

Donna Allen, President

WIFP ASSOCIATES

- an Shigshawa
- o Kennedy
- Prinda Moreno
- isan BrownMiller
- dney Rowe
- ozaka Shange
- erence Howe
- tricta Corbine
- itty Medsger
- ana Denamore
- nn B. Walker
- ian Levine
- yllis Sanders
- Ann Albers
- r. Milnor Alexander
- loria Steinem
- aren Lunquist
- rothy Dean
- aroline Bird
- ettye Lane
- obin Morgan
- ariet Cheng
- . Makeda Judkins
- ate Swift
- olleen G. Patrick
- Jo Sutherland
- Victoria Hochberg
- ary Ellen Corbett
- ndrea Dworkin
- an Lunquist
- Elizabeth Stevens
- r. Elizabeth Thoman, C.H.M.
- nyda Marchant
- enise Roberts Oliver
- arriet Alpern
- uth G. Khrach
- usan H. Miller
- axlow J. Shami
- arsn J. Deming
- Aary Hamilton
- lne L. Scott
- ue Kaufman
- atalie F. Holtzman
- ante King Phillips
- usan Kent Caudill
- audra Hybels
- ary Ellen Brown
- Ann Marie Catalano
- allie E. Fucher
- Charlotte Montgomery
- Dr. Virginia Ramey Mollenkott
- etty Cottin Pogrebin
- Ellen Kirby
- Sunice West
- Marcia Ann Gillespie
- Midge Kovacs
- Jandra Elkin
- Charlotte Bunch
- Jusan Rennie
- Martha Leslie Allen
- Anne Braden
- Maureen Honey
- Marguerite Beck-Rex
- Gertrude Barnstone
- Jan Zimmerman
- Frances K. Palmeri
- Indra Dean Allen
- Valerie Eads
- Janice Blue
- Linda Randall
- Elvira Valenzuela-Crocker
- Karen Lindsey
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- Fran F. Honkan
- Paula Bernstein
- Amalie Rothschild
- Alice Rinkel
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- Katherine Montague
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- Charlotte Mills
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- Ellen Snortland
- Leonora R. Elkus
- Sonia Johnson
- Dorothy Jurney
- Alice Backes
- Lorene Lake
- Vinte Burrows
- Michelle Cliff
- Dr. Anne S. Walker
- Perdita Huston
- Peggy Charren
- Janet Jaker Welss
- Jan Conant Jamshidi

Women's Institute for Freedom of the Press

3306 Ross Place, N.W.
Washington, D.C. 20008
(202) 966-7783 (also FAX)

Dr. Martha Leslie Allen, Director January 5, 1996

Dr. George Gerbner
3624 Market Street, One East
Philadelphia, PA 19104-6220

2 sheets
FAX: 215 387 5202
& ph. 215 642 3061 (h)

Dear George:

While we still haven't been able to commit to the March 15-17 Founding Convention in St. Louis -- although we are working on some possibilities in the area -- I do want to offer you and CEM the assistance of WIFP International Associate, Yahne Sangarey, an African journalist who has been particularly active in U.S. media here for the past approximately ten years.

She has originated our African Outreach Program and now our Global Sisterhood 2000 work that sets as its goal the bridging of cultural gaps by people being able to speak for themselves instead of having their news and information reported by others for them.

Her media connections can be very valuable to you (us), to help our CEM message both reach out more widely and include many more outside ourselves to broaden our ranks. I hope you will find many ways to work together.

She can be reached in Philadelphia at (215) 877-4527 (both phone and fax). I have some biographical information about her, but she can provide more up-to-date data than I. I am having a hard time keeping up with all of the things she keeps doing! Her many contacts, alone, are extremely valuable, both in the media, at the UN and in other countries.

Best wishes for 1996 --

Donna

cFax: Yahne Sangarey

PS. I will also fax here the reverse side of this stationery which contains the list of our International WIFP Associates, including her name.

- Dr. Gertrude J. Robinson
- Ida Lewis
- Louise Swartzwalder
- Doris Evans Saunders
- Ruth M. Katz
- Ila E. Gillaspie
- Ruth Gottstein
- Maggie Tripp
- Dr. Gloria Buchanan Evans
- Taylor Ross
- Frances Cerra-Whittelsey
- Marianne Rubenstein
- Leslie J. Friedman
- Barbara Ann T. Motoyama
- Mary Scott Welch
- Elizabeth Stone
- Sarah McClendon
- Edith Kermit Roosevelt
- Margie Adam
- Sherilyn C. Bennion

- Irene Tinker
- Shirley Wagener
- Paquita Vio
- Jane Wilkins Pultz
- Judy Chicago
- Naomi Weisstein
- Jo Freeman
- Katherine Lawrence
- Dr. Sylvia Gonzales
- Alma Graham
- Frances E. Ruffin
- Jean Eisinger
- Lillian Calhoun
- Zoila Ortega
- Jane Earle
- Anne B. Zill
- Peggy Pinn
- Mary Daly
- Bianche Wiesen Cook
- Patricia A. Onakoya

- Paula Kassell
- Dr. Bettye Collier-Thomas
- Elaine Reuben
- Georgie Anne Geyer
- Julianne Grandin Crane
- Kathleen Hardman Arnold
- Laura Richardson
- Carole Ashkinaze
- Mary Spottawood Pou
- Bernadette R. Finley
- Julia London
- Sheila Jean Gibbons
- Janice Mendenhall Regenstein
- Mary Jo Haberbach
- Cathy Zheutlin
- Joyce Maspin
- Nikki Beare
- Margot Burman
- Frieda Werden

