

Mime-Version: 1.0  
Date: Fri, 4 Sep 1998 18:10:40 -0500  
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>  
From: Cultural Environment Movement <cem@libertynet.org>  
Subject: DIGCON invitation/enclosures 9/4/98  
Cc: diane@spruce.libertynet.org, cemad@spruce.libertynet.org  
Status:

*Sent to  
Beading  
Call  
Fus*

Hi. This email has several attachments for you to edit/approve and an update of where we stand on Digital Conference planning:

#### I. INVITATIONS

There are 6 documents, listed below, that Bell Atlantic will need for the mailing. Hopefully we can get everything to them by next Tuesday, after the big weekend. I hope Beading will be able to provide us with the name of someone at Bell Atlantic who is in charge of putting the mailing together and who we can coordinate all this with.

These 4 documents are attached to the current email:

1. Cover Letter 9/4
2. Conference Prospectus 9/4
3. Preliminary Schedule 9/4
4. Response Form 9/4

When you have edited them to your satisfaction, please send them back to me with instructions. As for the list of names/addresses:

#### 5. List of Potential Participants

I will get this list from Brian and we will send it to you (either email or fax) this weekend so you can look it over and add/delete as you wish before it goes to Bell Atlantic. At that point, Bell Atlantic may wish to provide better addresses for some of the folks. We can send it to Bell Atlantic independently in whatever form they require (e.g., tab-separated fields, etc.) Again, this is a discussion for me to have with the design/ mailing contact at Bell Atlantic, whoever that may be.

Of course, the list to be included with the invitations will contain only name/affiliation/country, not full contact information.

#### 6. SugarLoaf Conference Center brochures

Since Bell Atlantic is putting together the mailing, they should call SugarLoaf and have the brochures sent to the appropriate location. SugarLoaf will provide brochures: call 215-242-9100 and ask for the Sales Dept.

#### II. Web site

A question for Bell Atlantic: Can they put all this text up on the web, with the Bell Atlantic and Temple logos, etc.? The Cover Letter and Response Form make reference to a web site and on-line registration, and it is relatively simple to do these things. It will also speed response time on the invitations. I can provide Bell Atlantic with access to the DigCon web site.

#### III. Budget

What funds will Bell Atlantic give us?





IV. Moderator

2 good prospects:

Jean Moore  
Temple University radio  
215-204-8405 (gen'l number)  
215-204-4870 (fax)

Terry Gross  
Philadelphia NPR  
215-351-1200 (WHYY gen'l number)  
215-592-7012 (fax for her show)  
Independence Mall West  
150 N. 6th Street  
Phila 19106

...that's all for now!

-  DIGCON\_CoverLetter.doc 1
-  DIGCON\_Prospectus.doc 3
-  DIGCON\_Schedule.doc 1
-  DIGCON\_ResponseForm.doc 1

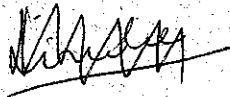
Victoria Tredinnick  
Program Director, CEM

-----  
The Cultural Environment Movement is an international coalition of over 250 organizations and 6300 individuals united in working for gender equity and general diversity in mass media employment, ownership and representation.

215-204-6434 \*\*\* [cem@libertynet.org](mailto:cem@libertynet.org) \*\*\* <http://www.cemnet.org>  
215-204-5823 (fax) \*\*\* PO Box 31847, Philadelphia, PA 19104

Don't miss the Second CEM Convention!  
March 25-28, 1999 \* Ohio University \* Athens, OH  
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Mime-Version: 1.0  
Date: Sun, 20 Sep 1998 22:21:34 -0500  
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>  
From: Victoria Tredinnick <digcon@astro.temple.edu>  
Subject: DIGCON next steps  
Cc: cemad@spruce.libertynet.org  
Status:



Hi. Here's the DIGCON update and next steps.

SOME PHONE NUMBERS (follow-up details below)

Mike Geiger 215-204-4675 ~~\_\_\_\_\_~~ NG  
Pat Beadling 215-446-6129  
her secretary, Nancy Dascher 215-446-6786 "Not in service"  
Peter Liacouras 215-204-~~7405~~ 5600  
Corrinne Caldwell 215-204-4775, 215-204-5816 (fax)

*FAX from home*

*Call -  
how &  
when  
can  
peak  
Amir  
his  
pm.*

INVITATIONS

Call Mike Geiger (215-204-4675) to arrange to get the list of people Bell Atlantic wants to invite. Our DIGINVITE database contains the following fields:

- LName
- FName
- Middle
- Jr
- Salutation
- Title
- Affiliation
- Address 1
- Address 2
- City
- State
- Zip
- Country
- Phone
- Fax
- Email
- Web
- Cluster
- Source

Once Bell Atlantic gives you their invitation list, you'll be in a better position to edit the list we have put together (238 names in all). You'll pare it down once you have an idea of who Bell Atlantic wants to invite. As we discussed, you will have to edit by hand since it is in a database and I would not be able to import any changes made to a Word document or email text. The plan is to send out 70 invitations to get 25 attendees for the November 20 meeting.

