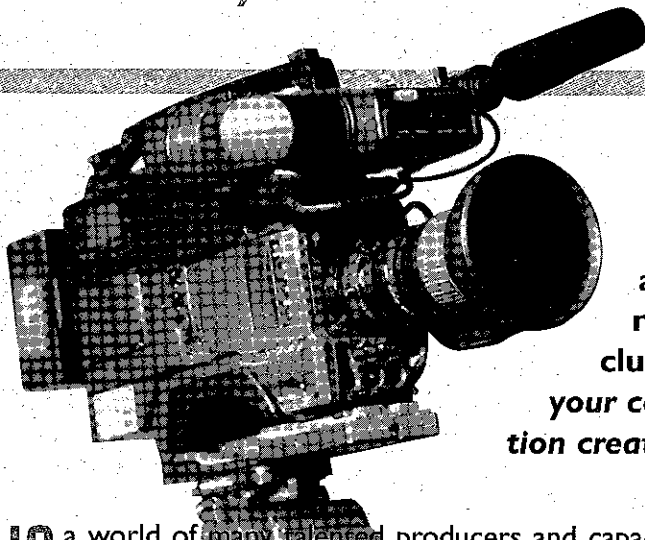


GLOBAL VISIONS

Issue #1 | 1996

The Globalvision Difference • Media That Matters Since 1987

How Can We Serve Your TV, Video & Film Needs?



Globalvision has an impressive track record of producing high quality, high impact work that satisfies clients, delivers audiences, and communicates targeted messages. Productions that stand out in a cluttered media environment. We can help your company, cause, non-profit agency, or institution create media that informs and inspires.

In a world of many talented producers and capable video companies, Globalvision stands apart with a unique mix of productions and programming — serving well-known clients and television outlets with distinctive and distinguished products.

As we begin our ninth year—a significant achievement in a volatile industry known for high turnover and one shot wonders—we welcome new projects and outlets to our roster. Can we help serve your video and film needs?

When we opened shop in a two room Soho walk-up in 1987 fresh from Emmy Award-winning careers in network news, our idea was simple: to invest our talents and energy in building a global television and multi-service video and film company. We wanted to prove that a socially responsible company could flourish in an industry

increasingly known for producing trivia and sleaze — and we have. We have continued to attract a team of savvy managers and creative producers to help us “brand” Globalvision worldwide.

Work with an entrepreneurial team that is fusing professionalism and progressive social values. Help us transform television into an arena where diverse voices can be seen and important issues aired. Let us put our talents, passions and energy at your disposal.

“Rights & Wrongs” is back for a fourth season! Our weekly human rights series with Charlayne Hunter-Gault is now available nationally and internationally.

On the Web: E-mail us at rights@globalvision.org. For more about Globalvision, visit our Internet site at <http://www.globalvision.org/globalvision/>



1996 - A year of Continued Growth and Mounting Impact.

Globalvision is staying the course, surviving competitive challenges and dramatic changes in technology and the marketplace. We are winning renewals for a pioneering TV series, and continuing to offer a mix of network quality work at independent prices. Our work is often as global in spirit as is our team of producers. We are committed to serving an expanding international marketplace.

We are not only in the black—but back for another year of high profile and award-winning projects. Here are some of the many diverse productions we have done—and are doing.

PLANNING

When the prestigious Regional Plan Association came to Globalvision, they wanted to do "something" to introduce and explain their 25 year plan for the future of the New York, New Jersey and Connecticut region to the public.

Globalvision's Chief Operating Officer Steven C. F. Anderson went to work helping them design a prime time television special "Region At Risk," hosted by NBC's Chuck Scarborough and seen on public television stations region-wide with New York City's WNET/Thirteen serving as the lead broadcaster.

The hour-long TV special made RPA's thinking about how to make the New York region more livable accessible to the public at large. It featured for the first time on one program, Governors George Pataki of New York, Christine Whitman of New Jersey and John Rowland of Connecticut, along with New York's Mayor Rudy Giuliani, and leaders in the corporate, banking and public interest worlds. The program was produced through a unique relationship with NBC and underwritten by The Blackstone Group, Brooklyn Union Gas, Con Edison, Deloitte & Touche, Donaldson, Lufkin & Jenrette, Equitable Life Assurance Society, Forbes Magazine, NYNEX and others.

The New York Times came on board to conduct an on-line conversation about the issues raised in the program in their forum over America On Line.

