

Spring To Action

A National Mental Health Symposium
to Address Discrimination and Stigma

March 26 and 27, 2001

Renaissance Harborplace Hotel
Baltimore, Maryland



DEPARTMENT OF HEALTH & HUMAN SERVICES

Substance Abuse and Mental
Health Services Administration

Center for Mental Health Services
Center for Substance Abuse
Prevention
Center for Substance Abuse
Treatment
Rockville MD 20857

March 26, 2001

Dear Symposium Participants:

On behalf of the Center for Mental Health Services (CMHS), I warmly welcome you to *Spring to Action: A National Mental Health Symposium to Address Discrimination and Stigma*.

Over the next day and a half, you will have the opportunity to network with others from across our Nation to share your expertise and insight about eliminating discrimination and stigma. Our goal is to replace discrimination and stigma with acceptance and understanding to assure a better life for people with mental disorders and people recovering from addiction.

Our hope is to come away from this symposium with a blueprint for action that States and local communities can use to address the continuing negative impact that discrimination and stigma have on the lives of people with mental illness. This is a chance to learn from each other what works and what does not work, how exemplary practices can be disseminated and replicated, and what it would take to create positive and helpful public awareness.

On April 7, we will celebrate World Health Day. For the first time, it will focus on mental health, with the theme "Stop Exclusion - Dare to Care." We should seize the moment when the attention of the world will be on mental health, to shine a beacon of hope and send a message of recovery and community integration. This symposium offers both the challenge and the opportunity to spread the word that the United States has more than just momentum--we are ready to spring to action.

Enjoy the meeting and your time together.

Sincerely yours,

Bernard S. Arons, M.D.
Director
Center for Mental Health Services

SYMPOSIUM SCHEDULE AT-A-GLANCE

MONDAY, MARCH 26, 2001

7:45am - 8:45am	Baltimore Ballroom*	REGISTRATION		
8:45am - 10:15am	Baltimore Ballroom	PLENARY SESSION <i>Welcome & Keynote Speakers</i>		
10:15am - 10:30am		BREAK		
10:30am - 12:00pm		WORKSHOP SERIES A**		
Track 1 Reaching Mr. And Mrs. Public: Public Awareness And Education <i>PROVIDER AND CONSUMER PROGRAMS THAT WORK (and can be replicated in any community...)</i> — Kent	Track 2 Examining Mental Health Issues In The Media <i>DELIVERING YOUR MESSAGE THROUGH THE MEDIA</i> — Fells Point	Track 3 Researching Discrimination And Stigma <i>INTEGRATING DIVERGENT CULTURES IN THE CONDUCT OF RESEARCH: MODELS OF MENTAL HEALTH PARTICIPATORY CONSUMER RESEARCH</i> — Guilford	Track 4 Combatting Discrimination Through Advocacy And Change <i>THE ADA: A TOOL TO FIGHT DISCRIMINATION IN THE WORKPLACE</i> — Baltimore Ballroom	Track 5 Fighting Stigma From The Inside Out <i>OVERCOMING INTERNALIZED STIGMA AND MAKING YOUR VOICE HEARD</i> — Gibson
12:00pm - 1:30pm		LUNCH (on your own)		
1:30pm - 3:00pm		WORKSHOP SERIES B**		
<i>CREATIVITY AT WORK: TWO INNOVATIVE APPROACHES TO EDUCATE AND DE-STIGMATIZE</i> — Kent	<i>USING COMMUNICATIONS TECHNOLOGY TO DISPEL PREJUDICE</i> — Fells Point	<i>CURRENT RESEARCH ON DISCRIMINATION AND STIGMA: WHAT DO WE KNOW?</i> — Baltimore Ballroom	<i>MOVING TOWARD A COMMON FUTURE: LESSONS FROM THE CIVIL RIGHTS AND DISABILITY MOVEMENTS</i> — Guilford	<i>PROVIDERS AND THE CRIMINAL JUSTICE SYSTEM: BREAKING DOWN BARRIERS</i> — Gibson
3:00pm - 3:30pm		BREAK		
3:30pm - 5:00pm		WORKSHOP SERIES C**		
<i>NATIONWIDE AND INTERNATIONAL PUBLIC AWARENESS EFFORTS IN FIGHTING STIGMA</i> — Kent	<i>FINDING NEW ALLIES: COLLABORATING WITH HOLLYWOOD, ADVOCATING THROUGH LITERATURE</i> — Fells Point	<i>PUBLIC PARTNERS IN RESEARCH</i> — Baltimore Ballroom	<i>USING YOUR RIGHTS TO COMBAT DISCRIMINATION AND STIGMA</i> — Guilford	<i>STIGMA IN THE MENTAL HEALTH SYSTEM: A DIALOGUE</i> — Gibson

TUESDAY, MARCH 27, 2001

8:30am - 10:00am	Baltimore Ballroom	PLENARY SESSION <i>Introductions & Presentations</i>
10:00am - 10:15am		BREAK
10:15am - 11:00am	Baltimore Ballroom	KEYNOTE ADDRESS
11:00am - 12:45pm	Baltimore Ballroom	MEDIA PANEL
12:45pm - 1:00pm	Baltimore Ballroom	SPRING TO ACTION: PUTTING IT ALL TOGETHER

*See map on last page for locations

**See session descriptions for complete listings

GENERAL INFORMATION

RESOURCE ROOM:

The Homeland Room, which is located on the 5th floor near the elevators, will serve as a Resource Room throughout the symposium. It will be open from 8:00 AM- 7:00 PM Monday, March 26, and from 8:00 AM- 1:00 PM on Tuesday, March 27.

Obviously, in the space of a day and a half, there is simply not enough time to incorporate workshops highlighting all of the innovative and instrumental programs and agencies that are working diligently on the issue of discrimination and stigma. Therefore, the Resource Room will house and display additional materials and information for your use. There will be free periodicals, pamphlets, and flyers for you to read and take with you. In addition, we will be playing a series of educational videos regarding the issues of discrimination and stigma throughout the two days, one at the top of every hour.

On display in the resource room will be artwork and poetry done by consumers of mental health services that depicts their views of stigma. This has been compiled and designed by Gayle Bluebird. Ms. Bluebird is the coordinator of a national network of artists, writers, and performers, Altered States of the Arts. She has organized and presented talent shows and performances at many national conferences including the annual Alternatives Conferences. She is also the editor of the newly published manual, "Reaching Across With the Arts," a self-help manual that provides information on how to start new consumer-run arts programs.

So bring your tote bags and stop by to take advantage of the wealth of information and knowledge that will be available!