- Nancy H. Dickerson
- Mildred M. Jeffrey
- Adrienne Rich
- Susan Braudy
- Kathy Bonk
- Del Martin
- Diana E. H. Russell
- Ethel Taylor
- Bernice Resnick Sandler
- Deborah Brecher
- Dr. Andrea Ignatoff
- Nellie R. Dixon
- Susan Griffin
- Joan Huder
- Sally Barrett-Page
- Shirley Cohelan Burton
- Gene Boyer
- Rosmary Ruether

- Catharine R. Stimpson
- Muriel Clair
- Hannelore Hahn
- Brett Harvey
- Shere Hitt
- Dr. Phyllis Chesler
- Kate Millett
- Mary C. Lewis
- Joy R. Simonson
- Grace Halsell
- Lucy Komisar
- Alice Ansfield
- Marilyn Goldstein
- Sherina Gluck
- Sister Margaret Traxler
- Jane Pierson McMichael
- Anns Kent Rush
- Dorchen Leidholdt
- Carmen Delgado Votaw

For Associates' Statement and more Associates, see other side.

Dr. Donna Allen, President

THE ASSOCIATES

- Jean Shigshama
- Flu Kennady
- Dafinda Moreno
- Susan Brownmiller
- Aldrey Rowe
- Mosuke Shange
- Florence Howe
- Patricia Carbine
- Betty Medsker
- Euna Denmark
- Ann E. Walker
- Jean Levine
- Phyllis Sanders
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- Angela Dworkin
- Janet Lerner
- Elizabeth Sussner
- St. Elizabeth Thomas, C.R.N.
- Angela Starobin
- Denise Roberts O'Neil
- Hannel Alpen
- Ruth G. Kirsch
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- Marlow J. Bosom
- Caren J. Deuling
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Donna

cFax: Yvonne Sangarey

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- Marilyn ...
- Sherilyn ...

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- Catherine ...
- Muriel ...
- Hannelore ...
- Scott ...
- Sheila ...
- Dr. Phyllis ...
- Kate ...
- Mary ...
- Joy ...
- Lucy ...
- Alice ...
- Marilyn ...
- Shera ...
- Stacy ...
- Jane ...
- Anne ...
- Doreen ...
- Carmen ...

Dr. Martha Burke
 Kathleen Gage-Brantley
 Lynn Phillips
 Mary Lou Shields
 Louisa Diamond
 Louise Lamphere
 Ann D. Dudley
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 Dr. Mary A. Gardner
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 Veneeta-Marie D'Andrea
 Dr. Mariel Cantor
 Sheila A. Jensen
 Dr. Caroline I. Ackerman
 Dr. Ramona R. Rush
 Barbara Jordan Moore
 Nedra Rayne Cappel
 Helen McKenna
 Sophie Zimmelman
 Dr. Marleen Getz Rouse
 Rachel Field
 Dr. Madanna Kolbenchies
 Tomi Caraballo
 Sandra K. Garner
 Luciana Kerr
 Dr. Anne M. Cooper-Chen
 Flora Crater
 Sherri Small Sandick
 Rosalyn N. Anderson
 Joan E. Eiden (JEB)
 Marie Lippert
 Martha Edelheit
 Ann Stoker
 Edwin E. Dowell
 Mabel M. Cohen
 Carol A. Ammon
 Beth Daniel
 Jacqueline Ceballos
 Alice Dowsey
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 Sara Stauffer Wacker
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 Phyllis H. LeRoy
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 Patricia E. Campbell
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 Jean-Louise Lind
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 Annika Stevens
 Diana D'Amico
 Marlene T. Edwards
 Judith Tardif
 Genevieve Lantz
 Valia Sargent
 Mary Lou Butcher
 Nancy Goodstein Thomas
 Sandra West Whitman
 Midge Finley
 Brian Gutman
 Phyllis Sherr
 Kathleen Newland
 Nancy Storchell
 Paul Miller
 Kerli Anichand
 Eunice Martin
 Nancy E. Shett
 Dr. Jean Kitzmann
 Emily Jane Goodman
 Inez Davis
 Jane Larson
 Carol A. Halloran
 Dr. Beverly Oberfeld Friend
 June Winton Dale
 Nancy Lockwood Green
 Nancy A. Peterson
 Professor Cynthia F. Epstein
 Jessica E. Ford
 Ricki F. Pollack
 Janet Drwan
 Kay Kelly Merrett
 Kay Morbin
 Alla Kopas Shalman
 Nancy Kneibitz
 Kathryn W. Lombardi
 Cora Gordon
 Mary Lou Sahar
 Jeanne Williams
 Dr. Susan R. Olson
 Martha Brown
 Yvonne M. Ferrer
 Dr. Rindal de Ramos
 Elizabeth Hoffman
 Marilyn L. Daniels
 Harriet Stonehill
 Dr. Betty S. Czech-Buckman
 Deborah Ziska
 Dora Bab
 Elizabeth
 Jo Campbell
 Mary Howard Palmer
 Maureen King Daley
 Shaun Raymond-Manning
 Anne Alarcon
 Tomi L. Jewett
 Peg (Margaret R.) Johnston

Vivierle A. Kenyon
 Cynthia Salaman Mondell
 Natalie J. Sakoloff
 Andrea M. Berman
 Lydia Kleiner
 Marian Hayes Hall
 Judith Sanderowitz
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 Dorothy Scott
 Linda A. Seeger
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 Mady Werner
 Suzanne Sherwin
 Betsy Gross
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 Cass Miller
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 Mary Jane Lupton
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 Marianne Tolson
 Anita Krebs
 Emily A. Lander van Polter
 Sonya Hamilton

