

From: "Roy Moore" <roylmoore@worldnet.att.net>
To: <ggerbner@nimbus.ocis.temple.edu>
Cc: <jhertog@pop.uky.edu>
Subject: Possible Visit
Date: Sun, 24 Sep 2000 17:21:00 -0400
MIME-Version: 1.0
X-Priority: 3
Status: RO

Dr. Gerbner:

I am the Associate Dean for Graduate Studies in the College of Communications and Information Studies at the University of Kentucky. Our program offers both an M.A. and a Ph.D. in Communication. Each spring we have a prominent communication researcher visit our program over a couple of days to deliver two presentations in his/her area of expertise and to meet with graduate students and faculty. Our graduate faculty has asked me to contact you to see whether you might be interested in serving as our speaker in spring 2001. We would, of course, pay your travel expenses and an honorarium. We can be flexible about the dates of your visit. If you're interested, we work out a specific date later to fit your schedule. Our previous speakers have included Doris Graber, James Carey, Maryanne Fitzpatrick, James Anderson and others.

If you are interested, could you please let me know some possible dates you could visit and how much you would expect for an honorarium. The Graduate School usually limits the honorarium to \$500, but I could attempt to find support from other sources, if necessary.

Thanks for your consideration of this request. I hope you'll be interested and look forward to hearing from you.

Sincerely,

Roy L. Moore
Associate Dean for Graduate Studies

From: "Roy Moore" <roylmoore@worldnet.att.net>
To: "George Gerbner" <ggerbner@nimbus.ocis.temple.edu>
Subject: Re: Possible Visit
Date: Wed, 25 Oct 2000 21:48:21 -0400
MIME-Version: 1.0
X-Priority: 3
Status:

1

Dr. Gerbner:

Sorry it took me awhile to get back to you, but I've been out of town and bogged down with meetings. I finally found a free moment at home. We can be quite flexible regarding when you come, and a one day visit would be fine. The normal honorarium is \$500 per day plus expenses, but I could try to obtain a higher fee if necessary. You could fly in overnight (the Lexington airport is quite accessible and i would pick you up at the airport and take you to your hotel). I would pick you up the next morning at the hotel, and you could then meet informally with students and faculty on campus. In the afternoon, you could make a presentation on a topic of your choice. I could then take you back to the airport for your flight home late that afternoon or in the evening. How does that sound? If you're interested, just send me some possible dates so I can check to make sure there are no conflicts such as spring break. Everyone was very excited when I mentioned to our faculty and students at our Graduate faculty meeting on Monday that you might be coming.

I look forward to hearing from you and am glad that you're interested in coming.

Sincerely,

Roy L. Moore

----- Original Message -----

From: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
To: Roy Moore <roylmoore@worldnet.att.net>
Sent: Sunday, October 15, 2000 6:59 PM
Subject: Re: Possible Visit

> Dear Dean Moore:

>
> I have been traveling and am backed up; sorry for delayed response. Yes, I
> am interested, especially if it can be done in one day. Please let me have
> details.

> gg

> >Dr. Gerbner:

> >

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> >Communications and Information Studies at the University of Kentucky.
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> >interested and look forward to hearing from you.

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> >

> >Roy L. Moore

> >Associate Dean for Graduate Studies

>

>

> George Gerbner, Ph.D.

> Adjunct Professor, Villanova University

> Formerly Bell Atlantic Professor of Telecommunications,

> Temple University; Dean Emeritus, The Annenberg School for
Communications,

> University of Pennsylvania

> Tel/fax 610 642 3061

> E-mail: ggerbner@nimbus.temple.edu

> Address to use in all correspondance:

> 234 Golf View Road

> Ardmore, PA 19003

>

>

To: "Roy Moore" <roylmoore@worldnet.att.net>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Possible Visit
Cc:
Bcc:
X-Attachments:

Dear Dean Moore:

Your suggestion of Wed., 10/25, sounds good. My usual fee is \$2,500 for a one-day plus overnight visit, but let me know what you can do and then we'll confirm. As to dates, March or April would be best for me; give me a couple of options with priorities.

I look forward to hearing from you.

gg

From: "Roy Moore" <roylmoore@worldnet.att.net>
To: "George Gerbner" <ggerbner@nimbus.ocis.temple.edu>
Cc: <jhertog@pop.uky.edu>, <jdj@pop.uky.edu>
Subject: Re: Possible Visit
Date: Sun, 5 Nov 2000 22:45:41 -0500
MIME-Version: 1.0
X-Priority: 3
Status:

Dr. Gerbner:

That would be fine with us as well. I sent you an earlier e-mail with dates that were not good. I look forward to hearing from you. If you didn't receive the earlier message, just let me know.