RECEPTION:

Come and join us from 5:00-7:00 PM on Monday, March 26th for an after-hours reception. Network and relax as you listen to the sounds of harpist Tabitha Reist and nibble on assorted refreshments and beverages. The reception will be held in the atrium directly outside of the Baltimore Ballroom.

QUESTIONS OR PROBLEMS:

Look for the folks with the "Information" ribbon on their name badge, and they will be happy to help you. If the situation is urgent, please have the hotel page either Jennifer Brown, Mike Finkle, or Ken Wireman.

If you need any additional information about restaurants, shopping, or attractions in and around Baltimore, please see the concierge located in the lobby.

SOMETHING TO CONSIDER...

The issue of discrimination and stigma is a highly charged one, and there will be many varied responses and opinions expressed throughout this symposium. Please respect everyone's right to express their opinions, even if they differ from yours. This is an unparalleled opportunity to share our experiences, insights, and knowledge, and to learn from each other.

NOTE:

Please note that the words "consumer" or "consumer/survivor" are used throughout for brevity. We recognize and respect that others may identify themselves otherwise.

LOCATION MAP:

Appears on the last page of this booklet.

MONDAY, MARCH 26, 2001

8:45 am – 10:15 am PLENARY SESSION

All take place in the Baltimore Ballroom

INTRODUCTIONS:

Jennifer Brown is the Director of Training and Communications for On Our Own of Maryland, Inc., and the former Director of The Anti-Stigma Project. She has an extensive background in management, facilitation, training, communications consulting, and video development. Previous positions include international training consultant for Langevin Learning Services and faculty member of the University of Maryland Baltimore County.

Oscar Morgan, B.A., M.A., Director of the Maryland Mental Hygiene Administration, has been a leader with the Maryland public mental health system for more than 20 years. In his tenure as Director, he has been instrumental in supporting initiatives to enhance and increase consumer-run services throughout the state of Maryland. He has been honored for his dedication to eradicating stigma and continues to support the work of the nationally recognized Anti-Stigma Project, a collaboration between On Our Own of Maryland, Inc., and the Mental Hygiene Administration.

Bernard S. Arons, M.D., Director of the Federal Center for Mental Health Services since 1993, began his career as a psychiatrist over 20 years ago with St. Elizabeth's Hospital in Washington, D.C., where he treated patients with serious mental illnesses and taught and trained psychiatric residents, medical and social work students, and college volunteers at St. Elizabeths. Dr. Arons is a Clinical Professor of Psychiatry on the faculty of Georgetown University School of Medicine, and an Examiner for the American Board of Psychiatry and Neurology. In February 2001, Dr. Arons was presented the Humanitarian Award by the American Group Psychotherapy Association.

KEYNOTE SPEAKERS:

David Satcher, M.D., Ph.D., was sworn in as the Surgeon General for the U.S. Department of Health and Human Services in 1998. He is the 16th Surgeon General in a line dating back to the first appointment of a Surgeon General in 1871. Dr. Satcher is the first African-American male to hold the post. Before his appointment, he was the Director of Health and Human Services' Center for Disease Control and Prevention, and Administrator of the Agency for Toxic Substances and Disease Registry from 1993 to 1997. Dr. Satcher served as President of Meharry Medical College from 1982 -1993, and before that, held a number of faculty positions in medical schools throughout the country. He has been the recipient of many outstanding awards. Dr. Satcher graduated from Morehouse College, was a Phi Beta Kappa, and received his M.D. and Ph.D. from Case Western Reserve University.

Mary C. Telesford, M.A., as Director of Training for the Federation of Families for Children's Mental Health, conducts training programs to prepare family leaders to promote family involvement and systems change in all child-serving agencies and organizations. Mrs. Telesford has presented at various conferences and meetings on children's mental health issues and systems reform. Over the past 20 years, as a consultant and staff member, she has worked for organizations addressing the needs of specialized populations. Ms. Telesford received a B.A. in Political Science, and an M.A. in Urban Studies from Howard University in Washington, D.C.

Robert Lundin is the editor of The Awakenings Review and founded the Awakenings Project in 1996. It is his goal to see the project develop in scope from exhibiting the visual arts to producing literary arts, musical arts and the dramatic arts. Mr. Lundin was diagnosed with a major mental illness--schizoaffective disorder--more than twenty years ago. Since what he calls his "surprising recovery" in 1991, he has worked as a freelance journalist for the Chicago Tribune, the Daily Herald, and the Glen Ellyn News. In 1997 he assumed a position with the University of Chicago Center for Psychiatric Rehabilitation as a research assistant; he is now the Director of Publications. Mr. Lundin's articles about his bout with mental illness have appeared in The Journal, The NAMI Advocate, The Kenyon College Alumni Bulletin, and Cognitive and Behavioral Practice. He has spoken widely on the subject of mental illness: twice he has been interviewed in London for BBC Radio's World Update. In Chicago, he has been a guest on several radio and cable television programs, including National Public Radio's "This American Life."

MONDAY, MARCH 26, 2001

Although the workshops are arranged into tracks, feel free to mix and match! The seating capacity of the workshop rooms vary, so keep in mind that seating will be on a first come, first served basis.

We would like to offer a special thank you to the workshop moderators: Thomas E. Arthur, Butch Hendershot, Yvonne Perret, Cynthia Petion, Ken Wireman and Catherine Waugh. They are all skilled facilitators who will ensure that the workshops run smoothly and efficiently. All of them are facilitators for The Anti-Stigma Project, a joint collaboration of On Our Own of Maryland, Inc. and the Maryland Mental Hygiene Administration.

10:30 am – 12:00 pm WORKSHOP SERIES A

Track 1 Kent

PROVIDER AND CONSUMER PROGRAMS THAT WORK (and can be replicated in any community...)

Find out how to promote public awareness and interactive dialogue through creative anti-stigma activities. Programs for People, a provider agency, will share methods used to plan a highly successful community-wide public forum. See video highlights of the forum and learn about the effective outcomes. Stamp Out Stigma (SOS) is a well-respected consumer organization delivering anti-stigma educational outreach presentations to diverse audiences throughout California and nationally. SOS has directly reached 28,000 people since 1990 in their 650 presentations to date. A Train the Trainer booklet will be distributed to each workshop attendee.

Carmen Lee is an award-winning consumer activist who began the Peninsula Network of Mental Health Clients in the San Francisco Bay Area in 1985, and developed the innovative educational outreach program called Stamp Out Stigma. Carmen has served as a county commissioner for the last eight years, worked for Protection & Advocacy, Inc., and has been featured in many national publications, including one widely used university textbook on public speaking.