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 Ellen Wartella
 Audrey Gelle
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 Ghina Pitt
 Jody Jarosi
 Adela Aldridge
 Betty Anne Williams
 Frances Richardson Keller
 Mary Ellen Verheyden-Hillard
 Paula Hirschhoff
 Maureen LaBiano
 Donna Rouser
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 Barbara Bryon
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 Jean Whipple Howarth
 Dr. Marilyn G. S. Wolf
 Sandra Sander West
 Karen Folger Jacobs

THE ASSOCIATES STATEMENT

"For the right to 'freedom of the press' to be meaningful, we must have a realistic way to exercise it - for all of us, not just the multi-millionaires among us. In a century as intellectually and technologically creative as ours, we know a way to provide a means of communication to all who need it can be devised. It is undignified to have to 'beg' or 'demand' access to media that belong to others, happy to be mentioned even if inaccurately. Women are increasingly dissatisfied with the inequalities of the present structures. We seek improvement both through expanding women-owned media and through our equal presence in other media at all levels - in employment, news coverage, and in the accurate reflection of our abilities and our political, economic, and social opinions. We wish to indicate by our association with the Women's Institute for Freedom of the Press our support for its work toward these goals.

Through our many different approaches, views, and perspectives - in the media we work in and some of us outside of media - we bring our diversity to a common desire to encourage meaningful change that expands the exercise of our right to communicate with each other and with the public in the media form we find most suitable to our message, no less than the right exercised by the few who are now able to communicate their information to millions of others.

We know that changes in the structure of mass communications will come; too many people are being left out. Critical public and personal decisions are not viable because we lack their input. The question is on what principles will the restructuring be made? We seek a voice in how the communications systems of the future will develop; we want to assure that the maximum number of people can be heard - in their own words speaking for themselves.

We are working together to reassert our unity, to aid each other's media efforts, and to increase the resources allocated to changing the world's communications systems to guarantee men and women equal access to the majority of the public.

For women to continue to make progress it is essential that we have a communications system that will enable us more readily to exchange information with each other and to be able equably with men to reach the majority of the general public.

Nancy M. Herley
 Marjorie Benton, Ed.D.
 Nancy Herley
 Dorothy Allison
 Neeta Gupte
 Lucia Ramirez
 Joyce R. Jacobs
 Sharon L. Johnson
 Charlotte West
 Gary Nicholson
 Mary P. Garvey
 Maki Paul
 Suzanne Pingree
 Kathleen Hoffman
 Peggy D. Gutman
 Marlene G. Morby
 Carol Clement
 Jane E. Hochack
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 Deb Friedman
 Nancy Long
 KDF Reynolds
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 Kristin Lewis
 J.P. Shapiro
 Ellen E. Sweet
 Melita Babits
 Gayle Tuchman
 Sell Graves
 Catherine Auci
 Cindy Van Vleet
 Anne Miller
 Vore E. Clay
 Dr. Marci Holly
 Cora F. Amador
 Jane R. Threatt
 Dr. Doris Hess
 Beatrice Miller
 Victoria Eves
 Barbara Rosenthal
 Elizabeth White
 Beate Abrahamson
 Cecilia M. Fernandez
 Nancy L. Schorstein
 Ritalinda D'Andrea
 Pat Burns
 Eleanor Stirling
 Joy Freeman
 Jill Krutchenier
 Chris Deibes Delboni
 Allison Harkin
 Ruth Dookpin

Dr. Marsha J. Dordick
 Grace Mackay
 Constance Walten
 Laura X
 Harriet Greig
 Kathleen A. Green
 Dr. Edith A. Tebo
 Ariel Douglis
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 Karen A. Magary
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 Patricia Barry
 Nancy Sapich
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 Lana F. Reiter
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 Jane Wagonboard
 Adela Abramo Brack
 Victoria Parvez
 Rita Anderson
 Elizabeth A. Kravitz
 Paula McMenete
 Dr. Carol Lee Saffron
 Barbara Cook
 Corinne M. Sato
 Laurel Swans
 Lella Meil
 Maureen K. O'Bo

Kathie in Kras
 Joan T. Casella
 Marisa E. Gibbs
 Lana Morosky
 Alex Dobbin
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 Lee Benjamin Wallis
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 Alexa Freeman
 Carol Raitz
 Ruth A. Roe
 Fern Lear
 Ruth Park
 La Verne Lynn
 Cora Lurich
 Sandy Forden
 Madeline Duenker
 Susan Phillips
 Annette Capomoni
 Suzanne Doornik
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 Barbara Jinton
 Yvonne Horling
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 Robin Goodrich
 Tere Marshall
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 Holly Alderman
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 Marjorie Watson
 Marjorie Newman
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 Susan Anderson
 Susan Kuylenstierna
 Susan Kurtz
 Susan York
 Elizabeth Gorman
 Barry Blumberg
 Dr. Michele Lane
 Debra A'Wood
 Victoria M. Rosen
 Kimberly A. Thomas
 Michale Magaz

International Associates

Haruko A. Watanabe
 Dr. Miti Sato
 Helen Gosh
 Sonia Dauter
 Gayle McGarlin
 Merry Marchione Chellis
 Mieke Cullenhaus
 Maria Venturini
 Lorna Bradford
 Maria Antonia Fiala
 Robert Frazier
 Georgette de F. Jules Mendonca
 Alice J. Warrick
 Gwaeli Burtens
 Lisa Robinson
 Patricia Monaghan
 Amelia Shepers
 Wilhelmina Aort
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 Donna A. Barere
 Karla Nigro
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 Franke Birkhan
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 Dr. Hema Gopalakrishna
 Eugenie Allen
 Dr. H. Lee Vera Yaras
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 Eric-Bart Carlson
 Malene Bergman
 William Hertz
 Gertrude Marie Alon
 Patricia Alon
 Diane Bader
 Susan Durr
 Wade Robert Wurch
 Debra Anne Cole
 Noriko Takahira
 Anko Wada Runkobu
 Lynn Samalik
 Neelima Kuri
 Grace Kufus
 Patsy Beck
 Yehud Margalit
 Brigitte Margalit
 Maria-Cristina Egbo-Giele
 Sarah Kuttik
 Maryvonne Lecuyer
 Alexandra A. Nourthya
 Kashini Maistry
 Gifty Afienyi-Daszie
 Anne Kruth
 Mrs. Akimushkina
 Denise Boyle

More Associates are welcome.

