

Post-Soviet, Post-Empire, and Post-Hoffa Ideologies of Gender and Class in Media Representations

Chair: *Kate Kane, Loyola University.*
"Feminine Hygiene and Post-Soviet Markets," Kate Kane, Depaul University.
"Post-Empire Man: The Full Monty and Brassed Off," Deborah Tudor, Depaul University.
"Mother Trucker: Now You See Her, Now You Don't--Women, the Labor Movement, and Democracy in Canadian and U.S. Media Images," Virginia Keller, Loyola University Chicago.

11:00 a.m. -- 1:00 p.m.

**Theme Panel
Democratizing Media**

Chair: *Bernadette Barker-Plummer, University of San Francisco.*
"Who's Telling All the Stories?" George Gerbner, Temple University, and Chair, the Cultural Environment Movement (CEM).
"A Bridge Too Far: Academia and News Media." Norman Solomon, Institute for Public Accuracy/FAIR
"Influencing News Discourse: Project Censored Canada as a Pedagogical, Academic and Political Intervention," Robert Hackett, Canadian Project Censored, Simon Fraser University.
"Academia as Ombudsman: Project Censored and American Media Censorship," Peter Philips, Project Censored, Sonoma State University.
Title TBA. Dee Dee Halleck, University of California, San Diego.

1:30 p.m. -- 2:30 p.m.

California Newsreel: Thirty Years of Independent Video Distribution.
Presentation and demonstration of the work of California Newsreel.

Televised Town Meetings: A Project Report.
Bob Sauber Public Policy Coordinator, University of Rhode Island.

Youth Media: the Next Generation.
Discussion and presentation of new work facilitated by Nell Bernstein, editor of Youth Outlook (YO!), Pacific News Service.

3:00 p.m. -- 5:00 p.m.

Internet and Democracy

Chair: *Gerry Sussman, Portland State University.*
"Discourses on the Information Society," Gerry Sussman, School of Urban Studies and Planning, Portland State University.
"Democratic Theory, Associations, and the Internet," Hans K. Klein, Georgia Tech.
"The Electronic Democracy Project (EDP)," Allison Warriner and Beverley Wall, California State University, Hayward.
"The Baby and the Bathwater: Technology, Education and Democracy," Christopher Francis White, Sam Houston State University.
"New Media and the Democratization of Technological Choice," David Phillips, University of Pennsylvania.

Public Broadcasting, Privatization and Democracy

Mike Alcalay, Past producer of "Aids in Focus" on Pacifica.
Art Peryco, Media Activists IBT85, Michael Hardesty, Journalist, Former Board Member Oakland Rent Board, Kim Shanahan, Media Activist IBT Local 856 & TDU.

Media Representations and Democracy

Chair: *Jeanne Hall, Penn State University.*
"Union Maids and Union Busters: Goal Centered Characters and Class Action in Norma Rae and Matewan," Jeanne Hall, Penn State University.
"The Commodification of Conspiracy: The X-Files, Cloning and Critical Inquiry into the Frankenstein Myth," James Smolinski and Marc Pruyn, New Mexico State University.
"Consuming Bodies/Desiring-Production: The Necessity of Communicating the "Other" in a Democratic Society," Rod Metts, Berry College.
"Containment of Controversy Through Comedy," Dave Lippman, University of North Carolina at Chapel Hill.
"We Get Cable, but....," Megan Mullen, University of New Hampshire.

5:00 p.m.

Good-bye drinks and wrap-up at the pub.

Registration

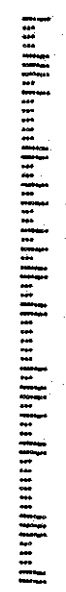
Forms available at www.udc.org



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Union for Democratic Communications

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Union for Democratic Communications Conference University of San Francisco June 11-14, 1998

Preliminary Program May 1998

THURSDAY JUNE 11

5:30 p.m. -- 7:00 p.m.
Reception and Registration.

7:00 p.m. -- 9:00 p.m.
Screenings

Midnight Ramble. Oscar Micheaux and the Story of Race Movies.
Video screening and discussion with film maker, Pam Thomas.

What Faroki Taught.
Film screening and discussion with film maker, Jill Godmilow.

Who's Counting? Marilyn Waring on Sex, Lies and Economics.
Viewing and discussion facilitated by Susan C. Strong, Communication Consultant.