Alison Mills is a client activist in San Mateo County, California. She has been an active member of the Peninsula Network of Mental Health Clients, assisted in the development of a self-help center called Mind Matters in northern California, served as past chair of the Bay Area Network of Mental Health Clients, serves as the current regional director of the California Association of Local Mental Health Boards and Commissions, and is a present member of the San Mateo County Mental Health Board. In her "spare time," she is a supporter and panelist for the Stamp Out Stigma Program.

Iris Carroll, MPH, is the director and founder of Programs for People, a community-based agency which provides mental health and employment services in Framingham, Massachusetts. In 1987, she was awarded the "Massachusetts Department of Mental Health Award for Outstanding Contribution to the Human Rights of Individuals with Mental Disabilities." She has enhanced her community's understanding of psychiatric disabilities by bringing together community leaders, the media, and the program's clients together for open discussion and learning.

Track 2 Fells Point

DELIVERING YOUR MESSAGE THROUGH THE MEDIA

This workshop will provide the basics of how to attract the print and broadcast media to your message. One of the presenters has had fifteen years of experience in getting press, while the other created a radio show that has been running for eight years; both have long histories of innovative advocacy. They will tell you how to fight discrimination and stigma with news you generate and programs you create.

Gilberto Romero is a recovering mental health consumer and leading international mental health advocate. He has been instrumental throughout the last two decades in improving mental health services to consumers, receiving numerous awards for his advocacy work. He has contributed to countless commissions and boards and local, state, and national councils.

Susan Rogers is Director of Special Projects of the National Mental Health Consumers' Self-Help Clearinghouse and of the Mental Health Association of Southeastern Pennsylvania, where she has primary responsibility for writing projects that further the mission of these two organizations. She has spoken at a wide variety of national and statewide conferences about press and public relations, consumer empowerment, and community organizing; has appeared on television and radio to fight the stigma of mental illness and promote the consumer movement; and is the author of numerous articles on the consumer movement and the mental health system.

Track 3 Guilford

INTEGRATING DIVERGENT CULTURES IN THE CONDUCT OF RESEARCH: MODELS OF MENTAL HEALTH PARTICIPATORY CONSUMER RESEARCH

Historically, mental health services research developed with little or no input from people who received the services. Adopting the slogan "nothing about us, without us," mental health consumers and people of color have moved rapidly to be involved in the design and implementation of mental health services research and evaluation. This presentation will begin with a review of the organizational structures, communication systems, and group and personal interactions that have emerged as consumer-directed research gains a foothold in the services research environment. The presentation will identify ways to bridge differences between people on a person level to promote respect, understanding, and appreciation of the difficulties that collaboration with diverse cultures presents.

Jean Campbell, Ph.D., is an internationally known consumer/survivor researcher. She directs the Program in Consumer Studies and Training at the Missouri Institute of Mental Health in St. Louis, and is Principal Investigator of the national Coordinating Center for the CMHS Consumer-Operated Services Program Multi-site Research Initiative. Dr. Campbell developed the Well-Being Project (1989), a watershed consumer/survivor research effort.

Jacki McKinney is a fighter with a long history of tireless advocacy in the human rights and consumer/survivor movements and a sought-after speaker on many topics. Her focus is on African-American women and their children who experience violence, institutionalization and trauma, and who are historically disenfranchised. She is currently working in the area of consumer participation and integration in research with the SAMHSA-funded women with co-occurring disorders and violence study.

Track 4 THE ADA: A TOOL TO FIGHT DISCRIMINATION IN THE WORKPLACE
Baltimore Ballroom

In this workshop, University of Chicago Law School professor Mark Heyrman will provide participants with an overview of the protection provided by the Americans with Disabilities Act to individuals with psychiatric disabilities. Researcher Barbara Granger will follow with information on making strategic decisions about disclosure and job accommodations. Attorneys Julie Clark and Irene Wozny will then provide their own personal experiences using the ADA as a tool to fight discrimination.

Mark J. Heyrman, J.D., graduate of the University of Illinois Law School, is currently a Clinical Professor at the University of Chicago Law School teaching courses in Pre-Trial Advocacy, Trial Practice, Mental Health Advocacy and Mental Health Law. His principle responsibility is to teach law students to be effective advocates through their supervised litigation and other advocacy on behalf of indigent clients. Mr. Heyrman is Immediate Past President of the Mental Health Association in Illinois and chair of its Public Policy Committee.

Julie Clark, J.D., is an attorney and senior policy advisor on Social Security and health care issues to the Presidential Task Force on Employment of Adults with Disabilities. As a person with a psychiatric disability, Ms. Clark has worked on disability issues on both a personal and professional level for the last 20 years, including positions at the National Council on Independent Living and the Bazelon Center for Mental Health Law.

Barbara Granger Ph.D., is Matrix Research Institute's Director of Training and Dissemination, and has been with MRI since 1987, directing a variety of research, training, technical assistance and dissemination projects. She is best known for her national study on job accommodations for people with psychiatric disabilities and her training and research on agency-run and peer-run entrepreneurial businesses. Dr. Granger has provided assistance to advocates, service providers, practitioners, family members, government officials and policymakers at national, state and local conferences and training programs, and has trained in almost every state in the country.

Irene Wozny, J.D., is an attorney with more than twenty years of experience as a consumer of mental health services and seven years of experience as an outspoken mental health advocate and educator. She is currently a corporate attorney with the Maryland Department of Assessment and Taxation. She has been interviewed in Time magazine, on CNN, and on the Voice of America Television. In 1999, she won the Eli Lilly Welcome Back Award for Special Recognition for Destigmatization.

Track 5 OVERCOMING INTERNALIZED STIGMA AND
Gibson MAKING YOUR VOICE HEARD

This workshop discusses how individuals can overcome the damages of internal stigma and increase self esteem and self efficacy so that they believe in themselves and can make positive changes in their lives. Attendees will receive useful ideas for combating internalized stigma so that they are ready to advocate for themselves. Two different perspectives are merged. A social science based theoretical framework is brought alive by the activities and experiences of an established advocacy program.

Yvette Sangster is the founder and Executive Director of Advocacy Unlimited, Inc., a grassroots, consumer-operated advocacy education program that has attracted both national and international attention. She has had a long and distinguished career in advocacy with expertise in both the physical and psychiatric disability movements. Her ability to motivate, excite, and educate people makes her a vital and vigorous participant on the numerous boards, task forces, and planning councils on which she serves. She tirelessly promotes consumer initiatives that ensure the legal, economic, and social rights and opportunities of persons, like herself, with psychiatric disabilities.