Thanks,

Roy L. Moore

----- Original Message -----

From: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
To: Roy Moore <roylmoore@worldnet.att.net>
Sent: Sunday, October 29, 2000 6:13 PM
Subject: Re: Possible Visit

> Just back from an engagement in San Francisco. Further to our
> communication: If I could do one-day in-and-out (I don't mind early start,
> busy day, and late return), which I would prefer, the charge would be only
> \$1,500. Let me know if that would be suitable. g

> >Dr. Gerbner:

> > Thanks for the information. I'll be back in touch with you soon.

> >Sincerely,

> >Roy L. Moore

> >----- Original Message -----

> >From: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
> >To: Roy Moore <roylmoore@worldnet.att.net>
> >Sent: Friday, October 27, 2000 3:08 PM
> >Subject: Re: Possible Visit

> >> Dear Dean Moore:

> >> Your suggestion of Wed., 10/25, sounds good. My usual fee is \$2,500 for

> >> a one-day plus overnight visit, but let me know what you can do and then
> >> we'll confirm. As to dates, March or April would be best for me; give me


> >> a couple of options with priorities.

> >> I look forward to hearing from you.

> >>

> >> gg
> >>
> >> George Gerbner, Ph.D.
> >> Adjunct Professor, Villanova University
> >> Formerly Bell Atlantic Professor of Telecommunications,
> >> Temple University; Dean Emeritus, The Annenberg School for
> >Communications,
> >> University of Pennsylvania
> >> Tel/fax 610 642 3061
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> >> Address to use in all correspondance:
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> George Gerbner, Ph.D.
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To: "Roy Moore" <roylmoore@worldnet.att.net>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Possible Visit
Cc:
Bcc:

X-Attachments:  bio 8/24/00

Dean Moore- quick reply as I am heading out of town. Would April 19-20 (Thursday and Friday) be suitable? I would like to invite my wife to come with me (at no extra cost to you). Therefore, it might be best if I buy the airline tickets and you reimburse my part, unless you have other suggestions.. The tile I suggest is "Telling All the Stories in the New Cultural Environment." (Welcome to edit, shorten, etc.) See bio attached. Will be back Tuesday. gg

>Dr. Gerbner:

>

> We have obtained funding for your visit from the Scripps Foundation and >would definitely like you to make a one-day plus overnight visit. The only >dates in March and April that would not work are March 8-18 (AEJMC SE >Conference and spring break) and April 9-15 when we have a lot of activities >in the College. Just let me know what would work for you, and we'll get >things started. As I indicated earlier, we'd like you to do a couple of >presentations -- one primarily to our students and faculty and the other to >a general audience. We'd also like for you to meet informally with faculty >ans students, if you're interested. If you could send me a bio and some >tentative titles for your presentations, that would be helpful. E-mail will >be fine. We're really looking forward to your visit.

>

>Sincerely.

>

>Roy L. Moore

>

>----- Original Message -----

>From: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
>To: Roy Moore <roylmoore@worldnet.att.net>
>Sent: Friday, October 27, 2000 3:08 PM
>Subject: Re: Possible Visit

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>> Dear Dean Moore:

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>> Your suggestion of Wed., 10/25, sounds good. My usual fee is \$2,500 for a >> one-day plus overnight visit, but let me know what you can do and then >> we'll confirm. As to dates, March or April would be best for me; give me a >> couple of options with priorities.

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>> I look forward to hearing from you.

>>

>> gg

>>

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>> Adjunct Professor, Villanova University

>> Formerly Bell Atlantic Professor of Telecommunications,

>> Temple University; Dean Emeritus, The Annenberg School for

>> Communications,

>> University of Pennsylvania

>> Tel/fax 610 642 3061

>> E-mail: ggerbner@nimbus.temple.edu

To: Jim Hertog <jhertog@pop.uky.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: visit to Lexington
Cc:
Bcc:


X-Attachments:

Dear Prof. Hertog : Thank you for your message. The arrangements are fine, provided there is enough time at the end to be at the airport by 7 pm for an 8 pm flight. gg

Dear Dr. Gerbner:

