

NATIONAL AND CAPODISTRIAN
UNIVERSITY OF ATHENS

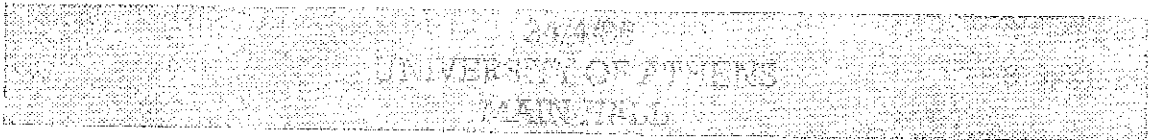


DEPARTMENT OF COMMUNICATIONS
AND THE MASS MEDIA

INTERNATIONAL SYMPOSIUM

"The 'construction of reality' and
the Mass Media"

PROGRAMME



7:00 - 7:30 p.m. Opening

Speeches: The Counselor of National University of Athens
The Minister of Press and the Media
The Mayor of Athens
The Head of the Department

7:40 - 8:30 p.m. Opening Speech

Professor George Gerbner

"Telling Stories or Media Narratives and Political Realities"

8:30 p.m. Reception (Korinth Hall)

85/405
CAPTION MEGARON

8:30 - 9:00 a.m. Registration

PARALLEL SESSIONS

9:00-11:00 a.m.

Room A'	Room B'
Media Representations	Media Content and the Audience

11:00 - 11:30 a.m. Break

11:30 a.m. -12:30 p.m.

Room A'	Room B'
National Identities and the Mass Media	Image and Realities

PLENARY SESSION

3:30 - 5:00 p.m. "Justice in the broadcast"

5:00 - 5:30 p.m. Break

5:30 - 7:00 p.m. "Political publicity and the media"

7:00 - 7:30 p.m. Break

7:30 - 8:30 p.m. Professor E. Noelle Newmann.
"Contemporary Debates on Public Opinion"

8:30 p.m. Concert Event

20/98
ZAPPION REGARON

PARALLEL SESSIONS

9:00-11:00 a.m

Room A'	Room B
The Impact of TV deregulation	Educator and the Media

11:00 - 11:30 a.m. Break

11:30 a.m. -13:30 p.m.

Room A'	Room B
Political Crisis and the Media	Art and Media Realities

PLUNARY SESSION

3:30 - 5:00 p.m. Debates in 75 minutes

5:00 - 5:30 p.m. Break

6:30 - 7:00 p.m. "Crisis situations on TV broadcast"

7:00 - 7:30 p.m. Break

7:30 - 8:30 p.m. Professor J. Fiske
"Media and Identity Construction in Late Modernity"

8:30 p.m. Reception

11:45
LITTON MEGARON

PARALLEL SESSIONS

9:00-11:00 a.m.

Room A	Room B
The consequences of technological revolution in the media	Democratizing public's interests

11:00 - 11:30 a.m. Break

PLENARY SESSION

11:30 am - 1:00 pm "Publicly and Private Sphere"

3:00 - 5:00 p.m. "Current and Studies in Greece and other countries"

5:00 - 5:30 pm Break

2 PM "Contemporary Studies"