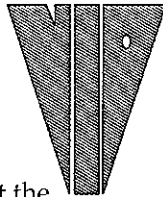


National Year 2000 Violence Intervention and Prevention (VIP) Institute *A Focus on Youth and Families*

FACTS

March 23-25, 2000
Radisson Hotel
La Crosse, Wisconsin



Next spring, community action leaders from all over the nation will gather in La Crosse at the Year 2000 Violence Intervention and Prevention (VIP) Institute. The purpose of the VIP Institute is to explore the intricate and complex web of violence in our society and identify multi-disciplinary strategies and skills for prevention and intervention.

FEATURES

The third biennial VIP Institute will feature:

- Stimulating, idea-packed training intensives
- Proven intervention and prevention strategies
- Captivating keynote presentations by nationally-recognized professionals
- Concentrated opportunities for skill building
- Problem solving and networking with your peers
- Ideas you can use to make your agency and your community strong

WHY ATTEND

- review the range of factors which serve as actual and potential antecedents to violence among youth and within families
- explore and evaluate violence intervention and prevention strategies that have positive impacts
- develop skills related to violence intervention and prevention
- identify major barriers with the potential to impede intervention and prevention efforts
- identify local, regional, and national resources which support violence prevention in our culture

WHO SHOULD ATTEND

Attendees will include: Health Educators, Community Action Leaders, Counselors, Law Enforcement Professionals, Clergy, Shelter Workers, Health Professionals, Educators, anyone who would like to work together for the prevention of community violence within the context of youth and their families.

WHAT MAKES THE VIP DIFFERENT?

The VIP Institute is more than a series of presentations. We ACT! ACT stands for Actions from Collaboration over Time, and ACT groups are the strategy development support groups that are used throughout the three days. Our dynamic, small group approach ensures that you will take part in multidisciplinary planning for strategy development to address violence intervention and prevention in your own community.

Individuals and groups make a difference in violence intervention and prevention. If you are attending as an individual, we'll help you establish a link with others on the first day of the event, serving as your ACT group throughout the Institute. Others may consider attending with a small delegation (five to ten people) from their community.

At the beginning of the conference, your ACT group will be guided through the process of establishing a focus and making connections. During the Institute, you will attend the skill building sessions most relevant to your own interest area. ACT groups will touch base with one another throughout the conference. At the closing session, entitled ACTION Planning, you will blend individual experiences and new insights, developing goals to work toward in your own communities. To complement this process, each participant will receive a multi-page binder filled with background information and "how-to" procedures for next steps.

BACKGROUND

The escalating incidence of violence in today's culture brings with it a concern for effective prevention and intervention. The first VIP Institute in July 1996, co-sponsored by the American Association for Health Education (AAHE) and the University of Wisconsin-La Crosse, explored the intricate and complex web of violence in our society and identified multi-disciplinary strategies for skill development. Based on the success of that program, and the follow-up program held in July of 1998, it was determined that the event should be offered on a biennial basis in order to continue to make progress in this important area.

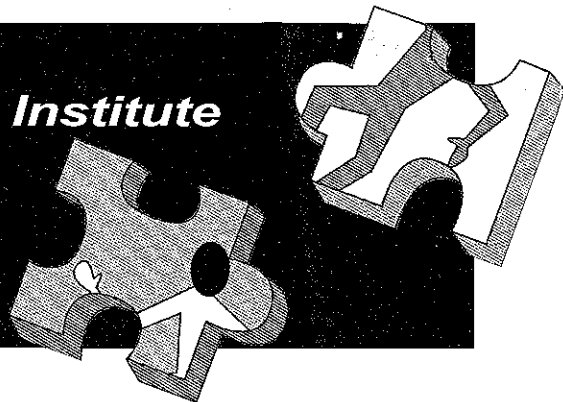
CREDIT AVAILABLE

There is Professional Development Credit Available. CEUs will be offered to all attendees. Academic credit and professional credit recognition are available (*see registration form*).

**National Year 2000
Violence Intervention and Prevention Institute**
A Focus on Youth and Families

March 23-25, 2000

Radisson Hotel



Thursday, March 23, 2000

1:30-3:30 p.m.
Registration

3:30-5:00 p.m.
Establishing a Focus and Making Connections
Dr. J. Leslie Oganowski, *VIP Planning Committee Member*

Working to reduce and prevent violence as a collaborative community effort has been the theme of the La Crosse VIP since its inception. We now add to that the knowledge that an ongoing relationship among these teams enhances effectiveness. This collaborative team approach will be simulated in ACT groups that will interact throughout the conference. ACT stands for Actions from Collaboration over Time.

6:00-7:00 p.m.
Welcome and Dinner

7:00-9:00 p.m.
■ Thursday Opening Keynote Address:
Violence Prevention: A National Perspective and Priority
David Satcher, MD, Ph.D. (Invited)
*Surgeon General of the United States
Assistant Secretary for Health
U.S. Department of Health and Human Services, Washington, D.C.*

Introduced by Chancellor Judith L. Kuipers, *Chancellor,
University of Wisconsin - La Crosse*

Friday, March 24, 2000

6:45-7:30 a.m.
Continental Breakfast Buffet

7:30-8:15 a.m.
■ Friday Morning Keynote Address:
Marketing Global Mayhem

Bobson B

Dr. George Gerbner
*Bell Atlantic Professor of Telecommunications, Temple University
and Dean Emeritus, The Annenberg School for Communication,
University of Pennsylvania, Philadelphia, PA*



Humankind may have had more bloodthirsty eras, but none as filled with media images of violence as the present. The driving force behind such images is neither audience demand nor creative freedom but media monopoly and its dependence on global markets. Our session will explore why the public airways have been mortgaged to such a marketing system, what are the effects of the system, and what we can do about it. Back by popular

demand, Gerbner is a leading communication scholar and authority known worldwide for his research on the impact of the media on society, particularly the long term effects of television violence.

8:15-8:25 a.m.
Comments/Questions

8:30-11:30 a.m.
■ Friday Morning Training Intensive Sessions
Workshop in Media Analysis
Dr. George Gerbner,
*Bell Atlantic Professor of Telecommunications, Temple University
Dean Emeritus, The Annenberg School for Communication,
University of Pennsylvania, Philadelphia, PA*

This workshop provides practical training in how to conduct your own media research at home, school, church, or for a community organization, and provides strategies for response. (See Friday morning keynote address for more information.)

The GREAT Approach to Youth Violence Prevention
Edward N. Kondracki,
Chief of Police, La Crosse Police Department, La Crosse, WI

Lt. Raj Ramnarace,
Regional Training Administrator, Midwest Region, GREAT

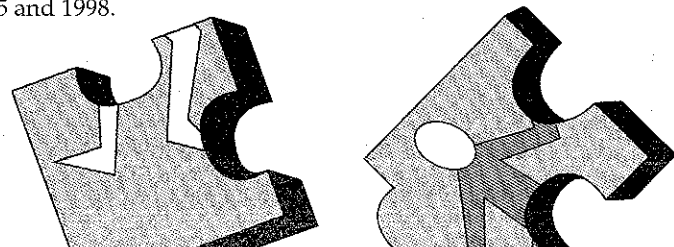


Edward N. Kondracki



Raj Ramnarace

GREAT (Gang Resistance Education and Training) provides classroom instruction and community based activities for middle school students in an effort to help them avoid involvement in youth violence and criminal activity. This successful program, originated through the Bureau of Alcohol, Tobacco and Firearms in 1991, seeks to encourage a sense of competency, usefulness and personal empowerment among youth. La Crosse serves as the Midwestern Training Site for the National GREAT Program. The La Crosse Police Department, one of the largest in the State, was the recipient of the Attorney General's Most Innovative Law Enforcement Program in 1994, 1995 and 1998.



"Thrival Skills" for the 21st Century: Strategies and Tools for Teaching and Counseling

Jacquelyn Sowers, *M. Ed., Sowers Associates, Hampton, NH*



This workshop will offer practical strategies for classroom and counseling use, adaptable to different ages. Key violence prevention skills to be addressed include: environmental scanning, anticipation, risk analysis, deescalation of interpersonal tensions, deciding when to "tell", and positive visioning of self in future. Participants will leave with tools for immediate integration into their practices and programs, K-college.

Anger Management
Jean Dronay Stoll, *MPH, CHES, Community Health Educator,
Eau Claire City-County Health Department, Eau Claire, WI*



This presentation will describe the presenter's experience with creating a new anger management program which was offered to court referred juvenile delinquents in a large rural county. The presentation will review the history, planning, implementation and evaluation of this program and its impact for behavioral change. Major aspects of this program, including therapeutic and educational strategies, will be reviewed. Successful group activities and media resources will be discussed, and major pitfalls to be avoided will also be revealed.