FRIDAY JUNE 12

8:30 a.m. -- 10:30 a.m.

Technology, Democracy, and the Virtual Community

Chair: *John W. Higgins, University of San Francisco.*

"New Technologies and Democracy,"

David Paletz, Duke University.

"Tele-Community Planning and Development," Richard Lowenberg, Davis Community Network.

"The Role of Geographic Community in Providing Access to the Virtual Community," Scott J. Patterson, San Francisco State University.

Title TBA, Marci Lockwood, Institute for

Global Communications.
Title TBA, Barry Steinhardt, Electronic Frontier Foundation.

Media, Democratization and Social Change

Chair: *Bob Hackett, Simon Fraser University.*

"Commercialization and Democratization in China: Contradictions and Tensions," Yuezhi Zhao, University of California, San Diego.

"Television Discourse and the Mediation of Power: The Rise of the Political Soap Opera in Reform Era China," Bill Godby, University of Hawaii.

"Bulgarian Media after the Breakdown of the Iron Wall, 1989 to 1998," Daniela Dimitrova, University of Oregon.

"Sub-Saharan African Democratic Quest and the Public Sphere: Press Pressures and Politics," Jerry Konia Domatob, Long Island University.

"Public" Media, "Private" Consumption?

Chair: *Jackie Byars, Wayne State University.*

"Contemporary British TV: Public Spaces and Private Identities," Dr. Lucy Mazdon, University of Southampton, Britain.

"From the Inside Out: Recognizing the Activist Potential of the Historical Fan-Based Community," Chad Dell, Monmouth University.

"Highlander," the Phenomenon: Mass Media, Fandom, and Community in the Age of Cyberspace," Jackie L. Byars, Wayne State University.

"From Mission to Value: Public Radio's Audience 98 Study in Context," Tom McCourt, Valdosta State University.

"Inclusion and Loyalty: Mass Media and the African-American Consumer," Shannon Campbell, University of Florida.

11:00 a.m. -- 1:00 p.m.

Theme Panel

Political Economy of the Public Sphere

Chair: David Paletz, Duke University.
"Why Does Capital Hate the Public Sphere?" Herbert Schiller, University of California, San Diego.
"Dividing Practices: Segmentation and Targeting in the Emerging Public Sphere," Oscar Gandy, University of Pennsylvania.
"Intersections of Political Economy and Feminism," Eileen Meehan and Ellen Riordan, University of Arizona.
"The Political Economy of Celebration/Celebrating Political Economy," Janet Wasko, University of Oregon.
"Peopling the Public Sphere: Power, Peace, and Procedure," Brenda Dervin, Ohio State University.

1:30 p.m. -- 2:30 p.m.

Deconstructing Persuasion: Paper Tiger Tracks Sport Utility Vehicles.

Presentation, video and discussion. Robin Andersen, Fordham University and Mike Simmonds, School of Visual Art, New York.

Organizing Action: Research and Education Tools Workshop.

Brian Murphy, The Global Media and Public Space Project, Media Education Foundation.

Disney and Democracy.

Roundtable discussion with Janet Wasko, University of Oregon, Mike Budd, Florida Atlantic University and Lee Artz, Loyola University.

3:00 p.m. -- 5:00 p.m.

**Theme Panel
Alternative Media**

Chair: Michelle A. Wolf, San Francisco State University.
"Combat Radio," David Barsamian, Alternative Radio.
"Radio That Activates," Peggy Law, Making Contact.
"Seizing the Airwaves," Stephen Dunnifer, Free Radio Berkeley.
"Alternative Communications and Global Solidarity," Jesse Drew, Paper Tiger/Deep Dish TV.
"A Case Study for Progressive PR," Seeta Pena Gangadharan, Institute for Alternative Journalism/S.P.I.N.

5:30 p.m. -- 7:30 p.m.

Communication Strategies for Social Change

Chair: Alice do Valle, University of San Francisco.
"Feminist Media Strategies and News Discourse: Is Incorporation Inevitable?" Bernadette Barker-Plummer, University of San Francisco.
"Progressive Public Relations," Michael Shellenberger, Director, Communication Works, San Francisco.
"An Analysis of the GLAAD Update: Strategies for Gay and Lesbian Media Activism," Dr. Jack Banks, Northwestern University.
"Words That Make Things Happen: Communication for Empowerment in a Grassroots Leadership Campaign," Eleanor Novek, Monmouth University.
"On Electronic Civil Disobedience," Stefan Wray, New York University.

