

“There is tremendous potential for journalists to improve the public’s understanding of mental health issues and to play a critical role in reducing stigma and discrimination against people with mental illnesses.” —*Former First Lady Rosalynn Carter*

THE
ROSALYNN CARTER
FELLOWSHIPS
FOR
MENTAL HEALTH JOURNALISM



THE CARTER CENTER MENTAL HEALTH PROGRAM

1997-1999 Fellows and Honors
1999-2000 Fellows
Fellowships Guidelines
What the Fellowships Offer
The Fellowships — An Overview

ROSALYNN CARTER'S ROLE WITH MENTAL HEALTH ISSUES



Rosalynn Carter has been a visible, active leader in the mental health field for more than 25 years. Her public service career began when Jimmy Carter was governor of Georgia (1971-1975). During the Carter administration, she continued to focus on mental health as honorary chair of the President's Commission on Mental Health from 1977-1978.

Upon returning to Georgia in 1981, Mrs. Carter collaborated with the Emory University Department of Psychiatry to pursue her ongoing interest in mental health. In 1985, they

organized the Annual Rosalynn Carter Symposium on Mental Health Policy. This event brings together national leaders in the mental health community to examine an issue of common concern. Consumers, family members, advocates, providers, managed care organizations, and government officials are represented.

Mrs. Carter also has been the driving force behind development of The Carter Center Mental Health Task Force. Supported by a grant from the John D. and Catherine T. MacArthur Foundation, the Task Force provides continuity between the annual symposia and guides the activities of Mental Health Program staff.

Jimmy and Rosalynn Carter founded the nonprofit Carter Center in 1982 in partnership with Emory University. Guided by a fundamental commitment to human rights and the alleviation of human suffering, the Center brings people and resources together to wage peace, fight disease, and build hope worldwide.

For more information about The Carter Center, visit its Web site at www.cartercenter.org.

THE JOURNALIST'S ROLE

Mental illnesses constitute one of the most serious, unrecognized, under-reported health problems in the United States. Despite the current health care "revolution" in this country, mental health issues often remain shrouded in myth or mystery, perpetuating stigma and discrimination against people with mental illnesses, their families, and the professionals who treat them.

Journalists in all forms of media play an increasingly important role in shaping public understanding and debate about health care issues. As part of a national effort to reduce stigma and discrimination, the Rosalynn Carter Fellowships for Mental Health Journalism provide grants to journalists to study a selected topic regarding mental health or mental illnesses.

The fellowship program's goals are to:

- Increase accurate reporting on mental health issues and decrease incorrect, stereotypical information;
- Help journalists produce high-quality work that reflects an understanding of mental health issues through exposure to well-established resources in the field; and
- Develop a cadre of better-informed print and broadcast journalists who can report more accurate information through newspapers, magazines, radio, television, and the Internet, and influence their peers to do the same.

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GRANTS

Each year, six fellows are awarded grants of \$10,000 each. Grants cover all expenses during the fellowship project, including travel, materials preparation, and other incidental expenses. Travel to The Carter Center for annual meetings is covered separately.

EXPENSE-PAID TRAVEL

In addition to the grant, fellows make two expense-paid visits to The Carter Center in Atlanta, Ga. The first occurs at the beginning of the fellowship year, when fellows meet with their advisors to discuss their project plans. The second visit comes at the end of the fellowship year when fellows present their completed projects. Each visit lasts two days.

PROFESSIONAL DEVELOPMENT

Each fellow is matched with a Fellowship Advisory Board member, who helps guide design and completion of the project. In addition, fellows interact with each other, former First Lady Rosalynn Carter, and members of The Carter Center Mental Health Task Force.

FLEXIBILITY

Fellows enjoy a great deal of flexibility in scheduling their project work throughout the year. All must attend an orientation meeting and a presentation meeting. Both meetings are held one year apart in September. Projects do not require fellows to leave their jobs.

