

James Buchanan, Ph.D.
Caroline Werner Gannett
Professor In Humanities
92 Lomb Memorial Drive
Rochester, New York 14623-5604
716-475-2437 Fax 716-475-7120

Nov. 13, 1997

Professor George Gerbner
3508 Market St.
Philadelphia, PA 19104

Dear Professor Gerbner,

*Calla to
in given -
status -
June 6/29/98*

I write to invite you to deliver one of the Gannett Lectures at The Rochester Institute of Technology during the Academic year of 1998/99.

The Caroline Werner Gannett Lecture Series brings to Rochester a series of internationally distinguished speakers on issues related to citizenship and the environment. Over the next two years a select group of major thinkers from academia, politics and the private and NGO sector have spoken or will speak to our students and faculty on issues of environmental and civic responsibility. Some of the people who have or will be speaking in the series include: Robert Hass, Wendell Berry, David Orr, William Julius Wilson, Jean Bethke Elshtain, Lester Brown, Garth Fagen, Andrew Kimbrell, Herman Daley, Tom Gladwin, Vandana Shiva, John Lyle, Sim Van der Ryn, and Vice President Al Gore, to name but a few.

One of the aspects which makes the series central to RIT is that it is connected with our Senior Seminar, a capstone course focusing upon citizenship and the environment required of all seniors in all majors. Not only does this course demand of the students that they think about these issues just prior to entering the "real world" but we have built into the course a community service dimension. We have formed partnerships with a wide range of community service agencies in the Rochester area and we "pay" the students with grades to participate in those mediating institutions so vital to civic society.

We believe that your work on media and democracy would make a vital contribution to the series.

The lectures are held on Thursday evenings. We can be somewhat flexible as to the exact date. Some options are: Oct 1, Oct. 15, Jan 14, Jan 21, March 25, April 1, April 8, April 15. If none of these work for you we can talk about alternatives.

The lecture carries with it a \$1500 honorarium and we cover all expenses.

I would appreciate it if you could contact me at your earliest convenience to let me know if and when you could come to RIT so that we might work out the details.

I have enclosed a brochure from this year's series with this letter.

1998

Sincerely,

J. Buchanan
James Buchanan

Carolyn Werner Gannett Professor

RIT

James P. Buchanan, Ph.D.
Caroline Werner Gannett Professor in Humanities
College of Liberal Arts

Rochester Institute of Technology

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Sept. 6, 1998

George Gerbner
234 Golf View Rd.
Ardmore, PA 19003

Dear Professor Gerbner:

We look forward to your visit to RIT on Sept. 24th. Please let me know the details of your travel schedule so that I might meet you at the plane.

Again I apologize for any miscommunication for which I might have been responsible and am happy that we have been able to resolve it so easily.

I have enclosed a brochure for the entire year's series with this letter.

Will expect me at airport
Home No. office -
716 436 0542

Sincerely,

J.P.B.
James Buchanan

Call after dinner
before cancel - any
change or notification / Mpg OCT
asker again.

Called Wed 9/16 9:50am
no answer

Talked to them 17th
will have travel agent
sent for if you will send
OK tickets