

Date: Fri, 23 May 97 19:03:19 edt
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Encoding: 132 Text
To: GGerbner@pobox.asc.upenn.edu, hamelink@antenna.nl
Cc: smarafeh@students.wisc.edu
Subject: Good news...more money for the Conference in Madison....

Received: by cmail from mail5.doit.wisc.edu
From ahunter@facstaff.wisc.edu
X-Envelope-From: ahunter@facstaff.wisc.edu
Received: from F181-130.net.wisc.edu by mail5.doit.wisc.edu;
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X-Sender: ahunter@facstaff.wisc.edu
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Content-Type: text/plain; charset="us-ascii"
Date: Fri, 23 May 1997 17:53:51 -0500
To: hamelink@antenna.nl, fgg@asc.upenn.edu
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Subject: Good news...more money for the Conference in Madison....
Cc: smarafeh@students.wisc.edu

>>Date: Fri, 23 May 1997 11:38:27
>>To: fair, layoun, mcchesney, shah, friedland, nichols
>>From: Allen Hunter <ahunter@facstaff.wisc.edu>
>>Subject: Evjue \$ for conf.
>>Cc: arafeh
>>

Dear Cees and George,

As you can see from the email which follows, I just found out that I got another grant for the People's Communication Charter conference in late September. Because it is harder to reach many people over the summer we should come up with lists of invitees soon. George has already sent me names of three people and I will forward them to the committee here in Madison which is helping me. Both of you, but especially you Cees, should think of which particular individuals and which kinds of people (that is, with particular areas of expertise or significant organizational affiliations) and send me lists with information about how to reach them. Then I will take these names and any other information you give me to the other members of the committee here and we can come up with a prioritized list...we will need priorities because even with the extra funding we still have to make choices.

--I am particularly interested in having people with expertise and especially experience in the "South" and former "East" take place so the conference will not be too North Atlantic in its composition.

--do you think that J. Galtung should be invited?

Looking forward to hearing from you; some more details below....

Allen Hunter

Folks,
>>

>>Good news. We got \$15,000 from the Evjue Foundation in addition to the

>\$6,000 from the

>>Anonymous Fund.

>>

>>So, we can proceed with organizing the "Democratizing Global Communications" conference some comfort that we can cover expenses. My agreement with Gay Seidman of Global Studies is that if we can help pay for >the working paper we will, if not Global Studies will underwrite those >costs...

>>

>>I will write a letter of thanks and acknowledgement to Evjue today.

>>

>>I have hired Sousan Arafteh--a terrific grad student in Education and >Communications--to help us with organizing the conference. We've agreed >that she will get \$12.00 per hour for 100 hours which equals \$1,200. If >there is more money and she needs more time we'll need to budget it out of >funds we've got or some other HC account. Since she works on campus >already we are going to do this as a contract for services rendered.

>>

>>As it happens the topic of the conference is of interest to Sousan and >she'd take part even if she had not accepted the job.

>>

>>She and I are meeting Tues. next to plan and schedule what needs doing by >when.

>>

>>All of us--or at least Fair, McChesney, Layoun and I, as members of the >Havens Center steering committee and original co-conspirators in >this--should meet very soon. I will ask Sousan to set up a meeting.

>>

>>In the meantime, please think of two lists:

>>

>>1. people on campus who you think should be invited.

>>

>>2. people off campus and/or categories of people who you think should be >invited.

>>

>>

>>For the record:

>>In addition to Hamelink I have invited George Gerbner and he will come.

>>Hamelink has promised to send names and I will contact him again now that >I know we can cover some air travel.

>>Gerbner has given me three names already and may give me more, but no >commitment has yet been made to them. (I will forward their names to you >when I am at the right computer terminal.)

>>I have invited two people from off campus so far:

>>1. Dan Appelman, a cousin of Linda's, who is a telecommunications lawyer. > Liberal and works in a law firm that helps communications companies. >Thought he'd bring a useful perspective, and he's expressed interest.

>>2. Mark Crispin Miller--because he is doing all that work about corp. >concentration of communications industries. He was very interested, but >fears he has made a commitment for that weekend already, but will see if he >can get out of prior.

>>

>>I go on at such length because I think it appropriate to try to practice >the kind of "transparency" we ask of others, and because I am hoping to >involve you all in planning this thing. So, let me know if I am giving you >more detail than you want.

>>

>>We will want to write a letter inviting people to come and a series of
>suggestions of kinds of questions worthy of exploration--not an exclusive
>list, but to help folks into the topic. (Mary: as I did for the letter for
>the mega-mind series.) I will do a draft of this, but hope one of you will
>then edit it and get it to Sousan so she can help us get it in the mail.
>We will also want to send a copy of the People's Communication Charter and
>I have a bunch already.