Laura Blankertz, Ph.D. is Director of Research at Matrix Research Institute. The focus of her work is on developing and evaluating services to improve the lives of those with severe mental illness. Although much of her current work has been on vocational interventions, Dr. Blankertz as a sociologist has had a long standing interest in how the stigma of mental illness effects individuals and on developing interventions based on social science theories that confront such issues. Dr. Blankertz has also been involved in research on psychosocial rehabilitation and homelessness.

12:00 pm – 1:30 pm LUNCH BREAK (on your own)

Track 1
KentCREATIVITY AT WORK: TWO INNOVATIVE APPROACHES
TO EDUCATE AND DE-STIGMATIZE

In this workshop, participants will examine stigma as related to two specific populations: children and youth, and older adults. Learn about NAMI Queens/Nassau's development and successful implementation of a school outreach program for upper elementary, middle and high school classrooms. This unique lesson plan program was initially launched throughout NY State schools and is gaining widespread support as mental health agencies across the country introduce "Breaking the Silence" in their areas. And join the Mental Health Players for an interactive program on ageism. See how this improvisational group weaves its magic, and transforms the audience into an experiential classroom.

Amy Maximov has directed the "Breaking the Silence" school outreach project since January 1999. Her outreach included meeting with health teachers, organizing teacher trainings, and partnering with local hospitals, agencies, and consumers. Amy is a graduate of the University of Michigan with a degree in Organizational Psychology and worked in advertising for 13 years. She spent her last 7 years in the industry as the Vice-President of Creative Development & Research at the Partnership for a Drug-Free America.

The Mental Health Players is a community education program sponsored by the Mental Health Association of Maryland. They use interactive theatre techniques to educate community organizations about issues related to mental health, substance abuse, domestic violence, homelessness, and other serious social issues.

Track 2
Fells Point

USING COMMUNICATIONS TECHNOLOGY TO DISPEL PREJUDICE

Two consumer/survivors share their experiences using the World Wide Web and e-mail correspondence to dispel prejudice. They will look at the use of e-mail and web pages as a vehicle for social change. The session will be interactive and will draw upon the experiences of the participants to develop a list of online strategies.

Sylvia Caras, Ph.D., is the Founder of People Who, a member of the CMHS National Advisory Council Subcommittee on Consumer/Survivor Issues, and a Board Member of the World Federation of Mental Health. Dr. Caras created internet resources for people who experience mood swings, fear, voices and visions.

David Gonzales, is a consumer activist who advocates on issues of housing, forensic issues, and stigma. He developed the CineMania website to challenge the negative portrayal of mental health consumers, and his internet efforts attempt to open dialogue between media viewers and member of the industry. He is the first consumer ever hired by Health & Hospitals Corporation and works as a Peer Counselor at Kings County Hospital. He has received numerous awards for his leadership and advocacy efforts.

Track 3
Baltimore BallroomCURRENT RESEARCH ON DISCRIMINATION AND STIGMA:
WHAT DO WE KNOW?

Current research on stigma will be presented in this track. The presentations are multi-layered. David Penn will discuss reactions to mental illness, because of four labels: consumer of mental health services, person with severe mental illness, person with schizophrenia, and schizophrenic. Faith Dickerson will present findings of a Consumers Report on Their Stigma Experiences survey. Predominant impacts reported by survey respondents were the worry of being viewed unfavorably because of mental illness and avoidance in telling others. Bruce Link will present data of a nationwide study of the public's belief about stigma and its consequences. Pat Corrigan will review research on three strategies to change public stigma about mental illness: protest, education, and contact.

*Patrick Corrigan, Psy.D., is Associate Professor of Psychiatry at the University of Chicago where he directs the Center for Psychiatric Rehabilitation. Also, Dr. Corrigan is director of the Chicago Consortium for Stigma Research; funded by the NIMH, this group is dedicated to understanding the effects of and ways to stop discrimination. Recently, Dr. Corrigan co-authored *Don't Call Me Nuts* with Bob Lundin. Published by Recovery Press, the book reviews ways in which people with mental illness can erase stigma.*

David Penn, Ph.D., is Assistant Professor of Psychology at the University of North Carolina Chapel Hill. Dr. Penn received his Ph.D. from the University of Nebraska-Lincoln and his research and clinical interests are in stigma, social cognition, and psychosocial treatment for schizophrenia. Currently, he is examining the effects of COMPEER on the public actions and attitudes of people with mental illness.

Bruce Link, Ph.D., is a professor at Columbia University. His more than 20 year record of research on stigma has outlined the key research areas on labeling and dangerousness. Recently, he finished a landmark study on mental illness stigma in the United States today compared to the 1950s.

Faith B. Dickerson, Ph.D. is the Director of Psychology at the Sheppard Pratt Health System in Baltimore, Md., where she provides services to persons with serious mental illness. She also conducts research which is focused on novel treatments for persons with schizophrenia, the health behaviors and health problems of persons with mental illness, and mental illness stigma.

Track 4
Guilford

**MOVING TOWARD A COMMON FUTURE: LESSONS FROM
THE CIVIL RIGHTS AND DISABILITY MOVEMENTS**

In this workshop, two disability rights lawyers with mental illness will discuss how the civil rights and disability movements historically have worked to address stigma and discrimination. What lessons can advocates learn from these broader efforts? How have these movements worked in the recent past to address stigma and discrimination on the basis of mental illness? What opportunities are there for collaboration?

Russell D. Pierce, J.D., is a community liaison at the Nebraska Parents' Center in Omaha. He serves as a current member of the CMHS National Advisory Council and as the Chair of its Subcommittee on Consumer/Survivor Issues. As a respected advocate, he has been an active participant in legislative reform at the state level, particularly with regard to the down sizing of state hospitals. He has a particular interest in issues pertaining to diagnosis and treatment and to community-based programs. His experience includes the design of training programs concerning minority culture and history for the Omaha public schools.

Andrew J. Imparato, J.D., joined the American Association of People with Disabilities (AAPD) as its first full time President and CEO in November, 1999. AAPD is a national non-profit, non-partisan membership organization of people with disabilities, their family members, and supporters, founded in 1995 to promote economic and political empowerment for the more than 56 million children and adults with disabilities in the U.S. Prior to joining AAPD, Imparato was general counsel and director of policy for the National Council on Disability. Mr. Imparato has been diagnosed with bipolar disorder and is a nationally-recognized expert on disability law and policy. He graduated with distinction from Stanford Law School and is a summa cum laude graduate of Yale College.

Track 5
Gibson

**PROVIDERS AND THE CRIMINAL JUSTICE SYSTEM:
BREAKING DOWN BARRIERS**

The Maryland Department of Public Safety and Correctional Services recently implemented a Transition Program for prisoners with mental illness who are nearing their release date. Of continuing concern to the clinicians in this program is the resistance of community providers to accept referrals from the prison system. This stigma has taken a number of forms. The attendees will learn about correctional mental health care and then participate in an interactive discussion regarding methods to break down the stigma that interferes with access to care faced by offenders with mental illness.

