m. RECEPTION

6:30 p.m. DINNER - "MEDIA: ALLIES OR
ADVERSARIES?"
Why is it that violence dominates the six o'clock news tonight and the front page tomorrow?

George Gerbner, Ph.D., Dean Emeritus, Annenberg School for Communications, University of Pennsylvania
and
a panel of media and community representatives

8:30 p.m. TO BE CONTINUED...

MOBILIZING



Friday Morning October 18, 1996

8:00 a.m. CONTINENTAL BREAKFAST

8:30 a.m. NATIONAL PUBLIC
EDUCATION CAMPAIGN:
"THERE'S NO EXCUSE FOR
DOMESTIC VIOLENCE"

Esta Soler, Executive Director, Family Violence Prevention Fund

9:00 a.m. CREATING MOBILIZATION
PLANS

Participants divide into geographical areas to develop strategic plans to solve the problem of family violence.

10:00 a.m. MEN AS PEACEMAKERS,
PARTNERS, AND PARENTS
Leadership in Maryland

Reverend Melvin Tuggle, II, Ph.D., President, Clergy United for the Renewal of East Baltimore (C.U.R.E.)
Alvin Collins, Secretary, Maryland Department of Human Resources

10:20 a.m. "TOP TEN" MOBILIZING IDEAS
A compilation of the day's best and brightest plans

11:30 a.m. COMMENCEMENT
What we learned and what we intend to do about it

12:30 p.m. LUNCH AND CONFERENCE
CLOSING