

To: Thomas Johnson <tjohnson@siu.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: world class scholar
Cc:
Bcc:

X-Attachments:

April 2-4 seems ok now, it's on my calender. Please reconfirm and let me have further details when available. gg

Dear Dr. Gerbner: In my last e-mail, I had suggested that early March >would be good time to schedule a visit. But in talking to our Director, >we realized that the ideal time would be Communications Week in early >April. Would April 2-4 be a good time for your to visit? Sincerely, Tom >Johnson, interim DGS

>
>>See attachments, as requested. Let me know more about time, place, >>occasion, etc. gg

>>>Dear Dr. Gerbner: Your assistant mentioned that you were out of town and >>>to get back into contact with you about whether you are still interested in >>>coming to SIUC as a world class scholar and if so, when would be a >>>convenient time for you. I am in the process of trying to get financial >>>support for your visit. It would be helpful if I could have a copy of your >>>vita so that I could better able to demonstrate your role as the top >>>scholar in the area of television and violence and cultivation in general.
>>>Tom Johnson

>>

>>

>>Attachment converted: Macintosh HD:GGpublist.doc (WDBN/MSWD) (00041288)

>>Attachment converted: Macintosh HD:CV_latest.doc (WDBN/MSWD) (00041289)

>>Attachment converted: Macintosh HD:GGVIDEOS (TEXT/ttxt) (0004128A)

>>George Gerbner, Ph.D.

>>Adjunct Professor, Villanova University

>>Formerly Bell Atlantic Professor of Telecommunications,

>>Temple University; Dean Emeritus, The Annenberg School for Communications,

>>University of Pennsylvania

>>Tel/fax 610 642 3061

>>E-mail: ggerbner@nimbus.temple.edu

>>Address to use in all correspondance:

X-Sender: tjohnson@saluki-mail.siu.edu (Unverified)
Mime-Version: 1.0
Date: Thu, 15 Feb 2001 09:57:45 -0600
To: ggerbner@nimbus.ocis.temple.edu
From: Thomas Johnson <tjohnson@siu.edu>
Subject: world class speaker update
Status:

Hello Dr. Gerbner: I wanted to give you an update on progress toward bringing you in to SIUC as a world-class scholar. So far I have been able to secure \$1,000 in expenses and \$2,000 in speaking fees. I know you and Dr. Stone had discussed a \$2,500 honorarium. If \$2,000 isn't sufficient, there are a few more sources I can try to tap for money. We have tentatively scheduled you to deliver a public speech on the topic of your choice on Tuesday, April 3. However, that can easily be moved to either the 2nd or 4th. Our hope is that you would be here for at least a day, possibly two, giving presentations in some of our graduate level classes and sitting in on one of our brown bag lunches with graduate students to talk about your research in addition to giving a speech to the community at large. I look forward in hearing from you whether the dates and conditions of your visit here are sufficient. Sincerely, Tom Johnson

Forced
3/1/01
3:45 pm

SIUC Independent Contractor Analysis Form

Instructions:

This form is required before processing payment for services to an individual using a Social Security Number. It should be completed prior to the beginning of services. If the University is contracting with an individual as an independent contractor, it is important to establish that the nature of the service relationship is an independent contractor relationship. The following questions are necessary to enable proper tax withholding and reporting. Please complete the following with the prospective payee's cooperation. Use the lines following the questions to provide comments if responses are needed, use the back of the form or attach a separate sheet.

Prospective Payee:

Social Security Number 566-26-1969 Name George Gerbner
Purpose of work World Class Scholar
Specific expertise required _____

- 1. Yes ___ No Is the individual an enrolled student or a student employee of SIUC? _____
- 2. Yes ___ No Will the individual provide services exclusively for SIUC? (The individual does not provide services to the general public) _____
- 3. Yes ___ No Does the university have the right to supervise how the work is completed? _____
- 4. Yes ___ No Is there a regular or ongoing relationship with the individual? (The university is contracting with the individual for more than a one-time work) _____
- 5. Yes ___ No Are the hours of work established by SIUC? _____
- 6. Yes ___ No Will payment be based on the hours of service rendered by an hourly, weekly or monthly rate? _____
- 7. Yes ___ No Will SIUC provide assistance to the individual in such additional personal supplies, equipment or substantial travel expenses? Travel Expenses -> PLUS HONORARIUM
- 8. Yes ___ No May the individual cease performing services prior to completion of the work without incurring legal liability? _____

If the response to any question is yes, forward this form to Human Resources, Mailcode 8520. You will be contacted to discuss the independent contractor status of the individual.

If the responses to all questions are not complete the signatures and dates on this Purchase Requisition to Purchasing.

