

SCHAECHTER

>From dschechter Tue Apr 9 18:04 PDT 1991
To: hfrederick
Subject: Re: Letter from George Gerbner
Status: RO

I am very impressed with Dr. Gerbner's statement. Is there a way for us to get a copy of it, get on his mailing list, or otherwise contribute. Our company GLOBALVISION is attempting to create global TV programming that challenges the kind of thinking that is enunciated in his statement.

Our address:
GLOBALVISION
215 Park Avenue South
NY NY 10003
Suite 711

Regards
Danny Schechter

I am also interested in informing all the media conferences on Peacenet about PBS's recent decision to reject the screening of our MANDELA IN AMERICA documentary, an insider look at Mandela's trip here. We would like to appeal for support in the form of letters to PBS to urge their reconsideration. If you can't get Nelson Mandela on PBS, what chance does other perspectives have. Also, just a word to advise those interested that our SOUTH AFRICA NOW series goes off the air because of a lack of funding during the week of April 30. The good news is that a group of producers in South Africa will be taking the show over and hoping to get it aired there.

Could you help get this message out. I can mail as dschechter.



September 20, 1993

Mr. George Gerbner
Dean
Annenberg School
2620 Walnut Street
Philadelphia Pa 19104

*Rep. sent
rev. 11/1/93*

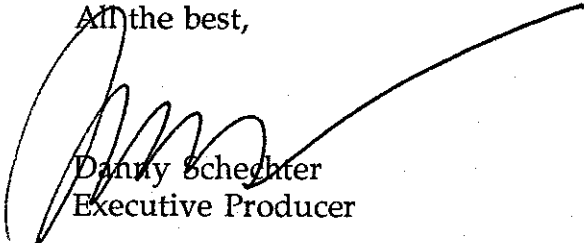
Dear George:

I thought you might find the enclosed piece from the most recent Columbia Journalism Review on our "Rights & Wrongs" series of interest.

We would love to come down sometime and do a screening for students.

Also, we would welcome a letter calling on PBS to support "Rights & Wrongs."

All the best,



Danny Schechter
Executive Producer

DS/md
encl.

The Global Center

1600 Broadway - Suite 700
New York, New York 10019

Telephone: (212) 246-0202
Facsimile: (212) 246-2677

SCHUCHTER



November 12, 1993

Mr. George Gerbner
Dean
Annenberg School
2620 Walnut Street
Philadelphia, PA 19104

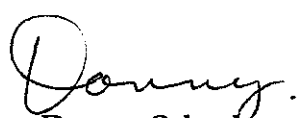
Dear George:

Thank you for the information on the Cultural Environment Movement. We would love to find ways to be supportive. As for "Rights & Wrongs," we are hoping to be on the air again in the Spring.

So far I have no schedule conflicts except for a few days in March. Tell me when and I'll be there.

I've enclosed a few articles of interest and an announcement of a new film we've done on Sarajevo with the film makers there. You should arrange to show it.

Sincerely,


Danny Schechter

DS/md
enclosures

Globalvision, Inc.

1600 Broadway - Suite 700
New York, New York 10019

Telephone: (212) 246-0202
Facsimile: (212) 246-2677



To: Mr. George Gerbner
 Fax: 215) 898-2024

From: Danny Schechter

Date: March 10, 1994

Robin Kim just gave me your fax number again. We have been invited with the enclosed invitation from Nelson Mandela. He is outlining a project which could be of great educational value for generation of students who are learning about non-violent social change and the rule of law.

Do you think anyone at the Annenberg Foundation including Mr. Annenberg might be interested in helping us fund this project?

I am also enclosing the new season of *Rights & Wrongs* which gets on the way in early April. It will be seen in Philadelphia.

Best of luck with the Cultural Environment Movement.

Danny Schechter
 Executive Producer

3/15/94
~~Dear Danny -~~
 I have no contact
 with Mr. Annenberg
 or with his foundation,
 Thanks for info mRoll,
 etc.
 George

Globalvision, Inc.