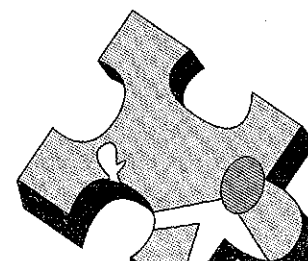
Creating Sensitive Restorative Justice in the New Millennium
Carolyn McLeod, *Washington County Court Services Community Justice Program, Washington County, MN*



This workshop is dedicated to building skills for working sensitively with victims, offenders and the community. Participants should have some actual practice experience in mediation/conferencing or related fields. As we move into the next century, it will be even more important for practitioners to engage in Restorative Justice processes that allow for the greatest sensitivity for all involved. McLeod coordinates the Community Justice Program for Washington County Court Services in Minnesota.

11:45-12:50 p.m.
■ Lunch/Keynote Address
Thriving Youth in the 21st Century
Jacquelyn Sowers, *Sowers Associates, Hampton, NH*

Sowers is a consultant in human resource development, health promotion, and education with 35 years of experience at every level of schooling. She has worked with educators, parents, clergy, health professionals, and community leaders in 47 states and abroad toward the goal of developing healthier youth, families, schools, and communities. She has special expertise in adolescent and adult development, learning, and motivation, violence prevention, substance abuse, mental health issues, suicide, and the development of moral and ethical reasoning.



- 1:00-4:00 p.m.**
■ Training Intensive Sessions (repeat of morning sessions):
- **Workshop in Media Analysis**
 - **The GREAT Approach to Youth Violence Prevention**
 - **"Thrival Skills" for the 21st Century: Strategies and Tools for Teaching and Counseling**
 - **Anger Management**
 - **Creating Sensitive Restorative Justice in the New Millennium**

4:10-5:00 p.m.
Connections and Refreshments
Dr. J. Leslie Oganowski, *VIP Planning Committee Member*

This is an organized opportunity for individuals having the same-type jobs or responsibilities to interact and share insights they have gained for enhancing their at-home violence prevention/intervention efforts (De-ACTivating).

5:00-5:30 p.m.
Meeting with participants taking academic credit

Saturday, March 25, 2000

6:45-7:30
Continental Breakfast Buffet

7:30-8:15
■ Saturday Morning Keynote Address
Facilitating Resiliency and Asset Development in Youth
Nan Henderson, *National Consultant, Author, Editor, San Diego, CA*



Henderson is a national speaker, consultant, and author on fostering resiliency and wellness in children, youth, and adults. She developed the Resiliency Training Program, the only training of its kind focused on teaching others to be effective disseminators of the resiliency framework for helping youth. This presentation will cover the emerging prevention and intervention paradigm of resiliency and asset development. The research basis of this new paradigm, how it differs from other approaches, how to identify resiliency in children and youth and adults, and strategies to use to increase resiliency in both students and adults will be included.

8:30-11:30a.m.
■ Saturday Morning Training Intensive Sessions
Teaching Individuals and Organizational to be Resiliency and Asset Builders
Nan Henderson, *National Consultant, Author, Editor, San Diego, CA*

This highly interactive session will examine the "Characteristics of a Resiliency/Asset-Building Organization," and will include video examples of schools and community programs that demonstrate resiliency and asset development in action. Participants will leave with an understanding of their personal resiliency builders, how they use them, how to strengthen them, and what this knowledge means for their individual and organizational work with young people.

Domestic Abuse Prevention
At the outset of this session, participants will have an opportunity to review both the DVERT approach and the DART program (description following) and then select one of the two for further involvement during the three-hour time period.

The DVERT Approach - Domestic Violence Enhanced Response Team

DVERT Trainers: Michelle Valdez, Darin Reisler, Lisa R. Fishburn, M.A. Colorado Springs, CO.

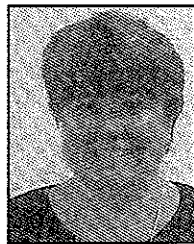
As part of a national demonstration and training site, DVERT has established a model for dealing with domestic violence with the focus on enhanced case management for victims and children, and perpetrator accountability. By combining a wide variety of agencies within the system including victim advocacy, law enforcement, child welfare, humane society, military, chaplains, parole, and many others, the DVERT team models a seamless systems approach to domestic violence cases. The session will focus on the beginning phases of creating the DVERT model and move through to the current organization and operations of the DVERT unit.