>>

>>Thanks,

>>

>>Allen

>>

>

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Date: Mon, 05 May 97 23:59:16 edt
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Encoding: 65 Text
To: GGerbner@pobox.asc.upenn.edu
Subject: Re: conference in Madison Wisconsin about the People's
Co

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X-Envelope-From: ahunter@facstaff.wisc.edu
Received: from F181-130.net.wisc.edu by mail5.doit.wisc.edu;
id WAA13186; 8.7.5/50; Mon, 5 May 1997 22:52:24 -0500
Message-Id: <199705060352.WAA13186@mail5.doit.wisc.edu>
X-Sender: ahunter@facstaff.wisc.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 05 May 1997 22:53:08 -0500
To: <fgg@asc.upenn.edu>
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Subject: Re: conference in Madison Wisconsin about the People's
Communica

George,

I hope you haven't given up on me.

I am sorry it has taken so long for me to raise enough money to hold the conference about the People's Communication Charter I mentioned to you a number of months ago. But now I have enough money to hold a small working conference, to bring Cees here to Madison, and one or two others and pay for expenses in Madison (xeroxing, postage, a bit of staff support, hopefully some per diem for out of town participants, etc.). We may get some more money for the conference, but won't know for a month or more.

We have settled on a date and hope you can come. Cees has said the date works for him and it will work for Bob McChesney and the other three progressive members of the Journalism department who want to take part, and a few others. I will be in NYC next year but will come back to Madison for the conference.

The dates are from the afternoon of Friday September 26th through morning of Sunday Sept 28, 1997.

Can you come this date?

I still have the CEM materials you kindly had sent to me and will use them soon as I ask others here in Madison and elsewhere if they can take part.

Please let me know if you can and would like to come at that time.
--Cees is going to send me names of people he thinks should be invited.
We

here in Madison will generate some names. If you have individuals you'd like to suggest, please do so. They can be academics, lawyers, media professionals or activists, etc. etc. Ideally people will be able to pay for at least their travel; we do not yet know how much money we will have to subsidize travel.

Also, if you want to see the funding proposal which lays out basic idea for the conference, send me your fax number.

Allen

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email: ahunter@facstaff.wisc.edu

> Submit your 2-page (double-spaced) think piece by this date. Papers
>received after this date cannot be photocopied and pre-distributed in
>conference packets to attendees.
> =09
> If you cannot attend the conference, but would like to submit a 2-page
>response, please do so by this August 8 date and we will include it in the
>conference materials.
>
> TENTATIVE CONFERENCE SCHEDULE:
> =20
> FRIDAY, SEPT 26: 3PM-5PM: =20
> -- Opening panel discussion with initial presentation by Professor
>Hamelink explaining the background to, and current state of, organizing
>around the Charter.
>
> -- cocktail hour and dinner to follow.
>
> SATURDAY, SEPT 27: 9AM-5PM:
> -- am and pm working group discussions of think pieces and other topics
>organized thematically.
>
> -- breakfast, lunch and dinner served with two breaks.
>
> SUNDAY, SEPT 28: 9AM-12PM:
> -- meeting to summarize conference work and strategize future
>activity/work/collaborations, etc.
> =09
> -- breakfast. =20
>
>FUNDING: =20
>
>We are organizing the conference with limited funding. We plan to provide
>meals to all and will be able to assist with accommodations and travel (as
>appropriate) for out of town participants depending upon how much=
assistance
>people need overall. If you plan to attend, please let us know as soon as
>possible whether you can secure funding from your own institution, or how
>much assistance you anticipate=20
>requesting, as this information will determine how many people we can
>invite. There are no honoraria for this conference (with the exception of
>Professor Hamelink who is preparing a paper). =20
>
>LOCAL/MADISON PARTICIPANTS: Please note that we cannot offer to cover=
local
>travel expenses. =20
>
>=0CONFERENCE SPONSORS AND POINT-PEOPLE:
>
>The conference is sponsored by the A.E. Havens Center for the Study of
>Social Structure and Social Change, based in the UW-Madison Sociology
>Department. Co-sponsors include the Comparative Literature and Journalism
>Departments, the Global Studies Research Program at the University, the
>Cultural Environment Movement, and (with permission=85 the Centre for
>Communication and Human Rights). =20
>
>The conference coordinator is Ms. Sousan Arafah. Please direct all
>correspondence, questions, etc. to her at: =20
>