African National Congress

51 Plein Street
Johannesburg 2001
P O Box 61884
Marshalltown 2107



Tel: (011) 330-7273
(011) 330-7052
Fax: (011) 333-7739
Telex: 421252

OFFICE OF THE PRESIDENT

21st February 1994.

Messrs Rory O' Connor and Danny Schechter
Globalvision Inc.
1600 Broadway
New York 10019

Dear Rory and Danny:

The forthcoming South African elections are a historic turning point in our country's transition from apartheid to democracy. While the events will be covered in the mass media, we believe that the inside story itself deserves coverage by independent journalists for the public worldwide and for future generations. Daily news reporting is invariably superficial, often focusing only on the statements of leaders. An in-depth documentary film can bring out the story of how the people themselves, white and black, are participating in the larger process of democratization.

Out of respect for your work, we are inviting Globalvision to produce an independent film about this key moment in world history. The ANC is committed to providing you unique access, exclusive interviews, and will facilitate your entree into our campaign at the national and local level. You will be able to stay in the homes of our organizers, travel with me and our motorcades, and shoot various internal strategy meetings. We will provide as much support as we can without interfering with your editorial process. We understand the importance of your autonomy and credibility.

I understand that President Clinton had a similar arrangement with an independent film maker during the American elections that resulted in a

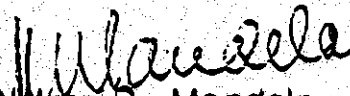
useful "insider" film about the workings of his campaign. We are prepared to do the same, and are pleased that Globalvision has expressed interest in involving South Africans as professional participants and trainees in the production process.

The election is just 2 months away. We know that you will have to move quickly. We hope that this pledge of cooperation will help you find adequate funding and a television outlet. We certainly urge prospective funders or broadcasters to consider becoming involved because this a story of universal interest.

I have asked Z. Palle Jordan, the Director of our Department of Information and Publicity to be your liaison and to confirm our intentions to prospective funders or television companies. He will report back to me on your decision and any other assistance we may be asked to provide

We hope you will be able to undertake this project and look forward to working with you.

Yours sincerely,


Nelson R. Mandela.
President.

R W APS "YES"

3/10/93

STATE		Station	City	Channel	Time	Day	Coverage
AL							
AK							
AZ	1	KAET	PHOENIX	8	10:30 PM	TUES.	1.165
CA	1	KEET	EUREKA	13			0.059
	1	KCET	LOS ANGELES	28	1:30 PM	SAT.	5.316
	1	KCSM	SAN MATEO	60	6:30 PM	THURS.	2.393
	1	KQED	SAN FRANCISCO	9	7:30	WEDS	
	1	KMTP	SAN FRANCISCO	32			
CO	1	KBDI	DENVER	12	9:30 PM	WEDS	1.158
CT	1	WEDH	HARTFORD	24	1:00 PM	FRI	0.972
	1	WEDN	NORWICH	53	1:00 PM	FRI	0.600
	1	WEDW	BRIDGEPORT		1:00 PM	FRI	
	1	WEDY	NEW HAVEN	65	1:00 PM	FRI	
DE							
DC	1	WHMM	DC	32	3:00 PM	SUN	1.970
					11:00 AM	WEDS	
FL	1	WSFP	FORT MEYERS	30			0.317
	1	WLRN	MIAMI	17	NOON	TUES	1.377
	1	WSRE	PENSACOLA	23			0.448
	1	WEDU	TAMPA	3	STARTS IN JULY		
GA	1	WGTV	ATLANTA	8			
HI							
ID							
IL	1	WTTW	CHICAGO	11	7:30 AM	SAT	3.261
IN							
IA							
KS	1	KTWU	TOPEKA	11			0.160
	1	KOOD	BUNKER HILL	9			
KY							
LA							
ME							
MD							
MA	1	WGBX	BOSTON	44	11:30 PM	SUN	2.235
	1	WGBY	SPRINGFIELD	57	NOON	SAT	
MI	1	WMNU	MARQUETTE	13	6:00 PM	THURS	0.060
	1	WTVS	DETROIT	56			
MN	1	Kawe	BEMIDJI	9			
	1	KTCA	MINNEAPOLIS	2	7:00 PM	WEDS	1.475
	1	KSMQ	AUSTIN				
MS							
MO	1	KCPT	KANSAS CITY	19	10:30 PM	TUES.	0.815
MT							
NE	1	KTNE	ALLIANCE	13	MIDNGHT	MON	0.051
	1	KMNE	BASSETT	7	MIDNGHT	MON	0.261
	1	KHNE	HASTINGS	29	MIDNGHT	MON	