Fellows are encouraged to select topics that are unique and creative. Projects may educate the public, raise awareness, or inform other journalists in the field. Subjects may range from a report on the use of telemedicine in mental health, a survey of methods used in schools to teach children about mental health, to a series of reports on the impact of managed care on the delivery of mental health services. The Carter Center provides resources through its network of consumer, family, provider, managed care, and government agencies.

Fellowships are tailored to suit the needs, interests, and experience of each fellow. They also generate knowledge and information to benefit the mental health field and the public.

1997-1999 Fellows and Honors
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ELIGIBILITY

Eligible applicants must:

- Have at least two years of experience in print or broadcast journalism (writing, reporting, editing, producing).
- Submit a complete application packet.
- Attend orientation and presentation meetings in September at the beginning and end of the fellowship year.

APPLICATION PROCESS

No standard application form is used. Interested applicants should submit two complete sets of the following information:

- Curriculum vitae.
- A statement of interest in the field of mental health and mental illness along with activities, topics, or projects that would advance knowledge in the field for the applicant and others (no more than 300 words).
- A current work sample (writing, audio, video).
- Letters of recommendation from two individuals who are familiar with the applicant's work.
- A letter of support from the applicant's current employer (for free-lance journalists, a letter from an individual familiar with their recent work).

Advisory board members select fellows based on the quality of work submitted in the application process; strength of recommendations provided; record of accomplishments; and the significance, uniqueness, and timeliness of the proposed project.

TIME LINE

Applications for 1999 fellowships are due by Monday, May 1, 2000.

Send all application materials to:

Lei Ellingson, M.P.P., Assistant Director
Mental Health Program
The Carter Center
One Copenhill
Atlanta, GA 30307
(404) 420-5165
(404) 420-5158 fax
ccmhp@emory.edu
www.cartercenter.org

Fellowship awards will be announced by Friday, July 7, 2000.

Inquiries regarding the fellowships are welcome throughout the year.



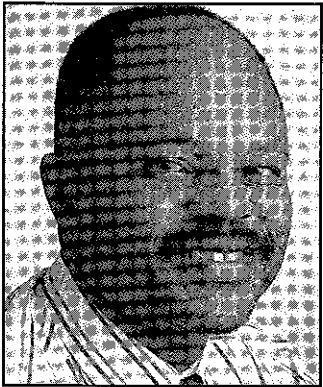
PAT BELLINGHAUSEN

Assistant City Editor

Billings Gazette

Billings, Mont.

TOPIC: Exploring how well the needs of people with mental illnesses are met in rural communities.



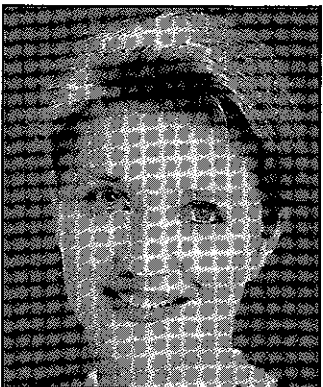
JOHN HEAD

Editorial Board Member

The Atlanta Constitution

Atlanta, Ga.

TOPIC: Writing a book about mental health challenges among minorities, especially how stigma impacts the African-American community.



LIISA K. HYVARINEN

Executive Producer, Special Projects

WTSP-TV

St. Petersburg, Fla.

TOPIC: Preparing a TV series/documentary about suicide and related available resources.



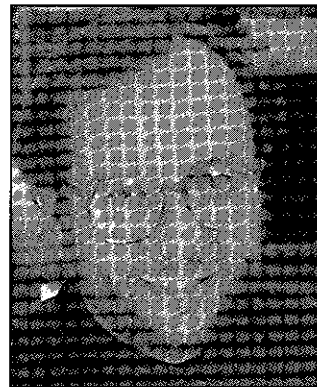
ANNIE MURPHY PAUL

Senior Editor

More magazine

New York, N.Y.

TOPIC: Writing a series of articles about the promises and perils of the self-help approaches to mental and emotional problems.