>Sousan Arafeh, Coordinator
>Democratizing Global Media Conference
>A.E. Havens Center
>8117 Social Science Building
>University of Wisconsin
>Madison, WI. 53706
>work phone: 608-262-1420
>work fax: 608-265-3405
>home phone: 608-251-2602
>email: smarafeh@students.wisc.edu
>
>TRAVEL, MEALS, AND LODGING:
>
>Please make your own travel arrangements. In order to utilize funding as
>efficiently as possible, we encourage you to make your reservations early=
to
>ensure a reasonable fare. If you wish, David Steinberg at Educational
>Travel in Madison would be happy to assist you in planning your trip. His
>telephone number -- toll-free from anywhere within the US =96 is=
1-800-747-5551.
>
>A number of single and double rooms have been reserved for conference
>participants at the Friedrich Center, and most meals will be served there=
as
>well. Please let us know on the enclosed pink registration form if you=
want
>a room reserved for you and if you have any dietary or other special needs.=
=20
>
>We look forward to your early reply to this invitation. In responding,
>please give us your phone and fax numbers, and email and appropriate
>snail-mail address. Could you also let us know where you can be reached
>during what portion of the summer if it is different from your permanent
>address?=20
>
>
>Sincerely,
>
>Allen Hunter Jo Ellen Fair Mary Layoun Robert McChesney=09
>Havens Center Journalism Comparative Journalism Literature
>
>Hemant Shah Sousan Arafeh
>Journalism Comm. Arts/Education
>
>*****
>
>The Havens Center
>
>The A. Eugene Havens Center for the Study of Social Structure and Social
>Change was established within the University of Wisconsin - Madison
>Sociology Department in 1984 to promote critical perspectives in social
>science. The Center promotes research and theory within various critical
>traditions of social thought -- particularly those traditions which seek to
>create a social order where human dignity and capacities for autonomy are
>respected and developed.
>
>In its attempts to fulfill this mission, The Havens Center has organized
>varied events focused on international issues. The Center has organized

>conferences on the Cold War, the Quincentenary, and an evaluation of
 >responses by "fair trade activists" to NAFTA. In addition, it has=
 sponsored
 >interdisciplinary faculty seminars on topics including the rise of NGOs,
 >nationalism, and cultural studies. =20
 >
 >The Havens Center Steering Committee members organizing the conference --
 >Mary Layoun, Chair of Comparative Literature; JoEllen Fair, and Robert
 >McChesney of Journalism; Allen Hunter, the Center's Administrative=
 Director;
 >and Sousan Arafeh of the Communication Arts and Education Departments and
 >the conference coordinator -- have rich academic and practical expertise in
 >issues of media and globalization. JoEllen Fair has been a journalist, and
 >currently teaches, researches and writes about African media and
 >communications, and issues of race and gender. Mary Layoun writes and
 >teaches about Japanese and Middle Eastern literatures and mass culture. =
 She
 >is also active in international networks researching current=
 transformations
 >of intellectual property rights regimes. Robert McChesney writes and
 >teaches about the history of telecommunications in the United States and=
 has
 >just completed the book The Global Media: The New Missionaries of Corporate
 >Capitalism. He has also been a journalist and publisher and is on the=
 Board
 >of Directors of both the Cultural Environment Movement and In These Times.
 >Allen Hunter, in addition to administering the Havens Center, was
 >instrumental in creating, and chairs the advisory board of, the Progressive
 >Media Project which solicits, edits, and distributes op-eds to major daily
 >newspapers around the United States. He is also a founder and co-director
 >of MediaVision, a strategic communications non-profit organization=
 currently
 >in its development phase. He has researched and written about contemporary
 >social movements of the left and right. Sousan Arafeh is a doctoral=
 student
 >who researches how telecommunications law and policy affect educational
 >institutions. She currently chairs the City of Madison's Broadcast
 >Telecommunications Regulatory Board and was a founder of the Canadian
 >Association for Media Education.
 >
 >In organizing and sponsoring this conference on Democratizing Global
 >Communications, the Center and its steering committee hope to encourage
 >interdisciplinary dialogue and activism toward democratizing=
 communications.
 >Toward this end, the committee is consulting with several other members of
 >the UW faculty; Madison-based journalists such as John Nichols, an editor=
 at
 >the Capital Times; Professor Hamelink and associates to the People's
 >Communication Charter; George Gerbner, former Dean of the Annenberg School
 >of Communications and founder of the Cultural Environment Movement; and
 >other scholars, communications workers, and activists.
 >
 >*****
 >
 >Democratizing Global Communications: Evaluating "The People's=
 Communication
 >Charter" as a Strategic Document
 >

>In response to the global transformations in communications and culture,
 >people around the world -- professional and popular cultural producers,
 >consumers, and indigenous peoples, as well as fundamentalist movements and
 >progressive democratic coalitions -- are organizing against corporate
 >control of information and culture. Responses include attempts to develop
 >alternative media (desktop publishing, micro-radio stations, local theater
 >and dance troupes, for example), forge alternative uses of dominant media
 >(email and cable tv), and develop policy initiatives to regulate emerging
 >communications. The responses are motivated by many impulses --
 >complementary and incompatible -- ranging from a commitment to cultural
 >pluralism as crucial for political democracy, to a commitment to cultural
 >repression and censorship as essential to thwart secularism and
 >commercialism. Indeed, major disagreements exist over whether democratic
 >control of today's communications systems:

>=09

> - is feasible or desirable,=20
 > - can be used to enhance a broader democratic political culture, and/or
 > - is compatible with individual liberty and technical innovation.