Erik Roskes, M.D. is the Chief Psychiatrist in the Maryland Department of Public Safety and Correctional Services. He has a longstanding interest in the treatment of offenders with mental illness, in institutional and community settings. In addition to his service in state corrections, he has had a partnership with the United States Probation Office for the past five years, serving the clinical needs of federal probationers and parolees with mental illness. For the past two years, he has been a member of the advisory board of the Anti-Stigma Project in Maryland. He also is Assistant Professor of Psychiatry at the University of Maryland School of Medicine and the Uniformed Services University of the Health Sciences.

Track 1
Kent

NATIONWIDE AND INTERNATIONAL PUBLIC AWARENESS
EFFORTS IN FIGHTING STIGMA

Mr. Al Guida will elaborate on the National Mental Health Awareness Campaign's (NMHAC) public service advertising programs designed to fight the fear and shame associated with mental illness. Mr. Hunter will then discuss the consumer oriented view of dispelling stigma underlying the global long range strategic plan now under consideration by the World Federation for Mental Health. Finally, Ms. Nava will discuss the current focus on strengths-based work with youngsters across the United States as they move into newly forming single systems of care that are child and family focused, community-based and culturally competent and responsive.

Al Guida, Executive Director of the National Mental Health Awareness Campaign, will discuss recent research conducted by the NMHAC on general public attitudes toward people with mental illnesses. Today, while Americans know more about mental disorders than at any time in the last 50 years, stigma still persists – with youngsters exhibiting great skepticism about all aspects of the mental health care system and adults fearing social ostracism if they discuss mental health issues with co-workers and family members.

Richard Hunter, J.D., has been the Deputy Secretary and Chief Operating Officer of the World Federation for Mental Health since 1983. The Federation's Number #1 goal is concerned with heightened public awareness to improve understanding and attitudes about mental disorders. Past positions include Executive Director of the National Mental Health Foundation and the Assistant to the President of the National Mental Health Association.

Carolyn Nava is the Senior Family Advisor for the Technical Assistance Partnership, a staff member of the Federation of Families for Children's Mental Health and a faculty member of the Leadership Academy. Past positions include the administrator of the day psychiatric hospital at the University of Colorado Health Sciences Center, and Executive Director of the Colorado Federation of Families for Children's Mental Health.

Track 2
Fells Point

FINDING NEW ALLIES: COLLABORATING WITH HOLLYWOOD,
ADVOCATING THROUGH LITERATURE

The presenters are "industry insiders" concerned about authentic depictions. One, an educator and author whose mystery novels feature an investigator who has manic-depression, will talk about intriguing opportunities to dispel discrimination and stigma in popular fiction. The other, a member of the entertainment industry, will use clips from recent TV shows to illustrate how the media has approached mental health issues and its recent efforts to address stigma.

Abigail Padgett is a highly acclaimed writer of mystery fiction, and her series sleuth, Bo Bradley, dispels many of the myths surrounding mental illness. The New York Times Book Review calls Bo a "strikingly unconventional sleuth..." and says, "Ms. Padgett knows how to tell a story with passion and purpose." Ms. Padgett, a former court investigator in San Diego, teaches creative writing at University of California San Diego and works as an advocate for people with mental illness.

Barbara Lurie is the Associate Director of Programs for the Entertainment Industries Council. She is helping to guide the entertainment arena in bringing its power and influence to bear on major public health and social issues. Formerly Chief of the Patient's Rights Bureau of the Los Angeles County Department of Mental Health, Ms. Lurie worked with state legislators for more than two decades to draft and enact legislation safeguarding people with mental disabilities. She earned both the "Advocate of the Century" and the "Lifetime Achievement" awards from statewide advocacy groups.

Track 3
Baltimore Ballroom

PUBLIC PARTNERS IN RESEARCH

The need is apparent for more information on battling the prejudice and discrimination aimed toward people with mental illness. Hence, representatives of several federal agencies are joining us in this panel to discuss their agenda for future research on the stigma of mental illness. Participants include Emeline Otey from the National Institute for Mental Health, Cathy Nugent from the Center for Substance Abuse Treatment, Michael English from the Center for Mental Health Services, Roseann Rafferty from the National Institute for Disabilities and Rehabilitation Research, Patrick Corrigan from the University of Chicago and Deborah Galvin from Center for Substance Abuse Prevention. Questions they will address include: What is the perspective held by each? And what priorities do they see in future research?

Patrick Corrigan, Psy.D., is Associate Professor of Psychiatry at the University of Chicago where he directs the Center for Psychiatric Rehabilitation. Dr. Corrigan is also director of the Chicago Consortium for Stigma Research; funded by the NIMH, this group is dedicated to understanding the effects of and ways to stop discrimination. Recently, Dr. Corrigan co-authored Don't Call Me Nuts with Bob Lundin. Published by Recovery Press, the book reviews ways in which people with mental illness can erase stigma.

Deborah M. Galvin, Ph.D., has more than 17 years experience in the field of social science research and prevention. She currently works for the Center for Substance Abuse Prevention, Division of Workplace Programs as the Program Manager, Workplace Managed Care. Dr. Galvin also serves as an Adjunct Professor at the University of Maryland where she teaches courses in social sciences. Her current focus is on issues related to substance abuse prevention and early intervention strategies, programs within managed care and workplaces, and the impact of stigma.

Roseann Rafferty, MSW, ACSW, is a psychiatric social worker by training. Her Federal work experience has included the Washington DC Veterans Administration outpatient mental health clinic, the state-Federal Medicaid program, Rehabilitation Services Administration and, for the past 11 years, Program manager for the National Institute for Disabilities and Rehabilitation Research activities in the areas of mental health and mental retardation.

Emeline Otey, Ph.D., is a Health Scientist Administrator and Program Chief at the National Institute of Mental Health, NIH. She is responsible for developing and administering extramural research programs in areas of health services and intervention behaviors, including research on mental health stigma; sociocultural processes and health disparities; and neuropsychiatric and late life disorders.

Michael J. English, J.D., is the Director of the Division of Knowledge Development and Systems Change at the Federal Center for Mental Health Services. He is responsible for the Knowledge Development and Application program - devoted to identifying the mental health services that work best for people. A graduate of Georgetown Law School, he has devoted more than twenty years - as a litigator and an administrator - to developing models for delivering mental health services effectively.