>
>Roy Moore has asked me to make the arrangements for your visit. I propose
>the following
>schedule:
>
>We will have someone to pick you up at the airport at 11 AM. You will come
>directly to
>campus for an informal lunch with the graduate faculty of the College of
>Communications
>and Information Studies. At approximately 2 PM you are scheduled to give a
>presentation for the
>entire university (aimed at an undergraduate audience) concerning your
>cultural indicators
>work (several students are interested in the television violence and
>cultivation studies).
>
>The talk would last about 1 1/2 hours (with questions). After a half-hour
>to an hour
>break, you are scheduled to present to graduate students and faculty from
>CCIS, in a
>smaller room at the College itself. You can certainly choose the topic you
>would most wish
>to discuss in this forum. One matter for discussion in our college you may
>want to comment
>upon is the development of a
>media literacy course or emphasis. This would take us to near 6 PM when we
>will go
>to dinner with the graduate students from my proseminar on Mass Communication
>Theory and Research, and from there you will be take directly to the
>airport to meet your
>plane.
>
>Please let me know your reactions to these ideas. I look forward to
>meeting you.
>
>Sincerely,
>
>Jim Hertog
>Jim Hertog
>Associate Professor
>School of Journalism and Telecommunications
>University of Kentucky
>Lexington, KY 40506-0042
>jhertog@pop.uky.edu
>(859) 257-4240
>fax: (859) 323-3168

To: "Roy L. Moore" <moore@pop.uky.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Possible Visit
Cc:
Bcc:

X-Attachments:  gg 1pg bio

Dean Moore:

Have I responded to this before? Anyway, schedule is fine. Can a slide projector be provided? (I'll bring slides in carousel.) Home address is 234 Golf View Rd. Ardmore, PA 19003. Bio attached. I also look forward to the visit. gg

>Dr. Gerbner:

>
> We're finalizing your schedule for your Thursday, April 19
>visit. Here's what we have so far:
>
>11:00 AM -- One of our graduate students, Will Jenkins, will pick you up at
>the Lexington airport (US Air 4224) SS # is 560 26 1969. Home address is
>
>11:30 AM -- Lunch with faculty at the W.T. Young Library (Ovid's Restaurant)
>
>1:00 PM -- presentation in W.T. Young Library auditorium ("Telling All the
>Stories in the New Cultural Environment")
>
>3:00-4:00 PM -- Presentation to graduate students and faculty (Graduate Center)
>
>5:30 PM -- Dinner with faculty and CJT 645 ("Proseminar in Mass
>Communications Theory") class taught by Dr. Jim Hertog (Coach
>House Restaurant)
>
>7:00 PM -- I will take you to the Lexington airport for USAir 280 at 8:10 PM
>
> During breaks, you would meet informally with graduate students
>and faculty. Does this sound O.K.? In the meantime, I need at your
>earliest convenience:
>
>(1) your social security number (for the honorarium)
>
>(2) your home mailing address
>
>(3) another copy of your bio (I have been unable to find the one you
>originally sent me)
>
> Looking forward to your visit.
>
>Sincerely,
>
>Roy L. Moore

Marching orders for Thursday, April 19, 2001

- 4:30 a.m. wakeup
- 5:00 a.m. breakfast (including Sibi). Remind taxi. *Put Bill outside*
- 5:30 a.m. taxi pickup
- 6:15 a.m. at airport
- 7:00 a.m. USAir flights (via Pittsburgh) to Lexington
- 11.00 a.m. arrive Lexington,
- 11:30 a.m. lunch with faculty, U of Kentucky, School of Communications
- 1:00 p.m. presentation in main aufitorium
- 3-4:00 p.m. presentation to graduate students
- 5:30 p.m. dinner with faculty and Proseminar grad class
- 7:00 p.m. drive to airport
- 8:10 p.m. USAir flight
- 11:40 p.m. arriving Phila



TEMPLE UNIVERSITY
A Commonwealth University

School of Communications and Theater

George Gerbner
Bell Atlantic Professor of Telecommunications

Annenberg Hall, Rm. 06 (011-00)
Philadelphia, Pennsylvania 19122
Voice/Fax: 610-642-3061
E-mail: ggerbner@nimbus.temple.edu

4/20/01

Dear Dean Moore —

I enjoyed my visit and
your hospitality. Thanks for
the invitation.

My expenses:

Taxi to and from	80.00
Hotel airport (\$40 each)	4.49

Meals at airport

1035.00

Airfare RT

Total \$1119.49

I would appreciate receiving
reimbursement of the above total,
along with the honorarium of \$2500.00

Sincerely yours —
George Gerbner

Glad you caught me just in time. Called the travel agent and changed my ticket to:arriving Lexington (via Pittsburgh) on US Air 4224 at 11:00 a.m. Leaving Lexington on USAir 280 at 8:10 p.m. I hope this will work. Please let me know. gg