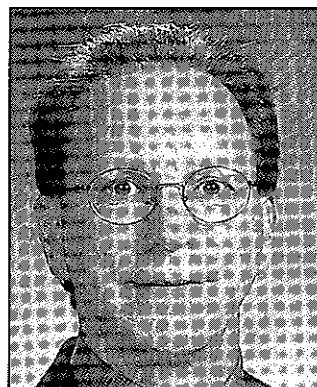
PAUL RAEBURN

Senior Editor

Business Week magazine

New York, N.Y.

TOPIC: Writing a book and series of articles about the scientific and social aspects of children with mental illnesses and how schools cope.



EMIL VERNAREC

Senior Editor

Business and Health magazine

Montvale, N.J.

TOPIC: Examine how employer-sponsored health promotion programs might address depression and job-related stress.

1998-99 FELLOWS

RITA BARON-FAUST

Producer, WCBS News Radio
New York, N.Y.

TOPIC: Defining cultural barriers to seeking mental health care and how to overcome them.

SUSAN BRINK

Senior Writer, *U.S. News & World Report*
Washington, D.C.

TOPIC: The medical and cultural impact of managed care phasing out long-term psychotherapy.

JOSHUA WOLF SHENK

Free-lance Writer. Former Associate Editor of *U.S. News & World Report*
New York, N.Y.

TOPIC: Abraham Lincoln's battle with depression, his strategies for coping with it, and connections between definitions of mental illness in Lincoln's era and our own.

STEPHEN SMITH

Senior Reporter/Producer
Minnesota Public Radio
St. Paul, Minn.

TOPIC: Producing a series of in-depth reports on the challenges people with mental illnesses face as they strive to stay employed and stay in school.

KATHI WOLFE

Free-lance Writer. Contributor to *The Washington Post*, *Miami Herald*, and *Milwaukee Journal-Sentinel*
Falls Church, Va.

TOPIC: Investigating mental illness and aging.

1997-98 FELLOWS

JOEL KAPLAN

Associate Professor, S.I. Newhouse School of Public Communications, Syracuse University
DeWitt, N.Y.

JOYCE H. NEWMAN

Director, Consumer Reports Television and Special Projects
Yonkers, N.Y.

ANDREW A. SKOLNICK

Associate Editor,
Journal of the American Medical Association (JAMA)
Chicago, Ill.

LESLIE SOWERS

Health Reporter, *Houston Chronicle*
Houston, Texas

LESLIE A. WINOKUR

Free-lance Writer
Atlanta, Ga.

RECIPIENT HONORS

Recipients of the Rosalynn Carter Fellowships for Mental Health Journalism recently received numerous recognitions for research and reporting done as part of the fellowship program.



ANDREW A. SKOLNICK, former associate news editor of the *Journal of the American Medical Association (JAMA)*, and two reporters from the *St. Louis Post-Dispatch* were nominated for a Pulitzer Prize for reporting on the health care provided to people with mental illnesses in jails and prisons. Their writings were included in a special report that ran in the *St. Louis Post-Dispatch* in September 1998. In March 1999,

Harvard University honored their work by presenting them with a Goldsmith Prize for Investigative Reporting finalist award. Additionally, they received Amnesty International USA's 1999 Spotlight on Media Award.



A second fellowship recipient, reporter LESLIE SOWERS, also was nominated for a Pulitzer Prize. Her three-part series, which began May 1998 in the *Houston Chronicle*, spotlighted the role biology plays in children's mental illnesses. Additionally, Sowers received the Robert T. Morse Award in print media from the American Psychiatric Association in June 1999. She also has received awards from four leading

mental health organizations in Texas, as well as recognition from the Texas State Board of Education and the Hearst Corporation.