SIGNATURES

Peter Liacouras  
215-204-7405

Get his okay and also get me a contact in his office so I can arrange to get his signature on the letter when it is ready. The current versions of Prospectus and Cover Letter are attached.

Corrinne Caldwell (if Liacouras falls through)

215-204-4775, 215-204-5816 (fax)

Pat Beadling

215-446-6129

her secretary, Nancy Dascher

215-446-6786

*Not in service!*

To arrange to get her signature on the final.

MISC PLANNING

I will be in touch with Mike Geiger on Tuesday to discuss letterhead design, printing, mailing, Bell Atlantic funds, etc.

>Please review the attached as revised according to changes faxed to me on  
>9/18 and approve or suggest changes. We need Bell Atlantic list to add to  
>ours for mailing; Vicky please complete list for mailing, let me review.

>  
>We also need to have Vicky work with Michael and/or other designated person  
>on logistics of securing Pat's signature (after which I'll call Liacouras  
>and arrange appointment to bring him up to date and get his signature), and  
>details of conference planning. Vicky, please contact Michael to discuss  
>this and keep me posted.

>  
>George

Victoria Tredinnick  
Conference Coordinator

Bell Atlantic-Temple University Conference on Digital Communication  
"The Challenge of the Digital Age: A Forum of Diverse Perspectives"  
Part 1 \* November 20, 1998 \* Philadelphia  
Part 2 \* May 7-9, 1999 \* New York

215-204-6434 \* 215-204-5823 (fax) \* DigCon@astro.temple.edu \*  
<http://astro.temple.edu/~DigCon> \* Mailing address: c/o George Gerbner, Bell  
Atlantic Professor of Telecommunications, Department of Broadcasting,  
Telecommunications and Mass Media, School of Communications and Theater,  
Temple University, 218 Annenberg Hall, 2020 N. 13th Street, Philadelphia,  
PA 19122

Mime-Version: 1.0

Date: Sun, 15 Nov 1998 21:46:09 -0500

To: berkowitz@data.is.temple.edu, ccb@cme.org, ggerbner@nimbus.ocis.temple.edu,  
greenwood@snip.net, skahlenb@astro.ocis.temple.edu,  
cemad@libertynet.org, jemoore@unix.temple.edu, hmyr@aol.com,  
nandinisen@hotmail.com, cstewart@astro.ocis.temple.edu

From: Victoria Tredinnick <digcon@astro.temple.edu>

Subject: DIGCON speaking order

Status:

Last Friday, each of you should have received a Revised Agenda, the list of confirmed participants with presentation topics, and names and contact information for the members of the planning committee. You will also find these things on the conference web site (with the exception of the committee information).

The following is the proposed speaking order for November 20th. Let me know if you see any problems with it. Those of you who haven't given me your presentation topic, please do. Or let me know if you don't intend to speak. - Thank you -

8:00-8:15 WELCOME AND OPENING REMARKS

Patricia Beadling

George Gerbner

8:15-11:15 5-MINUTE PRESENTATIONS

Roy Eugene Boggs Jr

Renee Cherow O'Leary (Challenges for Education in the Digital Age)

John D H Downing (Prospects for Developing Cross-Ethnic and Cross-National  
Alternative Public Spheres)

Patricia Beadling

Rose A Dyson (Emergent Canadian Trends)

Linda K Fuller (International Censorship in the Digital Age)

Denise Gray Felder

Paul Klite (The Epidemiology of Television)

Jerry M Landay (The Digital Age and the Public Interest)

Howard A Myrick

Hye-Jung Park

Connie Schuster (Diversity in Coverage of Mental Health Issues)

Clay Steinman (Securing Space for Noncommercial Media in the Digital Age)

Elaine Wynne (Getting On-line Before Giving Up)

Jeff Chester

Binod C Agrawal (Dawn of the Digital Age and the Arrival of Unlimited Connectivity in  
South Asia)