A. The obligation on this form is true and complete. I hereby warrant and agree to warrant that the services will be performed as an independent contractor and not as an employee. The university shall not withhold any taxes from the payments made under this contract. The payment for the services will constitute all the compensation for the individual for tax purposes and may be subject to reporting to the Internal Revenue Service on Form 1099. I warrant that I am eligible to perform services and receive payment based on the following status:

U.S. Citizen Permanent resident Foreign National with proper work authorization

Prospective payee signature George Gerbner Date 2/28/01

I certify that the information on this form is true and correct to the best of my knowledge. I understand that should the IRS later determine that independent contractor status was incorrectly established, the university should have been classified as an Employee. This department will be responsible for payment of any penalties or interest charges.

Fiscal Officer signature _____ Date _____

Department Mass Communication & Media Arts

REC use only
Recommended status Civil Servant Temporary Seasonal Restricted Term Appointment Independent Contractor
Reviewed by _____ Date _____

COLLEGE OF MASS COMMUNICATIONS &
MEDIA ARTS

FACSIMILE TRANSMITTAL SHEET

George Corbucci

Wanda Beckman

FAX NUMBER

617-641-3061

DATE

1/28/2001

5

Independent Contractor Analysis Bureau

618-453-7715

1

618-453-7714

Mr. Corbucci,

Please print and mail the attached form.

Please fax back to me in the above fax number.

You will need to submit the form along with the other necessary paperwork to establish payment to our
member's association.

Thank you for your help.

X-Sender: tjohnson@saluki-mail.siu.edu
Mime-Version: 1.0
Date: Thu, 15 Feb 2001 16:33:55 -0600
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
From: Thomas Johnson <tjohnson@siu.edu>
Subject: Re: world class speaker update
Status:

Dear Dr. Gerbner: Fantastic. I will send you an official invitation. I have done a little investigating. Assuming you would be leaving out of Philadelphia International (is that close to Ardmore?), TWA has a flight that leaves at 6 a.m. and one that leaves from St. Louis at 9:30 p.m. We will make the flight reservations for you. I have scheduled you to be in a class at 11 (Historical Methods in Mass Communication, but you are certainly not limited to that topic) and then have scheduled a public speech at 2 p.m. We could have lunch before the speech and then perhaps a brown bag session after the speech. We are excited to have you coming. I will get our secretary Lucille to begin making arrangements. Sincerely,
Tom Johnson

>Hi. Tuesday, April 3 is now on my calendar.\$1,000 expenses plus \$2,000 fee
>is ok IF I CAN GO IN-AND-OUT THE SAME DAY. You can schedule me for a full
>day, don't mind leaving home (Ardmore, PA) early and returning late.
>Talking with classes, brown bag lunch, community meeting/speech are fine.
>The title I suggest is "Telling All the Stories; Media, Markets, and
>Mayhem." Please also fax or send invitation hard copy. Fax no. is 610 641
>3061. Home address is
>234 Golf View Road
>Ardmore, PA 19003
>
>Let me know. gg

>>Hello Dr. Gerbner: I wanted to give you an update on progress toward
>>bringing you in to SIUC as a world-class scholar. So far I have been able
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>>large. I look forward in hearing from you whether the dates and conditions
>>of your visit here are sufficient. Sincerely, Tom Johnson

>
>
>George Gerbner, Ph.D.
>Dean Emeritus, The Annenberg School for Communications, University of
>Pennsylvania
>Formerly Adjunct Professor, Villanova University; Bell Atlantic Professor
>of Telecommunications, Temple University.
>Tel/fax 610 642 3061
>E-mail: ggerbner@nimbus.temple.edu
>Address to use in all correspondance:
>234 Golf View Road
>Ardmore, PA 19003

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Bcc: George Gerbner <ggerbner@nimbus.temple.edu>

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>large. I look forward in hearing from you whether the dates and conditions
>of your visit here are sufficient. Sincerely, Tom Johnson

>Dear Dr. Gerbner: I just wanted to update you even further on plans. We
>will have some of our graduate students picking you and dropping you back
>off at the St. Louis airport. I assume you are coming out of Philadelphia
>International. As I indicated yesterday, we would have you come talk to a
>historical methods in mass communication class, although your topic doesn't
>need to be on historical methods. We would then take you to lunch. We
>have a public speech scheduled at 2 with a reception afterward. I wanted
>to leave time for questions after your speech. Is an hour and a half good
>for speech and question and answer? Do you need more or less time? I was
>hoping to have a short brown bag between 4 and 4:30 or if the reception is
>going quite well to just hold the reception until 4:30 and then take you
>out to dinner before taking you back to the airport. I hope these plans
>sound acceptable to you. We are very much looking forward to your visit.
>Tom



SOUTHERN ILLINOIS UNIVERSITY
CARBONDALE

February 19, 2001

Dr. George Gerbner
234 Golf View Rd.
Ardmore, PA 19003

Dear Dr. Gerbner:

We are pleased that you have accepted our invitation to be the MCMA world-class scholar for 2001. We are looking forward to your visit Tuesday, April 3.