"Globalvision began its work as consultants helping RPA to decide how to communicate their ideas," explains Steve Anderson, "We then fashioned a plan with them to do something that had never been done before—to use television to discuss and illustrate the ideas that will affect everyone's life in the New York region into the next century. We helped build a partnership between powerful decisionmakers and public television."

Housing

Everyone supports the idea of rehabilitating old housing units and creating affordable homes for working people and the middle class. The Community Preservation Corporation (CPC) is making that idea real for thousands of New Yorkers with over two billion in development dollars. Globalvision helped CPC chronicle its story of achievement through a public-private partnership of lenders, small developers and community organizations. We developed a high profile video presentation to help CPC share its accomplishments and challenges.

"We were totally satisfied with Globalvision's work," says Aimee Frank of CPC, who commissioned the project and worked with us in completing it. CPC has since asked Globalvision to produce several training and instructional videos for

in-house use. We expect to be working together again in the near future.

Currently, Globalvision is collaborating with **Original Ventures**, a new urban development group involved in planning and building imaginative entertainment, centers and innovative real-estate projects.



Steven C. F. Anderson

GLOBALVISION OFFERS "PRODUCTION PLUS"

Serving your video and television needs

Globalvision's high-impact television programming has received considerable attention; less well-known are the many production services we offer for a wide range of prominent clients who find that our work is competitive in price and superior in quality. So will you.

Here's what we provide:

Producing: Globalvision has a team of Emmy award-winning producers with years of network experience. Our diverse team is multi-skilled, multi-lingual and multi-talented.

Shooting: Globalvision can shoot your event or project, on film or video. We offer state of the art Betacams, and other top of the line equipment, professional crews, and lighting specialists. We are also able to hire well-known cinematographers and directors of photography. Globalvision also has a line of Hi-8 cameras including the new digital video camera.

Editing: Globalvision operates three edit suites which include an interformat room, and two new digital non-linear systems. We also have a creative alliance with NVI, New York's best

post-production facility which offers everything from stages to Avids to graphics to D-2 editing and more.

Consulting: Let us help you engineer an impact for your work. Globalvision can help you strategize and plan distribution, marketing and promotional campaigns. As media people ourselves, we can work with you to design an effective outreach effort. We operate in a business where "know-who" is as important as know-how.



Electronic Press Kits • Video News Releases • Promotional Videos

It is hard for television media to cover everything. So increasingly, companies are providing television outlets with their own pre-produced and packaged stories, footage, and interviews. Electronic Press Kits, Video News Releases, and Promotional Videos have become the communications and marketing tool of choice because they offer the message marketers want to tell in a lively and credible manner. It is often easier and less disruptive to have "your own" crew interview artists, shoot "B-Roll" or background footage, and develop featurettes to showcase a forthcoming film, music recording or products.

Globalvision produces EPKs and VNRs in close consultation with marketers, PR departments and agencies and helps provide them directly to the news media by satellite delivery or ground services, as required.

There are quite a few individual producers offering these services but many corporations, entertainment companies, non-profit organizations, and international agencies chose Globalvision because they prefer to work with a solid company with a socially responsible reputation and diverse workforce.

Globalvision has produced promotional and marketing video packages for a host of well-known clients including:

The Body Shop • National Times • MGM • Columbia Records • Earthbeat • Disney • Island Records • Warner Brothers • Miramax Films • Distant Horizon • Tri-Star • The Carnegie Corporation and others.

RIGHTS & WRONGS

The World's Only Human Rights Television Series

Globalvision's acclaimed public television human rights series "Rights & Wrongs" hosted by public television veteran Charlayne Hunter-Gault is now on the air for a fourth season, airing for 26 weeks throughout the United States and internationally.



Danny Schechter, Charlayne Hunter-Gault, and Rory O'Connor

"Rights & Wrongs" is a weekly half-hour news magazine organized around specific themes. The series is broadcast on more than 140 public television stations nationwide and on TV outlets worldwide.

"Rights & Wrongs" has been praised by critics for reporting stories that are ignored by the networks and for challenging superficial and one-sided cov-

erage. We emphasize 'inside out—bottom-up' reporting and work with film makers, stringers and independents in many countries. We follow accepted and responsible journalistic standards and strive to provide a diverse range of perspectives and unusual footage.

