

Date: Tue, 06 Oct 1998 18:58:05 -0600
From: "Kent E. Menzel, Ph.D." <kmenzel@DEPAUW.EDU>
Subject: Re: DePauw Speaking Engagement
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>, kmenzel@DEPAUW.EDU,
k_night@DEPAUW.EDU, dbohmer@DEPAUW.EDU
Reply-to: kmenzel@DEPAUW.EDU
Organization: DePauw University
MIME-version: 1.0
Status: RO

Dear Professor Gerbner,

We would like to offer you a stipend of \$1500 and cover all of your travel expenses including airfare, shuttles, and lodging. Airfare would be regular coach fare for a direct flight from Philadelphia to Indianapolis and back (arriving Thursday, March 4; departing Friday, March 5).

Your primary task will be to deliver a 45 minute lecture Thursday evening to our visiting honors students, visiting faculty, DePauw's Media Fellows honors students, and other DePauw students and faculty. This lecture will be followed by a 45 minute question/answer session. As for a topic, given the presence in our minds of recent highly sensationalized and highly violent tragedies involving "children," any comments you might have relating or disassociating the mass media from these events would be welcomed by our audience.

Please, if you have other ideas for what you might want to do, given the opportunity to teach 60 very bright undergraduates who are studying communication, let us know how you would change the plan.

We would also like for you to visit our television production class in the afternoon for a question/answer session.

We hope that this proposal meets your approval and look forward to your visit to campus.

Sincerely,

Kent Menzel

Kent E. Menzel, Ph.D.
Communication Arts & Sciences
DePauw University
Greencastle, IN 46135 (USA)
KMENZEL@DEPAUW.edu
765-658-4492 voice
765-658-4499 fax
"Man communicates with his whole body, and yet the word is his primary medium. Communication, like knowledge itself, flowers in speech." -- Walter Ong

Final -
industry
Called
2/11/99

Overall theme
Student @ Comm Research - Gen Topic
Homestead
media fellows program
involved in industry
Production 1/3
critical 2/3

My Bio-Sketch.

My name is Darnell Jerome Sadler, but every one calls me D. I came to Temple in '96 after receiving the additional credits I needed from Community College of Philadelphia. At first My major was Psychology, but after arriving to Temple something told me to change my major. Now I am a Junior studding BTMM. My goal is to work as a service tech, or as a Grip for a major TV satiation. People tell me that I have a good camera face, and if the chance comes along then I would do it. I was working for UPS until recently when I got hurt on the job. People said that working at UPS was going to be hard, but to tell you the truth it was easy to me and I like that type of work.

As far as my are concern, I like to do things with my hands. I like to ride my bike, play Sony playstation, go to the movie, and making things. I don't know what else you want to know about me, but if anything comes to mind you can reach me at (610) 649-9052. I like to talk better than writing.

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KMENZEL@DEPAUW.edu
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*Have files
to Wilson
ave of 5th*

Date: Wed, 10 Feb 1999 11:50:20 -0600
From: "Kent E. Menzel, Ph.D." <kmenzel@DEPAUW.EDU>
Subject: Re: DePauw Speaking Engagement
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
Reply-to: kmenzel@DEPAUW.EDU
Organization: DePauw University
MIME-version: 1.0
Status:

Dear Professor Gerbner,

I am writing to make final arrangements for your upcoming visit to DePauw. Most importantly, we need to arrange for your flight, if you have not already done so (if you have made arrangements, please let us know the schedule).

*Called
Confirmed
2/4/99*

To make flight arrangements, you can call our departmental secretary, Joyce Christiansen at 765-658-4489, or you can make arrangements yourself by calling Allen Travel Service at 800-525-1570. Tell them that you are travelling for DePauw University and charge your ticket to account #1570-204 (I may have given you the wrong number on my voicemail message). You need to fly to Indianapolis.

We need to get you to campus by 5:00 PM, Thursday, March 4, in order to make sure that you can begin your evening session at 7:30 PM. Your departure on Friday can be at any time, though you may be interested in hearing playwright Tony Kushner's speech at 11:00 AM that day.

If possible at this time, we would like to know the title of your talk to use for promotional purposes. Also, we would like to know if you require any kind of visual support for your speech. Please let us know your requirements

To reiterate our agreement, we are extending to you a \$1500 stipend for a 45 minute lecture followed by 30 to 45 minutes of question and answer time. We will be covering your shuttle, flight, meal, and lodging expenses--all receipts must ultimately go to Joyce Christiansen.

We look forward to your visit!