THE FELLOWSHIP ADVISORY BOARD

The Fellowship Advisory Board selects fellows and works with them to design and guide their projects. Members are:

JANE DELGADO, Ph.D.
President and Chief Executive Officer
The National Coalition of Hispanic Health and
Human Service Organizations
Member, The Carter Center Mental Health Task Force

PAUL JAY FINK, M.D.
Professor of Psychiatry
Temple University School of Medicine

GEORGE GERBNER, Ph.D.
Dean Emeritus
Annenberg School of Communications
University of Pennsylvania

KAY JAMISON, Ph.D.
Professor of Psychiatry
The Johns Hopkins University
School of Medicine

BOB MEYERS
President
National Press Foundation

OTTO WAHL, Ph.D.
Department of Psychology
George Mason University



The Rosalynn Carter Fellowships for Mental Health Journalism are funded by the Annenberg Foundation, Bass Hotels & Resorts, the Philip L. Graham Fund, the William Randolph Hearst Foundation, the Charles and Betti Saunders Foundation, the Walter H. and Phyllis J. Shorestein Foundation, and the SmithKline Beecham Corporation.



Mental Health Program
The Carter Center
One Copenhill
Atlanta, GA 30307
ccmhp@emory.edu
www.cartercenter.org

THE ROSALYNN CARTER FELLOWSHIPS FOR MENTAL HEALTH JOURNALISM



There is tremendous potential for journalists to improve the public's understanding of mental health issues and to play a critical role in reducing stigma and discrimination against people with mental illnesses.

—Former First Lady Rosalynn Carter



THE CARTER CENTER
MENTAL HEALTH PROGRAM

Mental illnesses constitute one of the most serious, unrecognized, under-reported health problems in the United States. Despite the current health-care "revolution" in this country, mental health issues often remain shrouded in myth or mystery, perpetuating stigma and discrimination against people with mental illnesses, their families, and the professionals who treat them.

Journalists in all forms of media play an increasingly important role in shaping public understanding and debate about health care issues. As part of a national effort to reduce stigma and discrimination, the **Rosalynn Carter Fellowships for Mental Health Journalism** provide grants to journalists to study selected topics regarding mental health or mental illness.

The goals of the fellowship program are to:

- increase accurate reporting on mental health issues and decrease incorrect, stereotypical information;
- help journalists produce high-quality work that reflects an understanding of mental health issues through exposure to well-established resources in the field; and
- develop a cadre of better-informed print and broadcast journalists who can report more accurate information through newspapers, magazines, radio, television, and the Internet, and influence their peers to do the same.

Informed journalists can have a significant impact upon public understanding of mental health issues and thus play a critical role in reducing stigma and discrimination.

WHAT DO THE FELLOWSHIPS OFFER?

Grants

Each year, five fellows are awarded grants of \$10,000 each. Grants cover all expenses during the fellowship project, including travel, materials preparation, and other incidental expenses. Travel to The Carter Center for annual meetings is covered separately.

Expense-Paid Travel

In addition to the grant, fellows make two expense-paid visits to The Carter Center in Atlanta, Ga. The first occurs at the beginning of the fellowship year, when fellows meet with their advisors to

discuss their project plans. The second visit comes at the end of the fellowship year when fellows present their completed projects. Each visit lasts two days.

Professional Development

Each fellow is matched with a Fellowship Advisory Board member, who helps guide the design and completion of the project. In addition, fellows interact with each other, former First Lady Rosalynn Carter, and members of The Carter Center Mental Health Task Force.

THE FELLOWSHIP YEAR

Fellows enjoy a great deal of flexibility in scheduling their project work throughout the year. All must attend an orientation meeting and a presentation meeting. Both meetings are held one year apart in September. Projects do not require fellows to leave their jobs.

Each fellow is encouraged to select a topic that is unique and creative. Projects may educate the public, raise awareness, or inform other journalists in the field. Subjects may range from a report on the use of telemedicine in mental health, a survey of methods used in schools to teach children about mental health, to a series of reports on the impact of managed care on the delivery of mental health services. The Carter Center provides resources through its network of consumer, family, provider, managed care, and government agencies.

Fellowships are tailored to suit the needs, interests, and experience of each fellow. They also generate knowledge and information to benefit the mental health field and the public.

ELIGIBILITY

Eligible applicants must:

- have at least two years experience in print or broadcast journalism (writing, reporting, editing, producing);
- submit a complete application packet;
- attend orientation and presentation meetings in September at the beginning and end of the fellowship year.