Charles Okigbo (Social Change and Communication in the Digital Age: African  
Perspectives)

William J Weber (Mass Distribution of Knowledge)

Sherri Hope Culver

Irene Berkowitz

Herbert W Simons

Jean E Moore

Cynthia Golden (Support Challenges for Universities in the Digital Age)

Veysel Batmaz

George Gerbner

Concetta Stewart

Robert Greenberg

Nancy E Snow (Campaign Finance Reform in the Digital Age)

Norm Felsenthal

Yahya R Kamalipour (Ethnicity and the Media: A Few Concerns)

Mime-Version: 1.0  
Date: Sun, 15 Nov 1998 23:04:07 -0500  
To: Digital Conference Participants;;  
From: Victoria Tredinnick <digcon@astro.temple.edu>  
Subject: Digital Conference update  
Status:

Dear Digital Conference Participants:

This email contains updated conference information and answers to several questions posed individually. Precise information on travel reimbursement is still pending. Information on potential taxi-sharing from the airport to Sugarloaf to follow in the next few days.

See the conference web site for Revised Agenda, list of confirmed participants (31) and presentation topics where available. Send corrections to digcon@astro.temple.edu.

Note that we have added a breakout session (3 groups of 10) following the morning presentations. The day's proceedings will be taped for video, in addition to the written report for publication.

If you plan to speak and have not sent me your presentation topic, please do so. We expect that the 5-minute presentations will be fairly informal.

Handouts for the talks are not necessary, but we will have a table in the room for you to put out any materials you would like to bring along for distribution. Given that the talks are brief, we do not plan to have A/V equipment available. Please contact me if this poses a problem.

I thank you all for coming and look forward to meeting each of you. Please feel free to contact me if you have further questions.

Regards,  
Victoria

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Victoria Tredinnick  
Conference Coordinator

EMAIL digcon@astro.temple.edu \* PHONE 215-204-6434 \* FAX 215-204-5823 \*  
WEB SITE <http://astro.temple.edu/~digcon> \* MAILING ADDRESS c/o George Gerbner, Bell Atlantic Professor of Telecommunications, Temple University, 218 Annenberg Hall, 2020 North 13th Street, Philadelphia, PA 19122

Mime-Version: 1.0

Date: Tue, 17 Nov 1998 17:06:42 -0500

To: reboggs@worldnet.att.net, gene@lawnet.com, roleary@andromeda.rutgers.edu, jdowning@mail.utexas.edu, rdyson@oise.utoronto.ca, lkfuller@javanet.com, dgray-felder@rockfound.org, kamaliyr@calumet.purdue.edu, PaulKlite@idcomm.com, j-landay@uiuc.edu, hmyr@aol.com, park@dctvny.org, park@el.net, snowmachine@conknet.com, steinman@macalester.edu, jeff@cme.org, taleem@ad1.vsnl.net.in, okigbo@prairie.nodak.edu, shculver@bellatlantic.net, berkowitz@data.is.temple.edu, normfels@aol.com, hsimons@astro.temple.edu, jemoore@unix.temple.edu, golden@duq.edu, vbatmaz@beyu.edu.tr, panajans@superonline.com.tr, ggerbner@nimbus.ocis.temple.edu, cstewart@astro.ocis.temple.edu, digcon@astro.temple.edu, cemad@libertynet.org, skahlenb@astro.ocis.temple.edu, ccb@cme.org, nandinisen@hotmail.com, greenwood@snip.net

From: Victoria Tredinnick <digcon@astro.temple.edu>

Status:

For those of you without ready access to the web, I include the revised agenda and list of participants w/short presentation topics. Please don't hesitate to get in touch if you have any questions. If you need driving directions to supplement what you find on the Sugarloaf brochure, please let me know.

- Victoria

Bell Atlantic-Temple University Conference on Digital Communication  
"The Challenge of the Digital Age: A Forum of Diverse Perspectives"

REVISED AGENDA

STRATEGIC PLANNING SESSION

Sugarloaf Conference Center  
of Temple University  
Albert M. Greenfield House  
9230 Germantown Avenue  
Philadelphia, PA 19118

*Plan meet for DIGCON!*

All events take place in the Albert M. Greenfield House.

