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For release:
Wednesday, April 16, 1969

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"Educational Publishing: The Electronic Handwriting on the Wall" will be discussed at the University of Pennsylvania Monday, April 21 at 2:00 p.m. in the final communications colloquium of the current series sponsored by the Annenberg School of Communications. Dr. Eleanor Blum, Communications Librarian at the University of Illinois, will be the speaker. The colloquium, to be held in Room 126 of the Annenberg School at 3620 Walnut Street, is free and open to the public.

In the communications colloquium series sponsored each semester by the Annenberg School, professionals, artists, and social scientists from various fields discuss their approaches to problems and issues in communications and the mass media.

Dr. Blum holds a B.A. in library science from Columbia University and a Ph.D. in communications from the University of Illinois. Her regular column in *Journalism Quarterly* reviews books and pamphlets on journalistic subjects. Dr. Blum, who also teaches a course in Contemporary Book Publishing at the Library School, became a member of the University of Illinois faculty in 1953.

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A new edition of Dr. Blum's "Reference Book in the Mass Media: An Annotated Booklist" (University of Illinois Press, 1962) is forthcoming in 1970. Another source book by Dr. Blum, first published in 1962, is "Communications Research in U.S. Universities: A Directory." This book is undergoing its second revision and will be published later in the year.

The fall, 1969 issue of Journalism Quarterly will carry Dr. Blum's article on "Paperback Book Publishing: A Survey of Content." Her most recent book, "The Public Library as a Market for First Novels: An Exploratory Study," has just been published by the Institute of Communications Research at Illinois.