Dr. Donna Allen, President

THE ASSOCIATES FOR

- Joan Shigekawa
- Flo Kennedy
- Dorinda Moreno
- Susan Brownmiller
- Audrey Rowe
- Ntozake Shange
- Florence Howe
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Women's Institute for Freedom of the Press

3306 Ross Place, N.W.
Washington, D.C. 20008
(202) 966-7783

Dr. Martha Leslie Allen, Director

May 27, 1996

When will work?

Dr. George Gerbner
CEM
University City Science Center
3624 Market Street, One East
Philadelphia, PA 19104

Dear George:

Being about the leave D.C. June 1 for ten days and racing to get the most essential correspondence done (I'm sure you know the feeling), this note is just an effort to "check in" with an interim report.

As I told you right after St. Louis, I called our people in your area and found them tied up with end of school year exams and grading, mostly, and unable to help out. Since then I've had a few further checks and find some are still in that situation or the concomitant end-of-school-year exhaustion, or need more time for what I'd proposed to them. We here are in the midst of launching the media part of the Women's Vote Project '96, for which WIFP is handling the major part of the work with 5 interns.

June 10!

I have also checked with each intern, other than these committed to the Vote Project, and have found them all, so far, set on projects planned at WIFP for school credit or journalism experience in the capital. So far none comes from your area who might be persuaded to stay up there for an internship with CEM. But I stay on the lookout.

Of other prospects, I have also checked with our Associates, in ~~the~~ ^{your} area and elsewhere. They feel we should focus on our goal of creating an expanded women's media -- along the lines of our booklet No. 5, "The Media Technology Road to Democracy and Equality," with which you are familiar. They feel they can be the best partners to CEM by building a strong voice for CEM goals in their own media, or in rising up in mass media to policy positions. ^{letter} ~~is~~ to say we are still talking! More after I'm back from my trip

However, in case you don't still get MEDIA REPORT TO WOMEN, I should tell you that I wrote my regular column in the current issue on CEM's Women's Room at the Founding Convention. I'll check with Sheila Gibbons and Ray Hiebert to be sure they send you a copy.

Warmest regards, *Donna*

- Dr. Gertrude J. Robinson
- Ida Lewis
- Louise Swartzwelder
- Doris Evans Saunders
- Ruth M. Katz
- Ila E. Gillaspie
- Ruth Gottstein
- Maggie Tripp
- Dr. Gloria Buchanan Evans
- Taylor Ross
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THE ASSOCIATES STATEMENT

For the right to "freedom of the press" to be meaningful, we must have a realistic way to exercise it - for all of us, not just the multi-millionaires among us. In a century as intellectually and technologically creative as ours, we know a way to provide a means of communication to all who need it can be devised. It is undignified to have to "beg" or "demand" access to media that belong to others, happy to be mentioned even if inaccurately. Women are increasingly dissatisfied with the inadequacies of the present structures. We seek improvement both through expanding women-owned media and through our equal presence in other media at all levels - in employment, news coverage, and in the accurate reflection of our abilities and our political, economic, and social options. We wish to indicate by our association with the Women's Institute for Freedom of the Press our support for its work toward these goals.

Through our many different approaches, views, and perspectives - in the media we work in and some of us outside of media - we bring our diversity to a common desire to encourage meaningful change that expands the exercise of our right to communicate with each other and with the public in the media form we find most suitable to our message, no less than the right exercised by the few who are now able to communicate their information to millions of others.

We know that changes in the structure of mass communications will come; too many people are being left out. Critical public and personal decisions are not viable because we lack their input. The question is: on what principles will the restructuring be made? We seek a voice in how the communications systems of the future will develop: we want to assure that the maximum number of people can be heard - in their own words speaking for themselves.

We are working together to register our unity, to aid each other's media efforts, and to increase the resources allocated to changing the world's communications systems to guarantee men and women equal access to the majority of the public.

For women to continue to make progress, it is essential that we have a communications system that will enable us more readily to exchange information with each other and to be able equally with men to reach the millions of the general public.

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FAX MESSAGE

Women's Institute For Freedom Of The Press
3306 ROSS PLACE, NW
WASHINGTON DC 20008
PHONE AND FAX: (202) 966-7783

TO: George Gertner

FAX NO.: 215 387 1560

FROM: Donna Allen

FAX: 202 966 7783

DATE: October 15, 1996

PAGES (INCLUDING COVER): 1

RE: Board retreat at Asilomar

Yes, George, I CAN attend the retreat at Asilomar.
And yes, I can share room with another Board member.
However, on the transportation, I will need some help. I've been
able to get coverage for the fare to San Francisco International Airport
short of \$150. Is that an amount you can handle? I'm going to be able
to cover the rest. That's to S.F. Is there a way to get the 2½ hours
you say it is from there down to Asilomar? I was wondering if someone
else might be coming in to SF Airport around the same time and we can
go down together, either bus, rented car or whatever. ^{I realize} You won't know
this til you have everyone's answer to your inquiry, but I'm agreeable
to any kind of arrangement that might suit others. I don't have my exact
arrival time in SF. It, too, is somewhat flexible I'm told, but I'd
guess arrive SF Airport mid-morning, more or less, Nov. 15 Friday. This
part is being arranged for me, so I don't have the details yet.