"Rights & Wrongs" is a non-commercial, non-profit series produced by Globalvision for the Global Center, a 501 (c) (3) foundation. Principal funding is from the John D. and Catherine T. MacArthur Foundation, the Independent Television Service of the Corporation for Public Broadcasting, and George Soros' Open Society Institute.

Other collaborators include Data Translation, the company that makes the Media 100 non-linear editing system; CNI Telecom, where you can obtain low cost long distance telephone service by calling 1-800-504-9985, and the Institute for Global Communications, our Internet provider. For information about IGC's non-profit services, call 1-415-561-6100.

Business Affairs: Meet Merle



Globalvision is managed on a business-like basis by Merle Kailas, a graduate of the Yale School of Management and a former executive with a Big 6 accounting firm. Although formally referred to as the Director of

Business Affairs, Merle refers to herself as "Chief of Stuff" as she supervises the company's finances,

its computerized accounting system, runs the office and works on a myriad of challenging projects while managing to mother three incredible children. "There is an old saying that there's a reason they call our jobs 'work,'" says Merle, "but at Globalvision we also find reasons for having fun and producing projects that are consistently meaningful and fulfilling. How many companies can make that claim?"

photo: J. Berndt

Children

UNICEF turned to Globalvision for internationally high-profile projects—including "The Promise," a video introduced by First Lady Hillary Rodham Clinton to the Hemispheric Summit in Miami of all the nations of the Americas. The video explored the needs of the children of North, Central and South America and was received with applause and plaudits. Later UNICEF sent a Globalvision team to document a visit to Haiti by actress and Good Will Ambassador Julia Roberts. In 1995, a Globalvision crew traveled to war-ravaged Rwanda with Harry Belafonte to document conditions there. Our video was seen world wide and featured on programs like "Good Morning America."

Awards

Globalvision specializes in creating memorable video profiles for screening at awards dinners and events. For five years we produced profiles of the winners of **The Reebok Human Rights Awards** honoring people under the age of 30. In 1995 the ceremony was held at Harlem's historic Apollo Theater and presided over by Peter Gabriel, REM's Michael Stipe and actor-dancer Gregory Hines. Quoted in US magazine, Hines called our videos "powerful" and credited them with "waking him up" to the realities of human rights abuse worldwide. Globalvision has also produced well-received tributes to National Urban League awardees, including Quincy Jones.

DOCUMENTING PEACE

The Temple of Understanding, the world's largest Interfaith organization based at New York's Cathedral of Saint John the Divine, turned to Globalvision to document memorable interfaith events that promote dialogue between the world's religious traditions.

Globalvision produced a video showcasing the Temple's spiritual salute to the 50th anniversary of the United Nations featuring a wide range of religious traditions and important speakers including Secretary General Boutros Boutros-Ghali, astronomer Carl Sagan, leading ambassadors and spiritual leaders from 19 different faiths.

Earlier in the year, Globalvision assisted with the production and distribution of "After Hiroshima," a program that sounds the alarm about the continuing risks of nuclear war and nuclear power. This program has been seen on leading public television stations, distributed through American Program Service.

"Without Globalvision, we could never have gotten this program as much visibility and distribution," says attorney Leonard Marks, who helped organize an event featuring Hiroshima survivors, nuclear scientists and an address by that city's mayor. The event was reported in the New York Times and other publications, but only Globalvision brought it to television.

Subsequently, Globalvision was chosen by the War & Peace Foundation to produce a documentary on the World Court's historic hearings on the legality of nuclear weapons. Working with Producer Kevin Sanders, we created "People vs The Bomb: Judgment at the Hague," for airing on public television.

ENVIRONMENT

Mothers & Others for a Livable Planet is a unique environmental group focusing on toxic threats to the food supply and to our own homes. It came to public attention because of actor Meryl Streep's involvement. Mothers and Others is now bringing its message to the public through an informational public service campaign scripted, shot and produced with Globalvision for **Planet Central Television**.

Globalvision films continue to attract attention and receive recognition.

YELLOW WASPS: Anatomy of A War Crime, produced by Globalvision President Rory O'Connor with Ilan Ziv of Tamouz Productions, is the first documentary to investigate and explain the origins of Ethnic Cleansing in Bosnia, offering a powerful view of Serbian responsibility in premeditated war crimes.

