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from The Freedom Forum Media Studies Center

FOR IMMEDIATE RELEASE
April 9, 1993

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THE FREEDOM FORUM MEDIA STUDIES CENTER ANNOUNCES 1993-'94 FELLOWS

New York, NY--Thirteen media professionals and scholars* have been named to residential fellowships at The Freedom Forum Media Studies Center at Columbia University.

The fellowships, among the most competitive in the world, support studies of media and communications issues that have yielded best-selling books, new journalism programs and investigative software for the media industry.

Among this year's projects are biographies of I. F. Stone and Henry Luce. Other studies will examine media coverage of race issues, the impact of Western media in Asia, the effects of technology on diplomacy and a recent economic history of U.S. daily newspapers.

* List of fellows and their projects is attached.

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Named to senior fellowships for 1993-'94 are Sig Gissler, former editor of the Milwaukee Journal, and Robert Jeffrey, dean of the College of Communication at the University of Texas at Austin. Robert Kotlowitz, formerly a senior executive at WNET/Channel 13, will continue his senior fellowship as will Donald Shriver, president emeritus and William E. Dodge Professor of Applied Christianity at Union Theological Seminary.

Those joining the Center as fellows are Alan Brinkley, professor of history at Columbia University; James Clad, former South Asia correspondent for the Far Eastern Economic Review; Donna Demac, attorney and director of New York University's Program on Copyright and the New Technologies; Oscar Gandy, Jr., professor of communication at the University of Pennsylvania's Annenberg School for Communication; Johanna Neuman, senior diplomatic correspondent for USA Today; J. Kendrick Noble, financial consultant and former newspaper analyst for PaineWebber; and John Tierney, general assignment reporter for the New York Times. Richard MacDonald, director for Wasserstein Perella Securities, will continue his fellowship from last semester.

Completing the class are four research fellows: Mark Alleyne, who will soon join Loyola University of Chicago as an assistant professor of communication; Don Guttenplan, former staff writer for New York Newsday; Anne Matthews, a lecturer in nonfiction at Princeton University; and Dai Qing, well-known Chinese journalist and most recently a Nieman Fellow at Harvard University.

"The new fellows are leaders in their fields, and their projects, tackling important aspects of both mass communication and changing technologies, are well in line with the mission of the Center," said Everette E. Dennis, executive director of The Freedom Forum Media Studies Center at Columbia University. With such topics, fellows continue a tradition of "confronting the key problems affecting the media and society," Dennis added.

Fellowships are for educators and media professionals at three levels: senior fellowships for distinguished scholars and veteran media leaders with established national reputations; fellowships for productive mid-career journalists and educators; and research fellowships for promising scholars and practitioners with five to eight years of experience.

Fellows receive a stipend, housing allowance, office, research assistance and other resources.

In operation since 1985, the fellowship program has attracted 120 individuals to date, including many of the world's leading journalists, broadcast executives and scholars. Their work has resulted in more than 50 books, a training center for foreign journalists and projects aimed at improving reader and viewer feedback.

The Center received approximately 2,000 inquiries about fellowships this year, conducted some 500 formal interviews and considered more than 100 final applications.

Fellows are named by a selection committee headed by Cornell University President Frank H.T. Rhodes, chairman of the Center's National Advisory Committee. Selection committee members include Associated Press President Louis D. Boccardi; ABC White House correspondent Ann Compton; and representatives of the Center and its parent foundation, The Freedom Forum, located in Arlington, Va.

The Freedom Forum Media Studies Center, established in 1984, is the nation's first institute for the advanced study of mass communication and technological change. The Center is an operating program of The Freedom Forum, a financially independent, nonpolitical international organization dedicated to free press, free speech and free spirit. The Freedom Forum supports its priorities through programs, publications and projects that promote the understanding and exercise of freedoms and values of the First Amendment.

The Freedom Forum is the nation's largest media-oriented foundation, one of the country's largest funders of journalism education, and a leader in promoting the hiring and advancement of minorities and women in the media professions.

1993-94 Freedom Forum Center Fellows

Senior Fellows:

- **Sig Gissler**, former editor, *Milwaukee Journal*. Project: "The Media's Defective Coverage of Race."
- **Robert Jeffrey**, dean, College of Communication, University of Texas at Austin. Project: "The Journalism Administrator as Guerrilla: A Polemic for Change."
- **Robert Kotlowitz**, editorial advisor and former senior vice president, Thirteen/WNET; author of four novels, including *His Master's Voice*. Project: "Forging a National Community: The Impact of Public Broadcasting."
- **Donald W. Shriver, Jr.**, president emeritus and William E. Dodge Professor of Applied Christianity, Union Theological Seminary (New York). Project: "Religion and the Media."

Fellows:

- **Alan Brinkley**, professor of history, Columbia University. Project: "A Biography of Henry Luce."
- **James Clad**, former South Asia correspondent, *Far Eastern Economic Review*. Project: "The Impact of Western Media in Asia."
- **Donna Demac**, attorney and director, Program on Copyright and the New Technologies, New York University. Project: "Copyright and the New Electronic Media."
- **Oscar Gandy, Jr.**, professor of communication, Annenberg School for Communication, University of Pennsylvania. Project: "Statistical Reality: The Role of the Press in the Communication of Risk."
- **Richard J. MacDonald**, director, Wasserstein Perella Securities (New York). Project: "Entrepreneurship in the Media Industries."
- **Johanna Neuman**, senior diplomatic correspondent, *USA Today*. Project: "Lights, Camera, War! The Impact of Media Technology on Diplomacy and Military Strategy."
- **J. Kendrick Noble**, financial consultant and former newspaper analyst, PaineWebber. Project: "U.S. Daily Newspapers, 1958-2008."
- **John Tierney**, general assignment reporter, *New York Times*. Project: "The Planet and the Press."

Research Fellows:

- **Mark Alleyne**, assistant professor-designate of communication, Loyola University (Chicago). Project: "The Political Economy of Communication in International Relations."
- **Don Guttenplan**, free-lance writer and former reporter, *New York Newsday*. Project: "The Last Muckraker: The Life and Times of I. F. Stone."
- **Anne Matthews**, lecturer in nonfiction, Princeton University. Project: "Slow Learners: Higher Education and the Media."
- **Dai Qing**, former reporter, *Guang Ming Daily* (China), and former Nieman fellow, Harvard University. Project: "From Seeker of Freedom to Party Mouthpiece: How Modern Journalism in China Was Cut Short."