Let me know if you need any other info.

Wa... 

Dr. Donna Allen, President

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Dr. Martha Leslie Allen, Director

November 29, 1996

Dr. George Gerbner
 Cultural Environment Movement
 University City Science Center
 3624 Market Street, One East
 Philadelphia, PA 19104

*pd or ✓ # 766
 12/4/96*

Dear George:

It's hard to believe it's been two weeks since I was in Asilomar beginning two days of stimulating CEM discussions! Some of them have continued back here with groups eager to hear how it went and carrying on the discussions further. That, plus the interruption of the Thanksgiving holiday, have held me up from responding before. I'm sure it's even worse for you, coming back with reports to prepare and sum up -- on top of catching up with your normal accumulation of mail.

As you may recall, I had been able to get contributions to my round-trip fare DC to S.F. from supporters to cover all but \$150. Since my report-back sessions with groups here, I've received further contributions for other expenses, incidental to the trip, cabs to/from airport and food en route. I understand you covered the Peter Wirth car rental. Thank you. Some of the most enthusiastic listeners to my reports on the Retreat say they are planning to contribute to CEM directly in their own names. I'll check up on that when I see them again. So in the meantime, I am only enclosing the Delta stub. It doesn't carry a figure because the contributor handled the payment (except for \$150) directly. I hope this will be adequate for your record-keeping.

When the Retreat Board Meeting Report, or Minutes, arrive I will make our own WIFP report from it for further help to CEM. Will send you a copy of that.

Trust you ate well yesterday and are seeing light at the end of the Asilomar Report tunnel. It was great to see everyone and spend time together.

The best to you
Donna

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Joan Whipple Howarth
Dr. Marilyn G. S. Watt
Sandra Sanders-West
Karen Folger Jacobs
Sherilyn C. Bennion
Shirley Cohelan Burton
Margot Burman
Frieda Werden

THE ASSOCIATES STATEMENT

For the right to "freedom of the press" to be meaningful, we must have a realistic way to exercise it — for all of us, not just the multi-millionaires among us. In a century as intellectually and technologically creative as ours, we know a way to provide a means of communication to all who need it can be devised. It is undignified to have to "beg" or "demand" access to media that belong to others, happy to be mentioned even if inaccurately. Women are increasingly dissatisfied with the inadequacies of the present structures. We seek improvement both through expanding women-owned media and through our equal presence in other media at all levels — in employment, news coverage, and in the accurate reflection of our abilities and our political, economic, and social options. We wish to indicate by our association with the Women's Institute for Freedom of the Press our support for its work toward these goals.

Through our many different approaches, views, and perspectives — in the media we work in and some of us outside of media — we bring our diversity to a common desire to encourage meaningful change that expands the exercise of our right to communicate with each other and with the public in the media form we find most suitable to our message, no less than the right exercised by the few who are now able to communicate their information to millions of others.

We know that changes in the structure of mass communications will come; too many people are being left out. Critical public and personal decisions are not viable because we lack their input. The question is: on what principles will the restructuring be made? We seek a voice in how the communications systems of the future will develop: we want to assure that the maximum number of people can be heard — in their own words speaking for themselves.

We are working together to register our unity, to aid each other's media efforts, and to increase the resources allocated to changing the world's communications systems to guarantee men and women equal access to the majority of the public.

For women to continue to make progress, it is essential that we have a communications system that will enable us more readily to exchange information with each other and to be able equally with men to reach the millions of the general public.

Nancy M. Henley
Marilyn Bentov, Ed. D.
Marge Piercy
Dorothy Allison
Netta Gilboa
Lucia Ramirez
Jayne R. Jacobs
Sharon Leventhal
Celeste West
Gerry Nicholson
Mary P. Gardner
Hali Paul
Suzanne Pingree
Kathleen Hopfner
Peggy D. Guthaus
Marian O. Norby
Carol Clement
Jane E. Hoback
Christine Novak
Deb Friedman
Nancy Lang
KDF Reynolds
Evelyn Kaye
Mary Eastwood
Kristin Lems
Jill Shapiro
Ellen B. Sweet
Mollie Babize
Gaye Tuchman
Sili Groves
Catherine Avril
Cindy Van Vreede
Anne Milner
Vera E. Clay
Dr. Marcia Holly
Carla Y. Aragon
Jane R. Threatt
Dr. Doris Hess
Beatrice Milwe
Victoria Eves
Barbara Rosenthal
Elizabeth White
Yvette Abrahamson
Cecilia M. Fernandez
Nancy L. Kuharevitz
Ritalinda D'Andrea
Pat Burns
Eleanor Stiling
Joy Tremewan
Jill Kretschmer
Chris Delbes Delboni
Alison Hardin
Patricia A. Onakoya

Dr. Marsha J. Darling
Grace Haring
Constance Walker
Laura X
Harriet Gross
Kathleen A. Olson
Dr. Edith J. Tebo
Ariel Dougherty
Barbara Mor
Karen A. Haggberg
Barbara Grier
Bettina Bergo
Mayri Sagady
Christina Baldwin
Gloria Cotting
Mary Ann McCoy
Joan Mellen
Ellen M. Foley
Cheris Kramarae
Suzanne Lacy
Ellen Shub
Gail W. Austin
Judith Meull
Marcia Mazria
Florence Rush
Paula I. Keeney
Vivien Leone
Dru Anderson
Suzanne Benton
Carolyn V. Perkins
Marie Shear
Toilee D. Brown
Jane O'Reilly
Lynn Haber
Linda Ann Moragne
Char Mollison
Irene Del Rosario
Margaret M. Moerfl
Dr. Carolyn L. Bennett
Lana F. Rakow
Gertrude S. Martin
Jane Warrenbrand
Adele Abrams Bunoski
Victoria Barres
Rita Adessa
Kimberlie A. Kranich
Paula McKenzie
Dr. Carol Lee Saffioti
Barbara Good
Corinne M. Sabo
Laurel Stavis