>Not all scholars, policy analysts, and citizens even agree that=
 concentrated

>corporate control of communications undermines democratic discourse, and
 >those who do think this to be the case differ:

> - normatively about how democratic oversight ought to be structured, and
 > - strategically about how democratic oversight can be achieved.

>Analyzing what political responses to the globalization of communications
 >make sense is therefore both intellectually exciting and politically=
 relevant.

>The People's Communication Charter is an intervention into a particular
 >political, economic, and cultural context. The object of the conference is
 >to explore the Charter's strengths and weaknesses as a political statement
 >and as a basis for creating alliances. This conference will focus on what
 >kinds of research and strategic planning can further =96 or perhaps refine=

>the goals enunciated in the Charter. =20

>*****

>The statements and questions below are designed to stimulate thought for
 >discussion. You may want to consider those questions that seem most
 >relevant to your own work and concerns as you prepare your 2-page
 >(double-spaced) think piece; however, please do not feel bound by either
 >their range or scope.

>How are those cultural forms, practices or aesthetics that you like being
 >enhanced or undermined by the globalization of the media? ✓

>How does the current corporatized communications structure affect you/your
 >community's/your organization's ability to communicate? ✓

>What light do historical perspectives shed on the issues raised by the
 >People's Communication Charter? ✓

>How can inter-cultural perspectives shed light on the issues raised by the
 >People's Communication Charter?

> Do the controversies concerning the New World Information Communications Order provide lessons for adherents to the People's Communication Charter? How?

Neglected work.

> Do constituencies currently exist for a movement to democratically control communications? In which countries? Are there non-dominant constituencies that are resistant to progressive democratic interventions such as the People's Communication Charter? How might they be won over to democratic practices? =20

Constit challenges.

(Budge) nt done

> Would the People's Communication Charter be beneficial (or harmful) for different constituencies such as non-state peoples; diasporic populations; oppressed religious, ethnic, racial, and other cultural groups; women and children; rural populations; etc.? How?

Fritz

> What are the People's Communication Charter's strengths and weaknesses as a symbolic political intervention? What other symbolic interventions might be needed?

> What are the range of phenomena over which democratic control of communications might be sought (folk culture, mass culture, various mass media, corporate communications, information generation and distribution, etc.)?

> Which economic, political, or cultural trends in communications, media, and culture subvert democratic control? Which aspects most contribute to democratic control?

> What political forms might democratic control of culture and communications take?

Media trends

> What forms of property might be most consonant with a democratic media?

> What could/should the roles of nation-states and/or global governance bodies be in ensuring democratic control of communications?

> Does the purported need for security by various military and intelligence bodies frustrate democratic control of communications? How?

> What roles could/should non-governmental bodies such as representatives of non-state peoples, trade unions, religious organizations, etc. have in controlling or providing democratic oversight of the media?

> What, if any, fears does the prospect of the democratization of communications raise for you?

> Does the concept of "globalization" need to be refined to adequately grasp current trends in information, culture and communications? In what ways?

> Can we assume traditional or practical definitions of key terms/concepts such as "communications", "democracy", "control", etc.? Should we strive to create new terms/concepts? How? =20

> Is the classic tension in political theory between democracy and liberty

>constituted or resolved in the domain of communications? How?
>
>How might various interpretations of human rights frame the politics of
>communications? What might the strengths and weaknesses of this approach=
be?
>Sousan Arafeh, Coordinator
>Democratizing Global Communications Conference
>The A. E. Havens Center
>University of Wisconsin - Madison
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>Madison, Wisconsin 53706
>Phone: 608-262-1420
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>
>

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Date: Thu, 26 Jun 97 17:16:27 edt
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Encoding: 425 Text
To: hamelink@antenna.nl
Cc: GGerbner@pobox.asc.upenn.edu
Subject: Final Draft of the Invitation Materials for Sending to Hamel

Received: by cmail from mail5.doit.wisc.edu
From ahunter@facstaff.wisc.edu
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id QAA54694; 8.7.5/50; Thu, 26 Jun 1997 16:14:20 -0500
Message-Id: <199706262114.QAA54694@mail5.doit.wisc.edu>
X-Sender: ahunter@facstaff.wisc.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Date: Thu, 26 Jun 1997 16:13:05 -0500
To: hamelink@antenna.nl
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Subject: Final Draft of the Invitation Materials for Sending to Hamelink
Cc: fgg@asc.upenn.edu

Cees,

Here is a copy of the letter of invitation to the conference about the People's communication Charter. We are about to send it out, but I am writing now for two reasons:

1. we'd like to add the name of your Centre as a co-sponsor but haven't asked directly. Can we do that?
2. Are there any problems you see with the letter, questions to spark discussion, etc.?