Sincerely,

Kent Menzel

*Pete
315 476 3396*

Kent E. Menzel, Ph.D. "Man communicates with his
Communication Arts & Sciences whole body, and yet the word
DePauw University is his primary medium.
Greencastle, IN 46135 (USA) Communication, like knowledge
KMNZEL@DEPAUW.edu itself, flowers in speech."
765-658-4492 voice -Walter Ong-
765-658-4499 fax

76						
>Georgia	4	4	3	3	3	17
68						
>Elaine	3	3	5	4	3	18
72						
>Nelle	4	5	4	4	5	22
88						
>Rene	4	5	5	3	4	21
84						
>						
>Julia	2	3	3	3	3	14
56						
>Sarah	2	3	2	1	4	12
48						
>Kristen	3	3	3	1	3	13
52						
>Daphne	2	5	4	2	4	17
68						

>Table 2: Results

>In Percentage Order

>	Income	Men	Personality	Children	Appearance	out of 25%
>Carolyn	1	3	2	2	2	10
40						
>Val	2	1	2	3	2	10
40						
>Sylvia	2	1	5	2	1	11
44						
>Sarah	2	3	2	1	4	12
48						
>Fiona	1	4	4	2	1	12
48						
>Kristen	3	3	3	1	3	13
52						
>Julia	2	3	3	3	3	14
56						
>Abby	2	3	4	2	3	14
56						
>Phoebe	2	3	5	1	4	15
60						
>Kitty	5	2	3	3	3	16
64						
>Jill	3	4	4	2	3	16
64						
>Fran	3	4	4	1	5	17
68						
>Georgia	4	4	3	3	3	17
68						
>Daphne	2	5	4	2	4	17
68						
>Ellen	3	4	4	2	4	17
68						
>Monica	3	3	4	3	5	18
72						
>Dharma	1	5	5	2	5	18
72						
>Cece	4	2	4	4	4	18
72						
>Annie	4	4	4	3	3	18

Date: Thu, 11 Feb 1999 11:54:08 -0600
From: "Kent E. Menzel, Ph.D." <kmenzel@DEPAUW.EDU>
Subject: Re: DePauw Speaking Engagement
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
Reply-to: kmenzel@DEPAUW.EDU
Organization: DePauw University
MIME-version: 1.0
Status:

Dear Professor Gerbner,

I have booked you the following flight for your visit:

Thursday, March 4, 1999
USAir 1103
Departs Philadelphia at 1:25 PM
Arrives in Indianapolis at 3:20 PM

Friday, March 5, 1999
USAir 1530
Departs Indianapolis at 11:13 AM
Arrives in Philadelphia at 12:51 PM

Please note that this is an electronic ticket, which requires you to show your identification at the airport for your ticket and seat assignment.

A DePauw representative will meet you at the gate and drive you to campus. The same arrangements will be made for your return to the airport.

We look forward to meeting you!

Sincerely,

Kent Menzel

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"Man communicates with his
whole body, and yet the word
is his primary medium.
Communication, like knowledge
itself, flowers in speech."
-Walter Ong-

Date: Thu, 28 Jan 1999 13:37:01 -0500 (EST)
From: Edith Hutchins <ehutchin@astro.ocis.temple.edu>
X-Sender: ehutchin@tempest.ocis.temple.edu
To: ggerbner@nimbus.ocis.temple.edu
Subject: edy hutchins - assignment #1
MIME-Version: 1.0
Status:

The potential problem that kind of jumped out at me from your essay is my concern with the relationship between that media and the government. Our government, it seems to me, is incredibly money conscious. Anything that is going to increase America's financial worth (and therefore its power) is going to be fine with them (the government). From your essay, it appears as though the government does not only look upon the media favorably, but they also aid the media in becoming the "big major global conglomerates" that they are. This is problematic because the truth of this fact means that the far-fetched idea that all media could potentially be government owned is not exactly far-fetched at all. You note that "media monopoly, in effect cultural monopoly, is political monopoly. The only way that could be possible is if the government felt it would be beneficial to them. Our government would never allow some outside source to have a monopoly over it unless it was through it.

As far as my own interests are concerned, I find it unsettling that the amount of violence and sex and the use of vulgarity in the media seem to be headed for worse than better. I believe that the media has desensitized our society so much that, as time passes, we are going to find less and less people who care about those issues. I think this is largely due to things like the V-chip, the wannabe television show ratings (the ones they show in the corner before and during the show) and our increased interest and use of the computer. You say that we have forgotten that the airwaves do not belong to the networks and the broadcasters. I think it is really dumb to the fact that we haven't forgotten. It seems to me that this belief is part of the desensitization. The media makes us believe what is beneficial to them. They sell themselves so that we want more. This is such a problem because I think it is safe to say that the majority of Americans are not media analysts or even really take the time to do so. Those are the people who still believe that the media disseminates pertinent information and entertainment (which as your former student, Sari Thomas, points out is problematic in and of itself) for the public interest convenience and necessity.

To: christiansen@depauw.edu
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Home address
Cc:
Bcc:
X-Attachments:

Joyce Christansen
Re: Plane ticket

Yes, please send (or fax, as time is tight) whatever is needed for the electronic ticket to my home address (slight correction):

234 Golf View Road
Ardmore, PA 19003

My voice/fax number is 610 642 3061.

Thanks