Lois de la Haba
Joan T. Casale
Martha E. Gibbs
Lana Moresky
Alix Dobkin
Emily Toth
Lee Denson Watts
Jayne Marsh
Alexa Freeman
Carol Retz
Ruth P. Rae
Fern Leaf
Ruth Falk
La Verne Lein
Chris Patrick
Sandy Hayden
Madeline Duckles
Susan Phillip
Annette Cafarelli
Suzanna Downie
Catherine Tinker
Mary B. Eldreth
Barbara Linton
Teresa Haring
Helen L. Gray
Janis Janus X
Jane D. Brown
Helen Goodrich
Thea Marshall
Cherie S. Lewis
Holly Alderman
Patricia A. Milligan
Beverly Eager
Dr. Rita Atwood
Marsha Dubrow
Marjorie Newman
Laura Lederer
Victoria Costello
Sandy Nathan
Grace Goodeagle
Vivian J. Scheinmann
Mark Ondrake
Barbara Krustaponis
Kathryn Kurtz
Tiya Tonn
Genevieve Carminati
Katrin Blucker
Dr. Michele Lane
Paris Almond
Kristina E. Ronan
Kimberly A. Thomas

Gail M. Webber
Alice Heyman
Virginia Elwood-Akers
Sue C. Punjak
Jan Zobel
Anne B. Sayre
Gayle Gibbons
Frances Reid
Gloria J. O'Dell
Gerri Traina
Linda M. Smith
Ann Snitow
Dinah LeHoven
Polly Joan
Elaine Hendrie
Lolly Hirsch
Karen Back
Freude Bartlett
Karen S. Frank
Karen DeCrow
Linda Lotz
Birdie Breeze
Anne P. Koedt
Leslie Carlson
Henri E. Norris
Jeanette Darnauer
Kelly Warnken
Janet Lee Miller
Denise Bostrom
Ellen Levine
Denise Tabet
Sharon Sherman
Ava Stern
Brenda A. Caggiano
Cynthia Yockey
Anita-Louise Ford
Joyce H. Newman
Jill Severn
Jana M. Glenn
Marcia J. Boruta
Riane Eisler
Juana Maria Paz
Julie Lalo
R. Lea Singer
Lisa Messinger
Jennifer Abod
Marcia Yudkin
Karen Zelermyer
Judith R. Schmidman
Jeryllyn Bowen
Elizabeth DeLoughrey
Brenda Butler-Burns
Ruth Dropkin

International Associates

Haruko K. Watanabe
Dr. Niti Seth
Helen Baehr
Sonia Davies
Deirdre McCartin
Merry Morehouse Cheilas
Mieke Ceulemans
Maria Venturini
Lorna Bratvold
Maria Antonia Palla
Robbin Frazer
Geovania de Frietas Mendonça
Alice J. Worsley
Uruashi Butalia
Line Robillard
Tatyana Mamonova
Amalia Shepers
Wilhelmina Aase
Birgitta H. M. Wistrand
Donna Awatere
Keiko Higuchi
Fumiko Kajitani
Kyoko Ito
Farika Birhan
Dr. Sibylle Plogstedt
Lucy Baru
Dr. Hema Goonatilake
Birgitte Jallof
Dr. Frances Maria Yavas
Crescy John
Eva-Britt Carlsson
Helene Bergman
Miriam Habib
Gertrude-Marie Aloo
Fatma Aloo
Diane Bailey
Seema Guha
Weade Kobbah-Wureh
Bernadette Cole
Noriko Takashima
Junko Wada Kuninobu
Eleni Stamiris
Kachiyo Koda
Orayb Najjar
Ruth Boydell
Yahne Sangarey
Brigitte Cussagneul
Marie-Constance Egbo-Glèle
Sarah Knibbs
Maryvonne Lecuyer
Alexandra A. Mouzirya
Kashini Maistry

New Associates Are Welcome.

Date: Sun, 3 Nov 1996 13:26:54 -0800 (PST)
X-Sender: wifponline@pop.igc.apc.org (Unverified)
Mime-Version: 1.0
To: CEM@libertynet.org
From: wifponline@igc.apc.org (WIFP-Martha/Donna Allen)
Subject: Agenda items for Asilomar Board Meeting
Sender: wifponline@igc.org

My top ten priorities on the "Agenda for Action" (using your numbers but arranged one to ten by my priority/preference) are as follows: 9, 8, 19, 18, 20, 23, 13, 25, 12, 4. ✓

Since none of the Women's Room "Recommendations Regarding Structure" is included (Agenda for Action item 5 is in error, as I'll note shortly), I would like to propose their consideration in this order of priority and importance: First, 2); Second, 9); Third, 7); Fourth, 4); Fifth, 8); Sixth, 3; Seventh, 5).

) 2
✓

Items 1) and 6) are not things we need to take action on, I don't believe -- they're like god and country.

The "Recommendations Regarding Strategies" are somewhat in that same category. I will not be proposing specific actions related to those 5 recommendations, but several of them may arise in connection with actions we may be discussing or proposing when considering the "Agenda for Action" items.

