

AGRAWAL

अन्तरिक्ष उपयोग केन्द्र  
भारतीय अन्तरिक्ष अनुसंधान संगठन  
सैक डाक घर,  
अहमदाबाद-380 053. भारत  
तार : स्पेस



भारत सरकार

GOVERNMENT OF INDIA  
अन्तरिक्ष विभाग  
DEPARTMENT OF SPACE

SPACE APPLICATIONS CENTRE  
INDIAN SPACE RESEARCH ORGANISATION

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Dr Binod C Agrawal  
Group Director  
Social Research Group

*Binod C Agrawal*

March 19, 1993

Dear Professor Garbner,

I am writing this letter to inform you about a new development in institution building in the field of communication which is taking place in India. You may recall some years ago I had written a letter enquiring about this institution. I had also requested one of my colleagues Dr Pyush Sinha to fax you regarding this. The new institute is known as Mudra Institute of Communications, Ahmedabad (MICA). I am taking over as its first Director next month.

This institute is expected to train communication professionals in the broad field of communication who could work in media and advertising industry teach, carry out researches and provide consultancy. At present we are planning the entire structure of the institute including academic plans. In such a venture I personally believe that assistance from Annenberg School of Communication could be of great help to us. Your rich experience would help us to achieve our goals without making many mistakes. I wondered if there is a way we could formally request you and Annenberg School of Communication to help in setting up of Mudra Institute of Communication.

I am writing this letter with a hope that you be kind enough to consider helping us in our new venture.

I look forward to hear from you in this regard. Until 31st March my fax will be 272-440556. After April 1st onwards you can fax me on 91-272-461483.

With best regards,

Yours sincerely,  
*Binod C Agrawal*  
Binod C Agrawal

Professor George Garbner  
Annenberg School of Communications  
University of Pennsylvania  
3620 Walnut Street



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From: Dr. Bined C. Aggarwal  
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O. I. G. S.

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