



Changing the way Americans use television.

Annamarie Pluhar
Executive Director

Ms. Pluhar founded The Television Project in June of 1993 to change the way Americans use television. Her primary vehicle is to conduct workshops for parents (and others) to help them become aware of how television impacts their children and their home life.

For the past ten years, Ms. Pluhar has consulted to corporations in Total Quality implementation, helping managers work with change and training adults in a variety of team skills including problem solving, group dynamics, decision making, goal setting, meeting management and communication skills. For eight years, she worked for Rath & Strong Inc., in Lexington Massachusetts. She is now Principal of Pluhar Associates and Director of Total Quality for the Canusa Corporation fiber group located in Baltimore, Maryland.

Ms. Pluhar has worked with children in a variety of settings including: the KLH Child Development Center, a corporate sponsored day care center (Cambridge, MA); Shelley's All Stars, an after school play group (New York City); the Children's Museum (Boston, MA); Meadowbrook Day Camp (Waltham, MA); public schools (Cambridge, Somerville, & Brookline, MA); day care centers (Cambridge, MA); St. James Episcopal Church, (Cambridge, MA); St. John the Evangelist (Boston, MA); Maclean Hospital (Belmont, MA) and Children's Hospital (Brookline, MA).

Ms. Pluhar graduated from Vassar College (1976) where she majored in Psychology with a focus on Early Child Development. She also earned elementary school teaching certification. Her education continued with enrollment in a Masters degree program in 1982 from the Episcopal Divinity School. She graduated with a Masters in Divinity and a specialty in Early Church Theology.

She is the eldest of four children and the oldest of 10 grandchildren with whom she lived every summer of her childhood without electricity, telephone or television.