



Office
203 371 7710

November 8, 1995

SACRED HEART UNIVERSITY

Dr. George Gerbner
University City Science Center, 1 East
3624 Market St.
Philadelphia, PA. 19104

Send mail file
as copy

Dear Dr. Gerbner:

It was a great pleasure to speak with you last week. As I promised, I have prepared a draft description of the seminar I am organizing for this coming summer. The schedule of activities is very tentative, but includes three guest speakers appearing on alternate days of the seminar, each followed by a day of "processing," discussion, and other work. The content of guest scholars' presentations will naturally be determined by their interests, expertise, and a sense of how that will fit with the central theme of the seminar.

After I spoke with you about possible dates for the seminar next summer I realized that the end of June will not be a good time for me. The documentary I'm currently working on for Connecticut Public Television is scheduled to be broadcast in late June, which means I will be completely preoccupied with post-production activities (editing, etc.) throughout most of May and June. Some time after the first week in July would probably be best -- are there any dates in mid to late July or August that work for you? We will be able to meet your \$1500 fee.

I hope that this proposal still sounds interesting to you and that you would like to be one of our three featured guest speakers. Any comments or ideas you may have would be most welcome, especially since I have only recently come to this field of study and have a lot to learn! I look forward to hearing from you.

With best wishes,

Rebecca L. Abbott
Program Coordinator, Media Studies
203-371-7710

home:
93 Lincoln St.
Hamden, Ct. 06518
203-281-5047

Medical Initiative
Sheona Peterson
69 Foster Street
New Haven, Ct 06511

RECEIVED
1/3/96

CEM
University City Science Center
3624 Market Street
One East
Philadelphia, PA 19104

Dear Sir or Madam,

Thank you for your information about
the Founding Convention of the Cultural Environment
Movement.

So my deep regret, I will not be able to join
you at the convention. But, I would appreciate
information on how to become a member and any
other information about the conference.

More specifically, I am the producer of a
public access television show on medical issues
which is aired in my area. I would love to have
the names, addresses and telephone numbers of the
participating organizations, recommended guests
from those organizations who might be available
to appear on my show to discuss the issues, and copies
of video tapes describing the organizations and the
issues which might be available for showing
on my program.

Speakers would probably have to live within
travel distance from New Haven Ct. & video should

have to be made available free-of-charge.

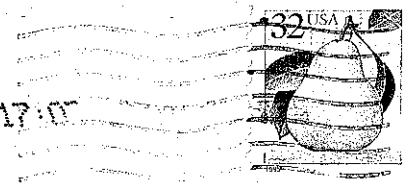
Because, I am a single ~~person~~ ~~working~~ ~~on~~ ~~a~~
volunteer basis with no funding for support.

But, in return, I am in a position to try to make
information available for showing in our area
and am trying to develop contacts with public
access stations elsewhere to broaden my
opportunities for distribution through other
public access stations.

Thank you for your
attention. I will be looking
forward to hearing more
about you, and hearing
from you.

Leona Peterson
69 Foster Street
New Haven, CT 06511

Medica Curative
% Leona Peterson
69 Foster Street
New Haven Ct 06511



CEM
University City Science Center
3624 Market Street
One East
Philadelphia, PA 19104





SACRED HEART UNIVERSITY

January 21, 1996

Dr. George Gerbner
University City
Science Center - One East
3624 Market Street
Philadelphia, PA 19104

Dear Dr. Gerbner,

As I recall you were in the midst of the "Blizzard of '96" when I spoke with you last; I do hope that the subsequent floods of this past weekend did not reach you in any direct or personal way! The effects of television on our culture would certainly be enough to worry about without having to consider global warming as well...

I did receive your good packet of information and the fine title and description of your talk. It will make a perfect opening day presentation. And this letter will confirm that your talks are officially scheduled to take place on Monday, July 8th, as we discussed by phone. As I understood it, in the afternoon of the 8th you'll present your ideas to the seminar participants, and in the evening you will give a talk that will be open to the public. I'm very excited that you will be able to make the evening presentation because I believe it will help to raise public awareness of these issues further. We will develop strong publicity for that event.

In consideration of your services we will provide your fee of \$1500, plus all travel expenses to and from Philadelphia and accommodations on Monday night. You will of course be our guest for dinner Monday, and if it's all right with you I would like to invite a small group to join us. Please let me know if that will be acceptable to you.

I'm also excited to let you know that Marylou Huchet has agreed to present her work at the seminar, also. The schedule is shaping up to include the Singers on Tuesday, discussing fantasy play and early childhood development in the morning and concepts of media literacy in the afternoon; a review (by myself) of theories of childhood development Wednesday morning, and an examination of specific methods of commercial television production and their implications on Wednesday afternoon; Marylou's presentation on Thursday; and a combination of child development, teaching strategies, television deconstruction and even some basic television production techniques for the remaining three days of the seminar.