Catherine D. Nugent, M.S., is a Senior Public Health Advisor with the Center for Substance Abuse Treatment. She serves as Project Officer for the Recovery Community Support Program, CSAT's first systematic initiative to reach out to people in recovery from alcoholism and drug addiction and to build their capacity to participate in the public dialogue on addiction, treatment, and recovery.

Track 4 Guilford

USING YOUR RIGHTS TO COMBAT DISCRIMINATION AND STIGMA

This workshop will address strategies to combat discrimination faced by adults and children with psychiatric labels in fundamental aspects of their lives, such as housing and community integration, control over health care, and the ability to obtain education with appropriate supports in integrated settings, both in public schools and in the juvenile justice system.

Guy Leembuis is a staff attorney for the California Protection & Advocacy. He has extensive knowledge and experience working with underserved communities and has effectively advocated for children and youth with psychiatric disabilities who have been placed in restrictive educational environments and denied access to appropriate special education and mental health services.

Michele Magar is a former award-winning disability rights reporter. Ms. Magar graduated from Stanford Law School in 1995. Last year she worked to defeat involuntary outpatient commitment legislation and co-authored California's first Advance Health Care Directive for people with psychiatric labels. Ms. Magar has written extensively on the Fair Housing Act and has used the law to help clients retain housing and combat discriminatory zoning ordinances.

Track 5 Gibson

STIGMA IN THE MENTAL HEALTH SYSTEM: A DIALOGUE

This interactive workshop is designed to reduce stigmatizing attitudes, behaviors and practices within the mental health and substance abuse community. Through a variety of learning approaches, participants will identify stigmatizing attitudes and behaviors and discuss their impact on the design, delivery, and receipt of services.

Edgar Wiggins, M.H.S., has been providing leadership to a variety of community based mental health programs since 1975. Previous positions include Executive Director of the Black Mental Health Alliance, Director of Rehabilitation at People Encouraging People, and Director of the Day Program and Psychiatric Clinic at the Charles Drew Community Health/Mental Retardation Center.

Jennifer Brown is the Director of Training and Communications for On Our Own of Maryland, Inc., and the former Director of the Anti-Stigma Project. She has an extensive background in management, facilitation, training, communications consulting, and video development. Previous positions include international training consultant for Langevin Learning Services and faculty member of the University of Maryland Baltimore County.

TUESDAY, MARCH 27, 2001

8:30 am – 10:00 am PLENARY SESSION

All take place in the Baltimore Ballroom

INTRODUCTION:

Joseph H. Austry, III, M.D., is a psychiatrist, member of the Federal Senior Executive Service, and the current Acting Administrator of the Substance Abuse and Mental Health Services Administration (SAMHSA). For more than 25 years, he has held key leadership positions in mental health and substance abuse research, policy, and administration, while also maintaining a private psychiatric practice. Bringing the perspectives of an active practitioner to the work of Federal agencies addressing mental health and substance abuse issues, Dr. Austry was the Associate Administrator for Policy Coordination for SAMHSA's predecessor agency and later served as the Deputy Administrator of SAMHSA. He also performed a variety of leadership roles at the National Institute of Mental Health and National Institute on Drug Abuse.

PRESENTATIONS:

Ruth Sanchez-Way, Ph.D., is the Director of the Center for Substance Abuse Prevention (CSAP), Substance Abuse and Mental Health Services Administration (SAMHSA), Department of Health and Human Services. CSAP provides national leadership in the development of policies, programs, and services to prevent the onset of illegal drug use; to prevent underage alcohol and tobacco use; and to reduce the negative consequences of using substances. Dr. Sanchez-Way has served as an officer and member on several national boards, including the National Health Council; the National Organization on Adolescent Pregnancy, Parenting, and Prevention; and the National Council on Alcoholism and Drug Dependency. She is a co-founder of the National Organization of Latino Social Workers.

H. Westley Clark, M.D., J.D., M.P.H., CAS, FASAM, is the Director of the Center for Substance Abuse Treatment (CSAT) of the Substance Abuse and Mental Health Services Administration (SAMHSA), U.S. Department of Health and Human Services. He leads the agency's national effort to provide effective and accessible treatment to all Americans with addictive disorders. Dr. Clark is a noted practitioner, author, and educator in substance abuse treatment; anger and pain management; psychopharmacology; and medical and legal issues. He has received numerous awards for his contribution to the field of substance abuse treatment, including the Vernelle Fox award from the California Society of Addiction Medicine

10:15 am – 11:00 am KEYNOTE ADDRESS

Otto Wahl, Ph.D., is one of the country's leading experts on the issues of public perception of mental illness and mass media depictions of mental illness. He is a Clinical Psychologist and Professor of Psychology at George Mason University. He is the author of *Media Madness: Public Perceptions of Mental Illness*, which describes and discusses the stigmatizing ways mass media present mental illness, and *Telling is Risky Business: Mental Health Consumers Confront Stigma*, which describes what people with mental illnesses revealed about their personal experiences of stigma and discrimination. In 1997, he received the American Psychiatric Association's Patient Advocacy Award for his work with the National Stigma Clearinghouse and the contributions made by *Media Madness*.

11:00 am – 12:45 pm MEDIA PANEL

CHANGING THE NATIONAL PARADIGM

The themes of media misrepresentation, issues of violence, and public perception will continue to be addressed, as Dr. Wahl will be joined by a panel of media experts and advocates. Moderated by James Willwerth, the following panelists will share their viewpoints and expertise. This will be followed by a lively question and answer session with symposium attendees. Join us for a discussion of these vital topics and an opportunity to contribute to changing the national paradigm.

Susan Dentzer is an on-air correspondent with *The NewsHour with Jim Lebrer* on PBS, where she leads a unit dedicated to providing in-depth coverage of health care, health policy and Social Security reform. The health unit, begun in 1998, was awarded the 2000 Robinson Electronic Media Award by the American Psychiatric Association for its report on schizophrenia. The unit is funded by a grant from the Henry J. Kaiser Family Foundation.

George Gerbner, Ph.D., is the Bell Atlantic Professor of Telecommunications at Temple University and Dean Emeritus of the Annenberg School for Communication at the University of Pennsylvania. He is the founder of the Cultural Indicators Project, and has been an authority on communication research for the past 40 years. It is his view that images of mental illness in the mass media cultivate some of our most distorted and damaging assumptions.

David Gonzales is a consumer activist who advocates on issues of housing, forensic issues, and stigma. He developed the CineMania website to challenge the negative portrayal of mental health consumers, and his internet efforts attempt to open dialogue between media viewers and member of the industry. He is the first consumer ever hired by Health & Hospitals Corporation and works as a Peer Counselor at Kings County Hospital. He has received numerous awards for his leadership and advocacy efforts.