~~KRCB~~

R W APS "YES"

STATE		Station	City	Channel	Time	Day	Coverage
	1	KLNE	LEXINGTON	3	MIDNIGHT	MON	
	1	KRNE	MERIMAN	12	MIDNIGHT	MON	0.090
	1	KXNE	NORFOLK	19	MIDNIGHT	MON	0.160
	1	KPNE	NORTH PLATTE	9	MIDNIGHT	MON	0.015
	1	KYNE	OMAHA	26	MIDNIGHT	MON	0.382
NV							
NH							
NJ							
NM							
NY	1	WNET	NYC	13	2:30 PM	SAT.	7.106
	1	WNEB	BUFFALO	17			0.673
	1	WCFE	PLATTSBURGH	57		SAT	
	1	WSKG	BINGHAMTON	46	11:PM	SUN	
NC							
ND							
OH	1	WNEO	AKRON/ALLIANCE	45	MIDNIGHT	SAT	0.292
	1	WPTD	DAYTON	16			0.540
	1	WPTO	OXFORD	14	10:30 PM	FRI	0.818
OK							
OR	1	KOAC	CORVALLIS	7	6:00 PM	THURS	
	1	KTVR	LA GRANDE	13	6:00 PM	THURS	0.178
	1	KOPB	PORTLAND	10	6:00 PM	THURS	0.945
	1	KOAB	BEND	3	6:00 PM	THURS	0.035
	1	KEPB	EUGENE	28	6:00 PM	THURS	0.211
	1	KSYS	MEDFORD	8	10:30 AM	SAT	0.151
	1	KFTS	KLAMATH FALLS	22	10:30 AM	SAT	
PA	1	WHYY	PHILA	12	NOON	SUN	2.826
	1	WYBE	PHILA	35	6:30 PM	SAT	
	1	WQEX	PITTSBURGH	16	1:30 PM	SUN	
RI							
SC							
SD							
TN							
TX	1	KUHT	HOUSTON	8	4:00 PM	SAT	1.604
	1	KERA	DALLAS	13	4:00 PM	SUN	1.929
UT							
VT							
VA	1	WNVC	FALLS CHURCH	56	8:30 PM	MON	
VI	1	WTJX	ST. THOMAS	12			
WA	1	KWSU	PULLMAN	10	1:30	SUN	0.363
	1	KCTS	SEATTLE	9	2:30 AM	SUN	
WV							

- Capt. McHaff

R W APS "YES"

STATE		Station	City	Channel	Time	Day	Coverage
WI	1	WHCA	LA CROSSE	31	11:00 PM	THURS	0.174
	1	WHRM	WAUSAU	20	11:00 PM	THURS	0.177
	1	WHWC	MENOMONIE	28	11:00 PM	THURS	
	1	WLEF	PARK FALLS	36	11:00 PM	THURS	
	1	WPNE	GREEN BAY	38	11:00 PM	THURS	0.416
	1	WISC	MADISION	21	11:00 PM	THURS	0.316
WY	1	KCWC	RIVERTON	4			
TOTAL	66						43.494

FAX COVER SHEET

**THE ANNENBERG SCHOOL FOR
COMMUNICATION**

UNIVERSITY of PENNSYLVANIA

3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

FAX# (215) 898-2024

PHONE# (215) 898-7041

DATE 3/15/94

TOTAL PAGES FAXED: 1
(Including cover page)

ATTN: Danny Schrechet

FAX# 212 246 2677

FROM: George Gerber

Hi Danny -
Great news about Mandela
invite. I have no contact with
Mr. A or his foundation any
more, don't think he would be
interested anyway. Hope you'll
make the film.
George