Allen Hunter
=20

>
>name
>address
>
>Dear _____
>

>We are writing to invite you to participate in a working conference=
entitled
>"Democratizing Global Communications: Evaluating the 'People's'
Communication
>Charter' as a Strategic Document." It will be held in Madison at
>theUniversity of Wisconsin from mid-afternoon Friday September 26 through
>mid-day Sunday Sept. 28, 1997.=20
>

>Developments in communications technologies, information systems, and the
>global creation and dissemination of culture are directly transforming
>economics, politics and everyday life for most people in the world.
>Ahandful of global corporations are guiding this communications revolution,
>and few effective national or international democratic norms or forms of

① Tribunal
The Hague
② Spirit. Challenge

>governance exist to help shape the outcome. =20

>

>One significant response to current global media trends is the recently
>released "People's Communication Charter." Motivated by democratic
>principles, the Charter was drafted by Professor Cees Hamelink, Director of
>the Centre for Communication and Human Rights in the Netherlands, at the
>behest of several

>coalitions concerned with the fate of global communications. The Charter is
>an initiative of the Third World Network (Penang, Malaysia), the World
>Association of Community Radio Broadcasters (Montreal, Canada), and the
>Cultural Environment Movement (Philadelphia, USA). The Charter draws on
>concepts of human rights to argue that people have a right to=
democratically

>control their cultures and communications industries.=20

>

>The purpose of the conference is to explore scholarly and strategic agendas
>raised by the People's Communication Charter, and provide an occasion for
>scholars with different areas of expertise to connect with nascent national
>and transnational coalitions concerned with democratizing global
>communications. =20

>

>Participants are expected to write a 2 page (double-spaced), "think piece"
>which responds to, criticizes, or takes as its point of departure the
>"People's Communication Charter" (Enclosed. Also enclosed is a memo with
>some initial questions concerning the PCC).=20

>

>In particular, participants are encouraged to help clarify:

>

> -- the analytic and empirical underpinnings of criticisms of current=
media
>trends;

> -- the varied normative assumptions which lie behind criticisms of
>current media trends; and=20

> -- the strengths and weaknesses of strategies for change. =20

>

>It is our hope that this critical scholarship and strategic thinking can
>help democratic coalitions use and improve the Charter. One outcome of the
>conference will be a working paper which will be disseminated to scholars,
>to members within the three coalitions, to other media and cultural
>non-profit and/or non-governmental organizations, and relevant governmental
>and international agencies. =20

>The working paper will include the People's Communication Charter,=
Professor

>Hamelink's remarks, a representative selection of the think-pieces=
submitted

>to the conference, and a summary statement. This working paper will be
>jointly published by the Havens Center and the Global Studies Research
>Program at the University of Wisconsin.

>

>=OCDEADLINES **** DEADLINES **** DEADLINES:

>

> FRIDAY, JULY 18, 1997: =20

> Deadline for notification of attendance, room reservation, meal
>preferences, etc.

>

> FRIDAY, AUGUST 8, 1997:

>

To: ahunter@facstaff.wisc.edu
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>
Subject: Draft of invitation materials
Cc:
Bcc:
X-Attachments:

Allen:

Thanks for copying me in on draft. It seems fine to me. FYI - Cees attended the CEM Board meeting in NY a couple of weeks ago. We discussed the idea of a "Tribunal," meeting perhaps in The Hague, to "[try]" (.e.g. publicize) the most egregious violators of some principles of the Charter. In order to proceed on this, we would need:

1. Well-documented case and "defendent"
2. A good "defense" (lawyer?) so the case is real, and the possibility of acquittal exists.

Any ideas?

Perhaps we can also discuss this at the conference.

Another plan is to convene a committee of legal experts tp discuss a possibility of Constitutional (First Amendment) challenge to media monopoly. This would require a redefinition of mega-corporations as de facto (private) governments (rather than as legal individuals) and thus prohibited from "abridging, etc." ;

I assume we'll get invitation in mail soon. With holidays, travel, etc. July 18 deadline is very tight. I, for example, will be out of the country July 7-19. George.

H A V E N S C E N T E R
H A V E N S C E N T E R
H A V E N S C E N T E R

for the Study of
Social Structure
and Social Change

University of Wisconsin
Madison WI 53706
608-262-1420

George Gerbner
Cultural Environment Movement
3508 Market Street
Philadelphia, PA 19104 USA

Dear George Gerbner:

We are writing to invite you to participate in a working conference entitled "Democratizing Global Communications: Evaluating the 'People's Communication Charter' as a Strategic Document." It will be held in Madison at the University of Wisconsin from mid-afternoon Friday September 26 through mid-day Sunday Sept. 28, 1997.