"Public" and "Private" in the Cybersphere

Chair: Scott Patterson, San Francisco State University.
"Two Cheers for Anonymity: Rethinking Privacy Law in the Internet Era," Chad Raphael, Santa Clara University.
"Anonymity and Pseudonymity in Cyberspace: Deindividuation, Incivility and Lawlessness versus Freedom and Privacy," M. E. Kabay, Education International Computer Security Association.
"Telecommunications as Public Space and Public Sphere," Lewis Kaye, University of Oregon.
"Public Debates on the Internet," Robert van Boeschoten, McLuhan Program, The Netherlands.

"Implementing Alternative Video: Community-Based Access Television"

Chair: John W. Higgins, Department of Communication, University of San Francisco.
"Community Access Television and the Public Sphere," Elliot Margolies, Mid Peninsula Access Corporation.
"Accessibility of Major and Minor Media Outlets to Communities of Color," Cheryl Fabio-Bradford, Educational Access Television (San Francisco), Cable Channel 52.
"Influencing Municipal Telecommunications Policy," Zane Blaney, San Francisco Community Television Corporation (SFCTC) and CITYWATCH.
"Community Access Television and the Public Sphere: The Contradictory Culture

of Manhattan Neighborhood Network," Kevin Howley, Northeastern University.
"Towards a Definition of Alternative Video," Carlos Fontes, Worcester State College.
Title TBA, Martha Wallner, Berkeley Community Media.

7:30 p.m. -- 9:00 p.m.

Business Meeting:

UDC in the Next Millennium Membership, Publications, Website, Leadership.

Issues of Access and Class in the Electronic Culture.

Roundtable Discussion with Patricia Wilburn, San Francisco State University, Chupoo Alafonte, Institute for Global Communications, Ethel Long-Scott, Women's Economic Agenda Project and Chester Williams, Computers and You, Glide Memorial Church, San Francisco.

9:00 p.m. -- 11:00 p.m.

Screenings

Fear and Favor in the Newsroom. 1996. Producer/writer: Beth Sanders. 57 minutes.

The Ad and the Ego. 1996. Producers, Harold Boihem and Chris Emmanouilides. 57 minutes.

SATURDAY JUNE 13

8:30 a.m. -- 10:30 a.m.

Problematizing the "Public"

Chair: Jim Wittebols, Niagara University.
"If You Build It, They Might Not Come: Media, the Public Sphere and the Privatization of Consciousness," Jim Wittebols, Niagara University.
"Communities, Publics, and Counterpublics: Feminist Access and the Mass-Mediated Public Sphere," Lisa McLaughlin, Miami University.
"Taking Environmentalist Multiculturalism Seriously in Critical Media Studies," Clay Steinman, Macalester College.
"A Proposal For A University Public Sphere Project," David Sholle, Miami University.

Studies of Media Practices and Public Discourse

Chair: Ted Glasser, Stanford University.
"Newsroom Reform and the Limits of Change from Within: The Case of Public

Journalism," Elissa Lee, Stanford University.
"Property Rights and Internet Policy: Lessons from the History of Broadcasting," Christian Sanvig, Stanford University.
"Understanding the Conditions for Public Discourse: A Critique of Criteria for Letters to the Editor," Karin Wahl-Jorgensen, Stanford University.
"Counter-publics and the Berkeley Barb: A Study of the Prospects for Social Change," Seeta Gangadharan, Institute for Alternative Journalism.
Larry Bensky, respondent, KPFA Radio and Cal-State Hayward.

Law and Policy Spheres

Chair: Laura Stein, University of Texas at Austin.
"Does the First Amendment Protect Democratic Speech? The State of Speech Rights in U.S. Media," Laura Stein, Department of Radio-Television-Film, University of Texas at Austin/University of San Francisco.
"Copyright and the Suppression of Access to Digital Information: Attacks on the Concept of Fair Use," Howard Besser, UC Berkeley School of Info Mgmt & Systems.
"Copyright and the Reproduction of Economic and Ideological Power," Ron Bettig, Penn State University.
"Crash And Burn: The Censorship Wars of David Cronenberg's "Depraved and Corrupt Film in the United States and Great Britain," Kevin Sandler, Sheffield Hallam University/ University Of Michigan.
"Creating and Safeguarding a Public Sphere: The Role of the Supreme Court, Print Press, Cable and Broadcast Television," Nandini Sen, Temple University.
"Ideological Implications of Increasing Concentration of Ownership in Mass Media," Dan Nicholson, University of Oregon.