It will be a very great pleasure to have you join us for this seminar -- we are tremendously privileged that you have agreed to take part. I'll be in touch with you again as the summer draws nearer (which can't be soon enough!) to give you further details. Please let me know if you are concerned about anything I've detailed here, and until we communicate again I send you my best wishes.

Sincerely,



Rebecca L. Abbott
Associate Professor
Media Studies

Email: rxabbott@minerva.cis.yale.edu

home address:

93 Lincoln St.

Hamden, Ct. 06518

203-281-5047

[113] From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-po 3/4/
96 5:37PM (1404 bytes: 26 ln)
To: fgg at POST1
cc: FGG@asc.upenn.edu at SMTP-po
Subject: greetings

----- Message Contents -----

Text item 1: Text Item

Received: by ccmail from mail-relay1
From rebecca.abbott@yale.edu
X-Envelope-From: rebecca.abbott@yale.edu
Received: from capitoline.cis.yale.edu by mail-relay1 with SMTP id AA11389
(5.67a/IDA-1.5 for <fgg@asc.upenn.edu>); Mon, 4 Mar 1996 14:07:58 -0500
Received: from minerva.cis.yale.edu (rxabbott@minerva [130.132.143.250]) by
capitoline.cis.yale.edu (8.6.12/8.6.12) with ESMTP id OAA21748; Mon, 4 Mar 1996
14:10:01 -0500
Received: (from rxabbott@localhost) by minerva.cis.yale.edu (8.6.12/8.6.12) id
OAA17016; Mon, 4 Mar 1996 14:10:00 -0500
Date: Mon, 4 Mar 1996 14:09:59 -0500 (EST)
From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu>
X-Sender: rxabbott@minerva
To: fgg@asc.upenn.edu
Cc: FGG@asc.upenn.edu
Subject: greetings
Message-Id: <Pine.SOL.3.91.960304140556.15584A-100000@minerva>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I just wanted to make sure you had gotten the letter I sent at the end of
January, and that everything was fine with you. I'm making up a flyer to
mail to schools here in Connecticut so I wanted to touch base with you
before I sent them out.
Hope all is well with you.
Becky Abbott

From: fgg at post1 3/4/96 9:22PM
To: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-po
cc: FGG@asc.upenn.edu at SMTP-po
Subject: greetings

----- Message Contents -----

Hi - Yes, I received Jan. 21 letter, everything is fine, look forward to our meeting July 8. I assume that I can arrive that morning, leave Tuesday morning? Best regards - George G.

L: 8 C: 60 %Full: 0 Highlight(#####): AltF1 Help: F1 End: F10

[2] From: fgg at post1 3/26/96 9:19PM (2203 bytes: 38 lin)
To: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-po
Subject: Spring and all that

----- Message Contents -----

Text item 1: Text Item

Received: by ccm ail from mail-relay1
From rebecca.abbott@yale.edu
X-Envelope-From: rebecca.abbott@yale.edu
Received: from capitoline.cis.yale.edu by mail-relay1 with SMTP id AA00210
(5.67a/IDA-1.5 for <fgg@asc.upenn.edu>); Tue, 26 Mar 1996 15:05:58 -0500
Received: from minerva.cis.yale.edu (rxabbott@minerva [130.132.143.250]) by
capitoline.cis.yale.edu (8.6.12/8.6.12) with ESMTP id PAA16840 for
<fgg@asc.upenn.edu>; Tue, 26 Mar 1996 15:08:22 -0500
Received: (from rxabbott@localhost) by minerva.cis.yale.edu (8.6.12/8.6.12) id
PAA05144; Tue, 26 Mar 1996 15:08:22 -0500
Date: Tue, 26 Mar 1996 15:08:21 -0500 (EST)
From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu>
X-Sender: rxabbott@minerva
To: fgg@asc.upenn.edu
Subject: your earlier message
Message-Id: <Pine.SOL.3.91.960326150318.2339B-100000@minerva>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I've got the flyers for the seminar all done, and I'll be glad to send them to anyone you'd wish me too (they're going out to all the public schools in Connecticut also). I'll send on a couple to you so you can see what they look like, and I'll put one in the mail for Leona Peterson. It will be fine for you to arrive Monday morning and leave Tuesday morning. You are down for the Monday afternoon session, and a public talk Monday evening. Would you mind if two or three people joined us for dinner Monday night? (or will you want that time to prepare for your talk?) Hope all is well. I'm so glad it's Spring!
Becky

Hi -- yes, please send me sample copy of flyer. Please note that I will be out of the country April 23 - May 4, so don't expect replies... I can send you labels for contacts we have in your area -- but what IS your area? Conn.? Cities? Also, what's the nearest airport? Would be delighted to have dinner with whomever you invite... no down time, am in your hands, hmmm... Spring is here, and with it the flying ants inside the house. George



SACRED HEART UNIVERSITY

March 30, 1996

George Gerbner
234 Golf View Road
Ardmore, PA 19003

Hi George -

Here are the flyers, hope you like them.
(I had a little fun learning photoshop on the
Mac when I was designing them...) More available.