"Agenda for Action" item no. 5 appears to have come from the last paragraph headed "Women's Voices" of the Women's Room recommendations sheet. But it is in error -- in fact, it says the opposite of what was intended. Perhaps my mistake for not catching this before; I must have just assumed it was on the "Agenda for Action" just as it appeared from the Women's Room, and didn't read it carefully. Anyway, the person who copied it onto the "Agenda" must have read only the first line and ASSUMED that it was the male-dominated media where the women's voices were to be strengthened. But the reality is that the American Women's Roundtable is committed to strengthening women's voices IN THEIR OWN MEDIA not in male-dominated media. It's because of, as the "Women's voices wording says, "the silencing of women's voices in male-dominated meddia" that the Roundtable recommends strengthening our voices in our own media. The male-dominated mass media are hopeless. They're NEVER going to be able to speak for us. They aren't us. Whites can't speak for blacks, or even me for you. We have to speak for ourselves. (You will see that is number 1 on the Women's Room recommendations.) Either Agenda item 5 should be corrected to what the Women's Room recommendation actually said, or be omitted.

I assume you will be bringing the Women's Room recommendations sheet. Or should I make copies and bring it? I can also make and bring copies of my "Comment" in the Spring 1996 issue of Media Report to Women, the one entitled "CEM Builds Women's Contributions Into Founding Convention's Structure," if you'd like me to. I will be bringing some fliers about Media Report to Women for people who aren't already subscribers. It's an essential source for carrying out a number of the actions relating to mass media.

Is there anything else I can do for the Board Meeting? ---Donna

[75] From: wifponline@igc.apc.org (WIFP-Martha/Donna Allen) (by way of cem@libertynet.org) at SMTP-po 11/4/96 9:21AM (3800 bytes: 67 ln)

To: fgg at POST1

Subject: Agenda items for Asilomar Board Meeting

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from philadelphia.libertynet.org

From cem@libertynet.org

X-Envelope-From: cem@libertynet.org

Received: from [128.91.200.142] (TS3-13.UPENN.EDU [128.91.200.142]) by philadelphia.libertynet.org (8.6.12/8.6.12) with SMTP id IAA14746 for <fgg@asc.upenn.edu>; Mon, 4 Nov 1996 08:24:18 -0500

Date: Mon, 4 Nov 1996 08:24:18 -0500

X-Sender: cem@libertynet.org

Message-Id: <v01510100aea36975875e@[128.91.201.20]>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: fgg@asc.upenn.edu

From: wifponline@igc.apc.org (WIFP-Martha/Donna Allen) (by way of cem@libertynet.org)

Subject: Agenda items for Asilomar Board Meeting

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Is there anything else I can do for the Board Meeting? ---Donna

Women's Institute for Freedom of the Press

3306 Ross Place, N.W., Washington, D.C. 20008
(202) 966-7783

12/12/96

Dr. Donna Allen, President

Dear George --

Excuse this quickie note, but I've already taken too long to respond to the Board minutes.

It all looks ok to me. We don't need it in the minutes, perhaps, but we do need to correct Item 5 of the Agenda for Action, either omit it or substitute the correct wording before it goes out again. Maybe if THE CEM MONITOR becomes our publication, its next issue can note the correction. We did approve it.

Dorothy Gilliam and I are working on the part we signed on for (V. Diversity Oversight/Proportional Representation Committee), but more on that--and on our WIFP contributions, list etc./as soon as I catch up with myself (terrible time of the year to try to catch up--even my mail is way behind). But more soon.

The best,

Donna

Donna Allen
cultural environment movement
3306 ROSS PLACE, N. W.
WASHINGTON, D. C. 20008
PH: (202) 966-7783 FAX: (202) 966-7784

cultural environment movement
P.O. Box 31847
Philadelphia, PA 19104

Philadelphia, PA 19104

20:52 12/13/96 155#2 431 WSMF, DC 20066



USE ZIP CODE ALWAYS



October 23, 1997

Women's Institute for Freedom of the Press

Dear George: You must have known you'd hear from me after that Madison Cap Times interview. OK if I freely quote you like so: As Geo. Gerbner says: "The total cast is men out-number women 2 to 1. You begin with such a gender inequity that you put that kind of a cast on the stage you simply cannot portray any sense of reality." ALSO this one: "If you put in more women, you have less violence. You have a story with more dialogue, more explanation, more human qualities, and if someone tries to stamp me in an interview and asks me what I would do if I was the czar of television, I say: I would cast more women." *(Some of this one!)*

If these are accurate and you don't object, I'll be quoting you at every opportunity. THANKS A LOT. Keep on! Haven't been in touch because I've been traveling and writing and agitating in all my spare (?) time.

Warmest regards,

3306 Ross Place, N.W.
Washington, DC 20008
(202) 966-7783

Dr. Donna Allen, Founder and President

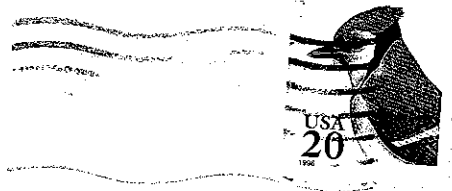
7-2-97

The Women's Institute for Freedom of the Press is a nonprofit, tax-exempt organization founded in 1972 to work to expand to all people the option of exercising—equally with all others—their right to freedom of the press in all its communications forms.

Just back from Dr. J. Whitman's Assoc. Convention in Hoboken, NJ where I chaired a panel and also was given an award. And mid-Sept. was Visiting Scholar at Faculty Forum, St. Bonaventure Univ. in New York.

Dr. Martha Leslie Allen, WIFP Director, and Editor of the annual *Directory of Women's Media*, published since 1975.

