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Professor George Gerbner
234 Golf View Road
Ardmore, PA. 19003

Dear George,

Congratulations. It was a great show. CEM got a good hearing and I'm sure many new members will spring forth thanks to listening to you on Fred Fisk's show.

I've enclosed a copy of a tape of the show, in case you want to share it with others outside the Washington listening area.

So many items were well covered in just one hour. I have no doubt that Fred's audience found it a rich and provocative time well spent, and will respond by contacting you at the PO BOX number you announced and repeated many times during the show.

In point of fact, I think the response will be so great that we should cash in on it. If you agree, I would like to try again to get something going here in Washington. I propose that you send me the names and addresses of folks who respond to the show and that we hold a local meeting with you over a conference call to Philly. I propose that the agenda be exploring the common interest in CEM and seeing if there is any interest in supporting a local organization and/ or and resources for the national CEM meeting. I'd clear anything with you before it was sent out. But I do think we should seize the opportunity that interest in your presentation on Fred's show generated.

I'm continuing to work on the "planners for CEM" front. But, so far it has not borne fruit. My feeling is that, at best, we might get a CEM endorsement from the national organization of the American Planning Association. The President of APA has expressed some interest. Unfortunately, I don't sense it's on the members agenda. Even if we do get an endorsement, I think it will be a weak one.

Sorry I missed your call. If you have the time, I'd like to chat with you. The number on the heading is my home phone. The private line at my office is (202) 708- 1437. Except for being in Chicago on Tuesday the 3rd, I'll be in D.C. all next week and plan to be at home every evening, except Tuesday. If you do have the time to call and I am away, would you be kind enough to let me know when a good time to reach you would be?

Sincerely yours,



Charles Bien