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No standard application form is used. Interested applicants should submit two complete sets of the following information:

- a curriculum vitae;
- a statement of interest in the field of mental health and mental illness along with activities, topics, or projects that would advance knowledge in the field for the applicant and others (no more than 300 words);
- a current work sample (writing, audio, video);
- letters of recommendation from two individuals who are familiar with the applicant's work;
- a letter of support from the applicant's current employer (for free-lance journalists, a letter from an individual familiar with their recent work).

Advisory board members select fellows based on the quality of work submitted in the application process; strength of recommendations provided; record of accomplishments; and the significance, uniqueness, and timeliness of the proposed project.

TIME LINE

Applications for 1999 fellowships are due by Monday, May 3, 1999. Send all application materials to:

John Gates, Ph.D., Director
Mental Health Program
The Carter Center
One Copenhill
453 Freedom Parkway
Atlanta, Ga. 30307
(404) 420-5165
(404) 420-5158 fax
ccmhp@emory.edu

Fellowship awards will be announced by Friday, July 2, 1999. Inquiries regarding the fellowships are welcome throughout the year.

THE FELLOWSHIP ADVISORY BOARD

The Fellowship Advisory Board selects fellows and works with them to design and guide their projects. Members include:

Jane Delgado, Ph.D.

President and Chief Executive Officer
The National Coalition of Hispanic Health and
Human Service Organizations
Member, The Carter Center Mental Health Task Force

Paul Jay Fink, M.D.

Professor of Psychiatry
Temple University School of Medicine

George Gerbner, Ph.D.

Dean Emeritus
Annenberg School of Communications

Loren Ghiglione

Director
Journalism Program
Emory University

Kay Jamison, Ph.D.

Professor of Psychiatry
The Johns Hopkins University
School of Medicine

Bob Meyers

President
National Press Foundation

Otto Wahl, Ph.D.

Department of Psychology
George Mason University

1998-99 FELLOWS

Rita Baron-Faust

Producer, WCBS News Radio.
New York, N.Y.

Topic: Defining cultural barriers to seeking mental health care and how to overcome them.

Susan Brink

Senior Writer, *U.S. News & World Report*.
Washington, D.C.

Topic: The medical and cultural impact of managed care phasing out long-term psychotherapy.

Joshua Wolf Shenk

Free-lance writer. Former Associate Editor of *U.S. News & World Report*.
New York, N.Y.

Topic: Abraham Lincoln's battle with depression, his strategies for coping with it, and the evolution of definitions of mental illness from Lincoln's era to our own.

Stephen Smith

Senior Reporter/Producer for Minnesota Public Radio. St. Paul, Minn.

Topic: Producing a series of in-depth reports on the challenges people with mental illnesses face as they strive to stay employed and stay in school.

Kathi Wolfe

Free-lance Writer. Contributor to *The Washington Post*, the *Miami Herald*, and the *Milwaukee Journal-Sentinel*.
Falls Church, Va.

Topic: Investigating mental illness and aging.

1997-98 FELLOWS

- Joel Kaplan** Associate Professor, S.I. Newhouse School of Public Communications, Syracuse University. DeWitt, N.Y.
- Topic:* Investigating the changing mental health service delivery system in Onandaga County, N.Y., by a team of 12 graduate student reporters.
- Joyce Newman** Director, Consumer Reports Television and Special Projects. Yonkers, N.Y.
- Topic:* A two-part TV news report on mental health in managed care settings.
- Andrew Skolnick** Associate Editor, *Journal of the American Medical Association (JAMA)*. Chicago, Ill.
- Topic:* Treatment of people with mental illness within the criminal justice system.
- Leslie Sowers** Health Reporter, *The Houston Chronicle*. Houston, Texas.
- Topic:* The role biology plays in children's mental illness.
- Leslie Winokur** Free-lance Writer. Atlanta, Ga.
- Topic:* Mental health in the workplace, including how CEOs cope with increasing pressures and higher levels of stress.

The Rosalynn Carter Fellowships for Mental Health Journalism are funded by the William Randolph Hearst Foundation, The Annenberg Foundation, and SmithKline Beecham Pharmaceuticals.