Featuring Serbia's top investigative reporter and America's Pulitzer Prize Winner Roy Gutman, our film goes beyond the superficial reports of network news putting a human face on a genocidal

tragedy that was allowed to happen through the indifference of world and American policy makers who stood by in the face of mass murder. "Yellow Wasps," named after a particularly vicious Serbian para-military murder squad, premiered at New York's Arts Club and has been seen on television stations in Italy, England, Canada, Holland, and the U.S. Globalvision's earlier

film from Bosnia "**Sarajevo Ground Zero**" was produced with SAGA, Sarajevo's own film collective, and is available on video cassette through Globalvision. It was recently cited in Colors Magazine.



Rory O'Connor and Danny Schechter

PRISONERS OF HOPE. What happens when 1250 former political prisoners return to the most draconian dungeon in the world? It happened at South Africa's infamous Robben Island in 1995 at a reunion promoting reconciliation led by **Nelson Mandela**, who spent 20 years incarcerated in a small cell on "The Island." Danny Schechter, creator of acclaimed "South Africa Now" series, was chosen by South African producer Anant Singh ("Cry the Beloved Country" and "Sarafina") to come to South Africa and film the event. Schechter brought two-time Academy Award winner **Barbara Kopple** along with him to co-direct "Prisoners of Hope," which captures an event unique in world history. In February, 1996, Schechter was invited to South Africa to launch the film which was premiering on MNET, South Africa's leading commercial broadcaster.

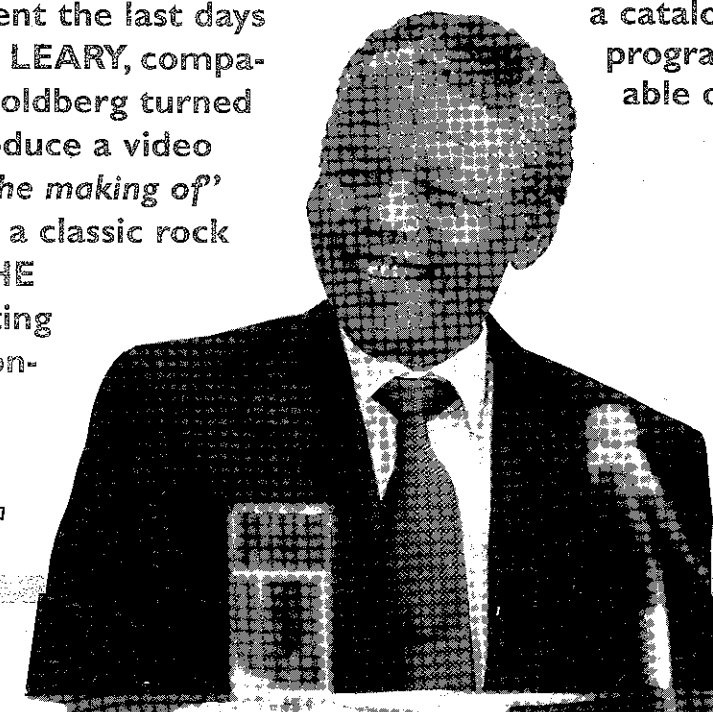
Meanwhile Schechter's earlier film exclusively chronicling Nelson Mandela's election as President of South Africa, "**Countdown to Freedom**" narrated by James Earl Jones and Alfre Woodard, was seen in the US on CINEMAX-HBO and on MNET in South Africa. In March 1995, the Academy of Motion Picture Arts and Sciences screened it under its auspices in a series at UCLA. The

Academy wrote to Globalvision praising Countdown as "one of the best documentaries of 1994."

Globalvision was an early leader in covering the freedom movement in South Africa. We produced 156 weekly editions of the award-winning non-profit series "**South Africa Now**" as well as the TV Special "**Mandela Free At Last**" seen nationally on PBS in prime time, and "**Mandela In America**" a feature-length account of Mandela's triumphant tour of the United States in 1990. All of these films and "**The Best of South Africa Now**" are available on video cassette from Globalvision.

When Mercury Records was invited to record and document the last days of 60's idol **TIMOTHY LEARY**, company president **Danny Goldberg** turned to Globalvision to produce a video which also features "the making of" an updated version of a classic rock song performed by **THE MOODY BLUES** saluting Leary's psychedelic contributions.

