

THE ROCKEFELLER FOUNDATION

December 12, 1998

Dear Alfonso, Adelaida, Marcia, Sushmita, Evelyn,
Maggie, George, Warren, and James:

Denise A. Gray-Felder
Director for Communications

The attached letter of invitation requires a special note to you. As you can see, we're going to begin a series of briefing sessions with key foundation players and others in the development arena around the subject of communications for social change. We hope some, if not all of you, will be able to join us for this meeting.

We'd like to hold a Ekapa /Bellagian planning meeting before the full-day session on January 29. So, I'm actually asking you to come to New York City for the afternoon of January 28 and stay through end of day on January 29. We'll start our planning meeting around 1:30 p.m. and work through an early dinner if necessary. We will arrange for you to stay at a hotel within walking distance of our offices.

Among the things we need to discuss: how to get the case stories finalized and published, the elements of the curriculum ("toolbox"), how will co-production really work, how to merge the two groups (Cape Town group and Bellagio group), how to sustain interest, etc.

420 Fifth Avenue
New York, New York
10018-2702

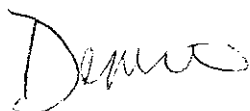
Telephone: 212-852-8450
Facsimile: 212-852-8441
Facsimile: 212-398-1858

Telex: 224862 ROCKFEL (RCA)
Cable: ROCKFOUND NEW YORK

We'd love the benefit of your thinking. If you cannot attend in person, please feel free to send me a detailed note outlining your thinking. We'll be sending out an agenda in a few weeks.

In the meantime, all my best wishes for a fabulous holiday season.

Fondly,



The Rockefeller Foundation
Communications & Social Change
January 29, 1998
New York City

Faxed 12/17/98

I WILL WILL NOT ATTEND.

Name: _____

Title: _____

Organization: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

NEED A HOTEL ROOM? YES NO

If so,
Date of Arrival: _____

Date of Departure: _____

Preference: Quality Inn - \$140 per night
Shelburne - \$189 per night (both hotels walking distance)

Please return ASAP to Karen McAndrew (rooms go fast!)
The Rockefeller Foundation, 420 Fifth Avenue, New York, NY 10018-2702
Fax: (212) 852-8441
Email: kmcandrew@rockfound.org

Thank you.
Please confirm by e-mail



Mime-Version: 1.0

Date: Mon, 28 Dec 1998 11:08:23 -0500

From: KMCANDREW@rockfound.org (KAREN MCANDREW)

Subject: Hotel Reservation

To: wfeek@coastnet.com, Ggerbner@nimbus.ocis.temple.edu, overs@cof.org,
gbm@iconnect.co.ke, sushmita@giasd101.vsnl.net.in,
chmakers@giasCL01.VSNL.net.in, ahc@ari.net

Status: 0

Dear Participant: PLEASE READ THE WHOLE MESSAGE:

Per your request, I've made your hotel reservation at:

The Quality Inn
5th Avenue @ 40th Street
(212) 447-1500
Contact: Ina or Eden

However, you must call the hotel ASAP to confirm your reservation with your credit card number. I have provided them with all other necessary information. If they do not receive a credit card number, the reservation will automatically cancel before the conference. If you'd like me to call, please give me the necessary information and I'll be happy to confirm your reservation.

I look forward to hearing from you.
Happy New Year,
Karen McAndrew
Assistant to Denise Gray-Felder

*Completed
12/28/98*

To: DGRAY-FELDER@rockfound.org (DENISE GRAY-FELDER)
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Friday's meeting
Cc:
Bcc:
X-Attachments:

OK - see you soon. George.

> hi George. Can you be part of panel discussion at Friday's meeting
> on where and how communications for social change can work best in the
> policy arena, the cultural arenas, NGO connections and in development.
> obviously I'd expect you to have solid contributions/thoughts about
> the policy arena and the cultural connections. karen Polk will
> moderate the panel and get a discussion going about examples of good
> work and what kind of considerations/accomodations we need to make.
>
> If you could have 5-7 minutes to talk about either your thoughts or
> your work, that would be great. I'm dashing out the door but could
> talk to you further about this tonight.
>
> thanks
>
> denise
>
> The panel is on the agenda from 10:45 to 12:30. I hope I asked you
> about this already, but in case I've forgotten, I'm very sorry. We've
> altered the agenda just slightly to make it a panel as opposed to
> individual and separate presentations. The reality, however, is that
> whatever you'd like to do we will gladly accomodate.
>
> denise

Mime-Version: 1.0

Date: Thu, 21 Jan 1999 10:22:39 -0500

From: KMCANDREW@rockfound.org (KAREN MCANDREW)

Subject: January 29

To: marnold@marauder.millersv.edu, Ggerbner@nimbus.ocis.temple.edu,
sushmita@giasdl01.vsnl.net.in, agumucio@guate.net, ahc@ari.net,
bjallov@tropical.co.mz, secgen@amarc.org, kumi@civicus.org,
sharp@millencom.com, vrana@millencom.com, citurnas@openway.com.co,
pave@dgs.dgsys.com

Status:

Dear Participant:

In order to facilitate quicker reimbursement, can you please fax me copies of your airline or train ticket so that I may record the cost in advance. If you are staying at the Quality Inn, we have arranged for direct billing to RF. Also, if you NEED reimbursement when you arrive on January 29, please let me know ASAP and I will TRY to arrange for it.

Please remember to keep all original receipts that you expect RF to reimburse.

You can fax me at (212) 852-8441.

Thanks for your prompt attention to this matter,
Karen

*Colleen R. Jones, Will receipt ticket,
fax stub.*