Barbara Lurie is the Associate Director of Programs for the Entertainment Industries Council. She is helping to guide the entertainment arena in bringing its power and influence to bear on major public health and social issues. Formerly Chief of the Patient's Rights Bureau of the Los Angeles County Department of Mental Health, Lurie worked with state legislators for more than two decades to draft and enact legislation safeguarding people with mental disabilities. She earned both the "Advocate of the Century" and the "Lifetime Achievement" awards from statewide advocacy groups.

Phyllis Vine, Ph.D., M.P.H., M.A., is a journalist and historian who has written for numerous magazines and journals, including *The Nation*, *City Limits*, *The Progressive* and *EXTRA!*, and has taught at Union College, Barnard College, the University of Michigan, and Sarah Lawrence College. After writing *Families in Pain* in 1982, she began speaking and writing about mental illness. She has a brother with a mental illness and is a founding member of NAMI/New York State.

James Willwerth, a news correspondent for *Time Magazine* for 34 years, pioneered news coverage of mental illness at the magazine, starting with a 1993 cover story on schizophrenia. Later that year, he reported the magazine's first story on stigma, and stunned himself at how pervasive the problem is in entertainment, advertising and journalism. Mr. Willwerth's interest in the field is prompted by illness in his own family. His brother has schizoaffective disorder, while his mother, his oldest son and he have been treated for bipolar disorder. He has also done investigative stories on the abuse of consumers in medical research, and last year wrote about psychosocial rehabilitation as a promising treatment for consumers with chronic illness. Among other projects, Willwerth covered the O.J. Simpson trial and co-authored a best selling book about the trial.

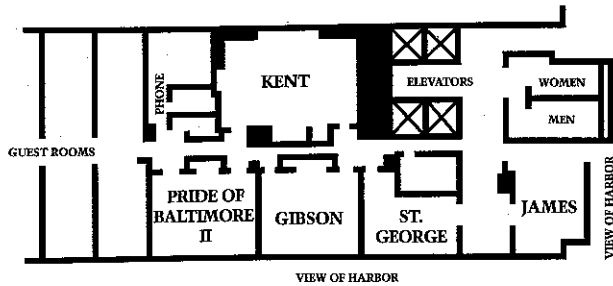
12:45 pm – 1:00 pm SPRING TO ACTION: PUTTING IT ALL TOGETHER

The postscript, next steps, and closing thoughts. Words from Project Officer Iris Hyman, CMHS National Advisory Council Member Russell Pierce, and Symposium Coordinator Jennifer Brown.

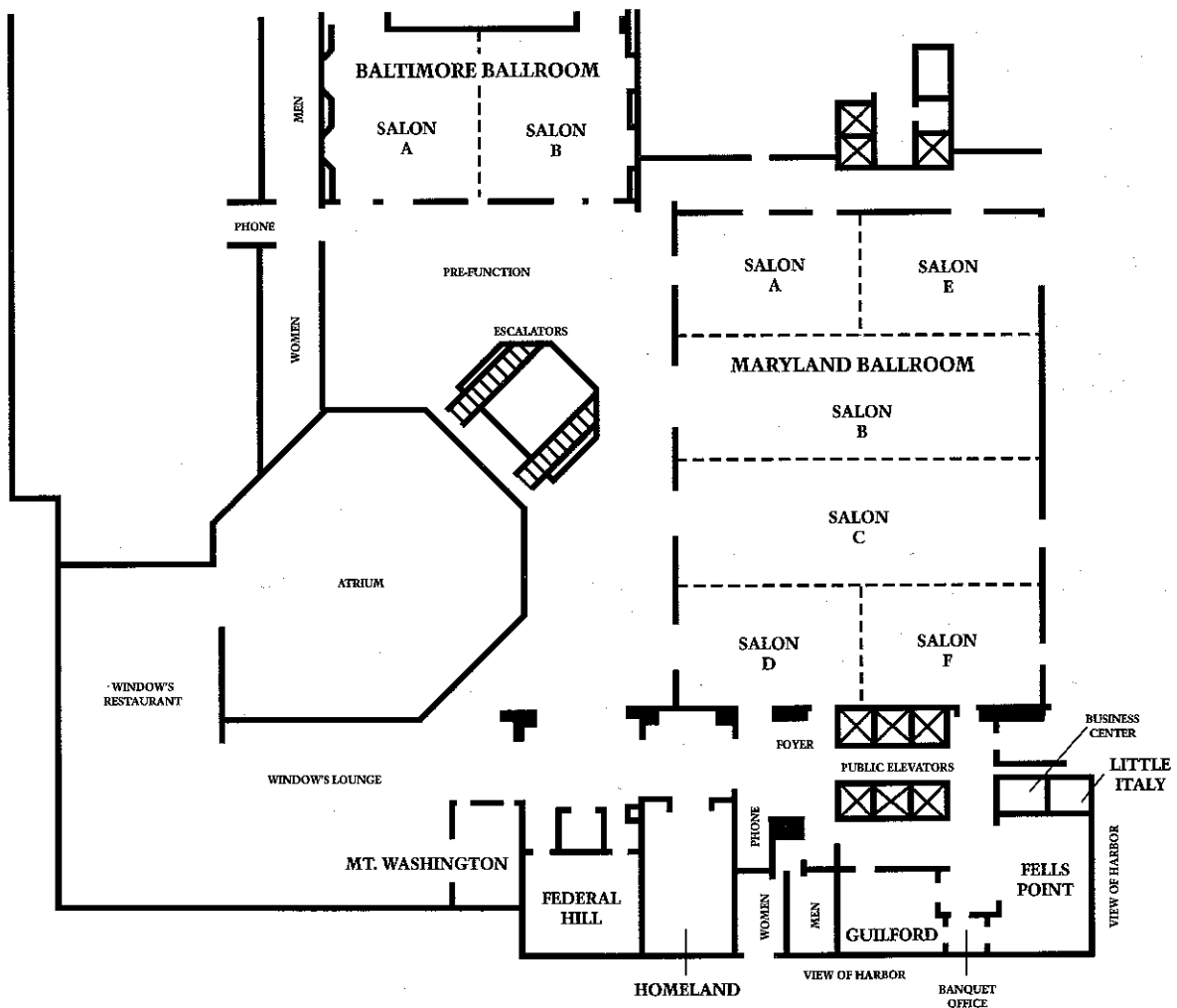
***Don't Forget to Turn in Your
Evaluation Forms to the Registration Desk!***