Developments in communications technologies, information systems, and the global creation and dissemination of culture are directly transforming economics, politics and everyday life for most people in the world. A handful of global corporations are guiding this communications revolution, and few effective national or international democratic norms or forms of governance exist to help shape the outcome.

One significant response to current global media trends is the recently released "People's Communication Charter." Motivated by democratic principles, the Charter was drafted by Professor Cees Hamelink, Director of the Centre for Communication and Human Rights in the Netherlands, at the behest of several coalitions concerned with the fate of global communications. The Charter is an initiative of the Third World Network (Penang, Malaysia), the World Association of Community Radio Broadcasters (Montreal, Canada), and the Cultural Environment Movement (Philadelphia, USA). The Charter draws on concepts of human rights to argue that people have a right to democratically control their cultures and communications industries.

The purpose of the conference is to explore scholarly and strategic agendas raised by the People's Communication Charter, and provide an occasion for scholars with different areas of expertise to connect with nascent national and transnational coalitions concerned with democratizing global communications.

Participants are expected to write a 2 page (double-spaced), "think piece" which responds to, criticizes, or takes as its point of departure the "People's Communication Charter" (Enclosed. Also enclosed is a memo with some initial questions concerning the PCC).

In particular, participants are encouraged to help clarify:

- the analytic and empirical underpinnings of criticisms of current media trends;
- the varied normative assumptions which lie behind criticisms of current media trends; and
- the strengths and weaknesses of strategies for change.

10/20/97
George Gerbner
Cultural Environment Movement
3508 Market Street
Philadelphia, PA 19104 USA

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Ret 6:40
June 30, 1997 11:17

Called Annal
of

It is our hope that this critical scholarship and strategic thinking can help democratic coalitions use and improve the Charter. One outcome of the conference will be a working paper which will be disseminated to scholars, to members within the three coalitions, to other media and cultural non-profit and/or non-governmental organizations, and relevant governmental and international agencies.

The working paper will include the People's Communication Charter, Professor Hamelink's remarks, a representative selection of the think-pieces submitted to the conference, and a summary statement. This working paper will be jointly published by the Havens Center and the Global Studies Research Program at the University of Wisconsin.

DEADLINES ** DEADLINES **** DEADLINES:**

FRIDAY, JULY 18, 1997:

Deadline for notification of attendance, room reservation, meal preferences, etc.

FRIDAY, AUGUST 8, 1997:

Submit your 2-page (double-spaced) think piece by this date. Papers received after this date cannot be photocopied and pre-distributed in conference packets to attendees.

If you cannot attend the conference, but would like to submit a 2-page response, please do so by this August 8 date and we will include it in the conference materials.

TENTATIVE CONFERENCE SCHEDULE:

FRIDAY, SEPT 26: 3PM-5PM:

-- Opening panel discussion with initial presentation by Professor Hamelink explaining the background to, and current state of, organizing around the Charter.

-- cocktail hour and dinner to follow.

SATURDAY, SEPT 27: 9AM-5PM:

-- am and pm working group discussions of think pieces and other topics organized thematically.

-- breakfast, lunch and dinner served with two breaks.

SUNDAY, SEPT 28: 9AM-12PM:

-- meeting to summarize conference work and strategize future activity/work/collaborations, etc.

-- breakfast.

FUNDING:

We are organizing the conference with limited funding. We plan to provide meals to all and will be able to assist with accommodations and travel (as appropriate) for out of town participants depending upon how much assistance people need overall. If you plan to attend, please let us know as soon as possible whether you can secure funding from your own institution, or how much assistance you anticipate requesting, as this information will determine how many people we can invite. There are no honoraria for this conference (with the exception of Professor Hamelink who is preparing a paper).

LOCAL/MADISON PARTICIPANTS: Please note that we cannot offer to cover local travel expenses.

CONFERENCE SPONSORS AND POINT-PEOPLE:

The conference is sponsored by the A.E. Havens Center for the Study of Social Structure and Social Change, based in the UW-Madison Sociology Department. Co-sponsors include the Comparative Literature and Journalism Departments, the Global Studies Research Program at the University, and the Cultural Environment Movement.

The conference coordinator is Ms. Sousan Arafeh. Please direct all correspondence, questions, etc. to her at:

Sousan Arafeh, Coordinator
Democratizing Global Media Conference
A.E. Havens Center
8117 Social Science Building
University of Wisconsin
Madison, WI. 53706
work phone: 608-262-1420
work fax: 608-265-3405
home phone: 608-251-2602
email: smarafeh@students.wisc.edu

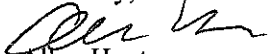
TRAVEL, MEALS, AND LODGING:

Please make your own travel arrangements. In order to utilize funding as efficiently as possible, we encourage you to make your reservations early to ensure a reasonable fare. If you wish, David Steinberg at Educational Travel in Madison would be happy to assist you in planning your trip. His telephone number -- toll-free from anywhere within the US -- is 1-800-747-5551.