Hope you have a great trip.
With best wishes,

Betsy Abon

[78] From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-po 3/30/96 8:19PM (2323 bytes: 43 ln)
To: fgg at POST1
Subject: Re: Spring and all that

----- Message Contents -----

Text item 1: Text Item

Received: by cmail from mail-relay1
From rebecca.abbott@yale.edu
X-Envelope-From: rebecca.abbott@yale.edu
Received: from capitoline.cis.yale.edu by mail-relay1 with SMTP id AA12321 (5.67a/IDA-1.5 for <fgg@asc.upenn.edu>); Sat, 30 Mar 1996 20:14:19 -0500
Received: from morpheus.cis.yale.edu (rxabbott@morpheus [130.132.143.248]) by capitoline.cis.yale.edu (8.6.12/8.6.12) with ESMTP id LAA00513 for <fgg@asc.upenn.edu>; Sat, 30 Mar 1996 11:52:34 -0500
Received: (from rxabbott@localhost) by morpheus.cis.yale.edu (8.6.12/8.6.12) id LAA17869; Sat, 30 Mar 1996 11:52:33 -0500
Date: Sat, 30 Mar 1996 11:52:32 -0500 (EST)
From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu>
X-Sender: rxabbott@morpheus
To: fgg@asc.upenn.edu
Subject: Re: Spring and all that
In-Reply-To: <9602268279.AA827906972@asc.upenn.edu>
Message-Id: <Pine.SOL.3.91.960330113431.14971B-100000@morpheus>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Flying ants! That's no fun. I bet an entomologist would have a good solution to that problem, from what I've heard of that around here. As far as our area is concerned, Sacred Heart serves southern Connecticut most directly; it's the area radiating out from Bridgeport. But all of Connecticut is fair game, I feel, for a one-week seminar like this. On the other hand, the seminar is not designed for huge numbers of people because I'd actually like discussion to take place during the sessions I'm leading. But please send any addresses/labels of people you'd like to hear about it and I'll get the flyers out.

The closest airports are:

Tweed, in New Haven at 30 minutes away (served by United airlines and maybe another one);

Sikorsky in Bridgeport is actually much closer (it's only about 15 minutes away), but it's very small and may have fewer flight choices or require plane changes at another bigger airport.

Westchester County airport in Westchester, New York is next, tied in terms of distance and time with

Bradley in Hartford; they're both 60 to 90 minutes away.

Have a great trip. Talk with you later.
Becky

AT 422.06
USA 5362
8:55 → NH
USA 5362
Tues 12:00 → 1:05

[93] From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-pb 7/1/96 9:38PM (2549 bytes: 42 ln)
To: fgg at POST1
Subject: gearing up

----- Message Contents -----

Text item 1: Text Item

Received: by ccm ail from mail-relay1
From rebecca.abbott@yale.edu
X-Envelope-From: rebecca.abbott@yale.edu
Received: from capitoline.cis.yale.edu by mail-relay1 with SMTP id AA19544 (5.67a/IDA-1.5 for <fgg@asc.upenn.edu>); Mon, 1 Jul 1996 21:32:13 -0400
Received: from morpheus.cis.yale.edu (rxabbott@morpheus [130.132.143.248]) by capitoline.cis.yale.edu (8.6.12/8.6.12) with ESMTP id VAA06041 for <fgg@asc.upenn.edu>; Mon, 1 Jul 1996 21:33:18 -0400
Received: (from rxabbott@localhost) by morpheus.cis.yale.edu (8.6.12/8.6.12) id VAA07343; Mon, 1 Jul 1996 21:33:18 -0400
Date: Mon, 1 Jul 1996 21:33:18 -0400 (EDT)
From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu>
X-Sender: rxabbott@morpheus
To: george gerbner <fgg@asc.upenn.edu>
Subject: gearing up
Message-Id: <Pine.SOL.3.91.960701211714.6050B-100000@morpheus>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I hope you've been well during the past several weeks. I'm getting organized for the course, and just wanted to know if there are materials you would like to have duplicated for handouts in class Monday. I plan to make copies of materials on Friday the 5th, so if you'd like to send things along to me I can have them ready.

