

Erwin P. Bettinghaus

MICHIGAN STATE UNIVERSITY

COLLEGE OF COMMUNICATION ARTS
DEPARTMENT OF COMMUNICATION

EAST LANSING • MICHIGAN • 48824

November 11, 1974

Professor George Gerbner
Annenberg School of Communication
University of Pennsylvania
Philadelphia, Pennsylvania 19104

Dear George:

I should have written after the first two issues, but let me express my congratulations on your handling of the Journal of Communication. I just read the Autumn issue. I can say with confidence that I consider the journal the most readable one in the field, certainly the most timely, and the only journal in ten years that I have actually read every article.

It is a credit to the field and to you and your staff.

Sincerely,



Erwin P. Bettinghaus
Professor and Chairman

EPB:bjh

November 15, 1974

Dr. Erwin P. Bettinghaus
Chairman, Department of Communication
Michigan State University
East Lansing, MI. 48824

Dear Erv:

Thank you for your kind words. I appreciate and value your opinion, and Susie Schmidt and I thank you for taking the trouble to write.

Now how about giving us a chance to consider your own contributions and the best work from your shop?

With best regards.

Sincerely yours,

George Gerbner

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