A number of single and double rooms have been reserved for conference participants at the Friedrich Center, and most meals will be served there as well. Please let us know on the enclosed pink registration form if you want a room reserved for you and if you have any dietary or other special needs.

We look forward to your early reply to this invitation. In responding, please give us your phone and fax numbers, and email and appropriate snail-mail address. Could you also let us know where you can be reached during what portion of the summer if it is different from your permanent address?

Sincerely,



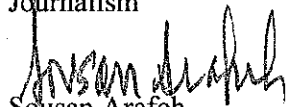
Allen Hunter
Havens Center

Jo Ellen Fair
Journalism

Mary Layoun
Comparative
Literature

Robert McChesney
Journalism

Hemant Shah
Journalism


Sousan Arafeh
Comm. Arts/Education

I just confirmed a editorial board meeting for you at 1 PM on Friday with the editorial staff at the Capital Times in Madison on Friday the 26th. They said they "would love to meet professor Gerbner." I'll take care of arranging transportation etc. through the local contact person and send a background packet to the editors. I'm also trying to set up some other interviews for you.

Date: Thu, 24 Jul 1997 12:43:32 -0500
X-Sender: ahunter@facstaff.wisc.edu
To: George Gerbner <GGerbner@pobox.asc.upenn.edu>
From: Allen Hunter <ahunter@facstaff.wisc.edu>
Subject: Re: conference in Madison on People's comm charter
Cc: smarafeh@students.wisc.edu
Mime-Version: 1.0

George,

I spoke with Devina Frau-Meigs yesterday. It sounds like she is planning an interesting conference; unfortunately she cannot come to the Madison conference, but I said we'd stay in touch and send her any materials which came out of it. thanks for her number.

You asked what you might write about in your "think piece." I can think of several suggestions:

1. What do you now see as its weaknesses as a normative document or a document around which coalitions can form?
2. What kinds of coalitions can use the Charter as a basis for collective action toward democratizing communications?
3. What strategy do you propose for democratizing communications?
4. After more than a year of organizing since the CEM founding conference, what have responses been to the Charter and the politics it embodies?

I am going on vacation for two weeks; if you need to communicate with us, please write to Sousan Arafah whose email address should be above.

thanks,

allen hunter

*Sent edited
w/ CEM &
PCC*

X-Sender: smarafeh@students.wisc.edu (Unverified)
Mime-Version: 1.0
Date: Fri, 25 Jul 1997 11:15:46 -0500
To: ggerbner@pobox.asc.upenn.edu, hamelink@anatenna.nl, smiller@cpsr.org,
mody@pilot.msu.edu, ocess@mansfield.oxford.ac.uk,
nancys@concentric.net, sventure@american.edu, pradip@wacc.gn.apc.org,
tikano@uta.fi, raboym@ERE.UMontreal.CA
From: Sousan Arafeh <smarafeh@students.wisc.edu>
Subject: Funding Approved for Democratizing Global Communications
Conference
Cc: smarafeh@students.wisc.edu

Dear DGC Attendees:

My apologies for the form letter but the message to all of you is the same:

We do have funding for your travel to, and lodging at, the conference. However, if any of you can manage partial funding from another source, we would ask that you attempt to split the costs between that money and the money DGC can supply.

Please do the following:

- 1) Make your travel arrangements as soon as possible in order to secure a reasonably priced flight. We will pay for economy class travel. The destination airport is the Dane County Airport, Madison, Wisconsin. Most flights connect through Chicago, Illinois.
- 2) Let us know, by phone, fax, or e-mail, the cost of your flight and your flight information (airline, flight #, date and time of arrival, etc.)
- 3) Bring your travel receipts to the conference. We can fill out the appropriate paperwork for reimbursement there. UW is known for its bureaucracy so be sure to have all of the pertinent paperwork (including, if you have managed it, some kind of statement regarding the partial funding you have received from another source).

We are very pleased that you will be with us in September, and are happy to be able to offer you this financial assistance.

If you have any other questions, comments, etc., please let me know.

Sousan Arafeh, Coordinator
Democratizing Global Communications Conference
The A. E. Havens Center
University of Wisconsin - Madison
8117 Social Science Building
Madison, Wisconsin 53706
Phone: 608-262-1420
Fax: 608-265-3405
email: smarafeh@students.wisc.edu

*Called Tues
4 pm
Sept 26-28*

SAUSAN

To: Kate Duncan <cem@libertynet.org>
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>
Subject: Re: conference in Madison on People's comm charter
Cc:
Bcc:
X-Attachments:

11:08 - 11:40 Uyo

AA Net 7:26 -> 11:44

Kate: FYI. Please send him Monitors for inclusion in mailing, and information about Web page. George.

