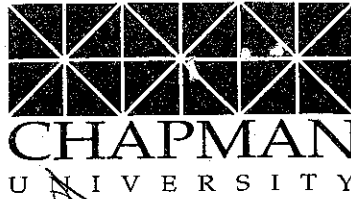


EMAIL ARESTIVO@
CREATIVE CHANGERS

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words
3,000

Grand Nexus



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2/20/98

2/20/98

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divided by

Bias is in
the eye of
the beholder.

School of Law

Nexus

February 3, 1998

George Gerbner
Professor Emeritus, Annenberg School for Communications,
University of Pennsylvania
234 Golf View Road
Ardmore, PA 19003

Dear Mr. Gerbner:

I am writing on behalf of *Nexus*, A Journal of Opinion, a publication of the Chapman University School of Law. As a follow-up to our recent conversation, *Nexus* is delighted that you have accepted our invitation to pen an article to be included in our issue on media bias.

1000 bias!
3-5000 words
Opinion

In light of the media frenzy surrounding the White House, we have chosen the following symposium: "Is the media fair?" The issue is scheduled for press in early spring, and we anticipate receiving all articles no later than March 6, 1998. Our expectation is an essay of approximately 3,000 to 5,000 words.

Nexus is circulated to over 5,000 of our nation's most influential academicians, legal policy makers, jurists, legislators and members of the press. We believe this distinguished group will be very interested in your perspective and insights on this important subject.

For your review, I have enclosed a copy of our spring 1997 issue. I will follow up with you during the next week to confirm the writing schedule. In the meantime, please feel free to contact me at (714) 774-1996 if I can be of assistance. We thank you for your interest in *Nexus* and look forward to working with you in the weeks ahead.

Sincerely,
Karen Kendzor
Karen Kendzor
Managing Editor
Nexus, A Journal of Opinion
1240 South State College Blvd.
Anaheim, CA 92806
714-774-1996

Will get me
e-mail
address

Sent On Bias
3/10/98

4/24/98
Called. Will
be out
in June?

April 23, 1998

George Gerbner
234 Golf View Road
Ardmore, PA 19003


Dear Mr. Gerbner:

Enclosed is a formatted copy of your article to be included in our spring 1998 symposium issue. We want to thank you for writing despite your hectic schedule and hope that you would consider writing again sometime in the future. We thoroughly enjoyed your article; it rounded out our issue nicely.

Please keep in mind that we have yet to complete a second tier edit. We certainly welcome any further input and/or concerns you may have.

I will follow up with you by phone within the next few days. In the meantime, please feel free to contact me at (714) 774-1996 if I can be of assistance.

Sincerely,



Karen Kendzor, Managing Editor
Nexus, A Journal of Opinion
1240 South State College Blvd.
Anaheim, CA 92806
(714) 774-1996

From: Andy Restivo <arestivo@creativechannel.com>
To: "'George Gerbner'" <ggerbner@nimbus.ocis.temple.edu>
Subject: RE: On Bias
Date: Fri, 13 Mar 1998 11:01:39 -0800
Encoding: 28 TEXT

Professor Gerbner,

I received your article yesterday. I look forward to reviewing...I will be in touch with you next week.

Thank you.

Karen Kendzor

-----Original Message-----

From: George Gerbner [SMTP:ggerbner@nimbus.ocis.temple.edu]
Sent: Friday, March 13, 1998 10:17 AM
To: arestivo@creativechannel.com
Subject: On Bias

Dear Ms. Kendzor:

Have you received my essay "On Bias." I have no acknowledgment from you. gg

George Gerbner
Bell Atlantic Professor of Telecommunication
Temple University, Philadelphia. Tel/fax 610 642 3061
E-mail:ggerbner@nimbus.temple.edu

Called 3/18/98

*Something - edit - will
Fedex hard copy w
2 weeks or so.*

From: Andy Restivo <arestivo@creativechannel.com>
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