Donna



Dr. George Gerbner
Cultural Environment Movement
P.O. Box 31847
Philadelphia, PA 19104



To: ramona rush <rrrush@pop.uky.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Dr. Donna Allen's Memorial Symposium, Washington, D.C., Aug. 3 & \$
Cc:
Bcc:
X-Attachments:

Dear Ramona:

Unfortunately, we will be out of town and unable to attend the Donna Allen Memorial Symposium. Please convey my thanks to you and other organizers and a few words of my recollection of our contacts and collaboration with Donna in various projects. Donna was sharp and she was tough. She supported and spoke at the CEM convention in Asilomar, CA. and became a member of the CEM Board of Directors. On October 23, 1999, she wrote to me: "Haven't been in touch because I've been traveling and writing and agitating in all my spare (?) time..." She also asked (and received permission to quote from our own studies of the prime-time TV drama cast: "If you put in more women you have less violence... If someone tries to stump me in an interview about how I would reduce violence, I will just quote you, and say "cast more women, certainly more then 1 out of 3 characters, which is the ratio now."

She was a good friend, a tireless, militant advocate, and will be sorely missed.

George.

Dear George:

It is my and Carol Oukrop's pleasure to invite you to be our guest at the Dr. Donna Allen Memorial Symposium, "(Still . . . More Than You Ever Wanted to Know) About Women in Journalism and Mass Communications." We hope that you will be able to attend and perhaps say a few words about Donna's work on the first morning (see conference schedule below).

The two-day Symposium will be in Washington, D.C. on Friday and Saturday, Aug. 3 and 4, immediately before the annual meeting of the Association for Education in Journalism and Mass Communications (AEJMC), Aug. 5-8. The Freedom Forum will sponsor the event, which will take place at its headquarters in Arlington, Virginia. The address is 1101 Wilson Boulevard (telephone: 703-528-0800; fax: 703-284-3543). The ongoing research is supported by both the Freedom Forum and the Knight Foundation.

The tentative Symposium program copy is printed below. Please note that our Friday morning is devoted to honoring Dr. Donna Allen. Following this tribute, we present preliminary results from the updated and expanded version of the study presented at AEJMC in 1972, "(More Than You Ever Wanted to Know) About Women in Journalism Education." To complete the Memorial Symposium, about

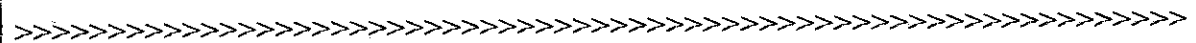
25 national and international scholars will be presenting their complementary studies on the status of women in journalism and mass communications.

We also are printing below information about hotels for the Symposium and the AEJMC meeting that follows. Please note that individual expenses other than meals during the Symposium, such as hotel and transportation to and within D.C., will be borne by invited guests.

Would you please respond electronically to me and Carol (ceo@ksu.edu) within two weeks if you can accept our invitation and be our guest? Because space is limited, if we have not heard from you by then, we will understand that you CANNOT accept our invitation and we will invite another guest in your place. But we hope to hear that you will be our guest and participate with us in this wonderful Symposium to honor our respected and beloved Donna.

Best,

Ramona R. Rush, University of Kentucky, and Carol E. Oukrop, Kansas State University



tentative Symposium Program

(This copy undoubtedly will be changed before D.C.; it is for your information only, not for distribution.)

**(Still . . . More Than You Ever Wanted To Know)
About Women in Journalism and Mass Communication and Education**

Washington, D.C., August 3-4, 2001

**A Memorial Symposium for Dr. Donna Allen
Freedom Forum Headquarters**

Friday, August 3, 2001

- 8:00-9:00 Registration, Breakfast at Freedom Forum
- 9:00-9:30 Welcome by Freedom Forum representative
- 9:30-10:00 Opening Remarks: Ramona Rush and Carol Oukrop
- 10:00-10:30 Donna, Donna, Donna, Donna: Perspectives

Susan Kaufman

10:30-11:30: The Life and Work of Dr. Donna Allen

Martha Leslie Allen

11: 30-11:50 Informal remembrances of Donna Allen by participants

12:00 - 1:00 Lunch served to participants at Freedom Forum: Informal remembrances continued

1:00 - 2:30 Histories: Susan Henry, Terry Leuck, Jan Dates & Lee Barrow

2:30 - 3:00 Break for refreshments

3:00- 4:00 The Update: Ramona Rush, Carol Oukrop, Chandra Arts, Kate Peirce

4:00- 5:00 Women Count: Lori Bergen, Carol Oukrop, Ramona Rush

5:00-6:00 Adding Up the Administration and Leadership Changes: Jo-Ann Albers, Susan Kaufman

6:00 -8:00 Dinner served to participants at Freedom Forum

Keynote Address: Margaret Gallagher

Saturday, August 4, 2001

8:00-9:00 Registration, Breakfast at Freedom Forum

9:00-11:00 Overview of the Profession: Christy Bulkeley, Diane Borden, Marilyn Kern-Foxworth, Sue Lafky, Pam Creedon

11:00-12:00 Part-Time Workers, Mentoring in the Media: Barbara Reed, Kandice Salomone, Judy Cramer

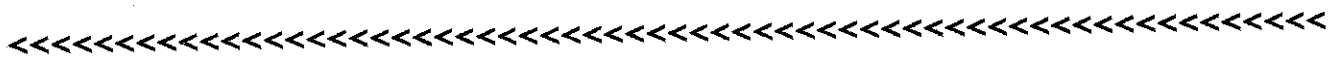
Noon to 1:00 Lunch served to participants at Freedom Forum

1:00-2:30 Listening to Students: Maurine Beasley, Katharine Sarikakis, Julie Andsager

2:30-3:00 Break for refreshments

3:00-4:30 Global Views: Leslie Steeves, Carolyn Byerly, Ramona Rush

4:30-6:00 Summary and Wrap-up: Oukrop, Rush, Gallagher; all participants



ABOUT HOTELS: