

The Graduate Program of the College of Communications and Information Studies
Presents:

GEORGE GERBNER



Dean Emeritus, The Annenberg School of Communication
Director, the Cultural Indicators Project
Founder and Chair, the Cultural Environment Movement

*Telling All the Stories in the New Cultural
Environment*

OPEN TO EVERYONE!

**This Thursday (April 19) at 1:00 PM in the
Young Library auditorium**

George Gerbner is a renowned figure throughout the world in the field of communication. Most well-known for his studies of television violence (Cultivation Theory), Gerbner's recent publications include:

Invisible Crises: What Conglomerate Media Control Means for America and the World

"TV Violence and What to Do About It"

"Casting and Fate; Women and Minorities on Television Drama, Game Shows, and News"