The DART Approach – Domestic Abuse Reduction Team

Sgt. Sally Newman, Law Enforcement Coordinator
Ingrid Peterson, DART Victim Advocate Coordinator
La Crosse Police Department, La Crosse, WI



Sally Newman



Ingrid Peterson

This session will examine the approach used by a small city (50,000+) police department to reduce the number of repeat domestic abuse calls and provide in-depth services to families affected by domestic violence. The DART team pairs police officers with victim advocates, child protective service workers, and other concerned professionals to provide intensive monitoring and services to households which have had repeated police calls due to abuse. Includes information on the start-up of the program, results to date, and suggestions for beginning a DART team in your own community.

Peaceful Crisis Intervention and Prevention Strategies

Carrol Hunder, Director: Western Wisconsin Alcohol, Tobacco and Other Drug Education Network (WWATODEN); Comprehensive School Health Programs; and Safe and Drug Free Schools and Communities Act Consortium, West Salem, WI

Lance Ellman, Director of Improving America's School Act - CESA #4, West Salem, WI



This is an overview of the Nonviolent Crisis Intervention training - a safe, non-harmful behavior management system designed to aid professionals in the management of disruptive and assaultive people, even during the most violent moments. It has been developed and taught by the Crisis Prevention Institute, an organization devoted solely to the training of staff in the safe management of violent individuals. The program includes training on techniques in approaching and reducing tension of agitated persons, focusing on the alternatives if a person loses control and becomes violent; instruction in techniques for staff to control their own anxieties during interventions, and other skills allowing staff to maintain the best possible care, welfare, safety and security for all involved, even during the most violent moments.



Baking Your "Pie" of the Pie: School/Community Asset Development

Tom Kidd, Health Education Instructor, Consultant, and UIW-Eau Claire/UIW-La Crosse Adjunct Faculty Member, Eau Claire, WI



This presentation will address the highly researched and very interesting "building blocks" or assets that youth need in order to increase their opportunities to be healthy, happy and successful in life. Looking at our prevention issues as components of an apple pie, we can specifically address what the family, church, school and community can do to assist in the development (baking) of this delicious "pie" (youth). Development of these assets in our youth will also prevent violence in our schools and communities. Tom invites all participants to come and enjoy the "fruit" and "spices" needed in this important undertaking.

Learning and Teaching Conflict Resolution Skills

Gregory Winkler, Clinical Coordinator, Mercy Options, Janesville, WI



Interpersonal conflict is a fact of life, yet we frequently find it difficult to approach conflicts in a productive way. This workshop describes in detail ways to think and act to maximize your conflict resolution skills, including ways to overcome your own emotional reactions to conflicts so that you can think clearly during the encounter. Topics covered include how to talk about sensitive issues, how to listen actively, body language, the reason for emotional reactions, common obstacles, and how to handle people who are not yet cooperative. Winkler will also teach you how to teach others conflict resolution skills.

11:45-1:00

■ Institute Closure Session – working lunch

Making a Difference

Dr. J. Leslie Oganowski, VIP Planning Committee Member

What Next? ACT groups will reconvene to share insights and project next steps. Return to your community empowered and prepared to make a difference in violence intervention and prevention! At this working lunch session, Dr. Oganowski will assist your ACT group in reviewing your efforts and contemplating your next step as you return home to network and begin collaborations.

The V.I.P. Institute

is sponsored by:

Community Health, Continuing Education and Extension,
Department of Health Education and Health Promotion
University of Wisconsin-La Crosse
University of Wisconsin-Extension

Contributing Sponsors:

Division of Law Enforcement Services, Wisconsin Department of Justice
Wisconsin Children's Trust Fund
Office of the Chancellor, University of Wisconsin-La Crosse
La Crosse Police Department
La Crosse Domestic Violence Intervention Project
Wisconsin Cooperative Education Service Area 4-Western
Wisconsin Alcohol, Tobacco & Other Drugs Education Network

Hotel Accommodations / About La Crosse

Hotel Accommodations: The conference will be housed at the Radisson Hotel located on the banks of the scenic Mississippi River in downtown La Crosse. Rates are \$52 for a single and \$82 for a double. Hotel reservation deadline is February 23, 2000. Please identify yourself as attending the Violence Intervention and Prevention (VIP) Institute to receive the special rate. The phone number of the Radisson Hotel is 608/784-6680. Hotel reservations are the responsibility of the attendees.

About La Crosse: Historic downtown La Crosse is situated on the banks of the mighty Mississippi river. The river walk, which extends in front of the Radisson Hotel, offers you the opportunity for a leisurely stroll through Riverside Park. Enjoy the charm of nearby Pearl Street, a newly restored historic district featuring old time street lamps, brick sidewalks, and a number of unique specialty shops, reminiscent of the river boat era.