LOCATION MAP

SIXTH FLOOR



FIFTH FLOOR



ACKNOWLEDGEMENTS

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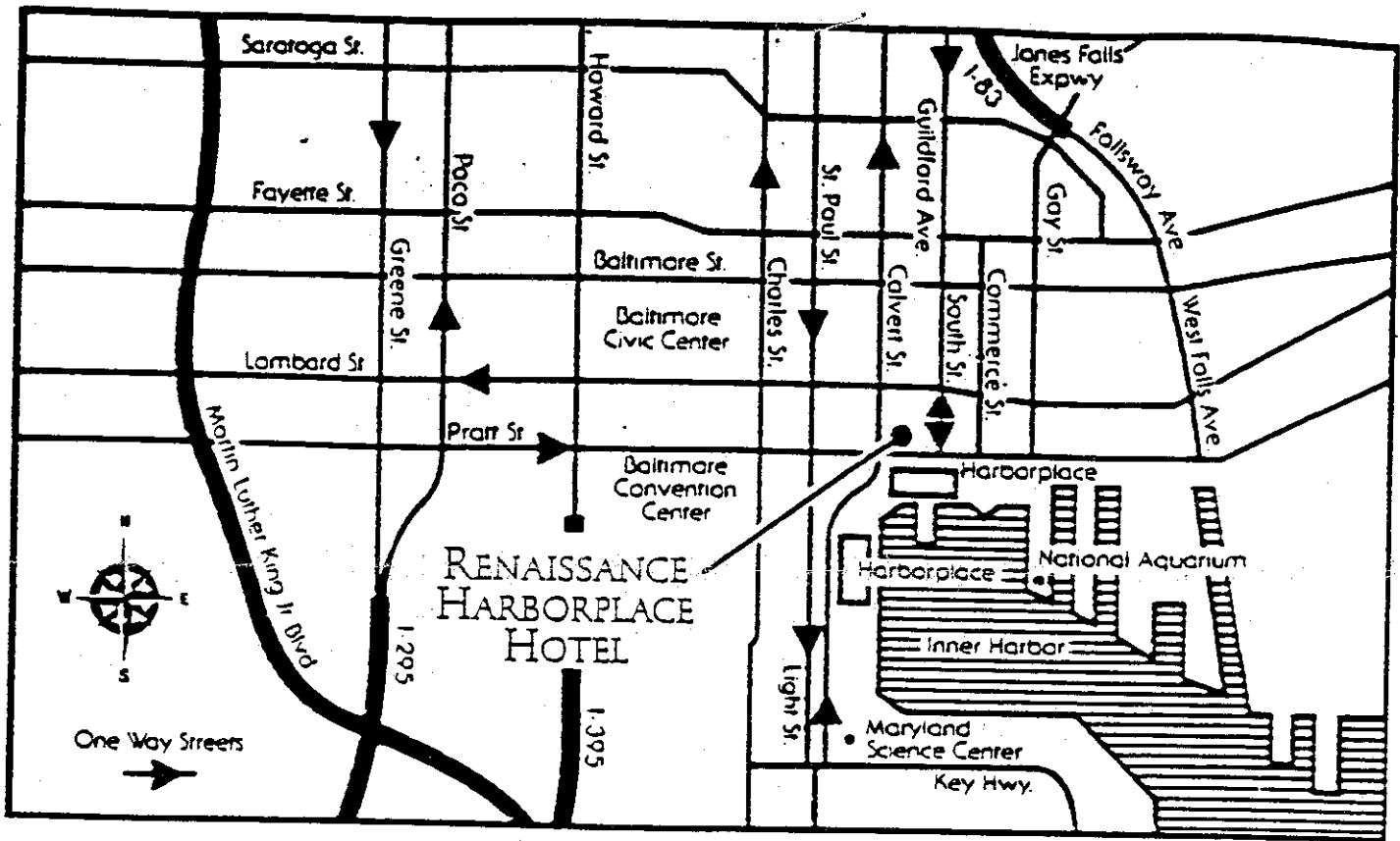
The mission of the Presidential Task Force on Employment of Adults with Disabilities, which was established by executive order in March 1998, is to create a coordinated and aggressive government-wide strategy to eliminate barriers to employment and to lower the unemployment rate for individuals with disabilities. From the outset, the Task Force has looked closely at how traditional attitudinal barriers and stigma have affected the design of existing federal laws and policies and the conduct of Federal agencies. The Task Force clearly views such stigma as a primary reason for the high nonemployment of adults with disabilities and is pleased to have the opportunity to join in supporting: ***A National Mental Health Symposium to Address Discrimination and Stigma.***

The Conference buttons are donated by the Stamp Out Stigma Program through contributions in memory of Harvey Steinberg, a beloved son and brother who could no longer endure the pain.

We wish to thank the Board of Directors of On Our Own of Maryland, Inc. who have given a generous donation to provide "Welcome to Baltimore" gifts of an Executive Folder and Travel Alarm to all of the participants at Spring to Action: A National Mental Health Symposium to Address Discrimination and Stigma.

A special thanks to the Center for Substance Abuse Treatment, a component of the Substance Abuse and Mental Health Services Administration, for their scholarship and travel support to members of the recovery community and the medication-assisted recovery community.

The content of any of the presentations or views expressed by presenters and guests made at this symposium does not necessarily reflect the views or policies of the Center for Mental Health Services (CMHS), Substance Abuse and Mental Health Services Administration (SAMHSA), or the Department of Health and Human Services (DHHS).



Directions to Renaissance Harborplace Hotel

Renaissance Harborplace Hotel

202 East Pratt Street

Baltimore, MD 21202

410-547-1200

From Route 83

Follow 83 South into Baltimore, take St. Paul Street Exit, continue south on St. Paul. Turn left on Baltimore Street go two blocks and turn Right on South Street, go four (4) blocks on South Street and hotel will be on Right hand side.

From Baltimore Washington Parkway or (BWI)

Baltimore Washington Parkway turns into Russell Street. Follow Russell Street to Pratt Street and turn Right. Follow Pratt Street to South Street, hotel is on Left hand side, at the corner of South Street and Pratt.

From Route 95 North (Washington DC)

Follow signs on 95 North to downtown Baltimore. Take 395 Exit continue on 395 to Pratt Street, turn Right on Pratt Street, and go six (6) blocks; hotel is on Left hand side at the corner of South Street and Pratt.

From Route 95 South (New York and Philadelphia)

95 South through Fort McHenry Tunnel and take Exit for 395 Downtown. Follow the signs to the Inner Harbor, when coming off 395 go straight to Pratt Street and turn Right. Go six (6) blocks; hotel is at the corner of South Street and Pratt.

From Route 70 East

Exit 695 Glen Burnie, take 95 then follow the directions from 95 North.