11:00 a.m. -- 1:00 p.m.

**Theme Panel
Media and Democratic Action**

Chair: Dee Dee Halleck, University of California, San Diego.
"Labor, Telecommunications and The Global Economy," Steve Zeltzer, Union Producers and Programmers Network/Labor Video Project.
"Transnational Media and Art on the Border: A Han Young Account," Fred Lonедier, University of California, San Diego and David Bacon, journalist.
"Necessity is the Mother of Invention," Deborah Kelly, Social Change Media, Melbourne, Australia.
"Radio Educacion: Its History and Its Effects on Commercial Radio Content," Sonia

Riquer, Radio Educacion, Mexico City.
"Community-based Media Education Projects," Norman Cowie, Fordham University and Cara Mertes, Hunter College/Fordham University and Producer/Director of PBS series Signal to Noise: Life with Television.
Title TBA. Luis Fernando Baron, Director, Media Center, Centro de Investigacion y Educacion Popular (CINEP).

1:30 p.m. -- 2:30 p.m.

Telecom Act Roundtable

Henry Kroll, former KQED Board member and producer, and Reverend Paul Sawyer, Unitarian Universalists for a Just Economic Community, invite discussion about strategies to challenge the 1996 Telecom Act.

Internet Safety Workshop.

Karen Randolph, San Francisco State University, Colin Gabriel Hatcher, CyberAngels, Debbie Mahoney, Save Our Children-United Mothers and Karen Coyle, Computer Professionals for Social Responsibility (CPSR).

The Dumbed down Audience: Challenges to Writers of Popular Entertainment.

Roundtable facilitated by Corless Smith, with Karen Caronna, Elsa E'der, John Hu and Shibani Bathija, all San Francisco Sate University.

3:00 p.m. - 5:00 p.m.

**Theme Panel
Media Literacy for a Multicultural Society**

Chair: Michelle Wolf, San Francisco State University.
"Literacy in a Digital World," Kathleen Tyner, Media Analysis & Practice.
"Economics of the Image," Elana Rosen, JustThink Foundation.
"Media Images: Presenting Undemocratic Values Through Visual Manipulation," Hamid Khani, San Francisco State University.
"Response Ability: Critical Intersections of Media Literacy in Gay and Lesbian Media Activism," Al Kielwasser, Media Alert.
"Teens and High Tech Democratic Communication," Cassandra Van Buren, New Technology High School.

Title TBA, W. James Potter, University of California, Santa Barbara.

5:00 p.m. -- 7:00 p.m.

Reception and Dallas Smythe Award Ceremony

7:00 p.m. -- 9:00 p.m.

UDC Dinner

9:00 p.m. -- 12:00 a.m.

Party/Dancing

SUNDAY JUNE 14

8:30 a.m. -- 10:30 a.m.

Media, Nation and Identity

Chair: Jennifer Turpin, University of San Francisco.
"After a Century of Imperial Media: Time for a Global Democratic Discourse," Christopher A. Vaughan, Rutgers University.
"Pope, Prostitutes and Prisoners: US Media's Distorted Image of Cuba," Karen Wald, independent journalist working in Cuba.
"Contesting Notions of Nation: Greece's Demografiko and its Others," Alexandra Halkias, University of California, San Diego.
"Film, Politics and National Culture in Argentina," Tamara Falicov, University of California, San Diego.
"Communications On The Internet And The Promotion Of A European Public Sphere," Maria Teresa Cordero, Complutense University of Madrid/University of California, San Diego.

News, Democracy and the Public Sphere

Chair: Mike Budd, Florida Atlantic University.
"Television News, Democratic Discourse, and the Public Sphere," Mike Budd, Florida Atlantic University.
"Newsmaking Victimology," Robert Elias, University of San Francisco.
"Communicative Politics: A Critique of Public Journalism," James Compton, Simon Fraser University.
"Public Story-telling: Reframing Public Policy Debate," Sarah Lewison, San Francisco State University.
"Journalistic Decision-Making and the Legislative Process," Ellen Kanervo, Patrick Jablowski, Mike Gotcher and David Kanervo, Austin Peay State University.