

To: ramona rush <rrrush@pop.uky.edu>
 From: George Gerbner <ggerbner@nimbus.temple.edu>
 Subject: Re: Dr. Donna Allen's Memorial Symposium, Washington, D.C., Aug. 3 & 4
 Cc:
 Bcc:
 X-Attachments:

Dear Ramona:

Unfortunately, we will be out of town and unable to attend the Donna Allen Memorial Symposium. Please convey my thanks to you and other organizers and a few words of my recollection of our contacts and collaboration with Donna in various projects. Donna was sharp and she was tough. She supported and spoke at the CEM convention in Asilomar, CA. and became a member of the CEM Board of Directors. On October 23, 1999, she wrote to me: "Haven't been in touch because I've been traveling and writing and agitating in all my spare (?) time..." She also asked (and received permission to quote from our own studies of the prime-time TV drama cast: "If you put in more women you have less violence... If someone tries to stump me in an interview about how I would reduce violence, I will just quote you, and say "cast more women, certainly more than 1 out of 3 characters, which is the ratio now." She was a good friend, a tireless, militant advocate, and will be sorely missed.

George.

Dear George:

It is my and Carol Oukrop's pleasure to invite you to be our guest at the Dr. Donna Allen Memorial Symposium, "(Still . . . More Than You Ever Wanted to Know) About Women in Journalism and Mass Communications." We hope that you will be able to attend and perhaps say a few words about Donna's work on the first morning (see conference schedule below).

The two-day Symposium will be in Washington, D.C. on Friday and Saturday, Aug. 3 and 4, immediately before the annual meeting of the Association for Education in Journalism and Mass Communications (AEJMC), Aug. 5-8. The Freedom Forum will sponsor the event, which will take place at its headquarters in Arlington, Virginia. The address is 1101 Wilson Boulevard (telephone: 703-528-0800; fax: 703-284-3543). The ongoing research is supported by both the Freedom Forum and the Knight Foundation.

The tentative Symposium program copy is printed below. Please note that our Friday morning is devoted to honoring Dr. Donna Allen. Following this tribute, we present preliminary results from the updated and expanded version of the study presented at AEJMC in 1972, "(More Than You Ever Wanted to Know) About Women in Journalism Education." To complete the Memorial Symposium, about

We also are printing below information about hotels for the Symposium and the AEJMC meeting that follows. Please note that individual expenses other than meals during the Symposium, such as hotel and transportation to and within D.C., will be borne by invited guests.

Best.

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*(This copy undoubtedly will be changed before D.C.; it is for your information only, not for distribution.)*

**(Still . . . More Than You Ever Wanted To Know)  
About Women in Journalism and Mass Communication and Education**

Washington, D.C., August 3-4, 2001

**A Memorial Symposium for Dr. Donna Allen**  
**Freedom Forum Headquarters**

**Friday, August 3, 2001**

|             |                                               |
|-------------|-----------------------------------------------|
| 8:00-9:00   | Registration, Breakfast at Freedom Forum      |
| 9:00-9:30   | Welcome by Freedom Forum representative       |
| 9:30-10:00  | Opening Remarks: Ramona Rush and Carol Oukrop |
| 10:00-10:30 | Donna, Donna, Donna, Donna: Perspectives      |