Nelson Mandela



SEEDS OF PEACE. Years ago, it would have been unthinkable—Israeli and Palestinian youngsters learning to turn their hatreds and suspicions into friendships. For the last three years hundreds of such teenagers have taken part in a summer camp conflict resolution program endorsed by the leaders of the Middle East and hailed by President Clinton, the late Israeli Premier Yitzhak Rabin and Palestinian leader Yasir Arafat. This year, the program also included young people from Bosnia, Serbia and the mean streets of inner city America. Globalvision was invited to produce the exclusive documentary by Seeds of Peace.

Write to Globalvision for a catalogue of our unique programming now available on home video.

PRIME TIME FOR GLOBALVISION

Why would two top network TV producers (with credits including ABC's 20/20 and CBS's 48 Hours) leave to start their own independent production company?

"Globalvision is putting cameras in the hands of local residents on six continents"

"The Big Three networks...are being put to shame by Globalvision."

Detroit Free Press

"Food for the mind and soul."

USA Today

"Powerful...television with an edge."

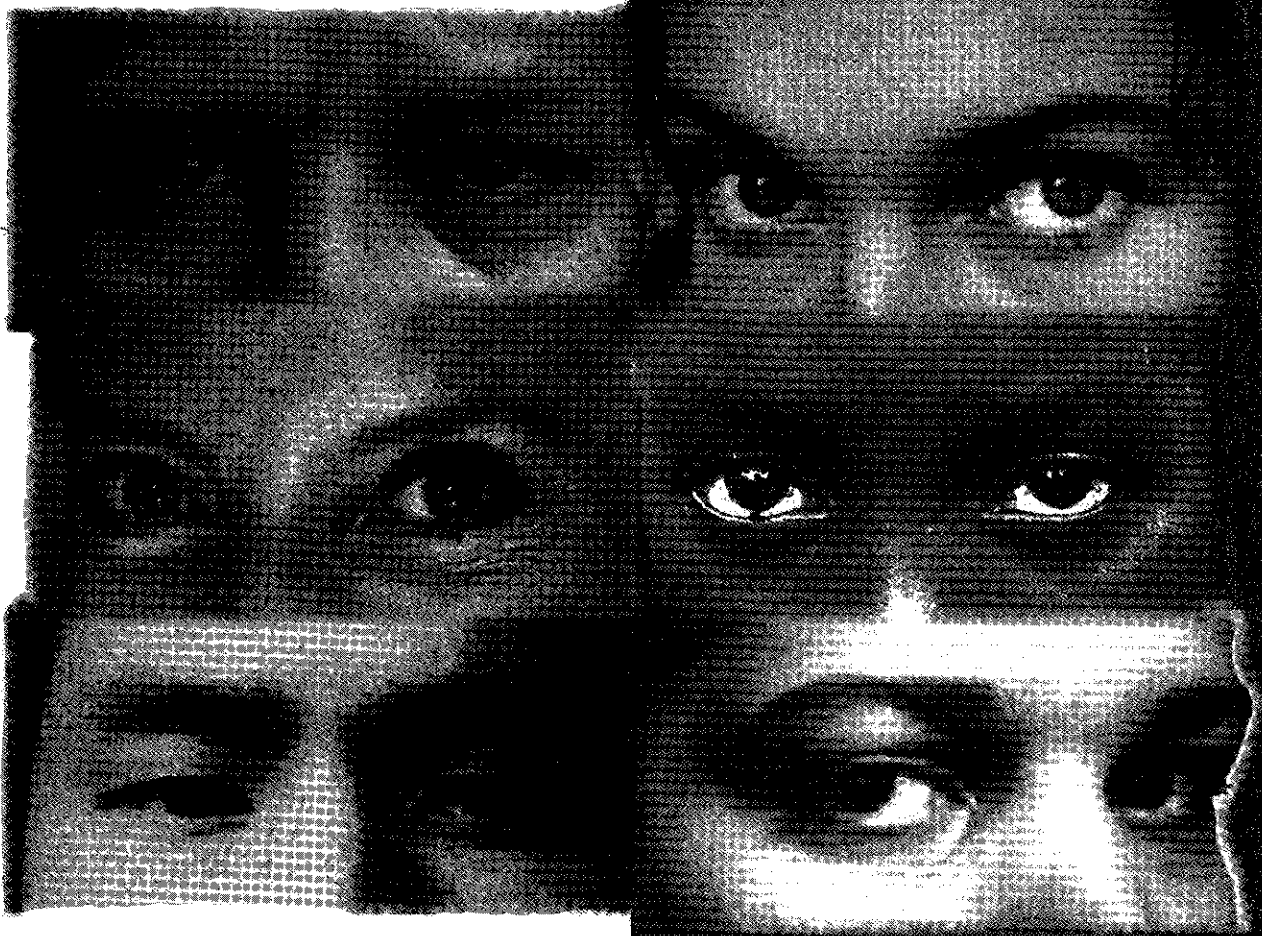
Associated Press

"Going where the networks won't"

The Boston Globe

The latest news from...





G L O B A L V I S I O N

TELEVISION DOING A WORLD OF GOOD

“Going where the networks won't.”
 - The Boston Globe

“Globalvision is putting cameras in the hands of local residents on six continents.”
 - Newsweek

“Food for the mind and soul.”
 - USA Today

“Powerful... television with an edge.”
 - Associated Press

“The Big Three networks... are being put to shame by Globalvision.”
 - Detroit Free Press



he whole world is watching...
 From Pretoria to Port-au-Prince,
 from Beijing to Boston, information
 is moving at the speed of light.
 Technology is transforming our
 lives – and those of our five billion
 neighbors. But in the emerging
 global village, whose story will get
 told – and who will get to tell it?

At **Globalvision**, we believe in telling stories from the inside out. That means working *with* you to tell your story in your own way. We can help you to communicate your message to a world that's getting smaller every day. Whether the project is an entertainment program, news magazine, corporate marketing tool, documentary film, commercial spot, or music video, our clients come first. Working with other people – from other companies or cultures – *does* make a difference. The **Globalvision** difference. Sometimes it makes all the difference in the world.



GLOBALVISION, INC.

SENIOR MANAGEMENT



RORY O'CONNOR

President and a founding partner of Globalvision, Rory O'Connor has written and produced for the PBS programs "Frontline" and "The MacNeil/Lehrer NewsHour" and the CBS News program "48 Hours." A former news editor, television news director and radio commentator, he is also the co-author of an award-winning book, and his articles have appeared in many leading national periodicals. During his tenure as President, Globalvision programs have received numerous honors, including an Emmy and a George Polk Award.



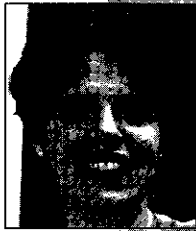
DANIEL SCHECHTER

Vice President and a founding partner of Globalvision, Daniel Schechter, the company's Executive Producer, is a twenty-year veteran of broadcasting. He was an Emmy Award-winning producer for the ABC News program "20/20" and a prime time program producer for CNN. Mr. Schechter holds a master's degree from the Tuck School of Business and was a Nieman Fellow in Journalism at Harvard University. A former radio news director and magazine editor, he is also widely published.



STEVEN C. ANDERSON

Steve Anderson is Globalvision's Chief Operating Officer and Executive in Charge of Production. Mr. Anderson has more than a decade's experience in independent television production for cable, broadcast and the educational market. Before that, he worked at Warner, the Associated Press and Metromedia, as well as at ABC, first as Senior News Editor at ABC News and later as a Program Executive/Producer at "Good Morning America."



MERLE DUSKIN KAILAS

Merle Kailas, Vice President of Finance and Administration, brings fifteen years of experience in organizational and management to Globalvision. Ms. Kailas was formerly with KPMG Peat Marwick Mainardi and with Swartz and Associates, Inc. and Fahnestock & Co. She holds a master's degree in Public and Private Management from Wells University.

S

ince 1987, the people at **Globalvision** have been bringing the best of the world to the rest of the world. An independent television and film production company, **Globalvision** specializes in information, entertainment and corporate programming for both domestic and international markets.

A World of Difference

Our award-winning group of producers is multi-cultural, multi-lingual and multi-talented, and combines decades of experience with a dedication to innovation. Our work has appeared on television networks reaching millions of viewers in more than one hundred countries. Our international perspective, unique access and global relationships can make a world of difference to your programming needs.