Date: Sat, 19 Jul 1997 22:55:43 -0500
>X-Sender: ahunter@facstaff.wisc.edu
>To: George Gerbner <GGerbner@pobox.asc.upenn.edu>
>From: Allen Hunter <ahunter@facstaff.wisc.edu>
>Subject: Re: conference in Madison on People's comm charter
>Cc: smarafeh@students.wisc.edu
>Mime-Version: 1.0

>George,

>I know you did not invite anyone. But we did invite several people I
>thought you'd want at the conference--Kate Duncan, Dorothy Gilliam, and
>Divina Frau Meigs. We sent them the same letter of invitation and materials
>we sent to you; but we have not heard back from any of them. My request
>was that if you are in touch with them, we'd appreciate it if you could
>urge them to come or at least let us know their intentions.

>As I've said, we will cover your expenses--travel, accomodations and meals
>here in Madison. We need a bit of time yet to clarify exact roles for
>people, but the immediate thing is for you to get us your short "think
>piece" which we will include along with the others in a reader. Also, you
>could let us know if there are publications from CEM which you'd like us to
>include in our next mailing to conference participants. In addition, if
>there are web pages for CEM or affiliated organizations which participants
>ought to know about, please let us know what they are.

>Thanks very much.

>Allen Hunter

sent

>At 10:21 AM 7/19/97 -0500, you wrote:

>>Allen:

>>

>>Just back from London, received your message. Sorry if I have overlooked or
>>forgotten something. I thought my suggestionb was that you invite Dorothy
>>Gilliam, etc. Here are previous messages I can locate, with two other
>>suggestions. But I cannot and did not extend any invitations to your
>>conference. Please let me know (possibly again) what my role would be and
>>what the financial arrangements (travel, etc.) are, and I'll get back to

>>you right away. George
>>
>>
>>To: ahunter@facstaff.wisc.edu
>>From: George Gerbner <GGerbner@pobox.asc.upenn.edu>
>>Subject: Re: conference in Madison Wisconsin about the People's Co
>>Cc:
>>Bcc:
>>X-Attachments:
>>
>>>Allen -
>>>
>>>Good to hear from you. Sept 26-28 possible, though tight. Let me know what
>>>my role would be. Please send more info (funding proposal or other, to
>>>office fax below. George
>>>
>>>>Subject: Re: conference in Madison Wisconsin about the People's
>>>> Communica
>>>>
>>>>
>>Am re-sending original message after our telephone conversation. George.
>>
>>ALAN -
>>
>>Two brilliant and articulate women you may consider inviting
>>
>>Dr. Janette L. Dates, Dean, School of Communications, Howard University,
>>2400 Sixth Street, NW, Suite 402, Washington, DC 20059. Phone: 202 806
>>2500. Fax: 202 806 5934
>>
>>Prof. Aida Barrera
>>University of Illinois
>>Institute of Communications Research, 222B Armory Bldg., MC-534, 505 East
>>Armory Ave., Champaign, Ill., 61820
>>
>>Phone: 217 333 1549 direct: 244 4868
>>Fax: 217 244 7695
>>
>>
>>>George,
>>>
>>>I hope you are well.
>>>
>>>We are assuming you are coming to the conference in Madison, but we haven't
>>>heard from you yet. In addition we have not heard from Kate Duncan who
>>>works with you or Dorothy Gilliam or Divina Fran Meigs. If you can urge
>>>them to let us know if they are coming that would be much appreciated.
>>>
>>>Looking forward to hearing from you.
>>>
>>>Allen Hunter
>>>
>>>
>>George Gerbner
>>Home Fax: 610 642 3061
>>Office Fax: 215 387 1560
>>
>>

To: Peter Wirth <pwirth@ican.net>
From: George Gerbner <GGerbner@pobox.asc.upenn.edu>
Subject: Re: Wisc. Trip
Cc:
Bcc:
X-Attachments:

>Pete-

Before I forget, what is the status of the news release (or other statement) we promised Rose Dyson/Valeria Smith on the Howard Stern affair?

Madison radio interview ok. I am arriving at 10:25, staying at the Friedrich Center. Please send summary and schedule of all engagements because I don't want to lose track and stand up somebody. Include names, addresses, [phones)

The first conference session is at 3 pm in the Social Science Center. Sousan Arafeh (608 262 1420) smarafeh@students.wisc.edu is coordinator, will know my schedule.

>

>George,

>

>I just set up a local radio talk show interview for you in Madison from 12 - 1.

>I need to confirm this but the news director said they could pick you up at

>your hotel, bring you to the radio station and than drop you off at the

>newspaper for your editorial board meeting.

>

>I struck out with the NPR sation in madison.

>

>Also, a friend of mine heard you on the radio a few days ago. She thought it

>was the press club from Washington. Have you been interviewed in DC

>recently. If not, it might have been your talk in DC.

>

>Pete

>>

>>