



April 24, 1999

Hona K. Gerbner
234 Golf View Road
Ardmore, PA 19003

Dear Ms. Gerbner:

On behalf of Bell Atlantic-Pennsylvania and Temple University, we are pleased to extend to you a cordial invitation to attend an international conference on “The Challenge of the Digital Age: A Forum of Diverse Perspectives.” The conference will be held on June 3 - 5, 1999 at Temple University’s Sugarloaf Conference Center in Philadelphia. We are delighted to announce that the keynote speakers include Jeffrey Chester, Executive Director, Center for Media Education; Lawrence K. Grossman, former president of NBC News and PBS, and author of “The Electronic Republic: Reshaping Democracy in the Information Age;” Edward S. Herman, Professor Emeritus of Finance, Wharton School, University of Pennsylvania; and Kathryn C. Montgomery, President, Center for Media Education.

We look forward to your participation in what we believe will be a productive and interesting dialogue between the various stakeholders who are helping to shape the future of digital communications. Please return the enclosed registration form as soon as possible.

For more information, please contact Linda Greenwood, conference coordinator, by email <greenwood@snip.net> or phone (215-204-8427). You may also send correspondence to the following address: Linda Greenwood, Bell Atlantic - Temple University Digital Conference Coordinator, 507 Spruce Avenue, Lindenwold, NJ, 08021-1757.

Yours sincerely,

Patricia Beadling
Vice President, External and
Public Relations
Bell-Atlantic – Pennsylvania

Corrinne Caldwell
Vice President and
Acting Provost
Temple University

Robert Greenberg
Acting Dean
School of Communications and
Theater, Temple University

George Gerbner
Bell Atlantic Professor of Telecommunications
Temple University

Enclosures:
conference prospectus and agenda
registration form
Sugarloaf Conference Center brochure