We're proud of our previous work at such major media companies as ABC, CBS, CNN, PBS, Menomedia and Warner. Our previous work includes:

CLIENTS

AWARDS

THE GEORGE POLK AWARD
• Special Award, 1990

EMMY AWARD
• Outstanding News Magazine, 1989

WRITERS GUILD OF AMERICA
• Outstanding Achievement,
Current Events Documentary, 1992

NATIONAL ASSOCIATION OF BLACK JOURNALISTS
• Best Documentary, 1991

NATIONAL EDUCATIONAL FILM & VIDEO FESTIVAL
• Gold & Bronze Apple Awards, 1993

US INTERNATIONAL FILM & VIDEO FESTIVAL
• Home Video Programming, 1993

CHICAGO INTERNATIONAL FILM FESTIVAL
• Gold Plaque Award,
Network Television Series, 1991

TELLY AWARD
• Non-Broadcast programming,
Employee Communications, 1993

GALAXY AWARD
• Outstanding Achievement,
Product and Service Marketing, 1992

CHANNELS MAGAZINE
• Excellence in Television Award, 1989



GLOBAL VISION'S

A REGULAR UPDATE FOR THE MEDIA, FRIENDS, & FUNDERS ISSUE TWO

THE VISION

Globalvision produces television with a distinctive spirit, style, and substance. For a global audience. "Inside out" coverage. News you don't see elsewhere. Cultural features with an edge. Our motto, "Do good; do well, do it now!"

For information about how Globalvision can serve your TV and video needs, call Steve Anderson at 212: 246-0202

SCOPING IT OUT

New entertainment and arts programming is on the agenda.

A COMEDIC SCENE

Globalvision is developing "60 Mimics," a comedy "muse magazine" featuring comic Randy Credico offering a satirical look at so-called "reality television."

HUMAN RIGHTS TELEVISION

Globalvision is planning a new season of "Rights & Wrongs: The Television Magazine of Human Rights" anchored by Charlayne Hunter-Gault, the national correspondent of PBS's MacNeil/Lehrer NewsHour. We produced 30 programs in association with WNET/New York. The series is seen in the United States on leading PBS stations and on VISN Cable in 40 states. Overseas, it plays weekly in prime time in 33 countries.

ARTFUL VIEWS

We will also be completing a film about the Dance Theater of Harlem's triumphant visit to South Africa. The "Great Performances" series has committed to offering it as a televised special. Painting is the subject of our continuing work with actor-artist Billy Dee Williams building on the success of a special edition of "The Living Canvas," a television magazine of art which Globalvision produced with The Greenwich Workshop.

THE VISIONARIES

We are journalists, producers, programmers, and packagers. Our work includes films, hard-hitting investigative reporting; unique news magazines and network segments; documentaries, popular culture specials, entertainment events and corporate presentations.

Our work appears frequently on Fox Television and on the PBS "Frontline" series. Globalvision also consults for media companies like MTV.

We work all over the world, and our reportage is seen globally. We are known for "network quality at independent prices." Globalvision is also a news gathering organization which makes news as well as reports it. On the next page, you can read what major media outlets write about our work.

SERVING BUSINESS NEEDS

As a member of the Social Venture Network, Globalvision produces promotional videos, electronic press kits, and video news releases to help entertainment companies market new releases. We are currently working with MGM on an EPK for the film "Six Degrees of Separation" with Donald Sutherland. We like to produce projects for socially responsible businesses like Little Souls, Reebok, and The Body Shop.

Newsweek
"A New York-based company, Globalvision, is putting cameras in the hands of local residents on six continents who will provide footage for a program covering human rights. The stories will be reported from the inside out. Tibetans taping Tibetans. South Africans taping South Africans."

MEDIA VIEWS

AP
"A show about human rights around the world that manages to be informative and astonishingly entertaining as well. Raw, gritty and powerful.....high risk television with an edge."

DAILY NEWS
"More than anything else, that is what the television broadcast RIGHTS & WRONGS is about: important truth. The broadcast has as its whole name RIGHTS & WRONGS: Human Rights Television. It roams the world to explore issues of human rights.....Here is a broadcast filled with the kind of information people need to know."

Newsday EDITION
"RIGHTS & WRONGS shakes the cobwebs of apathy from my brain. This National Geographic of human rights abuses evokes the sense of outrage I used to feel before there was TV, which has done such a good job pacifying people while suffering goes on all over the world.....It's news you don't see elsewhere on TV stations. Until a better one comes along, I'll buy RIGHTS & WRONGS as the best definition of a TV magazine."

The Boston Globe
"RIGHTS & WRONGS brings vision and urgency to issues in an unvarnished but altogether professionally crafted news package."

The Nation.
"RIGHTS & WRONGS is energetic, inventive, intelligent, the most refreshing and informative news program I've seen in a long time..... Always organizing the facts into an analysis, the show, unlike almost all other television news shows, makes you think; it enlivens rather than numbs you."



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