



STUDIOS AND OFFICES:

4548 MARKET STREET, PHILADELPHIA, PENNSYLVANIA 19139 (215) EV 2-9300
FIFTH AND SCOTT STREETS, WILMINGTON, DELAWARE 19805 (302) OL 4-6255

May 16, 1972

Dr. George Gerbner
Dean
Annenberg School
University of Pennsylvania
Philadelphia, Pennsylvania

Dear Dr. Gerbner:

We have previewed the program ALL ABOUT TV on which you appeared. The program is scheduled for Sunday, May 28 at 4:00 PM. I hope you will have the opportunity to watch it.

Sincerely,

Lynn Lonker
Administrative Assistant
Programming & Production

cc: Mr. Fred Harper