APR 28 1995



Globalvision, Inc.
1600 Broadway, Suite 700
New York, NY 10019

Tel: (212) 246 0202 Fax: (212) 246 2677

April 20, 1995

George Gerbner
Cultural Environment Movement
PO Box 31847
Philadelphia PA 19104

Dear George:

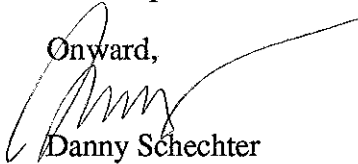
Congratulations on the progress with CEM.

Our country really needs a movement like this, and we at Globalvision are interested in working with you, if and when, to create a VIDEO MANIFESTO that can combine the critique and the prescription.

I thought you might want to have a look at one of our latest programs. We are trying to criticize by example, by offering another model for TV news.

Let me know what you think. RIGHTS & WRONGS is airing on the PBS stations in Philadelphia.

Onward,


Danny Schechter
Executive Producer

*Give
back
to GG
Co-sponsored
Media course
Dore writing
Wales piece
Evelyn Robinson
Public hope*

SCHUCHTER

APR 28 1995



Globalvision, Inc.
1600 Broadway, Suite 700
New York, NY 10019

Tel: (212) 246 0202 Fax: (212) 246 2677

*Give
back done
to GG*

April 20, 1995

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PO Box 31847
Philadelphia PA 19104

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Onward,

Danny Schechter
Executive Producer



May 28, 1996

TO: George Gerbner
FROM: Danny Schechter

I thought you might be interested in having a look at a special edition of "Rights & Wrongs". It deals with the media's coverage of human rights issues. In this program we report on a shocking decline in international coverage that threatens democracies worldwide.

The program takes as its starting point a black tie dinner at the Committee to Protect Journalists, which raises money to support reporters at risk overseas. Many of the prominent journalists who attended have mostly ignored the stories that the people they honor so courageously report.

The program also discloses a recent study of popular local news stations--it shows that on one day only 4% of news coverage is international, and of that, only 1.4% of the news program focuses on human rights concerns. 40% of the 100 stations surveyed carry no news of the world at all.

"Rights & Wrongs" is leading by example by reporting stories not shown elsewhere. But we are also calling attention to the way the media itself is abandoning important issues and global concerns.

We would welcome your reaction as well as your suggestions for how we might get this program to be seen even more widely.

Look forward to your response.

The Global Center

1600 Broadway - Suite 700
New York, New York 10019

Telephone: (212) 246-0202
Facsimile: (212) 246-2677

Mime-Version: 1.0

Date: Tue, 2 Feb 1999 10:19:25 -0500

To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>

From: dschechter@igc.org (Danny Schechter)

Subject: Re: Fwd: Re: Digital Conference report (a note from D.Schechter)

Status:

News as entertainment begets entertainment based on news. Hooray. Thanks for suggesting me to the French.

danny

The first musical revue about Bill Clinton and Monica Lewinsky, Ken Starr and Linda Tripp is set to open on stage!

Secret planning is well under way on an original musical about the Lewinsky case. STARR STRUCK takes a "witty, raunchy, intelligent, hilarious and surprisingly emotional look" at the scandal, according to a production source.

Beginning February 11, STARR STRUCK plays Thursday-Saturdays at 8pm, Sundays at 7pm at The 2nd Stage, 6500 Santa Monica Boulevard in Hollywood, California. Tickets can be purchased at the theatre one hour before showtime.

STARR STRUCK features an award-winning musical comedy cast, including Tricia Leigh Fisher as Monica Lewinsky, Michael Halpin as Bill Clinton, 1998 Ovation Award Winner Jennifer Leigh Warren as Betty Currie and Paula Jones, Mary-Pat Green as Linda Tripp, Harry Murphy as Ken Starr, Kristina Sanborn as Hillary Clinton and Steve Lipinsky as Matt Drudge [?].

Lipinsky is said to perform the rousing song and dance number "THE DRUDGE REPORT" in the first act!