Thursday, November 19, 1998

6:00 Reception and Dinner

*Who is coming for dinner? well send 11/17/98 eve.*

Friday, November 20, 1998

7:30 registration  
breakfast

8:00 welcome and opening remarks

8:15-10:00 5-minute presentations by participants

10:00-10:15

break  
10:15-11:15  
5-minute presentations resume  
11:15-12:30  
break-out sessions: common interests and diverse goals  
12:30-1:15  
lunch  
1:15-2:30  
break-out sessions resume  
2:30-2:40  
break  
2:40-3:45  
plenary: shaping discussion at the May 7-9, 1999 meeting  
3:45-4:00  
break  
4:00-5:30  
plenary resumes  
6:00  
dinner  
7:00  
closing remarks  
7:30  
guests depart

CONFIRMED PARTICIPANTS  
with short presentation topics

Binod C Agrawal  
Director, Taleem Research Foundation, India  
"Dawn of the Digital Age and the Arrival of Unlimited Connectivity in South Asia"

Veysel Batmaz  
General Manager, Panajans Communication Ltd, Turkey

Patricia Beadling  
Vice President, External and Public Relations, Bell Atlantic - Pennsylvania

Irene Berkowitz  
DARS Coordinator, Office of the Vice Provost, Temple University  
Moderator

Roy Eugene Boggs Jr  
Member, Board of Directors, Screen Actors Guild & Professor of Law,  
University of West Los Angeles

Corrinne Caldwell  
Vice President and Acting Provost, Temple University

Renee Cherow O'Leary  
President, Education for the 21st Century  
"Challenges for Education in the Digital Age"

Jeff Chester  
Executive Director, The Center for Media Education  
"Creating the Public Sphere within the Digital Commercial Environment"

Sherri Hope Culver  
General Manager, WYBE Public Television, Philadelphia

John D H Downing  
John T Jones Centennial Professor, University of Texas at Austin Department  
of Radio-Television-Film  
"Prospects for Developing Cross-Ethnic and Cross-National Alternative  
Public Spheres"

Rose A Dyson  
Consultant in Media Education & Chair, Canadians Concerned About Violence in  
Entertainment  
"Emergent Canadian Trends"

Norm Felsenthal  
Professor of Communications, Temple University School of Communications and  
Theater  
"HDTV: How successful will it be? How long will it take?"

Linda K Fuller  
Associate Professor, Worcester State College Communications Department  
"International Censorship in the Digital Age"

George Gerbner  
Bell Atlantic Professor of Telecommunications, Temple University

Cynthia Golden  
Executive Director, Computing and Technology Services, Duquesne University  
"Support Challenges for Universities in the Digital Age"

Denise Gray Felder  
Director of Communications, The Rockefeller Foundation

Robert Greenberg  
Acting Dean, School of Communications and Theater, Temple University  
Moderator

Yahya R Kamalipour  
Professor, Purdue University Calumet Department of Communication and  
Creative Arts  
"Ethnicity and the Media: A Few Concerns"

Paul Klite  
Executive Director, Rocky Mountain Media Watch  
"The Epidemiology of Television"

Jerry M Landay  
Honors Professor Emeritus of Journalism and Communications, University of  
Illinois Urbana-Champaign  
"The Digital Age and the Public Interest"

Jean E Moore  
Faculty Emerita, Temple University & Host and Executive Producer,  
"University Forum", Temple University Public Radio  
Moderator

Howard A Myrick  
Professor, Temple University School of Communications and Theater

Charles Okigbo  
Associate Professor, North Dakota State University/University of Nigeria

"Social Change and Communication in the Digital Age: African Perspectives"

Hye-Jung Park  
Director of Programs, Downtown Community Television Center, New York

Connie Schuster  
Founder and Director, Artists for Recovery  
"Diversity in Coverage of Mental Health Issues"

Herbert W Simons  
Professor of Speech Communication, Temple University

Nancy E Snow  
Assistant Professor, New England College Department of Political Science &  
Executive Director, Common Cause of New Hampshire  
"Campaign Finance Reform in the Digital Age"

Clay Steinman  
Professor and Chair, Macalester College Department of Communication Studies  
"Securing Space for Noncommercial Media in the Digital Age"

William J Weber  
Vice President for Technology and Engineering, WHYI-TV Inc, Philadelphia  
"Mass Distribution of Knowledge"

Elaine Wynne  
Co-Founder and Director, International Family Storytelling Center  
"Getting On-line Before Giving Up"

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Victoria Tredinnick  
Conference Coordinator

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WEB SITE <http://astro.temple.edu/~digcon> \* MAILING ADDRESS c/o George  
Gerbner, Bell Atlantic Professor of Telecommunications, Temple University,  
218 Annenberg Hall, 2020 North 13th Street, Philadelphia, PA 19122