

David M. Blank
135 Old Farm Road
Pleasantville, New York

Professional Experience

Chief Economist and Director of Economic Analysis, Columbia Broadcasting System, Inc., 1965-
Director of Economic Analysis, Columbia Broadcasting System, Inc., 1958-1965.
Associate Economic Advisor, Columbia Broadcasting System, Inc., 1955-1958.
Collaborator, National Bureau of Economic Research, 1954-1955.
Research Associate, Institute for Urban Land Use and Housing Studies, Columbia University, 1950-1954.
Lecturer in Real Estate, Graduate School of Business, Columbia University, 1959-1960.
Lecturer on Housing Economics, Graduate School of Public Administration, New York University, 1955-1958.
Lecturer in Economics, School of General Studies, Columbia University, 1955.
Teaching and Research Assistant, Graduate School of Business, Columbia University, 1948-1951.
Teaching Assistant, School of Business, Columbia University, 1947-1948.
Associate Economist, Office of Price Administration, Washington, D.C., 1941-1942 and 1946.

Publications:

Monographs

The Demand and Supply of Scientific Personnel, National Bureau of Economic Research, 1957. Co-author with George J. Stigler.

Capital Formation in Residential Real Estate: Trends and Prospects, Princeton University Press for the National Bureau of Economic Research, 1956. Co-author with Leo Grebler and Louis Winnick.

The Volume of Residential Construction, 1889-1950, Technical Paper No. 9, National Bureau of Economic Research, 1954.

Housing Market Analysis, A Study of Theory and Methods, Housing and Home Finance Agency, Washington, D.C., 1953. Co-author with Chester Rapkin and Louis Winnick.

Articles

"Forecasting National Advertising Volume", How Business Economists Forecast, ed. William F. Butler and Robert A. Kavesh, Prentice-Hall, 1966.

"A Note on the Golden Age of Advertising", Journal of Business of the University of Chicago, January 1963.

"Cyclical Behavior of National Advertising", Journal of Business of the University of Chicago, January 1962.

"Once More: Capital Formation in Residential Real Estate", Journal of Political Economy, December 1959. Co-author with Leo Grebler and Louis Winnick.

"Demand-Supply Analysis: Has There Been A Shortage of Engineers?", reprinted in Selected Readings in Economics, ed. C. Lowell Harris, Prentice-Hall, 1959. Co-author with George J. Stigler.

"Housing for '59 Living", Challenge, January 1959.

"What are the Economic Prospects for TV and Radio?" Sponsor Magazine, 12th Annual TV/Radio Basics, July 1958.

"One-Fourth Percent and Housing", Challenge, November 1957.

"The Role of the Real Property Tax in Municipal Finance", National Tax Journal, December 1954.

"Relationship Between an Index of House Prices and Building Costs", Journal of the American Statistical Association, March 1954.

"The Structure of the Housing Market", Quarterly Journal of Economics, May 1953. Co-author with Louis Winnick.

"Reform of State-Local Fiscal Relations in New York", I and II National Tax Journal, December 1950 and March 1951.

Papers and
Conferences

"The Quest for Quantity and Diversity in Television Programming", presented at the Seventy-eighth Annual Meeting of the American Economic Association, December 1965, and published in the Papers and Proceedings of the Association, May 1966.

"Some Comments on the Role of Advertising in the American Economy - A Plea for Revaluation", presented at the Winter Conference of the American Marketing Association, December 1964, and published in Proceedings, Reflections on Progress in Marketing, AMA, February 1965.

"Forecasting Short Run Fluctuations in National Advertising", presented at the Annual Forecasting Conference of the New York Area Chapter, ASA, April 1962.

"An Economist Looks at the Engineering Shortage", presented at The Annual Meeting of the American Statistical Association, December 1958, and published in Proceedings of the Social Section, ASA, May 1959.

"Construction Costs and Government Policy", included in Federal Expenditure Policy for Economic Growth and Stability, Papers Submitted by Panelists Appearing before the Subcommittee on Fiscal Policy, Joint Economic Committee, U.S. Congress, November 1957. Discussed in Hearings before the Subcommittee on Fiscal Policy, Joint Economic Committee, U.S. Congress, November 1957.

"Capital Formation in Private Non-Farm Residential Construction", presented at Conference on Research in Income and Wealth, October 1953 and published in 1956 in Studies in Income and Wealth, Volume 19, Princeton University Press for the National Bureau of Economic Research. Co-author with Louis Winnick.

Comments on housing policy, presented at the Conference on Policies to Combat Depression, held under the auspices of the Universities-National Bureau Committee, Princeton, 1953. Incorporated in Policies to Combat Depression, Princeton University Press for the National Bureau of Economic Research, 1956.

Book

Reviews

Review of Suburbanization of Service Industries within Standard Metropolitan Areas (Raymond P. Cozzort) in Journal of the American Statistical Association, December 1956.

Review of Stabilizing Construction: The Record and Potential (Miles L. Colean and Robinson Newcomb) in Land Economics, November 1953.

Memberships

American Economic Association, American Statistical Association, National Association of Business Economists, Conference of Business Economists, Business Economists' Council, American Finance Association.

Directories

American Men of Science - The Social and Behavioral Sciences, Who's Who in Commerce and Industry, Who's Who in the East.

College and Graduate Training:

Attended Columbia College, New York City, 1937-1941. Graduated with AB degree. Elected to Phi Beta Kappa and awarded honors in Economics.

Attended Graduate Faculty of Economics, Columbia University, 1945-1950. Appointed University Scholar for academic year 1947-1948. Passed oral examinations, 1948. Subjects: Economic Theory, Statistics, Economic History, Business Cycles, Public Finance, Public Utilities.

Defended dissertation and received Ph.D., 1950. Dissertation entitled "Reform of State-Local Fiscal Relations in New York State".

Military Service:

Served in the Army, 1943-1946, including two years in the European Theatre of Operations.

Age

45