We have a room reserved for you for Monday night at the local Marriott, which is fairly close to the school. If you can let me know what travel plans you've made I'll make arrangements to pick you up. The Singers asked after you and are wondering how long you will be around on Tuesday morning, the day of their presentation -- they'd be happy to have an opportunity to see you.

I would also like to ask if you would let us include your Monday evening talk in an upcoming issue of the Sacred Heart University Review, which is distributed on campus. (I think I sent you a copy of an earlier issue; if so, that's the publication I'm speaking about.) Sid Gottlieb, who teaches in both English and Media Studies at Sacred Heart, is the editor of the Review and is very excited about including your talk. The Singers have agreed to let us use some of their presentation in the SHR. If you want to call I'll be home during the day most of this week, 203-281-5047. If I'm out doing an errand I'll call you right back. I'm really looking forward to meeting you next week!

With best wishes,
Becky

[4] From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-po 7/3/96
12:07AM (1399 bytes: 26 ln)
To: fgg at POST1
Subject: Re: gearing up

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from mail-relay1
From rebecca.abbott@yale.edu
X-Envelope-From: rebecca.abbott@yale.edu
Received: from capitoline.cis.yale.edu by mail-relay1 with SMTP id AA09607
(5.67a/IDA-1.5 for <fgg@asc.upenn.edu>); Wed, 3 Jul 1996 00:05:42 -0400
Received: from morpheus.cis.yale.edu (rxabbott@morpheus [130.132.143.248]) by
capitoline.cis.yale.edu (8.6.12/8.6.12) with ESMTP id AAA20371 for
<fgg@asc.upenn.edu>; Wed, 3 Jul 1996 00:06:48 -0400
Received: (from rxabbott@localhost) by morpheus.cis.yale.edu (8.6.12/8.6.12) id
AAA07793; Wed, 3 Jul 1996 00:06:47 -0400
Date: Wed, 3 Jul 1996 00:06:46 -0400 (EDT)
From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu>
X-Sender: rxabbott@morpheus
To: fgg@asc.upenn.edu
Subject: Re: gearing up
In-Reply-To: <9606028363.AA836373085@asc.upenn.edu>
Message-Id: <Pine.SOL.3.91.960703000408.7438A-100000@morpheus>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

You're scheduled to talk to the students from 1 to 5 p.m. on Monday
afternoon with about a half-hour break in the middle for coffee, etc.,
and then the public talk in the evening starts at 7, with dinner in
between.

Happy fourth to you, too!
Becky

[97] From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu> at SMTP-po 7/30/
96 11:26AM (2215 bytes: 36 ln)
To: fgg at POST1
Subject: thanks

----- Message Contents -----

Text item 1: Text Item

Received: by cmail from mail-relay1
From rxabbott@morpheus.cis.yale.edu
X-Envelope-From: rxabbott@morpheus.cis.yale.edu
Received: from capitoline.cis.yale.edu by mail-relay1 with SMTP id AA18581
(5.67a/IDA-1.5 for <fgg@asc.upenn.edu>); Tue, 30 Jul 1996 11:19:13 -0400
Received: from morpheus.cis.yale.edu (rxabbott@morpheus [130.132.143.248]) by
capitoline.cis.yale.edu (8.7.5/8.7.3) with ESMTP id LAA25704 for
<fgg@asc.upenn.edu>; Tue, 30 Jul 1996 11:19:32 -0400 (EDT)
Received: (from rxabbott@localhost) by morpheus.cis.yale.edu (8.7.5/8.7.3) id
LAA25659; Tue, 30 Jul 1996 11:19:30 -0400 (EDT)
Date: Tue, 30 Jul 1996 11:19:29 -0400 (EDT)
From: "Rebecca Abbott (GD 1999)" <rebecca.abbott@yale.edu>
X-Sender: rxabbott@morpheus
To: george gerbner <fgg@asc.upenn.edu>
Subject: thanks
Message-Id: <Pine.SOL.3.91.960730110827.22694B-100000@morpheus>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Although I had meant to do this before I left for vacation, I got carried away by the impulse to escape and left a few things unfinished. Nonetheless I did want to tell you how delighted the class members were by your presentations in the class, as was I, and to thank you heartily for your participation in the seminar. My only regret is that more people weren't present to hear your remarks. The message is so very important! We are very grateful to you for your tireless efforts to raise public awareness about the growing impact of commercial mass culture on children and on all of us. I hope your trip home was smooth and uneventful and that your projects are moving along at a good pace. And if the information is readily available, can you tell me how to find out about that conference on media literacy that will be taking place in Los Angeles in October? I'd really like to attend if I can work it out. Again, thanks so very much for being a part of the Teaching Media Literacy seminar. It was a great privilege and pleasure to work with you.
Becky Abbott