HISTORY OF ROSALYNN CARTER'S INVOLVEMENT IN MENTAL HEALTH ISSUES

Rosalynn Carter has been a visible, active leader in the mental health field for more than 20 years. Her public service career began when Jimmy Carter was governor of Georgia from 1971-75. During the Carter administration, she continued to focus on mental health as honorary chair of the Presidential Commission on Mental Health from 1977-78. Upon returning to Georgia in 1981, Mrs. Carter collaborated with the Emory University Department of Psychiatry to pursue her ongoing interest in people with mental illnesses. In 1985, they organized the *Annual Rosalynn Carter Symposium on Mental Health Policy*. This event brings together national leaders in the mental health community to examine an issue of common concern. Consumers, family members, advocates, providers, managed care organizations, and government officials are represented.

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Jimmy and Rosalynn Carter founded the nonprofit Carter Center in 1982 in partnership with Emory University. Guided by a fundamental commitment to human rights and the alleviation of human suffering, the Center brings people and resources together to wage peace, fight disease, and build hope worldwide. More information about The Carter Center is available at: www.cartercenter.org.



Rosalynn Carter

Rick Diamond

THE
CARTER CENTER



**Rosalynn Carter Fellowships for
Mental Health Journalism
September 14, 1999 - September 16, 1999**

September 14, 1999

1:00 p.m. – 2:30 p.m.

Fellows and Advisory Board
**Advisory Board Presentations
(3 @ 30 mins each)**

Bob Meyers

Paul Fink

Otto Wahl

The Carter Center

Zaban Room

2:30 p.m. – 3:30 p.m.

Fellows and Advisory Board
1998-99 Fellows

(2 @ 30 minutes each)

Kathi Wolfe

Susan Brink

5:45 p.m. – 7:00 p.m.

Dinner

Fellows and Advisory Board

The Carter Center

Executive Dining Room

7:00 p.m. – 8:30 p.m.

Conversations at The Carter Center with
President and Mrs. Carter

September 15, 1999

8:30 a.m. – 10:00 a.m.

Fellows and Advisory Board
1998-99 Fellows

(3 @ 30 mins each)

Joshua Wolf Shenk

Rita Baron-Faust

Stephen Smith

The Carter Center

Zaban Room

10:00 a.m. – 10:10 a.m.

BREAK

10:10 a.m. – 11:10 a.m.	Fellows and Advisory Board Advisory Board Presentations (2 @ 30 mins each) George Gerbner Loren Ghiglione The Carter Center Zaban Room
11:10 a.m. – 11:20 a.m.	BREAK
11:20 a.m. – 12:20 p.m.	Fellows and Advisory Board 1999 – 2000 Fellows Presentations (2 @ 30 minutes) Pat Bellinghausen John Head The Carter Center Zaban Room
12:20 p.m. – 12:30 p.m.	Photographs 1999-2000 Fellows The Carter Center Lower Commons
12:30 p.m. – 1:30 p.m.	LUNCH Executive Dining Room
1:30 p.m. – 3:30 p.m.	Fellows and Advisory Board 1999-2000 Fellows (4 @ 30 mins each) Liisa Hyvarinen Annie Murphy Paul Paul Raeburn Emil Vernarec The Carter Center Zaban Room
3:30 p.m. – 4:00 p.m.	1999 – 2000 Fellows meet with Advisory Board “Mentor” 1998-99 Fellows float between groups The Carter Center Zaban Room Lower Commons Rotunda
6:00 p.m. – 6:30 p.m.	Reception The Carter Center Cyprus Room foyer
6:30 p.m. – 7:45 p.m.	Dinner The Carter Center

Cyprus Room

8:00 p.m. – 9:00 p.m.

Rosalynn Carter Distinguished
Journalism Lecture
Art Buchwald
The Carter Center
Cecil B. Day Chapel

September 16, 1999

9:00 a.m. – 11:00 a.m.

Fellows present projects to
Carter Center Mental Health Task Force
(optional for Advisory Board Members)
The Carter Center
Zaban Room