Visit the VIP Conference Website at: www.uwlax.edu/vip



Year 2000 Violence Intervention and Prevention Institute Registration Form

March 23-25

Please print or type

Program #: 23-01

Name (as you want it to appear on your conference badge)		Business affiliation	
Complete Address (Business/Home, please circle one)	City	State	Zip
Work Phone	Home Phone		
Fax	E-mail		

Register by Dec. 10 and SAVE \$50!

On above line, please indicate any special needs, including if you would prefer vegetarian meals.

CONFERENCE FEES (Please check appropriate boxes)

Entire Conference (includes all sessions, instructional materials, 1.6 CEU credits, Thursday evening dinner and keynote, Friday breakfast and lunch, Saturday breakfast and lunch and refreshment breaks):

On or Before 12/10/99: \$185 After 12/10/99: \$235 Student rate (entire conference): \$125

Thursday Keynote Presentation Only: \$10

Thursday Keynote Presentation & Dinner: \$25 before 12/10/99 \$30 after 12/10/99

Friday Only (includes all Friday sessions, breakfast, & lunch): \$105 before 12/10/99 \$115 after 12/10/99

Saturday Only (includes all Saturday sessions, breakfast, & lunch): \$95 before 12/10/99 \$105 after 12/10/99

VIP Optional Tuition Fee: (this is in addition to conference fee. Tuition fees are for Wisconsin and Minnesota residents. Call for out of state tuition rates.) **Select one box only:**

1 grad cr., \$204.25

OR

1 undergrad cr., \$134.25

OR

16 category 1 CECHs for Certified Health Education Specialists, \$48.00

OR

1.6 CEUs, no additional cost

If registering for academic credit, please fill in **social security number:** _____

Please provide additional Demographic Information:

Gender: Male Female

Race/Ethnicity: Black (not of Hispanic origin) Asian or Pacific Islander
 American Indian or Alaskan Native Hispanic White (not of Hispanic origin)

Age: under 18 18-34 35-49 50-64 65+

Occupation/Profession:

- Agriculture, Forestry Education Services
 Engineering, Architecture, Surveying Finance, Insurance, Real Estate
 Health Services (Mental & Physical) Manufacturing
 Protective Services (Police, Guards, Correctional Workers)
 Public Administration (Government) Retail Trade
 Social, Recreation and Religious Services
 Transportation, Communication, Utilities Wholesale Trade

Form of Payment (Circle one):

Visa Mastercard American Express Check/P.O. Enclosed

Credit Card #

Exp. Date

Cardholder's Signature

Print Name of Cardholder

Return this form along with your method of payment (checks should be made payable to **UW-La Crosse**) to: **Continuing Education Registration, 205 Morris Hall, UW-La Crosse, La Crosse, WI 54601.** To charge by phone, call (608)785-6500, ext. 4 or FAX form with credit information to (608)785-6547.

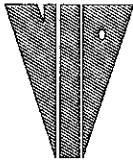
Group Rates

Group of 5 people: \$800.00; group of 10 people: \$1350.00 (group registrations must be postmarked by Dec. 10). To request group registration form, contact **UW-La Crosse, Department of Continuing Education and Extension at (608)785-6502.** Cancellation Policy: Refund requests (less a \$50 processing fee) must be submitted by February 20 to VIP Institute. No refunds will be made after that date or in the case of non-attendance.

Sub Total: _____

TOTAL: _____

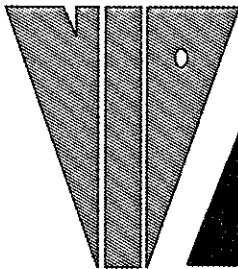
Add fees above. Mail check, payable to UW-La Crosse; or mail with credit card information; or fax with credit card information.



Non-profit Org.
 U.S. Postage
 PAID
 La Crosse, WI
 Permit No. 545

**Continuing Education and Extension
 University of Wisconsin-La Crosse
 1725 State St.
 La Crosse, WI 54601**

The University of Wisconsin System provides equal opportunity in employment and programming including Title IX requirements. Please advise us at the time of registration or at least two weeks prior to the start of the course if you desire special accommodations.



National Year 2000 Violence Intervention and Prevention (VIP) Institute

3rd Biennial

A Focus on Youth and Families

**March 23-25, 2000
 Radisson Hotel
 La Crosse, Wisconsin**