We are finalizing plans for your visit. We are in the process of getting the airline tickets, and we will send them to you when they are booked. We will have graduate students coming to pick you up and drop you back off at the airport. We have you scheduled to talk to the Historical Methods class from 11 to noon which, because of limited time, will serve as the Brown Bag lecture. A group of graduate students will take you to lunch and then to your public speech at 2 p.m. We have a reception planned for after the speech. We will then take you out to dinner before taking you back to the airport.

We will have a voucher prepared for \$2,000 when you arrive, and the university will issue you a check soon after your visit. We will take care of your meals and your transportation costs. Please tell us if you have any additional expenses.

Again, thank you very much for agreeing to be our world-class scholar this year. We are both honored and excited by your visit. If you have any questions, don't hesitate to call me at (618) 453-5794 or e-mail me at tjohnson@siu.edu

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Johnson', is written over the word 'Sincerely,'.

Thomas J. Johnson
Interim Director of Graduate Studies

We can easily get yo a slide projector. I will check to make sure there is a projector for the auditorium where you will speak. Tom

X-Attachments:

Dear Tom:

Thank you for hard copy of letter of Feb. 19, just received.

One question: I may want to bring some 3x5 slides for the public session. , Would a slide projector and screen be available and no trouble in the hall for that session?
George.



Southern Illinois University at Carbondale
Carbondale, Illinois 62901-6601

School of Journalism
Mailcode 6601
618 536 3361
FAX: 618-453-5200

FACSIMILE COVER SHEET

Date: February 2, 1991

To (Name): Prof. George Sorcher

From: _____

Phone Number: (618) 536-3361

Address: Journalism Building

Return Fax Number: (618) 453-5200

Number of Pages: 3 (including this cover sheet)
Number of Copies: 1 (for 618-536-3361)

Additional Message: Please indicate when you receive this fac-
simile if Johnson is in.

X-Sender: tjohnson@saluki-mail.siu.edu (Unverified)
Mime-Version: 1.0
Date: Mon, 2 Apr 2001 15:26:42 -0500
To: ggerbner@nimbus.ocis.temple.edu
From: Thomas Johnson <tjohnson@siu.edu>
Subject: Your visit
Status:

Dear Dr. Gerbner: We are very much looking forward to your visit tomorrow. You will be picked up by Josephine Nio, a Chinese woman who will be carrying an SIU banner so you can identify her. If you have any difficulties and need to call her, you can reach her cell phone at 618 527-3639. My home number is (618) 457-8436 and my office number is (618) 432-5794. It is supposed to be warm tomorrow, about 70, but there is a good chance of showers, so you might want to bring an umbrella. See you tomorrow, Tom Johnson

-Tentative Itinerary
George Gerbner
April 3, 2001

Time Activity

7:41 a.m. Arrive in St. Louis-Picked up by Grad Students
Escorted to Dr. Johnson (1221) by grad student
Escorted to 1032

10:00 a.m. Informal meeting with faculty and graduate students
in 1032 (Dean's conference room)

11:00-12:15 Meet with Dr. Padon's class in Room 1032
Grad students will escort to Old Main

12:30-1:40 p.m. Lunch-Old Main with grad students
Grad student will escort to Lesar Law Auditorium

2:00-4:10 p.m. Campus-wide speech with reception afterwards

4:30-6:00 p.m. Dinner-Dr. Ramaprasad, Dr. Kelly, Dr. Johnson,
Professor Scott Hodgson, and other.

6:30 p.m. Driven to St. Louis-Grad Students

9:30 p.m. Flight out of St. Louis
□ □



Southern Illinois University
Carbondale, Illinois 62901-6601

School of Journalism
Mailcode 6601
618-536-3361
FAX: 618-453-5200

April 10, 2001

George Gerbner
234 Golf View Rd.,
Ardmore, PA 19003

Dear Dr. Gerbner:

I want to thank you again for your visit to SIUC as part of our World Class Scholar lecture series.

I received very favorable responses from our students, our faculty and the community at large about your lecture. I appreciated both your willingness and your graciousness to answer questions from our graduate students. Dennis Ganahl, Jyotika Ramaprasad and I thoroughly enjoyed our dinner with you. Your visit provoked a level of intellectual excitement and curiosity among our graduate students that I have simply not seen here in the past.

Thank you again for taking time out of your schedule to visit. Your visit will be one remembered by our faculty and graduate students for some time to come.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Johnson', written over the word 'Sincerely,'.

Tom Johnson
Interim MCMA Director of Graduate Studies